

The Influence Blueprint

*5 Steps to Get the Recognition
You Deserve*



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Welcome to The Influence Blueprint

You've worked hard, delivered results, and supported others - but your impact isn't always recognized the way it should be.

You're not alone. Many professionals find themselves doing all the right things yet still feeling unseen. True influence isn't just about effort; it's about intentional visibility, consistency, and alignment with your values.

This guide will help you:

- ✦ Clarify what you want to be known for
- ✦ Build confidence in sharing your impact
- ✦ Gain recognition while staying authentic

Let's start your journey from *invisible* to *influential*.



STEP 1: SHIFT YOUR MINDSET

From “I hope they notice me” → to “I’ll make my impact visible.”

Influence begins within. Before others can see your value, you must recognize it. The moment you decide that your voice, perspective, and contributions matter, you begin to lead from self-belief, not self-doubt.

When you see your visibility as an act of service, not self-promotion, you open doors for yourself and others.

Action Steps:

- ✓ List three ways your work has made a positive difference this month.
- ✓ Practice stating them out loud in clear, simple language.



What story do I tell myself about being visible, and what truth could replace it?

“Visibility isn’t arrogance - it’s awareness.”

STEP 2: OVERCOME VISIBILITY BLOCKS

From hiding behind the work → to standing behind your results.



What's one success I've been quiet about, and what would it look like to share it?

You can't be recognized for what no one knows you're doing. Influence requires being seen, and that takes courage.

Visibility doesn't mean spotlighting yourself at every turn; it means being transparent about your impact, process, and progress.

Action Steps:

- ✓ Share a short "project update" with your leader or peers.
- ✓ Post a success story or lesson learned on LinkedIn.
- ✓ Add one new accomplishment to your bio or performance review notes.

STEP 3: ACTIVATE YOUR PLAN

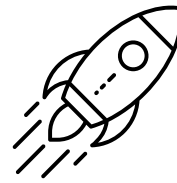
From busy doing → to leading with direction.

Influence requires intention. Decide what you want to be known for, then align your actions and communication to reinforce that message.

When your message is consistent, others know what to expect, and they start to trust you as a thought leader.

Action Steps:

- ✓ Identify your "Influence Focus" - the one theme or skill you want people to associate with you.
- ✓ Create a visibility rhythm: share updates, lessons, or ideas twice a month.
- ✓ Reach out to one potential ally or mentor to connect this quarter.



What's one way I can lead from my strengths this season?

"Reflection keeps influence authentic."

STEP 4: REFLECT AND REFINE

From motion without meaning → to influence with intention.



What have I learned about how others experience my leadership presence?

Reflection keeps influence authentic. It's easy to get caught in the "do more" mindset, but influence grows when you pause, review, and realign.

Self-awareness helps you communicate with empathy, clarity, and confidence.

Action Steps:

- ✓ Review what worked well this month and where you hesitated.
- ✓ Ask a trusted colleague for feedback on how your presence impacts others.
- ✓ Track small wins weekly - they build momentum.

"True influence expands when others advocate for you."

STEP 5: AMPLIFY WITH ALLIES

From solo success → to shared success.

Influence multiplies when others champion you. Building allies and sponsors who believe in your potential can accelerate your growth and visibility.

Be intentional about nurturing relationships - show appreciation, offer value, and celebrate others. The best way to be remembered is to lift others as you rise.

Action Steps:

- ✓ Thank someone who has spoken up for you recently.
- ✓ Offer to mentor or support a colleague who's earlier in their journey.
- ✓ Attend one networking or professional event this month.



Who can I partner with to expand my impact this year?



S.O.A.R. Reflection: **Designing Your Influential Future Self**

Your influence is an evolving reflection of who you're becoming.

Use The S.O.A.R. Method® -Shift, Overcome, Activate, Reflect - to deepen your growth.



S - Shift Your Mindset

How can you reframe your perspective to see yourself as an influencer, not just a contributor?



What limiting belief do I need to release to fully step into my influence?

O - Overcome Challenges

What barriers, internal or external, are standing between you and being seen?



How can I use courage and preparation to overcome one of these barriers this month?

A - Activate Your Plan

What small, consistent actions can you take to elevate your visibility and voice?



What's one strategic step I can take this week to align with my influential future self?

R - Reflect and Refine

How will you track your growth, celebrate your wins, and adjust your strategy?



What am I most proud of in how I've shown up this season, and what will I refine next?

**You already have influence.
This guide is about amplifying it.**

Each reflection, each conversation, and each intentional action helps you design a life and career that feels aligned, empowered, and seen.

Take this blueprint, make it your own, and keep showing up as the leader your future self will thank you for.

Book Your Strategic
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