

MAHINE

EXPERIENTIAL NUTRITION EDUCATION

MEDIA KIT

Created by Vivian Hirschfield



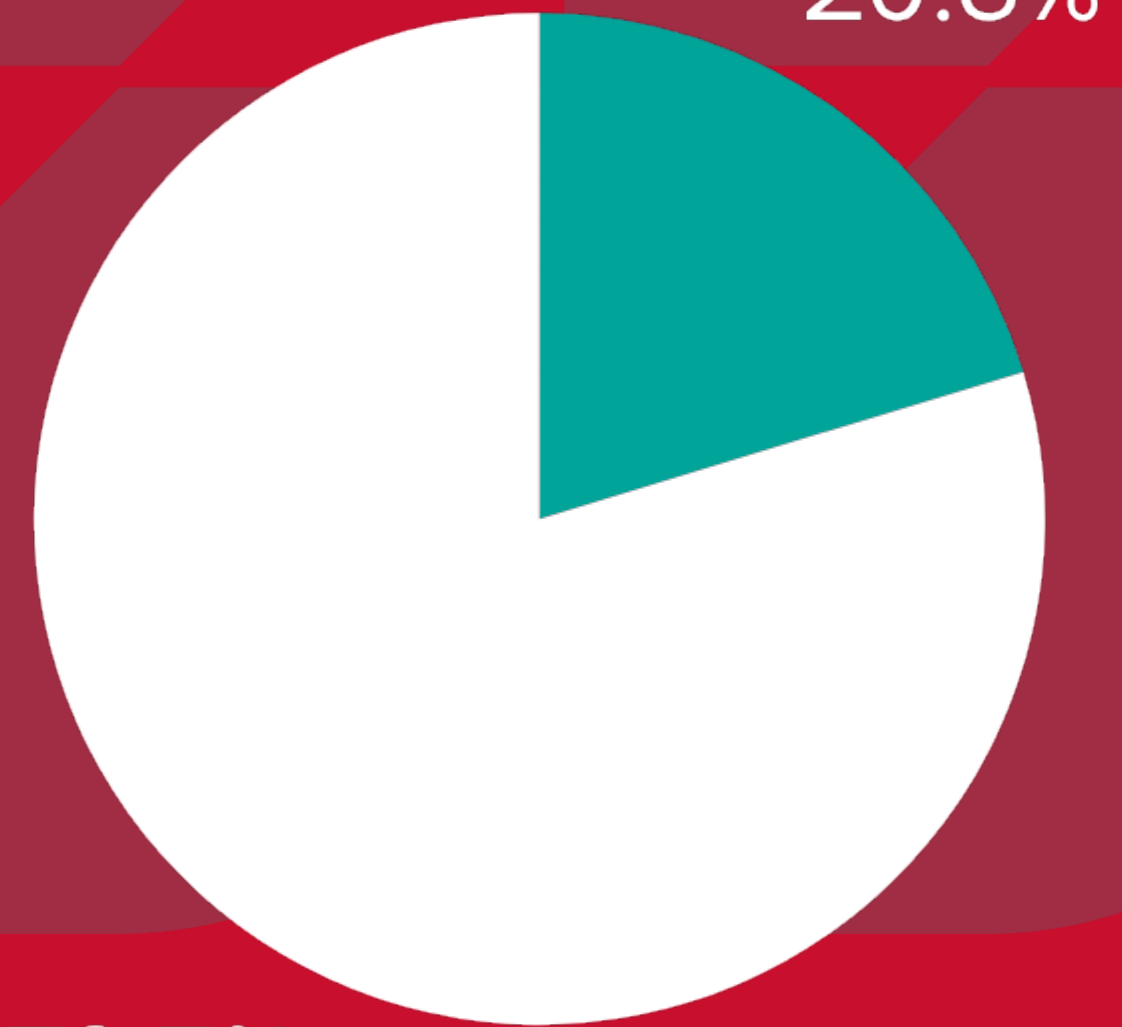
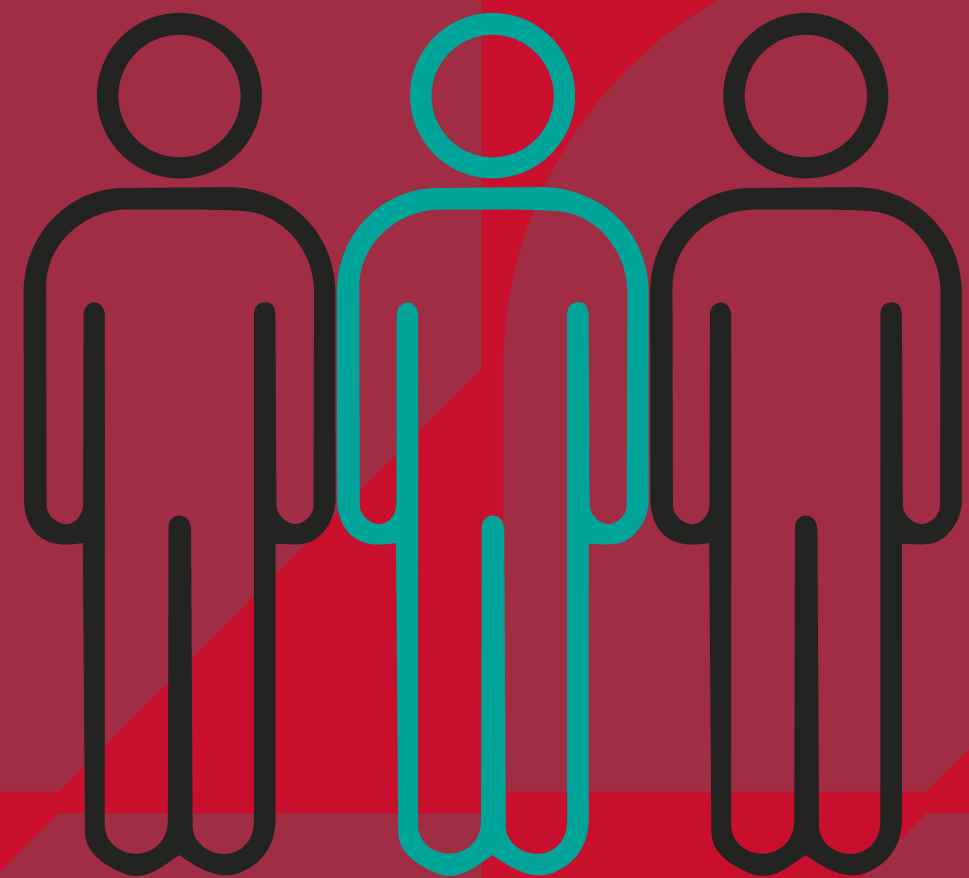
MAHINE MATTERS

- Malnutrition and food insecurity remain critical public health challenges in Angola
- There is a shortage of trained nutrition professionals
- Existing education systems are heavily theoretical, with limited real-world application
- This gap directly impacts community health outcomes

MAHINE EXISTS TO CLOSE THIS GAP.

7.3 MILLION

PEOPLE FACE FOOD
INSECURITY AND
MALNUTRITION



79.7%
ONE IN THREE

CHILD DEATHS ARE A
RESULT OF
MALNUTRITION

PROJECT

AIM



MAHINE transforms nutrition education in Angola by bridging the gap between academic knowledge and real-world impact. Through an experiential approach that combines digital training, community engagement, and interdisciplinary learning, the project prepares students for professional practice, supports universities in modernizing education, and contributes to improved public health outcomes.

HOW MAHINE WORKS

1



2



3



4



PROJECT OVERVIEW

MAHINE IS AN INTERNATIONAL INITIATIVE FOCUSED ON TRANSFORMING NUTRITION EDUCATION IN ANGOLA THROUGH A PRACTICAL, COLLABORATIVE, AND IMPACT -DRIVEN APPROACH.



■ Blended learning approach

Digital tools such as simulations are combined with hands -on, real -world experience to strengthen practical skills.

■ Community -centered impact

Students engage directly with communities, applying their knowledge to improve nutrition awareness and public health outcomes.

INTERNATIONAL COLLABORATION



Universidad
Europea
del Atlántico



Universidade Internacional
do **CUANZA**



UNIVERSITÀ
POLITECNICA
DELLE MARCHE

■ International Collaboration

Universities across Europe have partnered with Angolan universities to work together to design and implement a shared, modernized education model.

MEET OUR TEAM


INTERVIEW
VIRGINIA SUMBO
Universidade Internacional do Cuanza (UNIC)
Angola



INTERVIEW
MARINO SUNGO
Universidade José Eduardo dos Santos (UJES)
Angola



INTERVIEW
HERCULANO SALVADOR JOÃO
Universidade José Eduardo dos Santos (UJES)
Angola



INTERVIEW
KILIAN TUTUSAUS
Universidad Europea del Atlántico (UNEATLANTICO)
Spain



INTERVIEW
IÑAKI ELÍO
Universidad Europea del Atlántico (UNEATLANTICO)
Spain



INTERVIEW
MARÍA RODRÍGUEZ
Universidade Internacional do Cuanza (UNIC)
Angola



INTERVIEW
THOMAS PROLA
Universidad Europea del Atlántico (UNEATLANTICO)
Spain



INTERVIEW
LUCA MAZZONI
Università Politecnica delle Marche (UNIVPM)
Italy



WHAT MAKES US MAHINE

MAHINE'S name and logo bring historic and cultural significance to our efforts.

Learn more [here](#)



Did you know?

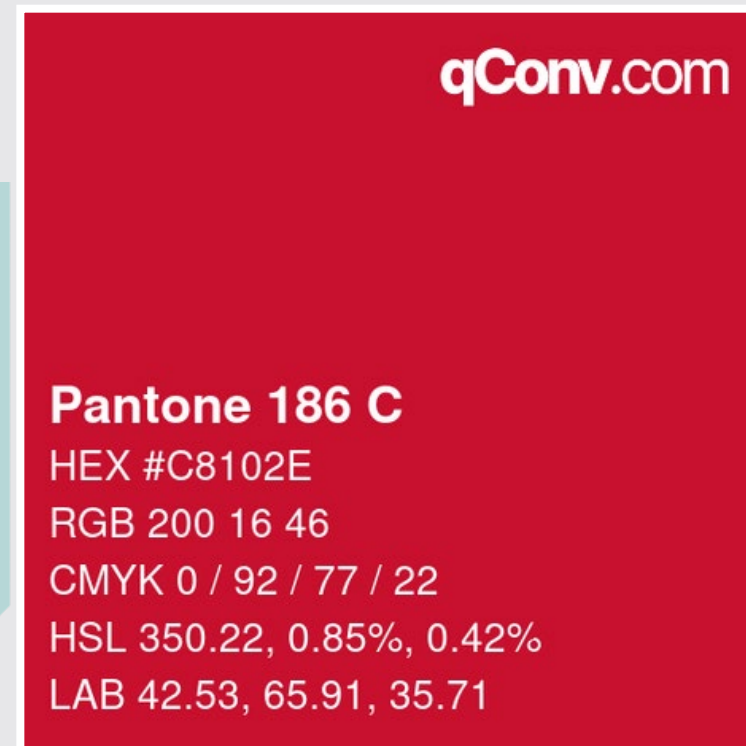
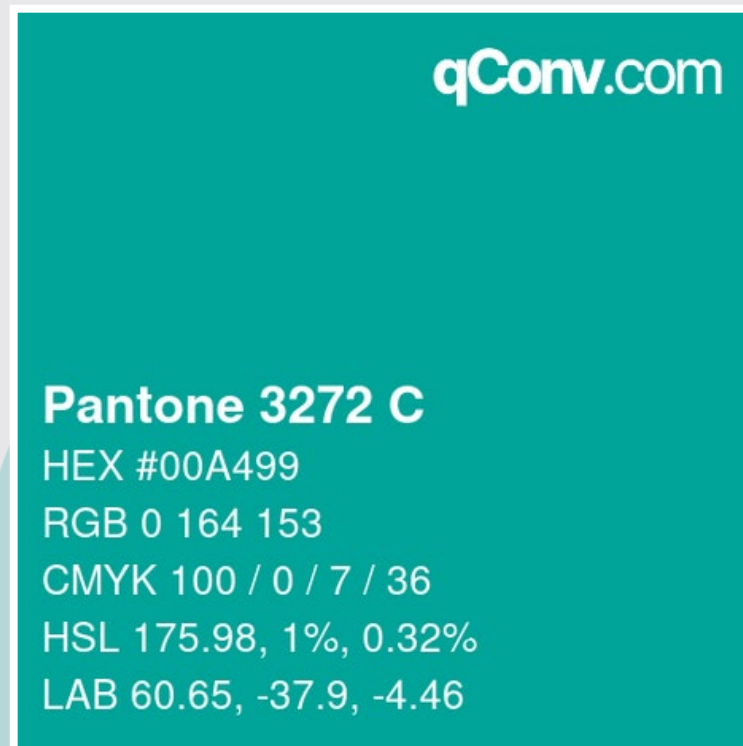
“Mahine” means *cow's milk* in Southern Angola

Swipe to learn more about the name and story of MAHINE

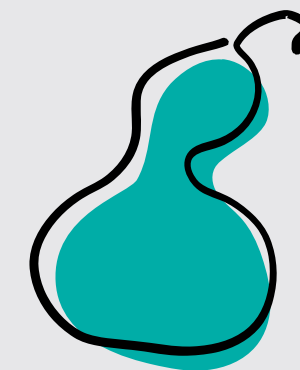


BRAND IDENTITY

Colors



Logo



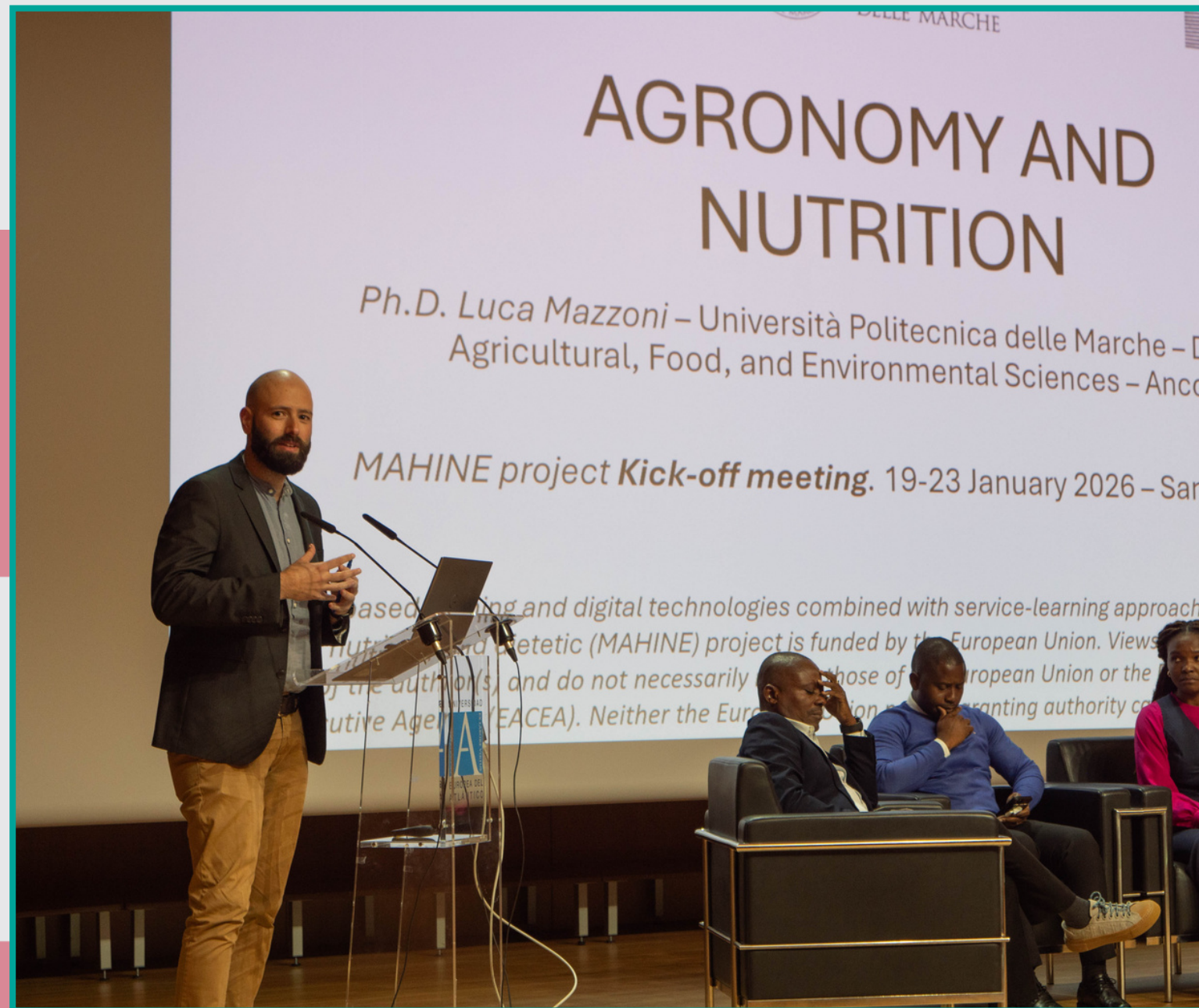
MAHINE
EXPERIENTIAL NUTRITION EDUCATION

TARGET AUDIENCE

- **Nutrition Students**
 - Reached mainly through tutor-led trainings integrated into coursework, plus extracurricular events.
 - Channels: trainings, website, social media, paper newsletters
- **Lecturers & Trainers**
 - Engaged via partner institutions and open access to project tools and activities.
 - Channels: partnerships, events, social media (Facebook, LinkedIn), website, journals, toolkit
- **Practicing Nutritionists**
 - Included to strengthen real-world impact through training and dissemination activities.
 - Channels: partnerships, events, social media, website, journals, toolkit



TARGET AUDIENCE



- **HEI Leaders (Health Sciences)**
 - Key for scaling and sustaining project implementation across institutions.
 - Channels: partnerships, website, toolkit, events, journals, final conference
- **Policymakers & Associations**
 - Critical for national -level adoption and long -term impact.
 - Channels: partnerships, website, toolkit, events, journals, final conference
- **Community (Service -Learning Participants)**
 - Reached through NGOs and local engagement to drive social impact.
 - Channels: partnerships, service -learning pilots, events, website, social media

DISSEMINATION STRATEGY

Key activities & events

- Newsletters
- **Regular updates** on project progress, results, and upcoming activities
- **Press kits and releases** distributed through partner networks.
- four in -person events
- four webinars
- two **international conferences**
- one final conference

Social media content

- Regular content sharing to build awareness and engagement.

Target outcomes include:

- reaching thousands of stakeholders
- building a growing online presence.

Effective dissemination should include:

- personal stories and testimonials
- student and educator experiences
- measurable impact
- updates on project milestones

WHERE TO FOLLOW US



[MAHINE.eu](https://www.mahine.eu)



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