



AI Prompt Pack: 10 Plug-and-Play Prompts to Turn Your Business Idea into a Real Plan

Use these 10 plug-and-play prompts to turn your business idea into a real plan—no tech skills required.

How to Prompt AI the Right Way

Great prompts = better results.

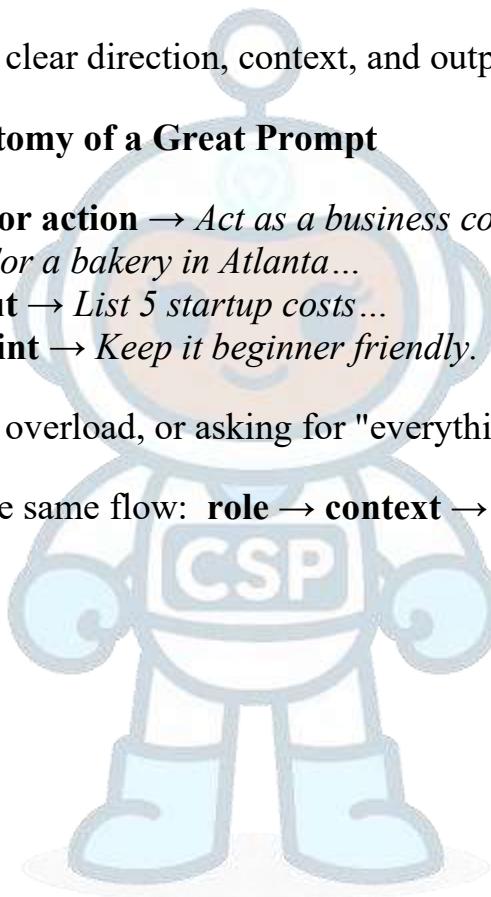
A good prompt gives AI clear direction, context, and output format.

Here's the formula: **Anatomy of a Great Prompt**

1. **Start with a role or action** → *Act as a business coach...*
2. **Add context** → *For a bakery in Atlanta...*
3. **Specify the output** → *List 5 startup costs...*
4. **Optional constraint** → *Keep it beginner friendly.*

Avoid: Vague requests, overload, or asking for "everything" without a goal.

Every prompt follows the same flow: **role → context → output → constraint**



10 Prompts to Launch Your Business

1. Start My Business

Act as a startup advisor. For a [] business, outline the first 5 beginner-friendly steps. Keep it simple and practical.

2. Write My Business Plan

Act as a business strategist. Create a 1-page plan for a [] business including Problem, Solution, Market, Revenue, and Next Steps.

3. Find My Licenses

Act as a compliance officer. List of 5 common licenses or permits needed for a [] business in [City, State].

4. Estimate Startup Costs

Act as a financial planner. Estimate startup costs for a [] business. Include 5 major categories with ranges and a total.

5. Create My Marketing Plan

Act as a marketing coach. Build a basic plan for a [] business with 3 low-cost tactics, 1 paid tactic, and 1 community tactic.

6. Generate Social Posts

Act as a social media manager. Write 3 Instagram captions for a [] business. Include a Call to Action (CTA) and hashtags.

7. Act as My Virtual CFO

Act as a CFO. Categorize typical expenses for a [] business into Payroll, Marketing, Rent, Supplies, etc. Add confidence ratings.

8. Name My Business

Act as a brand strategist. Suggest 5 name ideas for a [] business. Include meanings and tone.

9. Design My Offer

Act as a product coach. Define a clear offer for [] business including transformation, pricing, and delivery method.

10. Build My Launch Timeline

Act as a project manager. Create a 30-day launch plan for a [] business with weekly goals and milestones.

What Happens After the Prompts?

Prompts give you clarity. Cerebro gives you automation.

Once you've used these prompts to plan your business, Cerebro helps you **turn those answers into action**, with plug-and-play workflows built for small businesses.

- **Systems** automate structured tasks like appointment reminders, review requests, and onboarding emails.
- **Flows** automate dynamic tasks like social content, lead magnets, and engagement sequences.

Each one is powered by AI; built from the same prompt logic you just used—so you already know how to work with them.

Download your first System or Flow and let Cerebro build your business for you.

Follow **@CerebroStrategic** on Instagram for more prompts, tools, and automation tips.

