

MARINE MONEY

12th Annual Marine Money London Virtual Ship Finance Forum Wednesday, January 27th 2021

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EVENT REPORT

Marine Money hosted our **Marine Money London 2021 Virtual Forum** on 27th January. The numbers registered were huge, perhaps because it is the first big shipping event of the year, but perhaps also our industry is an intimate group of individuals, many of whom know each other, who want to be involved and engaged with the hottest issues of the moment in shipping. Amazingly the last Marine Money event hosted by the European office was London a year ago. Our lives of travelling, meeting people, dinners and drinks has all changed. Economies have struggled and even now there is no obvious end to the havoc which the COVID pandemic has caused.

But ships continue to ply our oceans and world trade continues unabated so that we can feed ourselves and heat our homes, so that power and energy continues to be supplied and so that as much as possible and for as many as possible the situation is manageable until the vaccine rollout hopefully returns us to more normal times. The shipping industry has never been more important to the global well-being than it is at this time.

To get the full feel for our event watch the video replay online in the links below and some **takeaways** from the five sessions of our Marine Money London 2021 virtual event are as follows:

- *Despite all that was wrong about 2020 shipping fared better than many other industries*
- *Most sectors of the market had a great market for at least a part of 2020 and for container and bulk that is continuing into 2021*

Shipping Success Stories From 2020

PRESENTERS:

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Views and Opinions on 2021 Main Macro Issues

MODERATOR:

PANELISTS:

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- *ESG is here to stay and it is fast and furious. It will likely lead to more consolidation and it may be hard for small shipping companies to comply*
- *Being prepared to take advantage of any opportunity that arises is the key to success*
- *Bank debt is the cheapest source of capital and takes the best slice of the risk*
- *Investors don't need to be in energy, there are many options in the market*
- *Global trade starts and finishes with seaborne transport*
- *Sustainable shipping is the industry logo and this applies to all stakeholders involved*
- *Surely slow steaming must be the most timely and efficient way to cut emissions; don't wait for the brilliant idea that hasn't been thought of yet*
- *The new building lull is great for shipping but a time will come when the "best fit" propulsion system will cause a rush to the shipyards*

Webinar video recordings are available on the links below:

Session 1

Sovcomflot: IPO perspectives and vision going forward

www.youtube.com/watch?v=CeFFanJYBWg

AET: Sustainability focus at the heart of the global reset

www.youtube.com/watch?v=cbwnu0d79x0

HMM: Successful turnaround in 2020 and vision for the future

www.youtube.com/watch?v=yHl4U9v4H7M

Maersk: How does a shipping company deal with a political standoff?

www.youtube.com/watch?v=YtVOZWmfcb0

Session 2

Views and Opinions on 2021 Main Macro issues

www.youtube.com/watch?v=OREMtYW2BA0

Session 3

ESG impacts all shipping stakeholders

www.youtube.com/watch?v=BJVfommevLI

Session 4

Basic Guide to LIBOR transition

www.youtube.com/watch?v=IB4ABt9KYNE

Ship finance: Trends, products and pricing

www.youtube.com/watch?v=yA2czaT8e8Y

Session 5

Lessons from a pandemic: Technical, safety and carbon reduction

www.youtube.com/watch?v=adXDP5QMLCs

Carbon Credits – An Alternative Finance Tool to Fuel Energy Transition in the Shipping Industry

www.youtube.com/watch?v=ruqTwXgNxpQ

2021, the year the world moves forward

www.youtube.com/watch?v=NlsDqwgI4PE

Conference Organisers:

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MARINE MONEY LONDON 2021 | ESG Impacts All Shipping Stakeholders

MODERATOR: LINDSEY KEEBLE
PANELISTS: PAUL TAYLOR, ØYSTEIN KALLEKLEV, JULIAN PROCTOR, KRISTIN HOLTH, MICHAEL LABUSKES

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MARINE MONEY LONDON 2021 | Basic Guide to LIBOR Transition

MODERATOR: DORA MACE-KOKOTA
PANELISTS: CHRISTOS BEGLERIS, WILLIAM BARRAND

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MARINE MONEY LONDON 2021 | Shipping finance: Trends, Products and Pricing

MODERATOR: STUART MCPALPINE
PANELISTS: KIM BALLE, GAURAV MOOLWANEY, SHREYAS CHIPALKATTY, THOR ERLING KYLSTAD, IAN J WEBBER

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MARINE MONEY LONDON 2021 | 2021, the year the world moves forward

PRESENTER: NICK OWENS
MODERATOR: ALEX HOCHREUTNER
PANELISTS: MATT MCLEERY, ANDY DACY, PETER SIMONSEN, JOHN M. RADZIWIŁŁ

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For the whole event we had a total of **2,970 registrations** for the 5 sessions **by 1,146 individuals** who joined live one or more webinar session from their offices and homes in **53 countries**

Marine Money virtual conferences are providing new and exciting opportunities for our speakers and sponsors, allowing companies to reach a larger, global audience, grow their contact database, have their brand name and content contribution permanently available for replays on our website and social media channels and target their message more effectively than ever before.