

# **Stories on Screen**

**Get your videos from noise to narrative**

**I'm not a speaker.**





**As old as we can remember.**

**(Literally)**

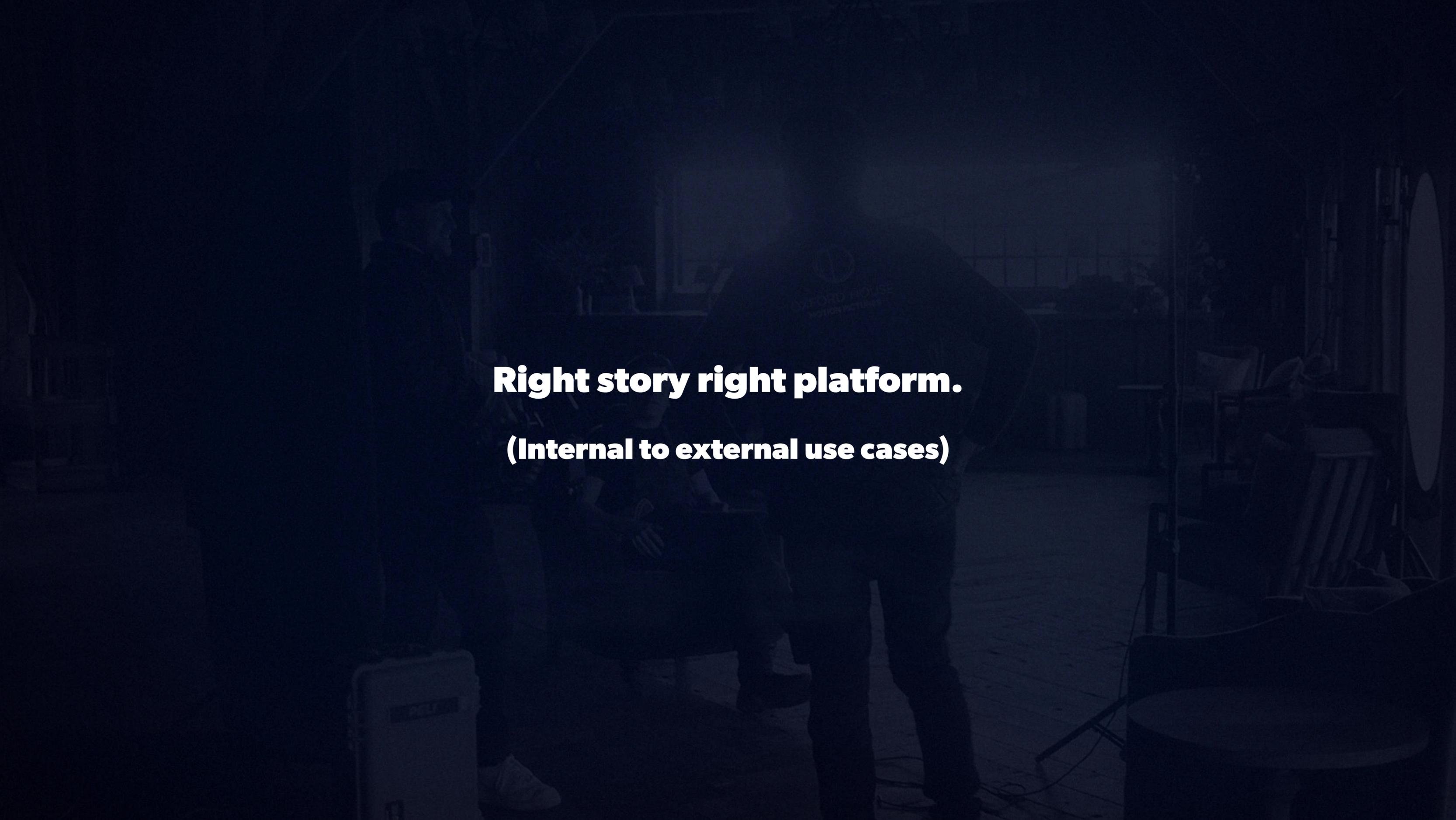


**Video is storytelling.**



**The commercial landscape.**

**(A rising wave?)**

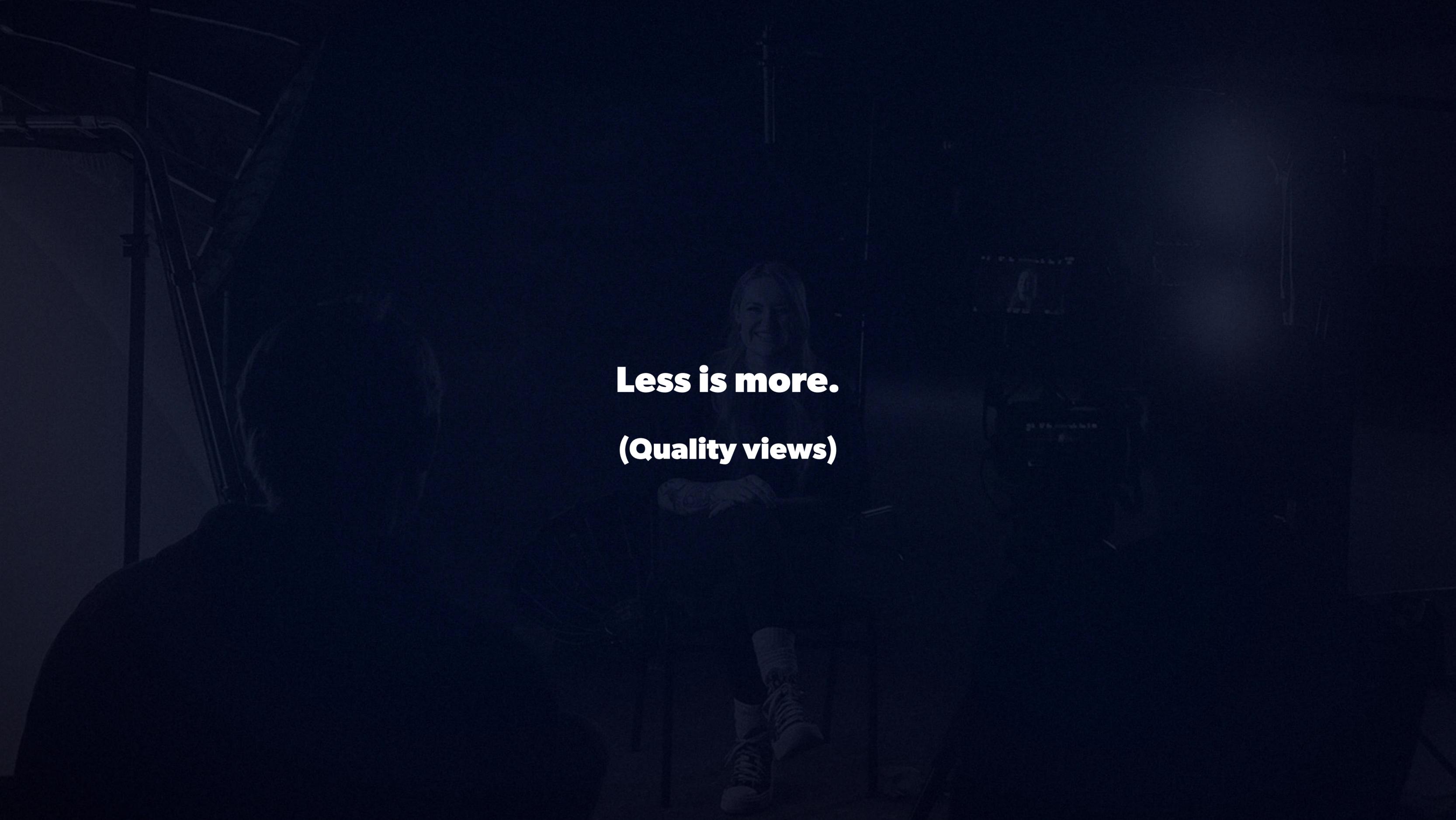


**Right story right platform.**  
**(Internal to external use cases)**

A dark, low-key photograph of a crowd of people, possibly at a concert or event. The image is heavily shadowed, with only the outlines and some highlights of clothing and hair visible. The overall mood is mysterious and somewhat somber.

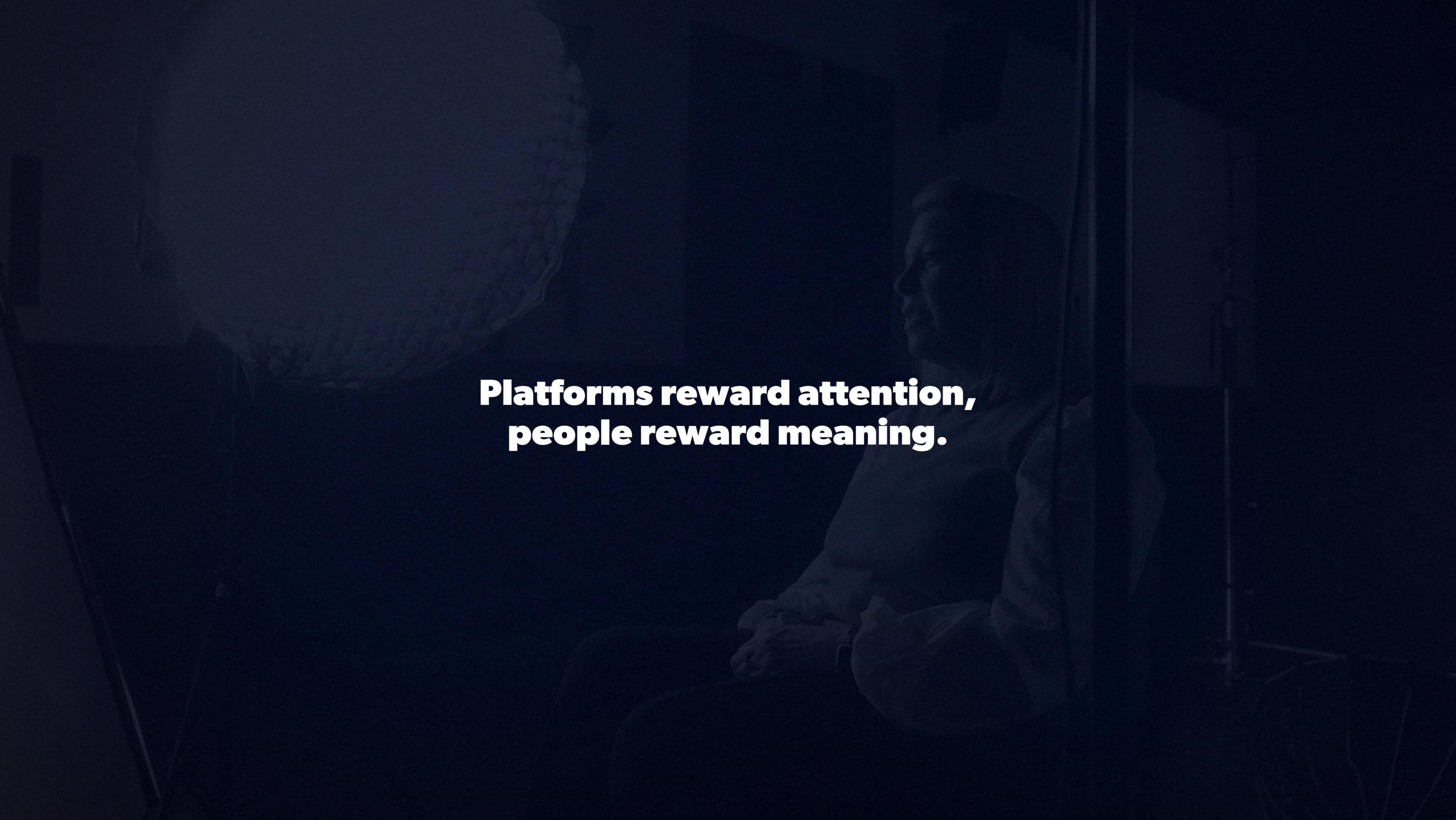
**A coherent voice.**

**(Don't follow the noise, you won't get heard...)**

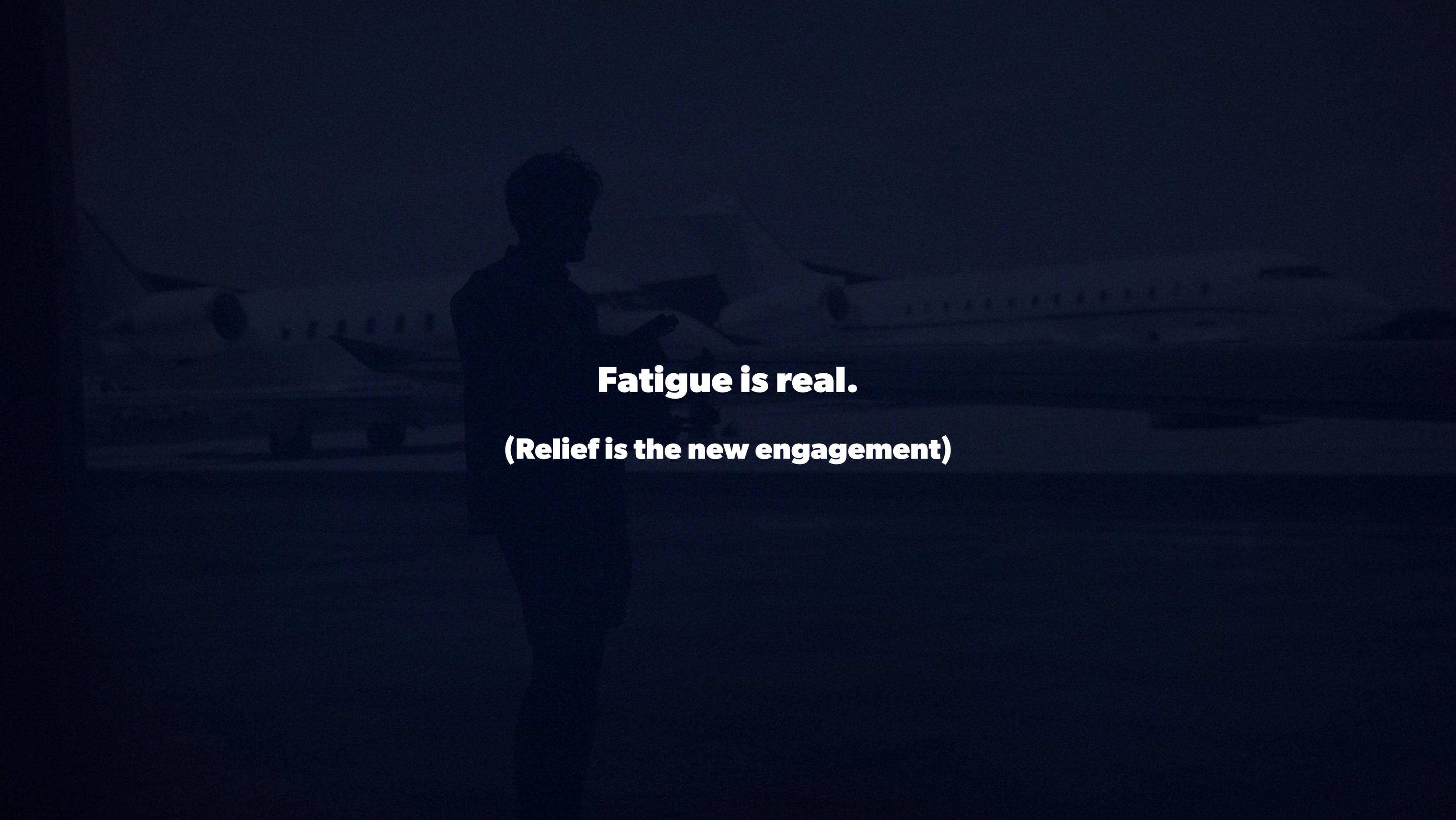


**Less is more.**

**(Quality views)**

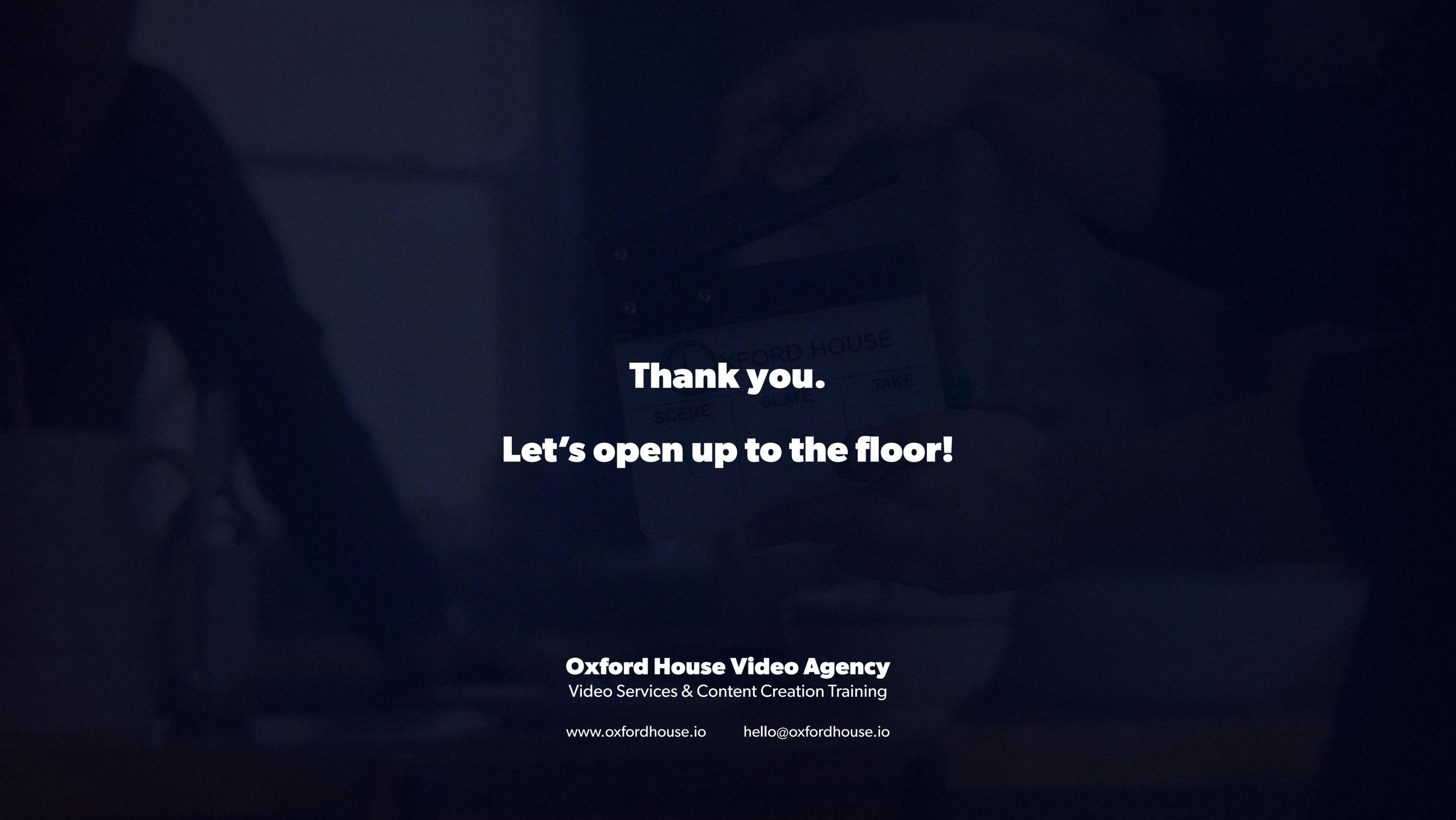
A woman with blonde hair is sitting in a chair, looking out a window. The room is dimly lit, with light coming from the window. The text is overlaid on the image.

**Platforms reward attention,  
people reward meaning.**



**Fatigue is real.**

**(Relief is the new engagement)**

A dark, moody background image showing a hand holding a clapperboard. The clapperboard has the text 'OXFORD HOUSE' and 'TAKE' visible on it. The overall tone is professional and cinematic.

**Thank you.**

**Let's open up to the floor!**

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