

One Pager

KEYBOARDER

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November 9, 2025
Version 0.1



Fractional CTO & Platform Maturity Services

For early-stage / growth SaaS startups (5-20 employees, \$2M-\$5M revenue) ready to move from built-fast to built-for-scale.

Industry Focus

B2B & B2C SaaS platforms — especially logistics, fashion-tech or marketplace ecosystems - where team size is small, product is live, but technical foundation needs structure.

We Don't Work With

Legal-tech / heavy regulated enterprise / service-heavy firms where the product isn't the technical differentiator.

Typical Challenges We See

- Offshore/contractor codebases that are brittle.
- MVP or prototype stage that now needs to become a production platform.
- Missing definition of “done”, scope creep, tech debt.
- No QA, minimal documentation, no sprint rhythm.
- Misalignment between product roadmap, business goals and investor expectations.
Need to prepare infrastructure, process and team for next fund-raise or internal hiring.

Team Situation

- Hybrid internal + outsourced dev team (1-3 engineers + contractors)
- Project/marketing/design roles may exist
- No senior technical leadership (or CTO owner is part-time or founder)
- Ready to build internal engineering discipline and sustainable growth path.



How We Help

- Technical audit & roadmap alignment.
- Agile process implementation: sprints, QA, backlog, velocity tracking.
- Fractional CTO oversight: strategy, vendor management, team coaching.
- Transition planning: offshore → on-shore/in-house.
- Internal readiness: documentation, process, hiring plan, build transfer.

Services & Engagement Model

- Fractional CTO Advisement: monthly retainer, weekly calls, sprint support.
- Technical Due Diligence: fixed-price review for investors/founders.
- MVP/Platform Debug & Recovery: hands-on leadership for broken builds or tech debt traps.
- Session cadence: weekly stand-ups → sprint reviews → roadmap updates → quarterly strategic check-in.

Entry Point Options

- Advisement Services (weekly 1-1 calls) – fastest way to “borrow a CTO brain” for strategy or process cleanup.
- Jumpstart Package – rapid audit + transition plan to secure assets, identify risks, prepare for rebuild/fundraise.
- Technical Due Diligence – fixed-fee code/infrastructure review for investment or readiness.

Why Work With Us?

Because you're a founder or small team that's past the idea stage, you have paying customers, and you're ready to invest in foundation, not just features. We bring order, clarity and technical leadership so you can stop firefighting and start scaling.