B.AI GROUP

COMPANY OVERVIEW
& CAPABILITIES · 2026

ENTERPRISE AI GOVERNANCE & OPERATIONAL ADVISORY

We build systems that ship trust.

B.AI Group is an advisory and standards body — steward of Human-Attuned AI and author of the C.A.S.E.™ Standard Governance Architecture (v1.0:2026). We help regulated, government and enterprise organizations govern AI as operating infrastructure, not as a series of pilots.

THE PROBLEM WE SOLVE

Most AI failures aren't technology failures. They're organizational governance failures.

Organizations adopt AI use case by use case, department by department, with no shared structure underneath. That fragmentation is where trust erodes and audit exposure accumulates quietly.

OUR HUMAN-ATTUNED AI APPROACH

We build Human-Attuned AI environments that govern the AI system's activity *and* the operational conditions around it. Model integrity, cognitive load, workflow equilibrium, and audit-ready evidence — governed as one system, not four workstreams.

HOW WE ENGAGE

- → **Enterprise AI Governance Advisory** — diagnostics, conformity verification, fractional capacity.
- → **Executive Advisory** — one-on-one sessions for accountable executives.
- → **C.A.S.E.™ Adoption & Partnerships** — implementation and credentialing.
- → **Speaking & Enablement** — keynotes, briefings, workshops.

ENGAGEMENT PATHS

- → **Use Case Stress Test** — pressure-test one live use case.
- → **Readiness Sprint** — assess governance maturity org-wide.
- → **Standard Deployment** — build the governance operating model.
- → **Conformity Assessment** — verify infrastructure against the Standard.
- → **Fractional & retainer advisory** — ongoing capacity, no full-time hire.

THE C.A.S.E.™ STANDARD · V1.0:2026

A ratified governance architecture: five normative sections, two informative. The first standard to make Psychological Safety a normative, auditable requirement, and the only one to mandate Psycho-Sensory Contextual Fluency™ (PS-CF™).

Context
who is affected, and under what conditions

Attunement
alignment of human and machine fluency

Safeguards
authority boundaries and controls

Escalation
when a decision leaves the machine

THREE GOVERNANCE STAGES

Architecture (pre-deployment) → **Implementation** (point of deployment) → **Continuous Operations** (post-deployment).

MAPS TO

EU AI ACT · ISO/IEC 42001 · NIST AI RMF

WHY THIS MATTERS FOR A REGULATED HEALTH PLAN

- ✓ **Defensible, audit-ready governance.** Every use case carries a documented risk tier, authority boundary, and escalation path — one structure across every department.
- ✓ **Post-deployment coverage.** Governance continues after go-live, where claims and member-facing risk surfaces.
- ✓ **Workforce trust protected.** Psychological Safety is a conformity requirement, not an afterthought.

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