



# Partnering - to shape the future of engineering leadership

## Engineering Leaders In Practice

A community-driven network for engineering managers, development directors, and CTOs. We create spaces for reflection, peer learning, and thoughtful leadership, beyond trends and quick fixes.

- conferences (in-person and remote)
- meetups, book circles and facilitated discussions
- Slack community and newsletter

## Our Model

- Engineering Leaders is free for individual participants.
- Instead of charging per attendee, we partner with organizations that invest in the community as a whole, enabling high-quality, curated experiences.

## Fall 2026 Conference Why Partner?

**In-person • 50-100 leaders**

- high-profile keynote
- plenary sessions and facilitated workshops
- shared lunch and informal AW

A curated leadership forum focused on depth, dialogue, and real experience.

- Partners make accessible ticket pricing possible, while supporting a high-quality conference experience.
- Sponsoring Engineering Leaders means investing in a growing leadership network

## Partner Gain

- credible exposure to senior engineering leaders
- association with a trusted, non-commercial community
- opportunities for thought leadership – not sales
- ongoing association with Engineering Leaders across our channels



## Community Founders

Led by Johanna Belfrage and Cecilia Borg, experienced engineering leaders and facilitators with strong networks in the tech industry.



## Interested in Partnering?

We'll help you to not only be visible, but to contribute for real.

## Proven Momentum

Founded October 2025.

- 42 tickets sold to Fall conference
  - 280 LinkedIn followers
  - 83 Slack members
  - 152 newsletter subscribers
  - active book club with 25 members
- More events planned for 2026.

# Partnership Packages

Supporting the Engineering Leaders community and conference



Gold & Silver partners: opportunity to host one of the remaining 2026 meetups (3 remaining)

## Gold 30,000 SEK

Open for 2026 partners



Active conference contribution and thought leadership

Includes

- Curated executive-level panel participation
- Prominent visibility across conference & channels
- Sponsorship of a key conference element
- 3 conference tickets

## Silver 20,000 SEK

Open for 2026 partners



Strong presence and association at the conference

Includes

- Visibility across conference materials and channels
- On-site presence connected to sponsored elements
- 2 conference tickets

## Bronze ~~10,000 SEK~~ SOLD OUT

SOLD OUT



Community support via local meetups

Includes

- Logo & partner recognition for hosted meetup
- Host an Engineering Leaders meetup
- Optional 10-minute lightning talk at hosted meetup

## Curated with care

All partner participation is carefully curated by Engineering Leaders to ensure relevance, trust, and a non-commercial experience.

## Interested in partnering?

[info@engineeringleaders.se](mailto:info@engineeringleaders.se)



all prices excl VAT