



# SCHOHARIE COUNTY FARMERS MARKET

EST 2026

## 2026 MARKET RULES

The Schoharie County Farmers Market Rules is a living document and is reviewed on an ongoing basis. It may change to reflect the evolving needs of the Market and its vendors. All market rules are designed in partnership with the Schoharie County Farmers Market Board. **Spaces are assigned based on the needs of the market.**

**For inquiries or concerns, please contact the Market Team via email: [schocofm@gmail.com](mailto:schocofm@gmail.com)**  
**Please read the market handbook thoroughly, as it is essential that vendors have a comprehensive understanding of updated policies and procedures.**

### Vending Seasons

The market will operate: **Sundays, 10am-1pm**

**Summer Season 2026:** May 24, 2026 – October 11, 2026 (19 weeks)

**Special Markets 2026:** July 4, Sept. 27, Nov. 29, Dec. 5 (based on vendor interest)

*Tentative and subject to change*

### Vendor Stalls

- Indoor Stalls (Hall of Ag) - 10 x 10
  - \$15 per market day if season paid in full
  - \$20 per market day if not paid in full week to week
- Food Trucks: \$25 per market day, plus optional water/electric hookup at \$45/day

### Types of Vendors Allowed to Sell at the Schoharie County Farmers Market

**Growers and Producers:** Producers of agricultural commodities from land owned, rented or controlled by that producer. Products can include any and all fruits, vegetables, poultry, meats and meat products, eggs, dairy products, plants, and cut flowers.

**Artisans:** Objects must be created by the hand of the person. Preference will be given to artisans who use agricultural goods produced/harvested in New York. Vendors in this category are required to send photos of products with their application for review.

**Bakers, food purveyors and food trucks:** Products baked or produced by the seller under either a home processor exemption or an A-20C facility. Must supply appropriate license and permits in application.



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## Market Overview & Procedure

1. The market is located at the Hall of Agriculture on the Cobleskill Fairgrounds at 113 Sunshine Dr. Cobleskill, NY 12043.
2. The market is governed by a Farmers Market Board of Directors (“The Board”) and is managed by a Market Team.
3. The Board shall review all applications, and reserves the right to accept or reject any application based on market needs. Submission of an application does not guarantee entrance into the market.
4. Farm/vendor visits will be conducted after a new application is accepted at the market.
5. In order for an application to be considered complete, all required documentation and proof of applicable training(s) and licenses must be submitted.
6. Vendors are required to remit their seasonal market payment by May 1st after receiving an acceptance from the Board. A one month deposit for Pay-as-you go vendors is due May 1st.
8. The Market Team has the right to prohibit the sale of, and/or remove from the market, products or commodities that violate regulations. All products offered for sale must be of good quality and condition. Failure to remove products may result in loss of market privileges.
9. Vendors are expected to engage with others in a courteous and respectful manner, ensuring that the market remains a positive space for everyone. Disrespectful behavior including harassment, verbal abuse, or any unprofessional conduct toward a customer, vendors, or staff will not be tolerated, and may result in removal from the market.
10. A member of the Market Team will be present at all market events. In the event of an emergency, vendors should address this person, or board member, on site to resolve the problem. Formal complaints and concerns should be addressed to the Market Board in writing.
11. In the event of media presence at the market, the Market Board representative is the voice of the market and will direct all media interviews.
13. Market set up starts at 8:30am on Sunday morning and all vehicles must be cleared from market space by 9:45am. All vendors must be ready to sell by 10am.
14. Vendors are required to stay throughout the duration of the market hours. If a vendor must leave early for any reason, the Market Team must be notified prior to departure. Breakdown begins at 1pm. All vendors must vacate the premises within one hour after the market closes.
15. If a vendor is unable to attend a market, they must notify the market via email or text prior to the market day they will be missing. Three “no show/no calls” within any market season may result in dismissal from the market, except in the event of an emergency. Vendors must notify the Market Team of an emergency event as soon as can be reasonably expected.



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16. Attendance: By checking the dates you plan to vend, you are agreeing to be at all markets.
17. Vendors are responsible for the actions of their representatives, employees, or agents.
18. There are no refunds if a vendor is no longer able to participate in a specific season at the farmers market. If you have not paid in full, you will be expected to pay the remainder of your stall fee prior to leaving. Grievance to this rule may be submitted in writing to the Board.
19. Dogs and other pets are not allowed inside the market building. Service animals only.
20. No soliciting during market hours unless approved by the Board in advance.
21. All vendors must have signage in the stall. All products must have proper signage/labels/pricing at every market. No product/table/sign can be outside of the 10x10 space. You must bring your own table and display items. Displays should be constructed in such a way that they do not block customer walkways nor pose any other hazard to customers inside their vending space. Vendors are required to keep their market space neat and clear of obstacles, litter, and debris.
22. At the end of the market day, all stalls and displays must be cleared and cleaned and should be left in the same state at which they were at the beginning of the market day.
23. The Market Team cannot give monetary change. The expectation is that all vendors come prepared with adequate change to meet customers' needs.

### **Guidelines for Selling**

24. Brokered items are allowed at the market. A "Brokered product" is something purchased from another farm to be re-sold at your booth. 80% of products sold at your booth must be from your farm. Each vendor is allowed to bring 20% of their market's offerings brokered from other farms. These products must be from New York State with the exception of stone fruit which may come from states contiguous to New York. **All resale items must be labeled with the original source and cannot be purchased from a store.** The Market Team reserves the right to enforce these percentages by asking for information from the vendor.
25. Vendors are not permitted to engage in hawking, peddling, or any aggressive sales tactics directed toward customers. All interactions should be professional, respectful, and allow customers to browse freely.
26. A copy of the vendor's general liability insurance certificate must be filed with the Market Team prior to the start of the market season. Failure to provide proof of insurance could result in the suspension of vendor space.
27. Vendors who have provided the applicable paperwork and have been approved by the Market Team are able to accept the following incentive programs: SNAP/EBT, Fresh Connect, and the Farmers Market Nutrition Program. Any vendor found to be in violation of this rule, or the terms of the agreement form, will immediately be removed from the program.



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29. If a vendor plans to add to their product line mid-season, a letter/email of intent must be submitted for approval prior to new products coming to market.
29. Any vendor wishing to provide samples of products to customers must notify the Market Team and follow all sampling rules and guidelines set forth by the Department of Health. Follow basic sanitation practices for healthy and legal sampling.
30. No smoking, alcoholic beverages, or firearms are permitted at the market. An exception is approved farm spirit, wine, cider, and beer vendors.
31. No amplified music is permitted at the market unless arranged by the Market Team.
32. A waitlist will be created each market season and new vendors will be permitted into the market as space allows. The waitlist is not first-come and will vary based on market needs.
33. All applicable licenses and permits for products sold must be obtained and kept current. Copies of applicable permits and licenses will be kept on file with market management.
34. All complaints will be reviewed by the Market Team.

**Please send completed applications with all forms to [schocofm@gmail.com](mailto:schocofm@gmail.com) or mail to:**

**Office of Agricultural Development  
284 Main St  
Schoharie, NY 12157**

**Questions? Please contact [schocofm@gmail.com](mailto:schocofm@gmail.com) or 518-519-0646**