

PlantFrame

Beta Tester Agreement

Version 1.2 - Closed beta / early access

Last updated: 26 May 2026

PLEASE READ THIS AGREEMENT CAREFULLY BEFORE ACCESSING THE PLANTFRAME BETA SERVICE. BY CLICKING “ACCEPT”, TICKING AN ACCEPTANCE BOX, SIGNING THIS AGREEMENT, OR ACCESSING OR USING THE BETA SERVICE, YOU AGREE TO BE BOUND BY THIS AGREEMENT. IF YOU DO NOT AGREE, DO NOT ACCESS OR USE THE BETA SERVICE.

This Beta Tester Agreement (Agreement) is entered into between [insert legal entity name / trading name] trading as PlantFrame (PlantFrame, we, us or our) and the individual or business accepting this Agreement (Participant, you or your). This Agreement governs your participation in PlantFrame’s closed beta or early access testing programme.

1. Definitions

Term	Meaning
Beta Service	The pre-release version of the PlantFrame application, website, progressive web app, client portal, Chrome Web Clipper or other browser extension, integrations, AI-assisted tools, concept visual tools, plant library, project workflow tools, documents, templates, onboarding resources, support materials and related beta features made available during the Beta Period.
Beta Period	The period during which PlantFrame makes the Beta Service available to you, starting when access is granted and ending when PlantFrame notifies you that beta has ended, your access is terminated, or the Beta Service is replaced by a commercial release.
Client Data	Personal information, project information, photographs, addresses, site information, client communications, inspiration images, supplier information, design documents, selections, quotes, budgets, approvals or other material relating to your clients or prospective clients.
Confidential Information	All non-public information relating to PlantFrame or the Beta Service, including features, functionality, workflows, interface, performance, pricing, roadmap, bugs, vulnerabilities, screenshots, recordings, documentation, support materials and Feedback.
Feedback	Suggestions, comments, survey responses, bug reports, support messages, feature requests, usability observations, workflow notes, screenshots, recordings, examples or other information you provide to PlantFrame about the Beta Service.
Participant Data	Data, content, images, files, notes, plant palettes, project records, client records, supplier records, materials, prompts, outputs or other information that you upload, submit, create, import, generate or store in the Beta Service.
PlantFrame Materials	The Beta Service and all related software, code, designs, interfaces, workflows, databases, plant records, templates, documentation, branding, trade marks and other materials owned or controlled by PlantFrame.
Third-Party Services	Third-party services, data sources, hosting providers, APIs, integrations, AI models, plant databases, image sources, email providers, analytics tools, storage services, browser stores, supplier websites or external links used by, connected to or accessible through the Beta Service.

2. Eligibility and beta access

The Beta Service is intended for invited garden designers, landscape designers, horticultural designers, landscape professionals, design studio owners and other participants accepted by PlantFrame. You must provide accurate registration information and keep your account details current.

Unless PlantFrame agrees otherwise in writing, your beta invitation is personal to you or your nominated studio and must not be shared, transferred or made available to another person.

Beta access does not guarantee continued access, a paid subscription, founding member pricing, commercial availability, free future access or access to any specific commercial feature.

PlantFrame may approve, limit, suspend, revoke or refuse beta access at its discretion, including for technical, security, privacy, capacity, legal, operational, product-development or feedback-control reasons.

3. Account security and no team-member invitations unless approved

You are responsible for maintaining the confidentiality of your login credentials and for all activity under your account. You must notify PlantFrame promptly if you suspect unauthorised access or misuse of your account.

Unless PlantFrame expressly enables or approves team-member testing for your account in writing, you must not invite studio team members, contractors, employees, collaborators or additional users to the Beta Service. This restriction is intended to keep beta testing controlled, reduce privacy risk, avoid confusing feedback loops and preserve workspace integrity during early testing.

If PlantFrame later permits a team member or additional user to participate, that person must accept the applicable beta terms before accessing the Beta Service.

4. Licence and permitted use

Subject to this Agreement, PlantFrame grants you a limited, non-exclusive, non-transferable, revocable, royalty-free licence to access and use the Beta Service during the Beta Period solely to:

- evaluate the Beta Service for your own internal business purposes as a garden, landscape or horticultural design professional;
- test PlantFrame workflows, including project setup, client questionnaires, inspiration capture, onsite capture, plant palettes, supplier and material selections, concept visuals, documents, approvals, web clipper functionality and client portal functionality;
- provide Feedback to PlantFrame; and
- assess whether the Beta Service may be suitable for your studio or workflow once commercially released.

Unless PlantFrame gives prior written consent, you must not rely on the Beta Service as your sole system of record for live projects, legally significant approvals, invoicing, client deliverables, compliance records, safety-critical decisions or irreplaceable client records.

You may only use the Beta Service with real clients or client-facing materials if you are comfortable doing so, have any client permissions required by law or professional practice, and keep independent backup copies of all important material outside PlantFrame. Any client-facing use is at your own risk during the Beta Period.

5. Restrictions

- sell, resell, sublicense, rent, lease, distribute, transfer, assign or commercially exploit access to the Beta Service;

- copy, modify, adapt, translate, reverse engineer, decompile, disassemble, scrape or attempt to extract the source code, models, databases or architecture of the Beta Service, except to the extent the law expressly permits and cannot be excluded;
- use the Beta Service to build, train, benchmark or improve a competing product or service;
- circumvent plan limits, beta restrictions, security controls, usage allowances, concept credit limits, AI usage limits or authentication processes;
- use automated scripts, bots, crawlers, vulnerability scanners, load tests or penetration tests without PlantFrame's prior written approval;
- upload unlawful, infringing, misleading, harmful, offensive, malicious, confidential third-party or unauthorised personal information;
- use the Beta Service in a way that violates applicable law, privacy obligations, intellectual property rights, client confidentiality obligations or professional duties;
- remove, obscure or alter PlantFrame branding, copyright notices, confidentiality notices or proprietary notices, except where PlantFrame expressly permits studio branding in a beta feature.

6. Nature of the Beta Service

You acknowledge and agree that:

- the Beta Service is a pre-release, evaluation version and may not perform at the level of a commercially released product;
- the Beta Service may contain bugs, errors, incomplete features, inaccurate outputs, downtime, performance issues, security limitations or unexpected behaviour;
- PlantFrame may add, remove, suspend, modify, rename, restrict or discontinue any feature, workflow, integration, allowance, database, template or output at any time;
- PlantFrame may reset environments, delete test accounts, migrate data, modify schemas or change beta configuration as part of product development;
- PlantFrame is not obliged to release the Beta Service commercially or maintain compatibility between beta and future commercial versions;
- features made available during beta, including Studio-level branding, client portal features, concept credits, web clipper tools or document outputs, may not indicate the features included in your future plan or subscription.

7. PlantFrame-specific testing requirements

PlantFrame is workflow and project management software for garden and landscape designers. It is not CAD software, drafting software, accounting software, legal software, surveying software, safety compliance software, horticultural consultancy advice, botanical certification, biosecurity advice or a substitute for professional judgement.

Any onsite notes, measurements, sketches, photographs, aspect, soil, irrigation, water-source, plant-identification or site-condition records entered into the Beta Service should be checked by you before being relied on. PlantFrame does not verify the accuracy, completeness or suitability of onsite records.

Plant data, plant suggestions, plant palettes, plant identification, botanical names, common names, climate suitability, dimensions, toxicity, water needs, aspect preferences, flowering information and related plant content may be incomplete, regionally limited, out of date, incorrect or unsuitable for a particular site. You remain responsible for verifying all plant information, including suitability for local climate, soil, regulations, toxicity, biosecurity and client requirements.

Concept visuals, image edits, plant palette outputs, written drafts, client emails, document copy, summaries and other AI-assisted outputs may be inaccurate, incomplete, misleading, visually unrealistic, inconsistent with site conditions or unsuitable for client use. You must review and edit all outputs before using them.

Client portal access, document sharing, approval statuses, selection statuses, comments, timestamps and email logs are beta features and should not be treated as your sole record of legally binding client approval unless PlantFrame confirms otherwise in writing and you have independently retained appropriate records.

If you upload or link supplier images, plant images, inspiration images, Canva files, Pinterest links, website screenshots, product information, supplier details or other third-party content, you are responsible for ensuring you have the right to use that content in the way you use it. PlantFrame may remove content that it reasonably believes is infringing, unlawful or unsuitable for the Beta Service.

8. Confidentiality and public sharing restrictions

You must keep all Confidential Information strictly confidential and must not disclose, publish, share, post, demonstrate, reproduce or make it available to any third party without PlantFrame's prior written consent.

During the Beta Period, you must not share screenshots, screen recordings, walkthroughs, feature descriptions, roadmap information, pricing, performance comments, bugs, defects, workarounds, comparisons, reviews or other representations of the Beta Service on social media, websites, blogs, forums, newsletters, podcasts, press, webinars or public channels without PlantFrame's prior written consent.

Your confidentiality obligations do not apply to information that was already public through no breach of this Agreement, was independently developed without use of Confidential Information, or must be disclosed by law, provided you give PlantFrame prompt notice where legally permitted.

Confidentiality obligations survive termination or expiry of this Agreement for two years, except for trade secrets, source code, security information, unpublished product strategy, commercially sensitive information and serious vulnerability information, which must remain confidential for as long as they remain non-public.

9. Feedback and participation

You agree to provide honest and practical Feedback where reasonably requested, including bug reports, usability issues, workflow observations and feature suggestions. Unless PlantFrame separately agrees, you are not required to meet any minimum testing hours or complete any particular testing tasks.

To the extent permitted by law, you assign to PlantFrame all rights, title and interest in Feedback. Where assignment is not effective, you grant PlantFrame a perpetual, irrevocable, worldwide, royalty-free, transferable and sublicensable licence to use, reproduce, modify, disclose, commercialise and otherwise exploit Feedback for any purpose without compensation, approval or attribution.

PlantFrame will not publicly attribute Feedback, testimonials, quotes, case studies, screenshots of your workspace, studio name, logo or client-related content to you without your prior consent, unless the information is already public through your own authorised disclosure.

10. Participant Data, Client Data and privacy

You retain ownership of Participant Data and Client Data you submit to the Beta Service, subject to PlantFrame's rights in the PlantFrame Materials and any Third-Party Services or content.

You grant PlantFrame a non-exclusive, worldwide, royalty-free licence to host, store, copy, process, transmit, display, analyse and use Participant Data and Client Data to operate, secure, troubleshoot, support, test, improve and develop the Beta Service, and as otherwise described in PlantFrame's Privacy Policy.

You must not upload sensitive personal information, health information, financial account information, identity documents, children's information, precise security information, confidential legal material or highly confidential client information unless it is necessary for beta testing, you have lawful authority to do so, and you understand the risks of using a beta service.

You are responsible for providing any privacy notices and obtaining any permissions or consents required before uploading Client Data, client images, client addresses, site photos, correspondence, inspiration materials or other third-party information into the Beta Service.

You must keep independent backup copies of any important Participant Data or Client Data. You should not store critical, irreplaceable or sole-copy data in the Beta Service.

Because the Beta Service is pre-release, data loss, corruption, misclassification, migration errors, access issues or deletion may occur. To the maximum extent permitted by law, PlantFrame is not liable for loss of Participant Data or Client Data arising from beta use.

PlantFrame personnel and authorised service providers may access Participant Data and Client Data where reasonably necessary to provide support, investigate bugs, maintain security, improve the Beta Service, comply with law or administer the beta programme.

PlantFrame may create and use aggregated, statistical or de-identified information from beta usage for analytics, product improvement, benchmarking, reporting, commercial planning and marketing, provided it does not identify you, your studio or your clients.

PlantFrame handles personal information in accordance with its Privacy Policy, which forms part of this Agreement.

11. Data after beta

At the end of the Beta Period or on termination, PlantFrame may retain, migrate, export or delete Participant Data and Client Data in accordance with this Agreement, the Privacy Policy, technical requirements and applicable law.

PlantFrame may choose to migrate beta data into a commercial account or paid subscription where technically feasible, but does not guarantee that all beta data, files, links, outputs, timestamps, approvals, integrations, web clipper records, concept visuals or settings will migrate successfully.

PlantFrame will endeavour to give reasonable notice and an export opportunity where technically feasible, but cannot guarantee export availability, timing or format during beta.

12. Security, acceptable use and incident reporting

You must not conduct penetration testing, vulnerability scanning, load testing, credential attacks, automated scraping, security probing, bypass attempts or similar testing without PlantFrame's prior written approval.

If you discover or suspect a security issue, privacy issue, data exposure, account mix-up, unauthorised access, client portal access error, cross-workspace visibility issue, payment or billing issue, data-loss issue or serious bug, you must notify PlantFrame promptly at support@plantframe.app and must not publicly disclose the issue unless PlantFrame has given written consent or disclosure is required by law.

You must not upload viruses, malware, harmful code, corrupted files, unlawful content, abusive content, spam or material that interferes with the operation, security or integrity of the Beta Service.

You must only access accounts, workspaces, projects, client portals, documents, files, plant records, suppliers, materials and data that you are authorised to access.

13. Third-Party Services and integrations

The Beta Service may use or connect with Third-Party Services. PlantFrame does not control all Third-Party Services and is not responsible for their acts, omissions, outages, changes, pricing, data practices, terms, content or availability.

Your use of Third-Party Services may be subject to separate third-party terms, privacy policies, licence terms or account requirements. You are responsible for complying with those terms where applicable.

Integrations, APIs, data imports, data exports, Canva workflows, email delivery, plant data, plant identification, image sources, AI models, supplier links, web clipper functionality and external tools may be experimental, unavailable, rate-limited, inaccurate, incomplete or removed during the Beta Period.

14. Intellectual property

PlantFrame and its licensors retain all rights, title and interest in the PlantFrame Materials, including all intellectual property rights. Nothing in this Agreement transfers ownership of the PlantFrame Materials to you.

Subject to the licences granted in this Agreement, PlantFrame does not claim ownership of your Participant Data, Client Data, studio branding, original project content or original design materials that you upload to the Beta Service.

As between you and PlantFrame, and subject to applicable law, Third-Party Service terms and any underlying rights in source material, you may use outputs generated for you through the Beta Service for your internal beta testing and, where permitted under this Agreement, client-facing review.

PlantFrame may use the same or similar ideas, concepts, layouts, plant combinations, workflows, templates or outputs for other users or for the product generally, provided it does not disclose your Confidential Information or Client Data contrary to this Agreement.

You must not use the PlantFrame name, logo, trade marks, branding or product screenshots in marketing, public commentary, press, case studies, investor materials, competitor comparisons or promotional content without PlantFrame's prior written consent.

15. Fees, future pricing and founding offers

Access to the Beta Service is provided at no charge unless PlantFrame expressly states otherwise in writing.

PlantFrame may allow beta testers to experience features associated with a paid plan, such as studio branding, client-facing outputs, additional limits or concept credits, for testing purposes only. This does not create any entitlement to receive those features for free after beta or on a particular future plan.

PlantFrame may offer founding member pricing, beta transition pricing or promotional offers at its discretion. Any such offer must be expressly stated in writing and may be subject to separate terms, eligibility criteria, acceptance deadlines, usage limits and payment setup requirements.

PlantFrame does not guarantee that any commercial version will be made available at a particular price, with a particular feature set, or on a particular launch date.

16. Support and communications during beta

PlantFrame may provide beta support through email, in-app messages, support forms, onboarding videos, help documents, surveys, walkthroughs or other channels. Support availability and response times are not guaranteed during beta.

You consent to receive beta-related communications electronically, including onboarding instructions, support messages, testing requests, update notices, legal notices, security notices, beta feedback requests and commercial transition information.

17. Disclaimers

Subject to any non-excludable rights under the Australian Consumer Law or other applicable laws, the Beta Service is provided “as is” and “as available”. PlantFrame makes no warranties, representations or guarantees that the Beta Service will be uninterrupted, secure, error-free, accurate, complete, suitable for your needs, available on any particular device or browser, or that defects will be corrected.

PlantFrame does not guarantee the accuracy, reliability, suitability, licensing status or availability of plant information, AI outputs, concept visuals, web clipper content, supplier information, external links, document templates, client approvals, timestamps, email logs or integrations.

18. Limitation of liability

To the maximum extent permitted by law, PlantFrame will not be liable for indirect, incidental, special, consequential, exemplary or punitive loss or damage, or for loss of profits, revenue, opportunity, goodwill, data, design work, client relationships, business interruption, project delays, client disputes, failed approvals, reliance on user-generated content, reliance on AI-generated content, service interruption, security incidents or third-party integration issues.

To the maximum extent permitted by law, PlantFrame’s total aggregate liability arising out of or relating to this Agreement or the Beta Service, whether in contract, tort including negligence, statute, strict liability or otherwise, is limited to AUD \$100.00.

Nothing in this Agreement excludes or limits liability to the extent it cannot be excluded or limited by applicable law.

19. Indemnity

You indemnify PlantFrame and its officers, employees, contractors, service providers, affiliates and licensors against losses, liabilities, claims, damages, costs and expenses, including reasonable legal fees, arising from or connected with:

- your breach of this Agreement or any applicable policy;
- your misuse of the Beta Service or Third-Party Services;
- Participant Data, Client Data or third-party content you upload, submit, link, clip, import, process, share or use through the Beta Service;
- your breach of privacy, confidentiality, intellectual property, client consent, consumer, professional or legal obligations;
- your interactions, disputes, deliverables, advice, instructions or contractual relationships with your own clients, suppliers, contractors or third parties;
- your use of AI features, concept visuals, plant information, supplier information, web clipper tools, client portal approvals, in-app communications or document outputs.

20. Term and termination

This Agreement commences when you accept it and continues until the end of the Beta Period unless terminated earlier.

PlantFrame may suspend or terminate your access to the Beta Service at any time, with or without cause, and with or without prior notice.

You may withdraw from the beta programme at any time by providing written notice to PlantFrame at support@plantframe.app.

On termination or expiry, your licence to access and use the Beta Service ends immediately. You must stop using the Beta Service and, if requested, delete or return Confidential Information in your possession, except to the extent you are required to retain it by law or for ordinary backup retention.

Clauses that by their nature should survive will survive termination or expiry, including confidentiality, feedback ownership, data, privacy, security reporting, intellectual property, disclaimers, liability, indemnity, governing law and general provisions.

21. Governing law and disputes

This Agreement is governed by the laws of Victoria, Australia, unless your lawyer advises that a different jurisdiction is more appropriate for PlantFrame's legal entity and operations.

The parties submit to the non-exclusive jurisdiction of the courts of Victoria, Australia and any courts competent to hear appeals from those courts.

Before commencing proceedings, either party may request that the parties attempt to resolve a dispute in good faith, except where urgent injunctive or equitable relief is sought, or where a party is required to act to protect confidentiality, security, intellectual property, privacy, payment, legal or regulatory rights.

22. General

This Agreement, together with PlantFrame's Privacy Policy and any beta-specific notices or instructions presented to you, constitutes the entire agreement between you and PlantFrame regarding the beta programme and supersedes prior discussions or understandings about beta access.

If there is an inconsistency between this Agreement and PlantFrame's general Terms of Use in relation to beta participation, this Agreement applies to the extent of the inconsistency during the Beta Period.

PlantFrame may update this Agreement from time to time by giving notice by email, in-app notice, website notice or other reasonable method. Continued use of the Beta Service after notice of material changes constitutes acceptance of the updated Agreement.

If any provision of this Agreement is invalid, unlawful or unenforceable, it will be read down or severed to the minimum extent necessary, and the remaining provisions will continue in effect.

You must not assign, transfer or novate this Agreement without PlantFrame's prior written consent. PlantFrame may assign, transfer or novate this Agreement as part of a restructure, sale, merger, acquisition, financing, corporate transaction or transfer of the Beta Service.

Nothing in this Agreement creates a partnership, joint venture, employment, agency, fiduciary, franchise, escrow, financial advisory or professional advisory relationship between the parties.

23. Contact

Questions about this Agreement, privacy, support, security or beta access should be directed to:

Sharon Waters
PlantFrame
PO Box 6064 Brown Hill VIC 3350
support@plantframe.app

24. Acceptance

By clicking “Accept”, ticking an acceptance box, signing this Agreement or accessing or using the Beta Service, you confirm that you have read, understood and agree to be bound by this Agreement.

Field	Details
Full name	
Business / studio name	
Email address	
Date	
Signature, if signed manually	

Recommended beta acknowledgement checkboxes:

- I acknowledge that PlantFrame is a beta service and may contain errors, downtime, incomplete features and data-loss risks.
- I confirm I will keep independent backups of important project, client and business information.
- I agree not to publicly share screenshots, recordings or details of the Beta Service without PlantFrame’s written consent.
- I confirm I have read PlantFrame’s Privacy Policy and understand how personal information may be handled during beta testing.
- I acknowledge that I must not invite team members or additional users unless PlantFrame has expressly permitted this for my beta account.
- I understand that access to Studio-level or other paid-plan features during beta is for testing only and does not guarantee future free access or specific commercial pricing.