

THE FUTURE OF EYE CARE

Rose Bengal & Photodynamic Therapy

Revolutionary Treatments for Infectious
Keratitis and Other Eye Diseases



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Forward-Looking Statements

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About VisiRose

Vision is humanity's most treasured sense.

Yet for countless people worldwide, the scourge of eye infection and disease has stolen this precious faculty of sight, cloaking them in shadows, discomfort, and often perpetual darkness.

Through invention, science, and technology, VisiRose is committed to reclaiming what has been lost, offering the transformative gift of renewed sight.

VisiRose is a clinical-stage biotechnology company of the University of Miami and Provectus Biopharmaceuticals, focused on commercializing the Miller School of Medicine's Bascom Palmer Eye Institute and its Ophthalmic Biophysics Center's innovative ocular research using bioactive synthetic small molecule rose bengal.



Innovation and Clinical Validation Lie at the Core of VisiRose

#1 in Ophthalmology



#1 for the 24th time
2025-2026 U.S. News & World Report Best Hospitals Ranking

Translational Vision Research Center



Bascom Palmer Eye Institute

Pharmaceutical-Grade Rose Bengal API

VisiRose

provectus
biopharmaceuticals

Independent Validation, Global Reach & Impact





Infectious Keratitis: A Growing Global Threat

Leading cause of corneal blindness and vision impairment¹

5-10M

People affected globally
each year¹

50-100K

Americans affected
every year^{1,2}

Increasing incidence³

- Limitations of SOCs
- Poor eye hygiene
- Contact lens wear
- Environmental conditions
- Multidrug resistance

Marginalized populations

suffer in the U.S. and the rest
of the world, having no
effective solutions



Pathogenic Sources
Bacterial, Fungal, Viral, and
Parasitic



Broad-Spectrum Efficacy

Active against multiple types and strains of pathogens



Non-Invasive Treatment

Easy to administer, avoiding the need for surgery



Rapid Complete Resolution

Faster, better outcomes compared to SOCs



Cost Effectiveness

Lower direct and indirect medical treatment costs



Introducing Rose Bengal Photodynamic Antimicrobial Therapy (RB-PDAT)

Developed at the Ophthalmic Biophysics Center of Bascom Palmer Eye Institute at the University of Miami Miller School of Medicine over 10+ years

- Innovative therapy for acute treatment, leveraging the inherent anti-pathogenic properties of synthetic small molecule Rose Bengal and green light activation
- Clinically validated by ophthalmic medical centers in the U.S., India, Brazil, and Mexico in 500+ patients to date
- Non-clinical research and clinical data published and presented in 50+ peer-reviewed journals and medical conferences by Bascom Palmer and other centers
- Multi-Modal Mechanism of Action
 - Reactive Oxygen Species: Rose bengal-generated ROS damages microbial cells (cell membranes, proteins, DNA) and leads to their death
 - Immune modulation: Rose bengal may induce anti-microbial peptides in eye epithelial cells, leading to pro- and anti-inflammatory modulation of innate and adaptive immune signaling pathways and responses





Global Ophthalmic Market Opportunity for Rose Bengal-based Therapies



\$20+ billion

Global ophthalmic market for rose
bengal-based therapies



Significant opportunities from
keratitis, keratoconus, and
other diseases and disorders
of the eye

Competitive Landscape

Infectious keratitis. Superior activity
compared to existing medicines and novel
treatments (e.g., riboflavin PDT)

Target Segments

- Rising concerns of antimicrobial resistance: U.S., Europe
- High-incidence: Asia, Latin America, Africa

Other Indications

- Infectious scleritis¹
- Corneal ectasia²
- Keratoconus²
- Floppy eyelid syndrome²



Leadership Team

Ed Pershing, CPA Chairman of the Board

- CEO and Chairman of Provectus Biopharmaceuticals; Previously CEO and co-founder of Pershing Yoakley & Associates (PYA), a top 20 healthcare consulting and top 100 accounting firm in the U.S.
- Other healthcare-focused companies: Healthcare Horizons Consulting Group, Realty Trust Group, PYA Waltman Capital, PYA Data Analytics
- Community-Based Not-For-Profit Organizations: Knoxville Area Project Access (KAPA), Maternity Center of East Tennessee, Tennessee Health Partnership (THP)

Dominic Rodrigues Acting CEO; Director

- President and Vice Chairman of Provectus; Previously worked in management consulting and corporate development in science and technology-driven industries
- Finance professor at the University of Nevada, Las Vegas; Venture capitalist at defense contractor SAIC; Currency derivatives trader at Bank of Montreal; Project manager and engineer at Jacques Whitford
- CFO of Provectus; Previously VP of Finance for BDry Waterproofing and AMT Business Unit Controller at AMETEK (NYSE: AME)
- Tax analyst at Goody's Family Clothing; Accounting Manager at Siemens Medical Solutions USA, a wholly owned subsidiary of Siemens AG (NYSE: SI), and CTI Molecular Imaging (Nasdaq: CTMI)

Heather Raines, CPA Acting CFO

John Lacey, III, M.D. Director

- Former Chief Medical Officer and Senior Vice President of University Health System d/b/a University of Tennessee Medical Center (UTMC)
- Internal medicine practitioner for ~40 years
- Helped create KAPA

Webster Bailey Director

- Executive Director of Metro Drug Coalition
- Previously 15-year career working in a residential addiction treatment center setting
- Winner of multiple awards and accolades for substance abuse prevention initiatives

KEY COLLABORATOR



PROSPECTIVE COLLABORATORS



Strong Market Potential

Global addressable patient markets with significant unmet need

Innovative Solution

Directly addresses critical clinical challenges

Clinically Validated

Backed by independent, consistent, global multi-center data

Scalable Business Model

Clear path to adoption, growth, profitability, and global accessibility

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