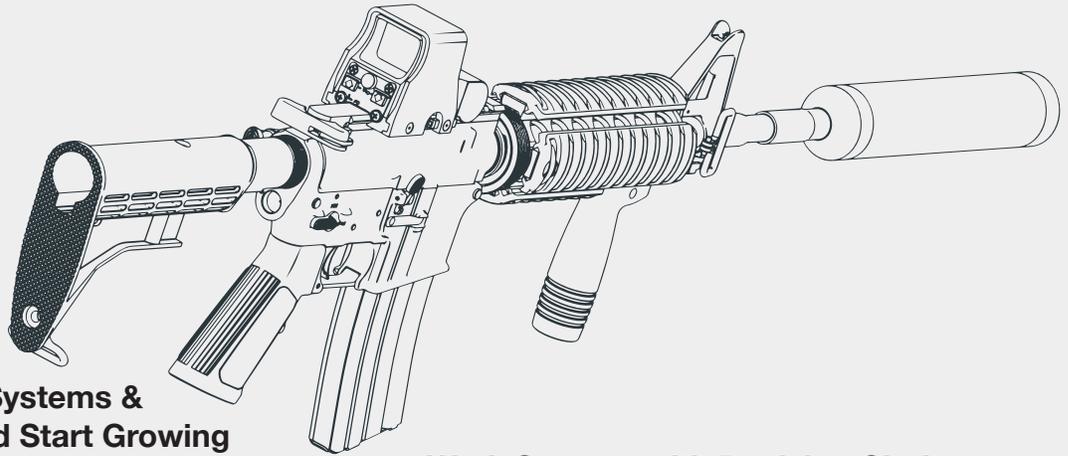




# COMPLETE FIREARM OPERATIONS SOFTWARE

## FOR RETAIL & RANGE MANAGEMENT

**Over half of all FFLs receive violations** during ATF inspections. The top errors? Inaccurate A&D record keeping and incomplete 4473 forms.



### Stop Juggling Systems & Compliance and Start Growing Your Business

Perhaps you struggle with some of these challenges: You're stressed about ATF compliance, knowing one bound book mistake could cost your license. Your POS doesn't talk to your accounting software, forcing you to enter data multiple times. Your software isn't designed with firearm-specific workflows, requiring painful workarounds. When you need help, you get routed to offshore foreigners who've never worked in a gun store.

AIM eliminates that chaos. One integrated system handles everything from 4473 entries to month-end close, with U.S.-based responsive help.

### Work Smarter with Decision Clarity

**Buy smarter** with sell-through and min/max reporting that shows what's moving

**Pull an audit-ready A&D book instantly** to prove compliance anytime

**Forecast based on real sales history** and demand instead of guesswork

**Trust one set of numbers across POS**, e-commerce, range, and gunsmithing

### Run Tighter Operations, Sell More, Close Faster

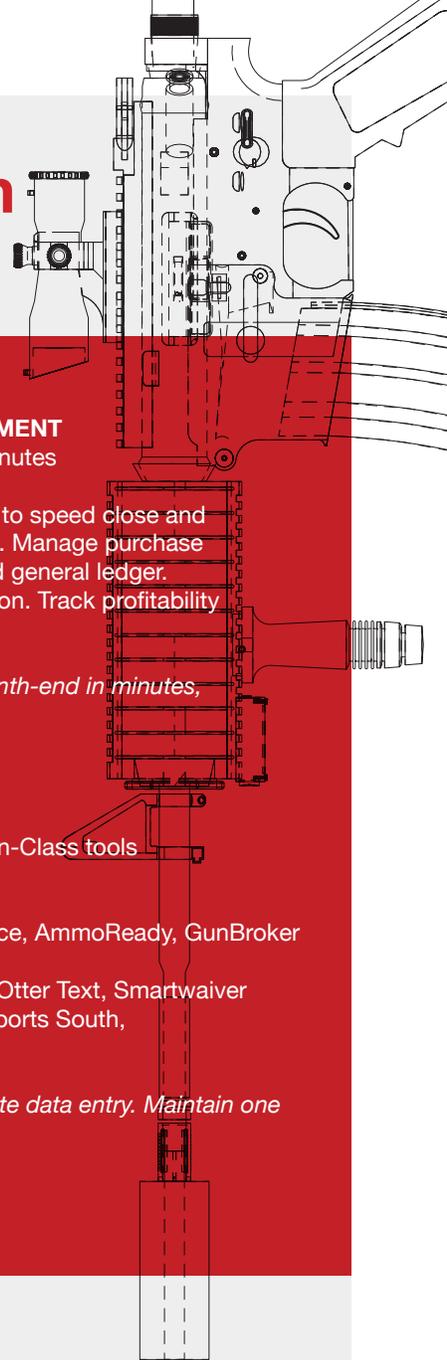
- **Automate Compliance:** Integrate 4473 and bound book compliance into every sale. Track serialized inventory across all transactions. Generate real-time A&D reports for worry-free audits.
- **Eliminate Double-Entry:** One system posts sales, updates inventory, and syncs financials automatically.
- **Fill Revenue Gaps:** Online range reservations, autopay memberships, and targeted discounts drive repeat business.
- **Get Real Support:** Reach U.S.-based experts who understand FFL operations and stay through resolution.





# One Integrated Platform

## Seamless Operations



### POINT OF SALE

Process Every Sale With Compliance Built In

Integrate bound book and 4473 entries automatically. Track serialized inventory across all transactions. Process layaway, consignment, and trade-ins seamlessly. Configure state-specific rules. Manage customer histories and loyalty programs.

*Eliminate manual logging, reduce compliance errors, and maintain one customer database.*



### FINANCIAL MANAGEMENT

Close Month-End in Minutes

Post daily sales automatically to speed close and simplify QuickBooks handoffs. Manage purchase orders, accounts payable, and general ledger. Generate tax reports by location. Track profitability with automated COGS.

*Avoid double-entry. Close month-end in minutes, not hours.*



### RANGE MANAGEMENT

From Sign-In to Checkout, Streamlined

Manage multi-lane operations with reservations and waiting lists. Create membership tiers with autopays. Integrate electronic waivers with digital storage. Track firearm rentals. Schedule classes and instructors. Enable online reservations.

*Fill lanes faster, automate billing, eliminate paper waivers.*



### INTEGRATIONS

Extend AIM with Best-in-Class tools

- **Compliance:** FastBound
- **E-commerce:** WooCommerce, AmmoReady, GunBroker
- **Accounting:** QuickBooks
- **Operations:** Otter Waiver & Otter Text, Smartwaiver
- **Distributors:** RSR Group, Sports South, Lipseys, Davidson's

*Connect tools without duplicate data entry. Maintain one source of truth.*

## Why FFLs Choose AIM Over the Competition



### Real Support, Real People

Reach a U.S.-based expert who answers your call, understands FFL operations, and stays until your problem is solved. No offshore queues. No ticket black holes. Just real help from people who care about your success.



### Run Core Operations Natively

Run all core operations (POS, compliance, financials, range, gunsmithing) natively on one platform built by one team. Competitors require partnerships for modules we built in-house. One customer database. One set of numbers. No juggling separate vendors.



### Switch Without the Chaos

Follow guided onboarding that handles data imports and training to make cutover low-risk. Install prebuilt FFL workflows and distributor feeds to start selling faster. Get proven, "white-glove" migration support that's helped hundreds of FFLs transition successfully.



### Proven & Customer-Driven

Benefit from roadmap improvements built from active FFL feedback loops, not vaporware promises. Receive steady enhancements when they're ready and tested.

Complete Firearm Ops Software | Customer-Driven Product Improvements | U.S.-Based Support

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