



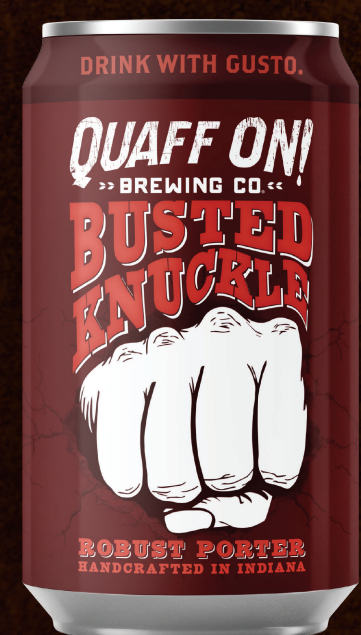
BUSTED KNUCKLE®

6-PACK / 12-OZ. CANS

Quaff ON! Brewing Company's Busted Knuckle, a year-round brand staple, garners attention and fans from both sides of the beer aisle, no matter the consumers taste. This award-winning robust porter packs a powerful punch of rich, complex flavors, roasted undertones with hints of dark chocolate, and a smooth finish that keeps fans coming back for more.

PRODUCT INFORMATION

FLAVOR PROFILE/STYLE	Robust porter with rich, roasted undertones and hints of dark chocolate
TARGET CONSUMER	Porter and dark beer lovers; craft beer drinkers; ages 21 and up
INGREDIENTS	A porter in a category of its own with roasted flavors and chocolate malt
ABV/IBU	
12-OZ. CAN SPECS	Height: 4.8", Diameter: 2.6", Volume: 12oz.(355mL), Weight: 0.82 lbs.
6-PK/12-OZ. CAN SPECS	Length: 7.8", Width: 5.1", Height: 4.8", Weight: 4.46 lbs.
CASE SPECS	Length: 15.6", Width: 10.75", Height: 4.8, Weight: 17.84 lbs.
PALLET SPECS	Cs/Pallet: 90; Layers: 9; Cs/Layer: 10 Dimensions: 48" x 40" x 50"; Weight: 1,760 lbs.
SHELF LIFE	180 days



12oz. Can



6-Pack/12oz. Cans



Case/6-Packs

LAUNCH MARKETS

Indiana

FORMATS

12oz. Can

