

New Navigation Feature Mapping Guide

We've updated the platform navigation to make it easier to find related functionality and navigate between workflows more efficiently. Features are now organised in **four primary areas** based on your goals:



Growth

Discover opportunities and grow your programme.



Insight

Access reporting, analytics and performance insight.



Protect

Monitor compliance, quality and brand protection.



Manage

Manage campaigns, accounts and day-to-day operations.



This guide helps you locate features that have moved as part of the navigation update. Use the mapping table below to find a feature's previous location and its new navigation path.

Navigation mapping

Previous Page	New Navigation Path
Alerts	Insight > Tools
All Reports	Insight > Reporting
Annotations	Insight > Tools
Applications	Growth > Opportunities > Applications
Basket Items	Insight > Reporting > All Reports > Basket Items
Batches	Manage > Conversions > Batches
Cashback	Insight > Market Intelligence
Campaigns	Manage > Campaign > Campaigns
Commission Groups	Growth > Incentives > Commission Groups
Company Details	Manage > Account > Company Details
Comparison	Insight > Reporting > All Reports > Comparison
Competitors	Insight > Market Intelligence
Content Audit	Protect > Content Audit
Conversion Import	Manage > Conversions > Conversion Import
Conversion Reports	Insight > Reporting > All Reports > Conversion Reports
Creatives	Manage > Promotional Assets > Creatives
Criteria	Manage > Conversions > Criteria
Device	Insight > Reporting > All Reports > Device
Enquiry Import	Manage > Conversions > Enquiry Import
Explorer	Growth > Explore > Explorer
File Explorer	Manage > File Explorer > File Explorer
File Gen	Manage > File Explorer > File Gen
Forecast	Insight > Forecasting
Geographical	Insight > Reporting > All Reports > Geographical
Import	Manage > Conversions > Import
Integrations	Manage > Account > Integrations
Invitations	Growth > Explore > Invitations
Journey Analytics	Insight > Reporting > All Reports > Journey Analytics

Previous Page	New Navigation Path
Landing Pages	Manage > Campaign > Landing Pages
Link Type	Insight > Reporting > All Reports > Link Type
Over Time	Insight > Reporting > All Reports > Over Time
Payment Details	Manage > Billing > Payment Details
Placement	Insight > Reporting > All Reports > Placement
Placements	Manage > Campaign > Placements
Product Feeds	Manage > Promotional Assets > Product Feeds
Publishers	Growth > Portfolio > Publishers
Recommendations	Growth > Opportunities > Recommendations
Scheduled Reports	Insight > Tools
Search Intelligence	Protect > Search Intelligence
Service Accounts	Manage > Account > Service Accounts
Tenancies	Manage > Campaign > Tenancies
Tracking	Protect > Tracking
Traffic Management	Protect > Traffic Management
User Administration	Manage > Account > User Administration
Validations	Manage > Conversions > Validations
Vertical Benchmarks	Insight > Market Intelligence
Vouchers	Insight > Reporting > All Reports > Vouchers
Vouchers Directory	Insight > Market Intelligence
Vouchers/Offer	Manage > Promotional Assets > Vouchers/Offer
Week-on-Week Tenancy	Insight > Reporting > All Reports > Week-on-Week Tenancy
WIP List	Manage > WIP List

As part of this update, some pages have moved into different areas of the platform navigation. Some reporting pages have also been grouped together under broader areas such as **All Reports**.