

# 6 High Quality AI Prompts for Content Hooks.

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Win the first 3 seconds. 6 plug-and-play Claude prompts for scroll-stopping openers, curiosity loops, save-worthy lists, and hooks that don't sound like every other feed.

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A FREEBIE BY

**@theaitoolbase**

AI productivity tools for freelancers and creators.

## WHAT'S INSIDE

6 prompts. One stronger first line. Zero fluff.

Each prompt plugs into Claude. Drop your topic, current hook, or niche between the brackets. You walk out with hooks you'd actually post – not corporate-flavoured bait.

<b>01</b>	20 scroll-stopping hooks	Prompt 01
<b>02</b>	Hook → 10 stronger variations	Prompt 02
<b>03</b>	10 short-form video openers	Prompt 03
<b>04</b>	15 controversial hooks	Prompt 04
<b>05</b>	10 storytelling hooks	Prompt 05
<b>06</b>	10 hooks built for saves	Prompt 06

## HOW TO USE

Open Claude. Paste any prompt. Replace every <bracket> with your real situation. Hit send. Adjust, iterate, ship.

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## WHO THIS IS FOR

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For the solo operator. You run your own brand. You're the founder, the marketer, the copywriter, and the one who posts at 11pm. You don't have a team. You have Claude.

Most prompt packs were built for agencies. This one wasn't. Every prompt here assumes one person, limited hours, and a real growth goal.

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## YOU'LL LOVE THIS IF YOU'RE

- A freelancer trying to land bigger clients without a bigger pipeline.
  - A creator turning attention into a real offer.
  - A knowledge worker launching something of their own on the side.
  - A small brand owner replacing agency bills with AI workflows.
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If you can fill a bracket, you can run the play. That's the whole game.

CONTENT HOOKS

# Prompts 01-03

## 01 20 scroll-stopping hooks

Generate 20 scroll-stopping hooks for content about <topic>. Mix curiosity, contrarian, stat, warning, confession, identity. Each under 15 words. Rank them.

## 02 Hook → 10 stronger variations

Rewrite <my current hook> into 10 stronger variations. Increase intrigue, tighten words, swap in sensory verbs. Rank them and defend the winner.

## 03 10 short-form video openers

Turn <topic> into 10 curiosity-driven openings for short-form video. Built for 0-3 second retention. Include the visual cue that pairs with each line.

CONTENT HOOKS

# Prompts 04-06

## 04 15 controversial hooks

Create 15 controversial hooks that challenge common beliefs in <my niche>. Each with the belief it kills and a one-line receipt so I'm not trolling for clicks.

## 05 10 storytelling hooks

Write 10 storytelling hooks that pull the viewer into the story in one line. Mix confession, in-medias-res, cliffhanger, and stakes.

## 06 10 hooks built for saves

Write 10 hooks specifically designed to drive Instagram saves. Format: 'X in Y' lists, frameworks, 'steal this' angles. Each under 12 words.

# Now go build something.

Six prompts. Each one does the work of a strategy call.  
Ship one this week and watch what compounds.

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WANT MORE LIKE THIS?

**@theaitoolbase**

Follow on Instagram for daily Claude workflows, plug-and-play prompts, and the systems that save you hours every week.

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NEXT MOVES

- Pick the one prompt that scares you a little.
- Paste into Claude. Fill every <bracket>. Hit send.
- Ship one output this week. Tag @theaitoolbase.