#### **SPONSORSHIP PACKAGE 2023-2024**

# MCMASTER ROCKETRY



www.linkedin.com/company/mcm aster-rocketry-team/

www.macrocketry.ca



<u> rocketry@mcmaster.ca</u>

## **ABOUT THE TEAM**

A **student-run** team providing an opportunity for McMaster students to **design**, **build**, **test**, and **launch** rockets with innovative payloads while following engineering safety& design principles. We currently have over 50 active members and have **successfully launched our second solid rocket** at **Spaceport America Cup** this year, building off our **first successful solid rocket launch** in last year's **Launch Canada Competition**.

### **WHY SPONSOR US?**

#### Networking and Talent Acquisition:

 Resumes, LinkedIn profiles, and opportunities to connect with 50+ top students from engineering disciplines such as software, mechatronics, mechanical, and engineering physics

Advertising, Exposure, and Outreach:

- Company logo on our website, t-shirts, banner, and rocket
- Featured social media posts about our wonderful sponsors.
- Launch Canada: 900+ tech-minded students and professionals
- Spaceport America Cup: 1,700+ skilled students and professionals
- McMaster Student Body (36,000+)

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rocketry@mcmaster.ca

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# **SPONSORSHIP TIERS**

### BRONZE \$100-749

- Small logo placement on the website, Tshirts
- Logo in all team videos and presentations
- Featured social media posts

#### SILVER

#### \$750-2499 CONTRIBUTION

- Medium logo placement on the website, banner, T-shirts, and rocket
- Logo in all team videos and presentations
- Featured social media posts
- Short write up on sponsorship page
- Access to resume book and project database

#### GOLD

#### \$2500-5000 CONTRIBUTION

- Large logo placement on the website, banner,
- T-shirt, and rocket Logo in all team videos and presentations
- Featured social media posts and sponsor introduction video
- Long write up on sponsorship page
- Access to resume book and project database Team recruiting events
- <u>Title Sponsor</u>
  <u>\$5000+</u>

<u>rocketry@mcmaster.ca</u>



SPACEPORT AMERICA CUP

### **SPACEPORT AMERICA CUP**

Spaceport America is the **world's largest student rocketry competition**. It sees teams from **around the world** come together and **launch high powered rockets** in the deserts of **New Mexico**. Spaceport is an excellent chance to **network** with **teams, experts,** and **fellow enthusiasts**. In **June 2023**, McMaster launched the Marauder II to over **3km in altitude,** an amazing success at **our first ever Spaceport America Cup** appearance. Based on our strong performance, we plan to return to next year's competition in **June 2024,** and shoot for even greater heights!

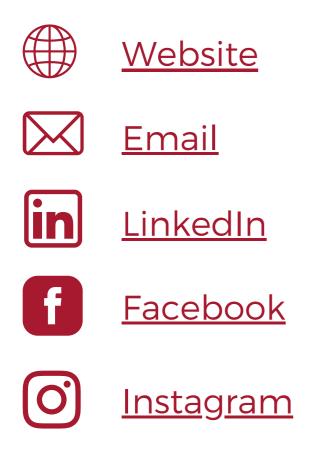
### Learn More

## LAUNCH CANADA COMPETITION

Launch Canada is Canada's first **major national rocketry competition**. It offers an opportunity for **Canadian rocket teams** to **launch high powered rocketry projects**, as well as **discuss** and **present** their **technical designs**. It is a chance to **connect** with **students** and **professionals** who are **enthusiastic**, **dynamic**, and **very knowledgeable**. In **August 2022**, McMaster launched the Marauder I to a **target apogee** of **3km**, our **first high powered launch at competition**. While summer 2023 was focused on preparation for **success** at **Spaceport America**, we plan to return to Launch Canada again in **August 2024**, and demonstrate the excellency of McMaster Rocketry.



## CONTACT US!



Please reach out to us through email (rocketry@mcmaster.ca) or by other means if you are interested in learning more about sponsorship. We look forward to discussing further with you!

