

# Hafiz Al-Quran Competition 2025

7<sup>th</sup> - 12<sup>th</sup> October  
Gungahlin Mosque, Canberra

## Sponsor Proposal



## Hafiz Al-Quran Competition

*Your Brand, your Sadaqah – Quran brings Barakah*

Canberra 2025

## Executive Summary

The Hafiz Al-Quran Competition 2025 is a national-level event uniting young Muslims from across Australia in memorisation and recitation of the Holy Quran.

Over **150,000 people** are expected to be reached through a combination of live participation, community networks, and an extensive media campaign.

**The event will host world-renowned Quran scholars:**



**Prof. Dr Ahmad El-Ma'sarawi**  
(Former Chief Reciter of Egypt)



**Dr Mohammed Fouad AbdulMajeed**  
(Director of All Ma'sarawi Centers Worldwide)

We invite you to join as a sponsor in this landmark competition, an opportunity to:

- Support and inspire the next generation of Australian Muslims.
- Showcase your brand to tens of thousands nationwide.
- Align with Qur'an, community, and educational excellence.

Your sponsorship will directly support contestant prizes, international guests, and event logistics, ensuring a successful, professional, and inspiring national competition.

## Competition Format & Key Dates

- **Round 1: Preliminary (7<sup>th</sup> – 9<sup>th</sup> October)**
  - **ACT contestants:** 7<sup>th</sup> & 8<sup>th</sup> October **Other States:** 9<sup>th</sup> October.
  - **Assessed by local referees**
- **Round 2: Finals (10<sup>th</sup> & 11<sup>th</sup> October)**
  - **10 finalists** will compete at the final **in each level** based on their performance in round 1.
  - **Assessed by international and local referees**
- **Prize Ceremony (12<sup>th</sup> October)**
  - **Over 80 winners will be honoured and share \$50,000+ AUD.**
  - **All participants receive gifts and participation certificates.**
- **Interstates Contestants:**

**Travel** at own cost - **Accommodation** in mosque facilities - **Free meals** from 9<sup>th</sup> – 12<sup>th</sup> October

## Competition Budget (Summary)

Competition Budget	Expected Expense
Monetary Prizes for Contestants	\$50,020
International Guest 1 Hosting Expenses	\$17,500
International Guest 2 Hosting Expenses	\$17,500
Interstate Contestants Meals & Accommodation	\$5,000
Gifts for Local Referees + All Contestants	\$2,750
Stationery & Printing	\$2,730
Media Campaign	\$2,500
Trophies & Medals for the top Contestants	\$2,000
<b>Total</b>	<b>\$ 100,000</b>

- **Monetary Prizes for Contestants**

Level	1 Juz'	2 Juz'	4 Juz'	1/4 Quran	1/2 Quran	Whole Quran	Total
1 <sup>st</sup>	\$250	\$350	\$500	\$1,000	\$1,500	\$3,000	\$ 6,600
2 <sup>nd</sup>	\$230	\$330	\$550	\$900	\$1,400	\$2,500	\$ 5,910
3 <sup>rd</sup>	\$210	\$310	\$500	\$800	\$1,300	\$2,000	\$ 5,120
4 <sup>th</sup> & 5 <sup>th</sup>	\$190	\$290	\$450	\$700	\$1,200	\$1,800	\$ 9,260
6 <sup>th</sup> & 7 <sup>th</sup>	\$170	\$270	\$400	\$600	\$1,100	\$1,600	\$ 8,280
8 <sup>th</sup> to 10 <sup>th</sup>	\$150	\$250	\$350	\$500	\$1,000	\$1,500	\$ 11,250
11 <sup>th</sup> to 20 <sup>th</sup>	\$130	\$230	-	-	-	-	\$ 3,600
<b>Total</b>	<b>\$ 3,160</b>	<b>\$ 5,160</b>	<b>\$ 4,300</b>	<b>\$ 6,800</b>	<b>\$ 11,800</b>	<b>\$ 18,800</b>	<b>\$ 50,020</b>

## Sponsorship Packages

- **Summary**

Four packages were designed carefully to suit diverse sponsor standings, needs and objectives. Please go through the table below. If more information is required, please go down further and you will find a detailed version of the packages.

Sponsorship Category	Value	Available Spots	Visibility	Engagement & Legacy
Platinum	\$15,000	2	Maximum	Premium: Stage, Stall, Banner, Post-event exposure
Gold	\$10,000	3	High	Strong: Stall, Banner, Media wall, Post-event (Optional Upgrade)
Silver	\$5,000	5	Moderate	Good: Media wall, Booklet, Banner + Post-event (Optional Upgrade)
Bronze	\$2,500	6	Essential	Entry-level: Flyers, Booklet, Website, Media wall

- Detailed Packages**

Every organization, depending on the selected sponsorship band, will be a combination of the following benefits. These combinations will be finalized once the final figures of the budget are finalized.

<b>Sponsorship Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Logo on Printed Flyer - Back Page	X-Large	Large	Medium	Essential
Logo on Program Pull-up Banner	X-Large	Large	Medium	Essential
Logo on Program Booklet	X-Large	Large	Medium	Essential
Logo on Website	X-Large	Large	Medium	Essential
Logo on Video (Sponsors Page)	X-Large	Large	Medium	Essential
Logo on Video - Overlay the content	Longest Time	Long Time	Short Time	Shortest Time
Logo on Media Wall	Very Frequent	Frequent	Less Frequent	Limited
Banner at the Competition Venue	✓	✓	✓ (\$500)	-
Stall at the Competition Venue	✓	✓ (\$500)	-	-
News release on competition website	✓	✓	-	-
Logo on Stage	✓ (Larger)	✓ (Smaller)	-	-
Logo on Social-Media Flyer	✓ (Larger)	✓ (Smaller)	-	-
Logo on Printed Flyer - Front Page	✓ (Larger)	✓ (Smaller)	-	-
Sponsorship for Post Competition Functions in Sydney & Melbourne (Flyer, Stall, Banner, & Video)	✓ (free)	✓ (\$1500)	✓ (\$2000)	-
Verbal thanks on the stage	✓	-	-	-

### Visual Samples

- Samples of the sponsors distribution on Video (Sponsors Page)**

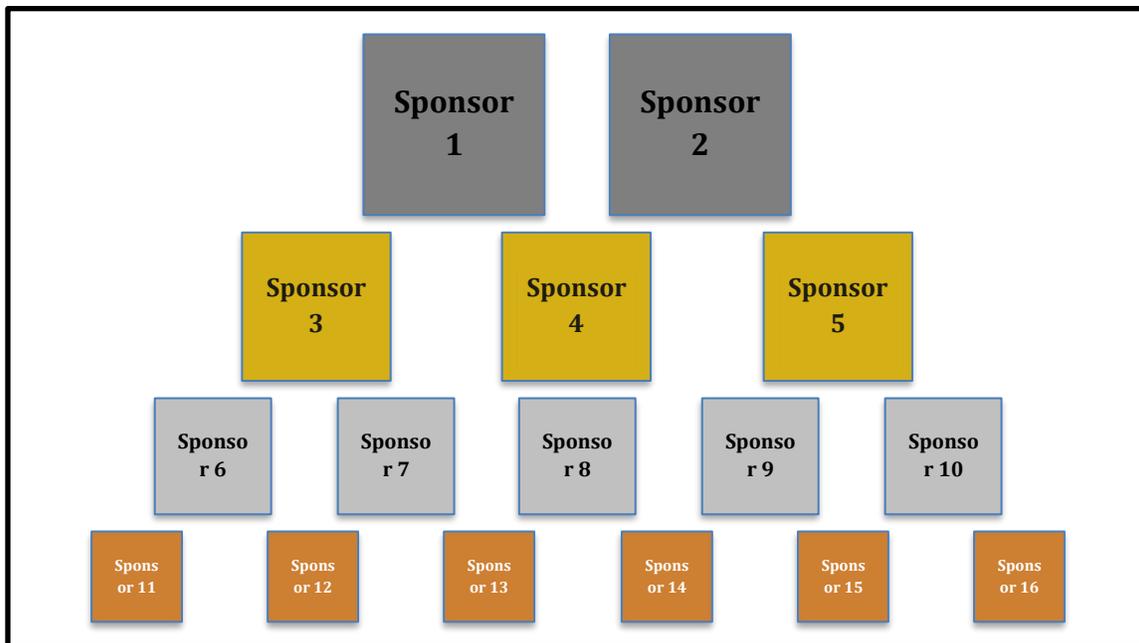


Figure 1 Proposal for sponsors distribution on Video (Sponsors Page)

## Marketing Reach & Impact

- 📡 **Communication Channels**
  - 🎥 **Live & Recorded Audience** – Competition & Prize Ceremony
  - 🌐 **Social Media** – Facebook, WhatsApp, YouTube, Instagram
  - 📢 **Paid Campaigns** – Targeted Facebook & Instagram Ads
  - 🕌 **Community Networks** – Mosques, Islamic schools, associations
- 🌍 **Audience Expected Reach**
  - **Canberra (ACT):** ~25,000 (7,500 in-person, 17,500 online)
  - **Sydney:** ~60,000 (10,000 in-person, 50,000 online)
  - **Melbourne:** ~60,000 (10,000 in-person, 50,000 online)
  - **Other States (online):** ~5,000
  - ➔ **Total Reach:** ~150,000 nationwide

## Call to Action

The Hafiz Al-Quran Competition is more than an event, it is a **legacy project** that nurtures youth, preserves the Quran, and unites the community.

**Your sponsorship not only grants you strategic brand exposure but also serves as a Sadaqah Jariyah, an ongoing charity with lasting reward.**

✉ **Email:** [qurancomp@gungahlinmosque.org.au](mailto:qurancomp@gungahlinmosque.org.au)

☎ **Phone:** 0491 047 012 (Dr Ehab)

🌐 **Website:** <https://qurancomp.gungahlinmosque.org.au>

👉 Join us as a sponsor and inspire the next generation of Quran memorizers in Australia.