New Navigation Feature Mapping Guide

We've updated the platform navigation to make it easier to find related functionality and navigate between workflows more efficiently. Features are now organised in **four primary areas** based on your goals:

Growth

Discover campaigns, opportunities and ways to grow performance.

Insight

Access reporting, analytics and performance insight.

Protect

Monitor compliance, content quality and brand protection.

Manage

Manage accounts and day-to-day operations.

This guide helps you locate features that have moved as part of the navigation update. Use the mapping table below to find a feature's previous location and its new navigation path.

Navigation mapping

Previous Page	New Navigation Path
Advertisers	Insight > Reporting > Advertisers
Agencies	Manage > Account > Agencies
Alerts	Insight > Tools
All Reports	Insight > Reporting
Basket Items	Insight > Reporting > All Reports > Basket Items
Campaign Explorer	Growth > Explore > Campaign Explorer
Campaign T&Cs	Manage > Campaign > Campaign T&Cs
Company Details	Manage > Account > Company Details
Comparison	Insight > Reporting > All Reports > Comparison
Content Audit	Protect > Content Audit
Conversion Reports	Insight > Reporting > All Reports > Conversion Reports
Creatives	Manage > Promotional Assets > Creatives
Criteria	Manage > Conversions > Criteria
Deeplinks	Manage > Campaign > Deeplinks
Device	Insight > Reporting > All Reports > Device
Enquiry view	Manage > Conversions > Enquiry view
File Explorer	Manage > File Explorer
Geographical	Insight > Reporting > All Reports > Geographical
Invitations	Growth > Opportunities > Invitations
Link Automation	Growth > Opportunities > Link Automation
Link Type	Insight > Reporting > All Reports > Link Type
Media	Manage > Account > Media
My Campaigns	Growth > Portfolio > My Campaigns
Over Time	Insight > Reporting > All Reports > Over Time
Payment Status	Manage > Billing > Payment Status
Payments	Manage > Billing > Payments
Placement	Insight > Reporting > All Reports > Placement
Postbacks	Manage > Campaign > Postbacks

Previous Page	New Navigation Path
Product Feeds	Manage > Promotional Assets > Product Feeds
Scheduled Reports	Insight > Tools
Service Accounts	Manage > Account > Service Accounts
Tenancies	Manage > Campaign > Tenancies
Voucher Code	Insight > Reporting > All Reports > Voucher Code
Vouchers & Deals	Growth > Opportunities > Vouchers & Deals

As part of this update, some pages have moved into different areas of the platform navigation. Some reporting pages have also been grouped together under broader areas such as **All Reports**.