



SPONSORSHIP PACKAGE 2023-2024

# MCMMASTER ROCKETRY



[www.linkedin.com/company/mcmaster-rocketry-team/](https://www.linkedin.com/company/mcmaster-rocketry-team/)



[www.macrocketry.ca](http://www.macrocketry.ca)



[rocketry@mcmaster.ca](mailto:rocketry@mcmaster.ca)

# ABOUT THE TEAM

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A **student-run** team providing an opportunity for McMaster students to **design, build, test,** and **launch** rockets with innovative payloads while following engineering safety & design principles. We currently have over 50 active members and have **successfully launched our second solid rocket** at **Spaceport America Cup** this year, building off our **first successful solid rocket launch** in last year's **Launch Canada Competition**.



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# WHY SPONSOR US?

## *Networking and Talent Acquisition:*

- **Resumes, LinkedIn profiles, and opportunities to connect** with **50+** top students from engineering disciplines such as **software, mechatronics, mechanical,** and **engineering physics**

## *Advertising, Exposure, and Outreach:*

- Company **logo** on our **website, t-shirts, banner, and rocket**
- **Featured social media posts** about our wonderful sponsors.
- Launch Canada: **900+** tech-minded students and professionals
- Spaceport America Cup: **1,700+** skilled students and professionals
- McMaster Student Body (**36,000+**)



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# SPONSORSHIP TIERS



## BRONZE

**\$100-749**

CONTRIBUTION

- **Small logo** placement on the **website, T-shirts**
- **Logo** in all **team videos** and **presentations**
- **Featured** social media **posts**



## SILVER

**\$750-2499**

CONTRIBUTION

- **Medium logo** placement on the **website, banner, T-shirts, and rocket**
- **Logo** in all **team videos** and **presentations**
- **Featured** social media **posts**
- **Short write up** on **sponsorship page**
- Access to **resume book** and **project database**



## GOLD

**\$2500-5000**

CONTRIBUTION

- **Large logo** placement on the **website, banner, T-shirt, and rocket Logo** in all **team videos** and **presentations**
- **Featured** social media **posts** and **sponsor introduction video**
- **Long write up** on **sponsorship page**
- Access to **resume book** and **project database** Team recruiting events
- **Title Sponsor** **\$5000+**







# SPACEPORT AMERICA CUP

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Spaceport America is the **world's largest student rocketry competition**. It sees teams from **around the world** come together and **launch high powered rockets** in the deserts of **New Mexico**. Spaceport is an excellent chance to **network** with **teams, experts,** and **fellow enthusiasts**. In **June 2023**, McMaster launched the Marauder II to over **3km in altitude**, an amazing success at **our first ever Spaceport America Cup** appearance. Based on our strong performance, we plan to return to next year's competition in **June 2024**, and shoot for even greater heights!

[Learn More](#)

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# LAUNCH CANADA COMPETITION

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Launch Canada is Canada's first **major national rocketry competition**. It offers an opportunity for **Canadian rocket teams** to **launch high powered rocketry projects**, as well as **discuss** and **present** their **technical designs**. It is a chance to **connect** with **students** and **professionals** who are **enthusiastic, dynamic, and very knowledgeable**. In **August 2022**, McMaster launched the Marauder I to a **target apogee of 3km**, our **first high powered launch at competition**. While summer 2023 was focused on preparation for **success** at **Spaceport America**, we plan to return to Launch Canada again in **August 2024**, and demonstrate the excellency of McMaster Rocketry.

[Learn More](#)

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# CONTACT US!

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Website



Email



LinkedIn



Facebook



Instagram

*Please reach out to us  
through email  
([rocketry@mcmaster.ca](mailto:rocketry@mcmaster.ca))  
or by other means if you  
are interested in learning  
more about sponsorship.*

*We look forward to  
discussing further with  
you!*

