

The 4 Website Money Leaks Costing You Clients

A 3-Second Checklist to
Find the Hidden Website
Mistakes Costing You
Leads, Clicks, and Sales



 www.HollidayCreativeMarketing.com

 holly@hollidaycreativemarketing.com

 336-253-3971

© 2025 Holliday Creative Marketing



Before You Start

Most business owners think they have a traffic problem.
Most actually have a clarity problem.

Visitors decide within seconds whether to stay or leave your website. This guide will help you quickly spot the most common website mistakes that quietly cost businesses leads, clicks, and sales every day.



Website Mistake #1

The “What Do You Even Do?” Problem

If visitors cannot instantly tell what you do, they leave before you ever get a chance to sell.

Quick Fix

- what you do
- who you help
- what action to take next

Holly's 3-Second Tip

“Clarity converts faster than clever.”



Website Mistake #2

The “Where Do I Click?” Problem

Too many options create hesitation. Hesitation kills conversions.

Quick Fix

Choose one primary call to action and make it impossible to miss.

Holly's 3-Second Tip

“Confused people do not click.”



Website Mistake #3

The Mobile Chaos Problem

A website that feels clunky on a phone quickly pushes people away.



QUICK FIX

Check your website on mobile before your customers do. Make buttons big, copy scannable, and pages fast.



Holly's 3-Second Tip

Mobile users are impatient. Your website should keep up.



Website Mistake #4

The Invisible Website Problem

A beautiful website nobody can find is basically digital wallpaper.



QUICK FIX

Make it clear to Google and AI what you do, who you help, and where you do it.



Holly's 3-Second Tip

Visibility starts with clarity.

Ready to Fix These Mistakes?



If this checklist helped you spot a few website mistakes, the next step is simple. Get expert eyes on your website and discover what may be quietly costing you leads, clicks, and clients.

Your next step options

- ✓ Book a 3-Second Website Review
 - ✓ Learn about Website in a Day
 - ✓ Get clarity on your message, layout, and next step
- 

Visit the links below to take the next step with Holliday Creative Marketing.



www.HollidayCreativeMarketing.com

holly@hollidaycreativemarketing.com

336-253-3971

04
OF 04