

# 6 High Quality AI Prompts for Marketing & Sales.

Turn attention into offers and offers into revenue. 6 plug-and-play Claude prompts for lead magnets, packages, hooks, objection counters, and headlines that convert.

A FREEBIE BY

[@theaitoolbase](https://theaitoolbase.com)

AI productivity tools for freelancers and creators.

## WHAT'S INSIDE

# 6 prompts. Zero fluff. One cleaner funnel.

Each prompt plugs into Claude. Paste your offer, service, feature, or audience between the brackets. You walk out with copy and angles you can test this week — not next quarter.

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|-----------|-----------------------------------|-----------|
| <b>01</b> | 10 lead magnets that convert      | Prompt 01 |
| <b>02</b> | Service □ 3 irresistible packages | Prompt 02 |
| <b>03</b> | 10 marketing hooks for my product | Prompt 03 |
| <b>04</b> | 10 objections + counters          | Prompt 04 |
| <b>05</b> | 5 landing page headlines          | Prompt 05 |
| <b>06</b> | Feature □ benefit translator      | Prompt 06 |

## HOW TO USE

Open Claude. Paste any prompt. Replace every <bracket> with your real situation. Hit send. Adjust, iterate, ship.

WHO THIS IS FOR

# For the solo operator.

You run your own brand. You're the founder, the marketer, the copywriter, and the one who posts at 11pm. You don't have a team. You have Claude.

Most prompt packs were built for agencies. This one wasn't. Every prompt here assumes one person, limited hours, and a real growth goal.

YOU'LL LOVE THIS IF YOU'RE

- A freelancer trying to land bigger clients without a bigger pipeline.
- A creator turning attention into a real offer.
- A knowledge worker launching something of their own on the side.
- A small brand owner replacing agency bills with AI workflows.

If you can fill a bracket, you can run the play. That's the whole game.

# Prompts 01–03

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## 01 10 lead magnets that convert

Generate 10 lead magnet ideas for <my niche + my offer>. For each: promise, format, delivery, and how it bridges to the paid thing. Rank by pull strength.

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## 02 Service → 3 irresistible packages

Turn <my service> into 3 offer packages: starter, core, premium. Each with outcome, inclusions, price anchor, and a clear guarantee.

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## 03 10 marketing hooks for my product

Generate 10 marketing hooks for <my product>. Mix curiosity, contrarian, transformation, stat, identity. Each under 20 words and swipe-file ready.

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# Prompts 04–06

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## 04 10 objections + counters

List 10 real objections <my ICP> has before buying <my offer>. For each: the surface line, the deeper fear, and the 2-sentence counter I use.

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## 05 5 landing page headlines

Write 5 landing page headlines for <my offer>. Different angles: outcome, urgency, proof, contrarian, identity. Include subheads and one CTA option each.

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## 06 Feature → benefit translator

Take <product feature> and turn it into benefit-led messaging. Give me the feature, the obvious benefit, the deeper benefit, and the one-line I'd post.

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# Now go build something.

Six prompts. Each one does the work of a strategy call. Ship one this week and watch what compounds.

WANT MORE LIKE THIS?

## @theaitoolbase

Follow on Instagram for daily Claude workflows, plug-and-play prompts, and the systems that save you hours every week.

NEXT MOVES

- Pick the one prompt that scares you a little.
- Paste into Claude. Fill every <bracket>. Hit send.
- Ship one output this week. Tag @theaitoolbase.