

SMARTER SUPERYACHT INSIGHT BY

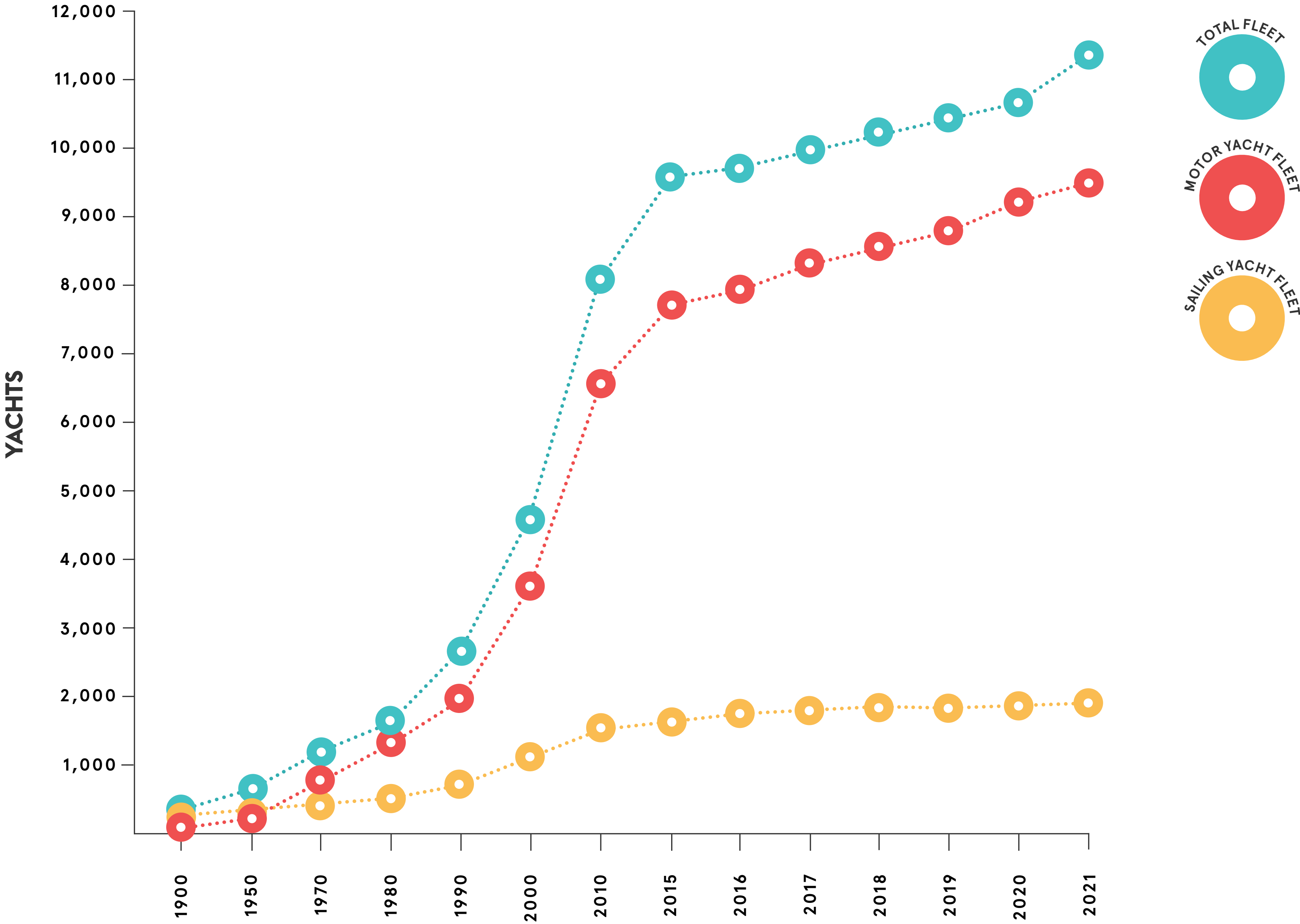
BOAT | PRO



The state of superyachting 2021

COMPREHENSIVE · INDEPENDENT · TRUSTWORTHY

FLEET GROWTH, 1900-2021



78%

Growth of fleet
between 2000-2010

43%

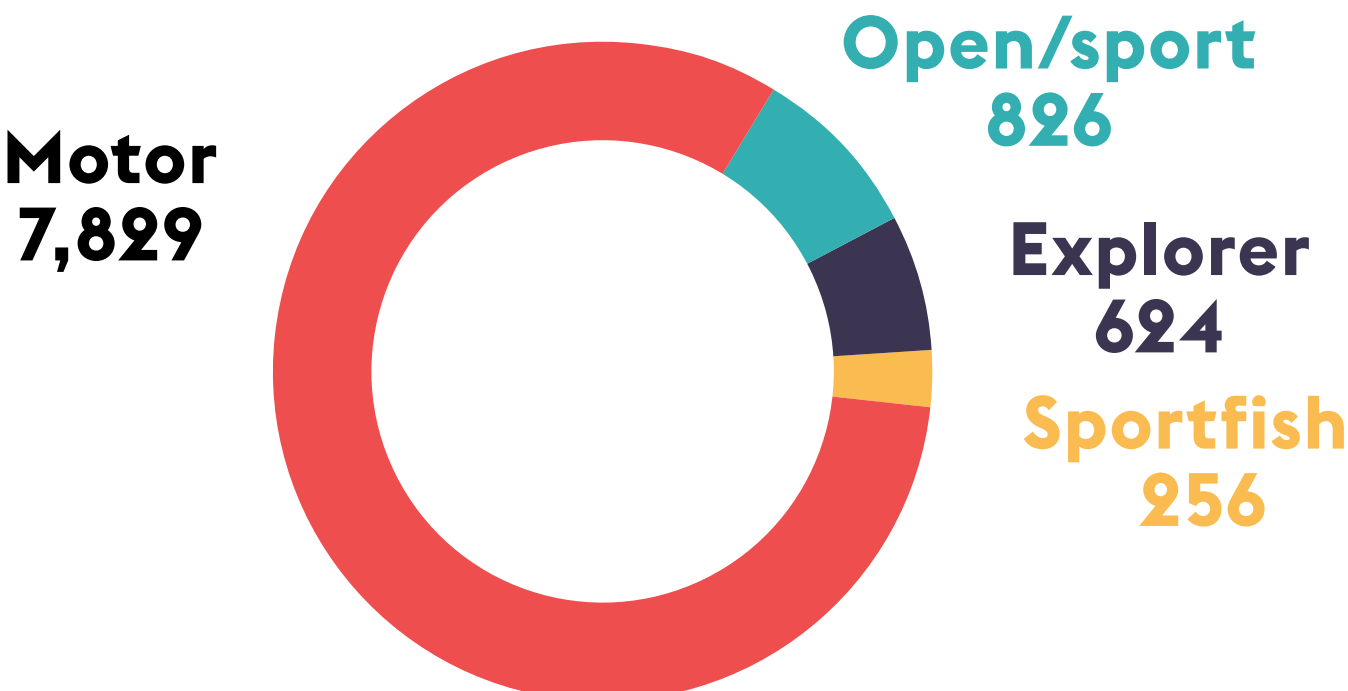
Growth of fleet
between 2010-2021

FLEET IN DETAIL

Total fleet
motor vs sail



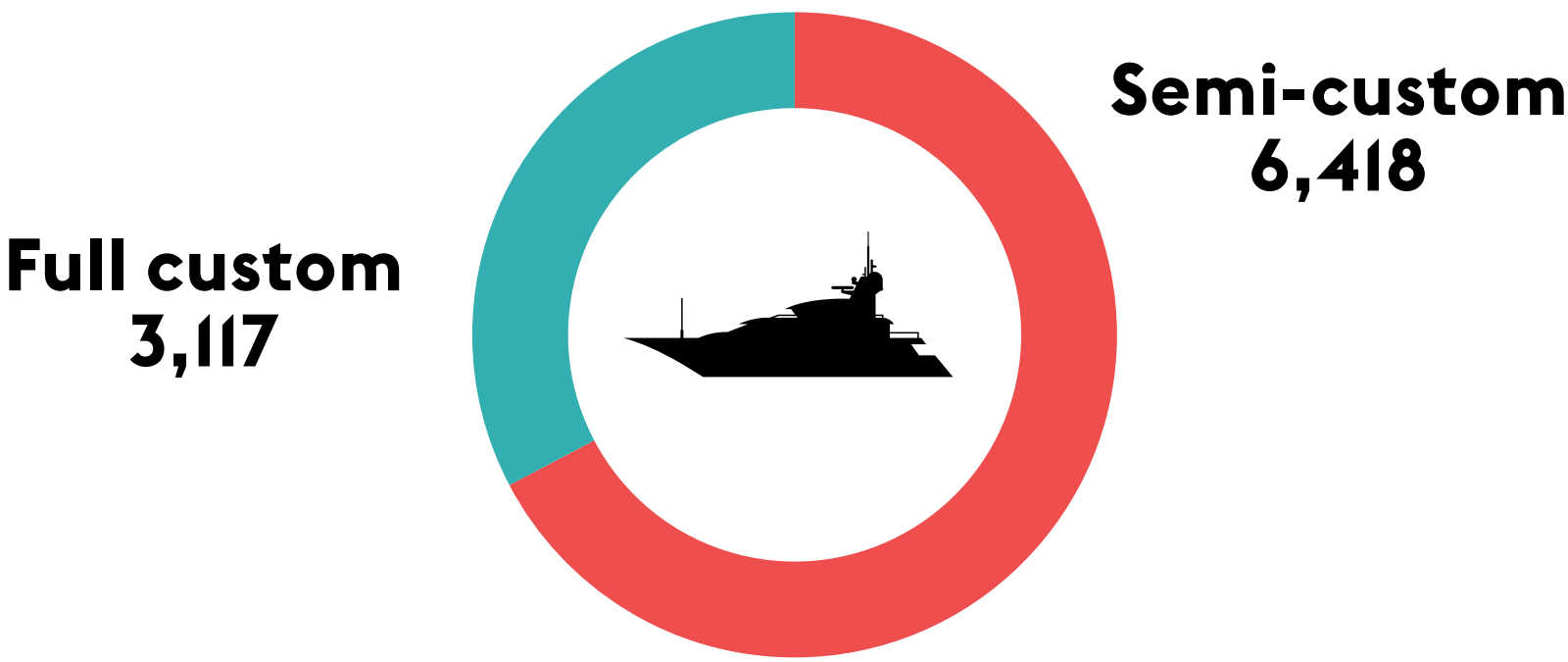
Motor yachts
by type



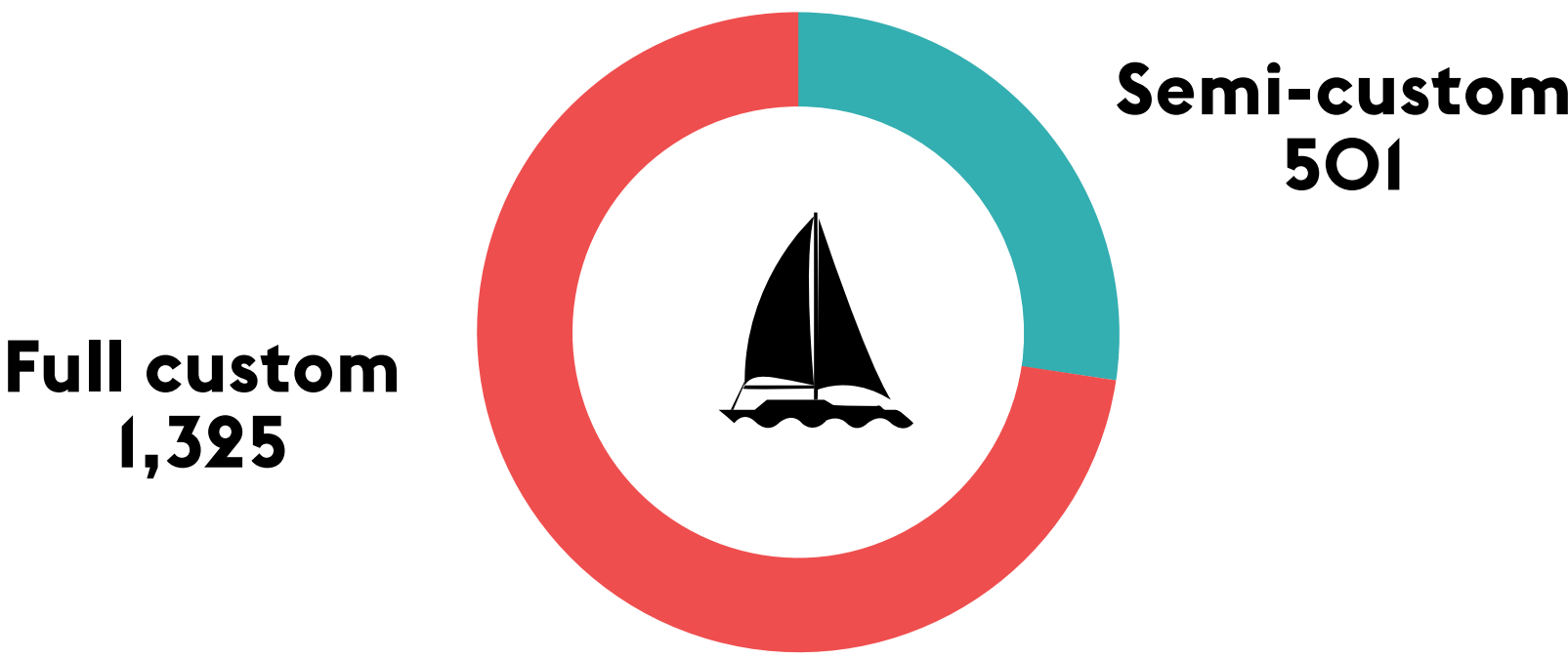
16%

...of the total superyacht fleet are sailing yachts

Motor yachts –
full custom vs semi-custom



Sailing yachts –
full custom vs semi-custom



24%

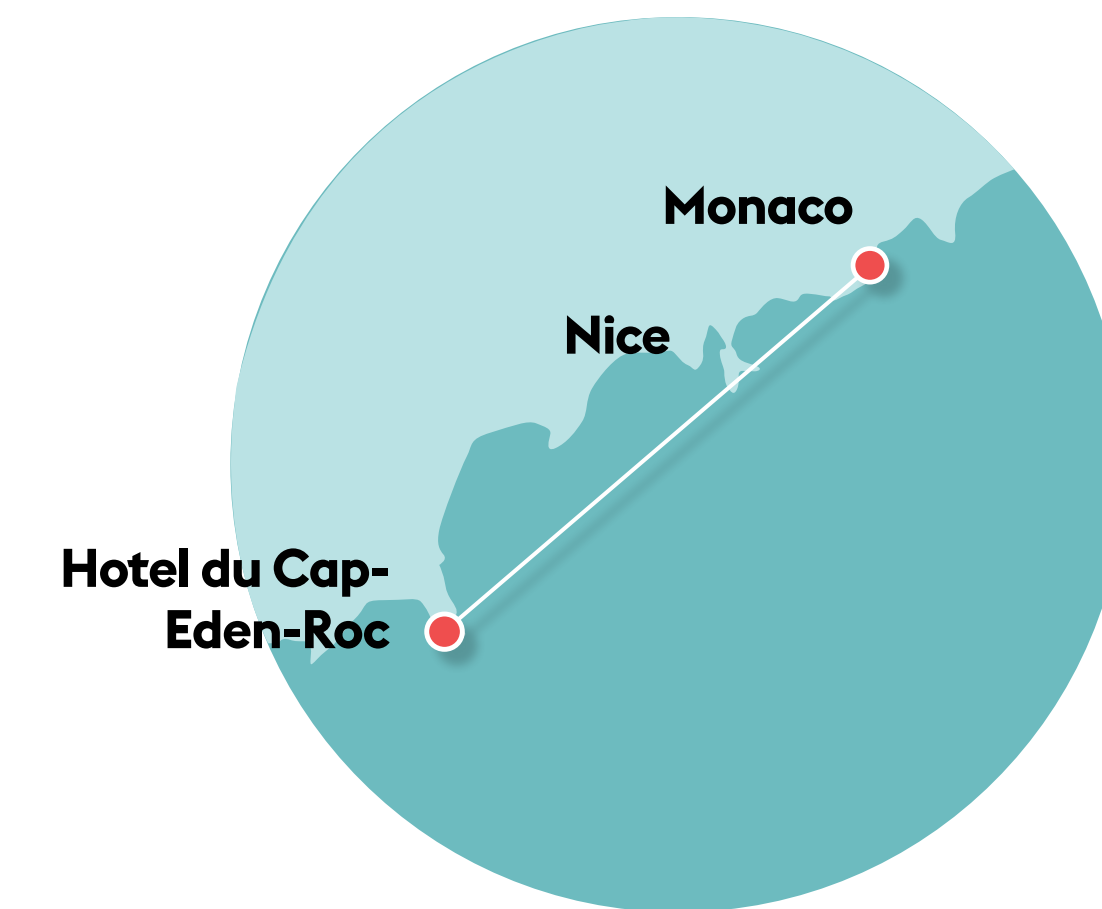
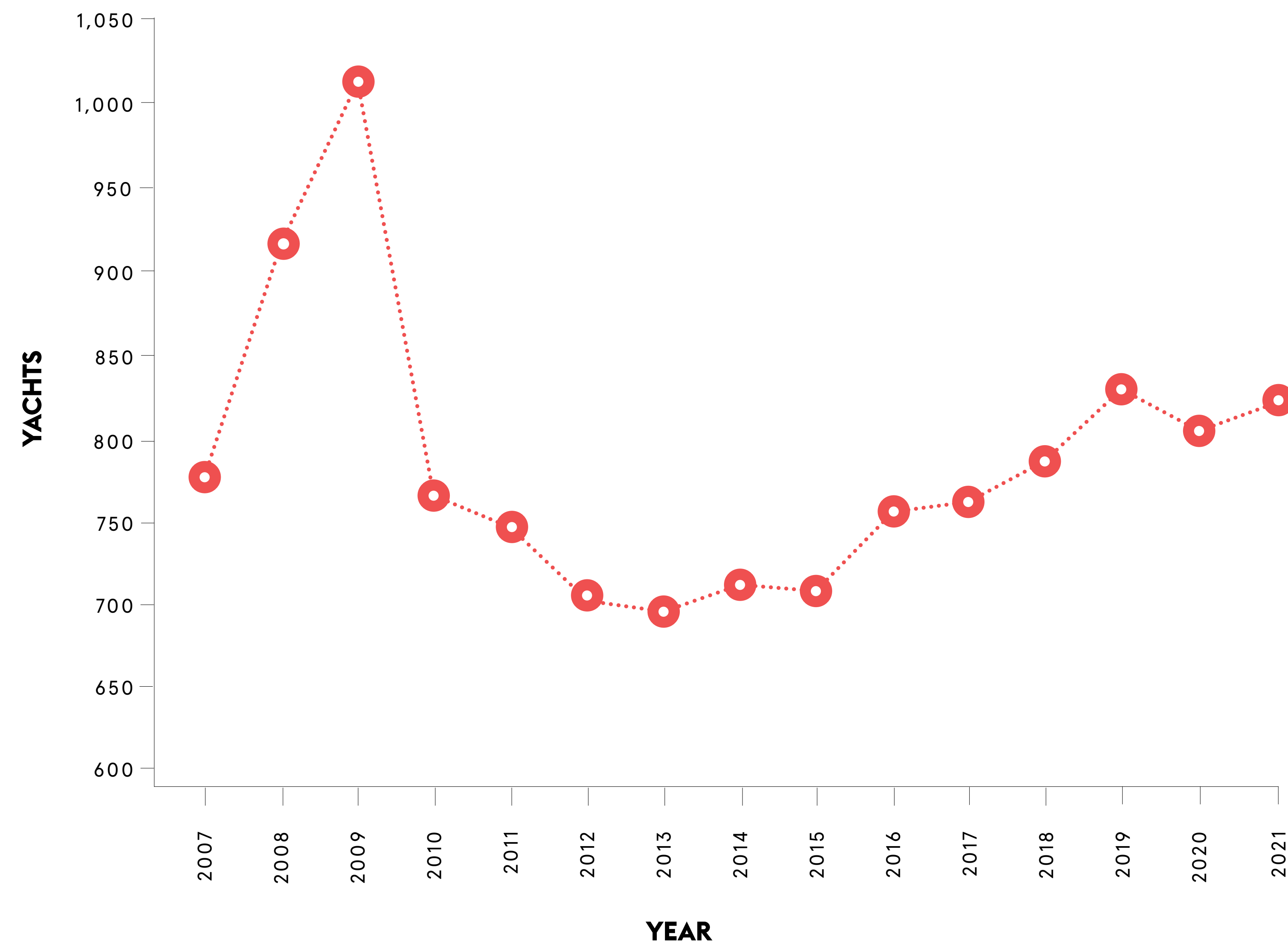
In 2000, they accounted for 24% of the total superyacht fleet

43%

In 1950, they accounted for 43% of the total superyacht fleet

GLOBAL ORDER BOOK

Superyachts in build/ordered



33,151m

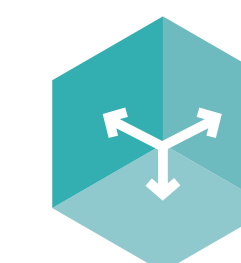
Total length under construction

Roughly the distance between Monaco
and Hotel du Cap-Eden-Roc



821

**Total projects in build
or ordered**

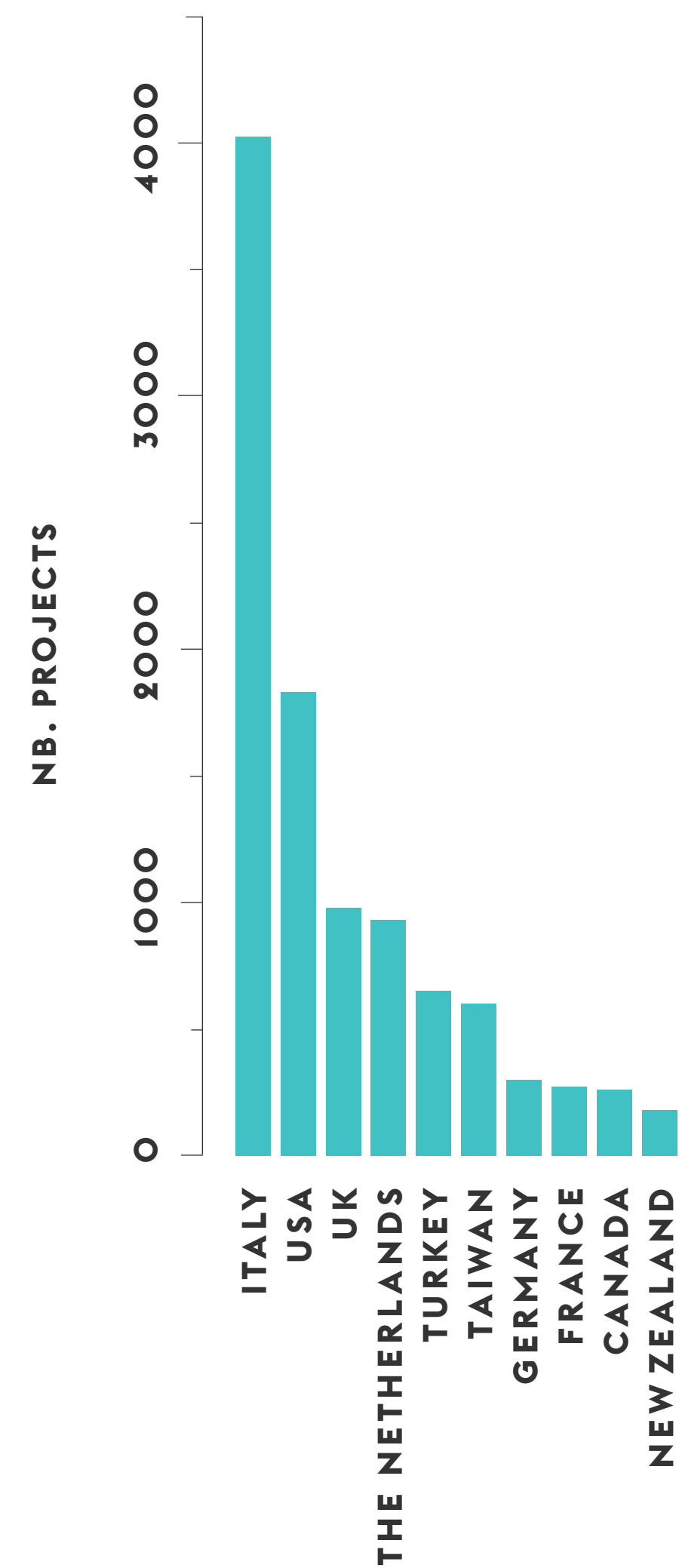


456,912

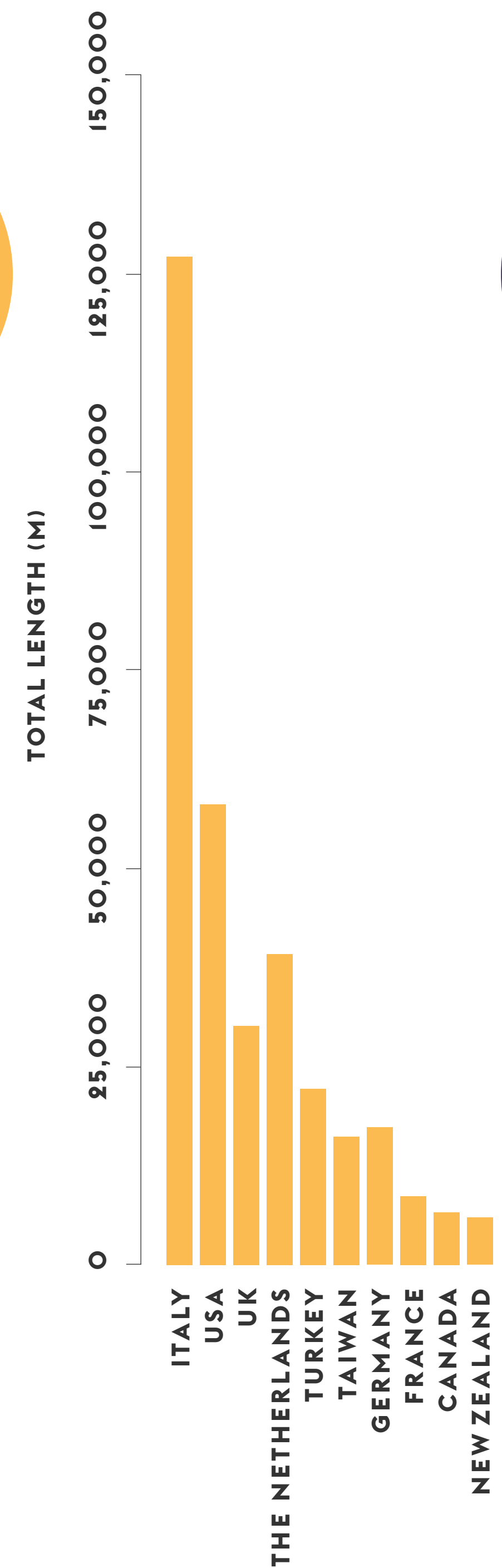
Total GT under construction

COUNTRY LEADERBOARD

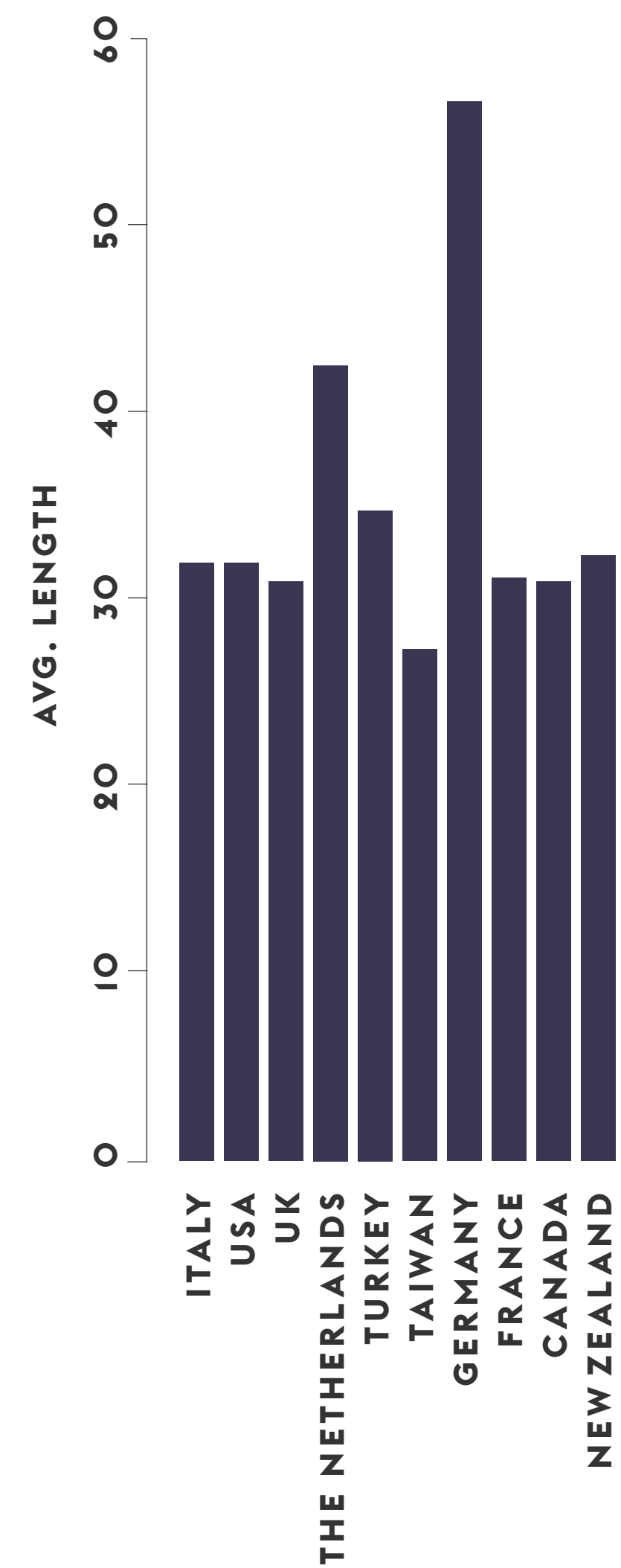
Top countries by superyachts built



Top countries by total length



Top countries by average length

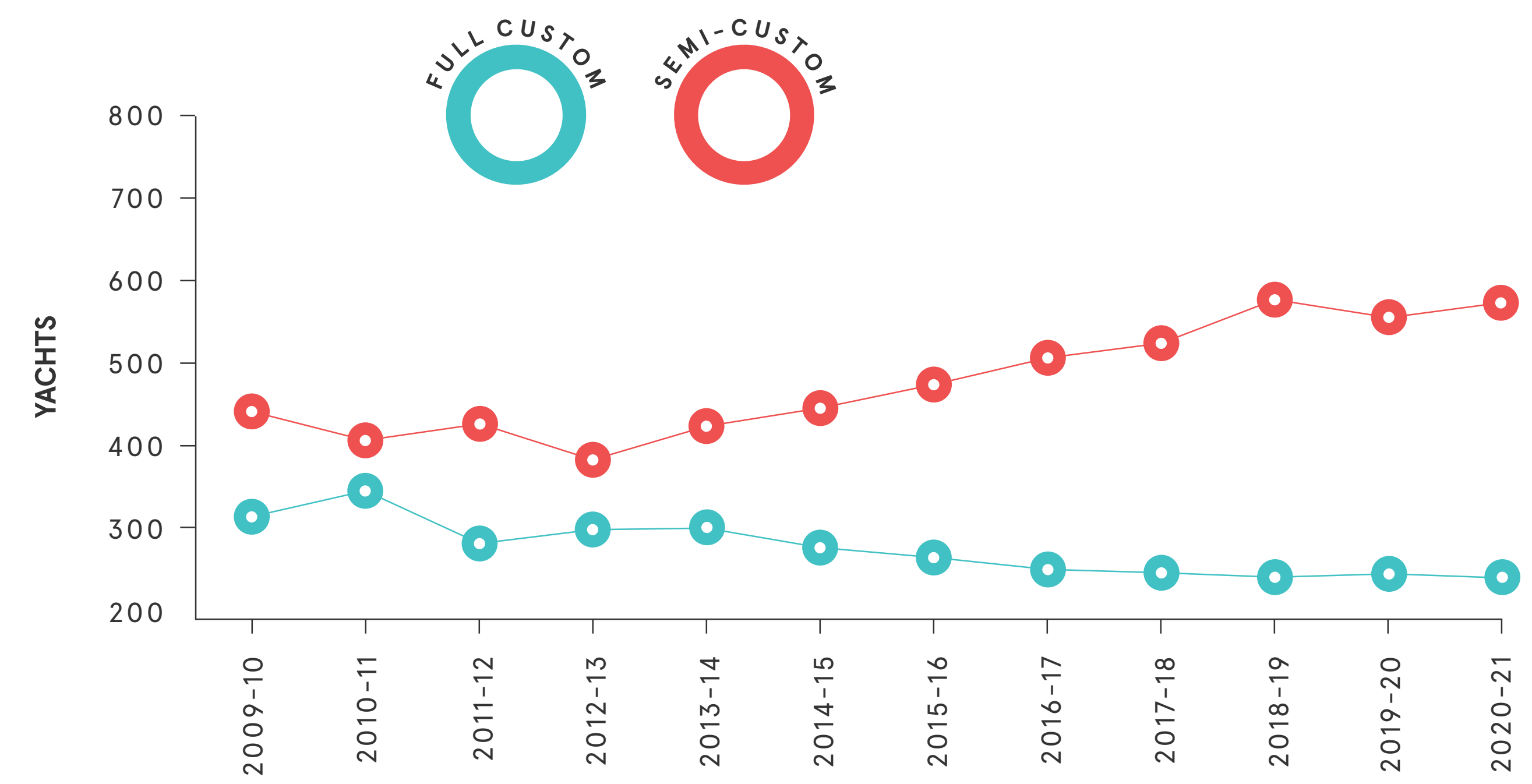
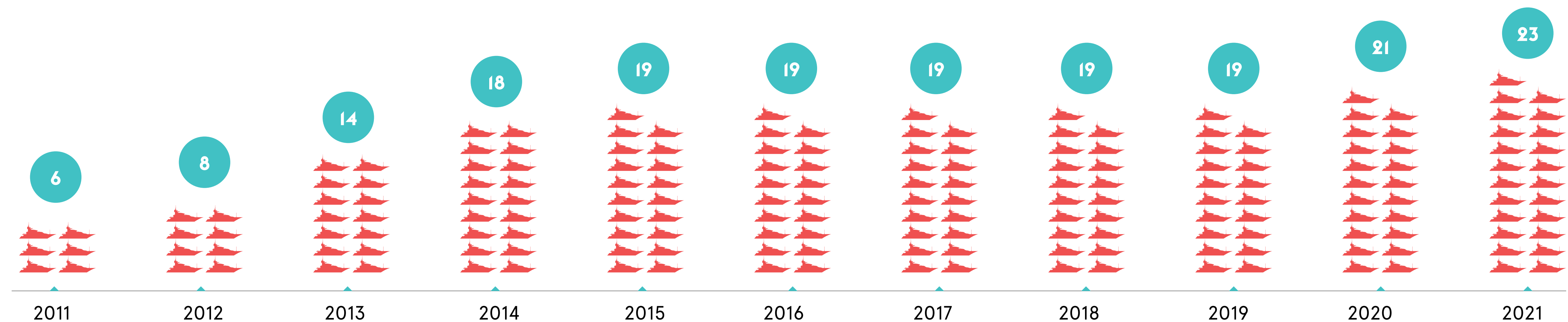



35%
Italy has built 35% of all superyachts on the water


56.7%
Germany builds the longest superyachts, on average

GLOBAL ORDER BOOK – IN DETAIL

100m+ superyachts in build

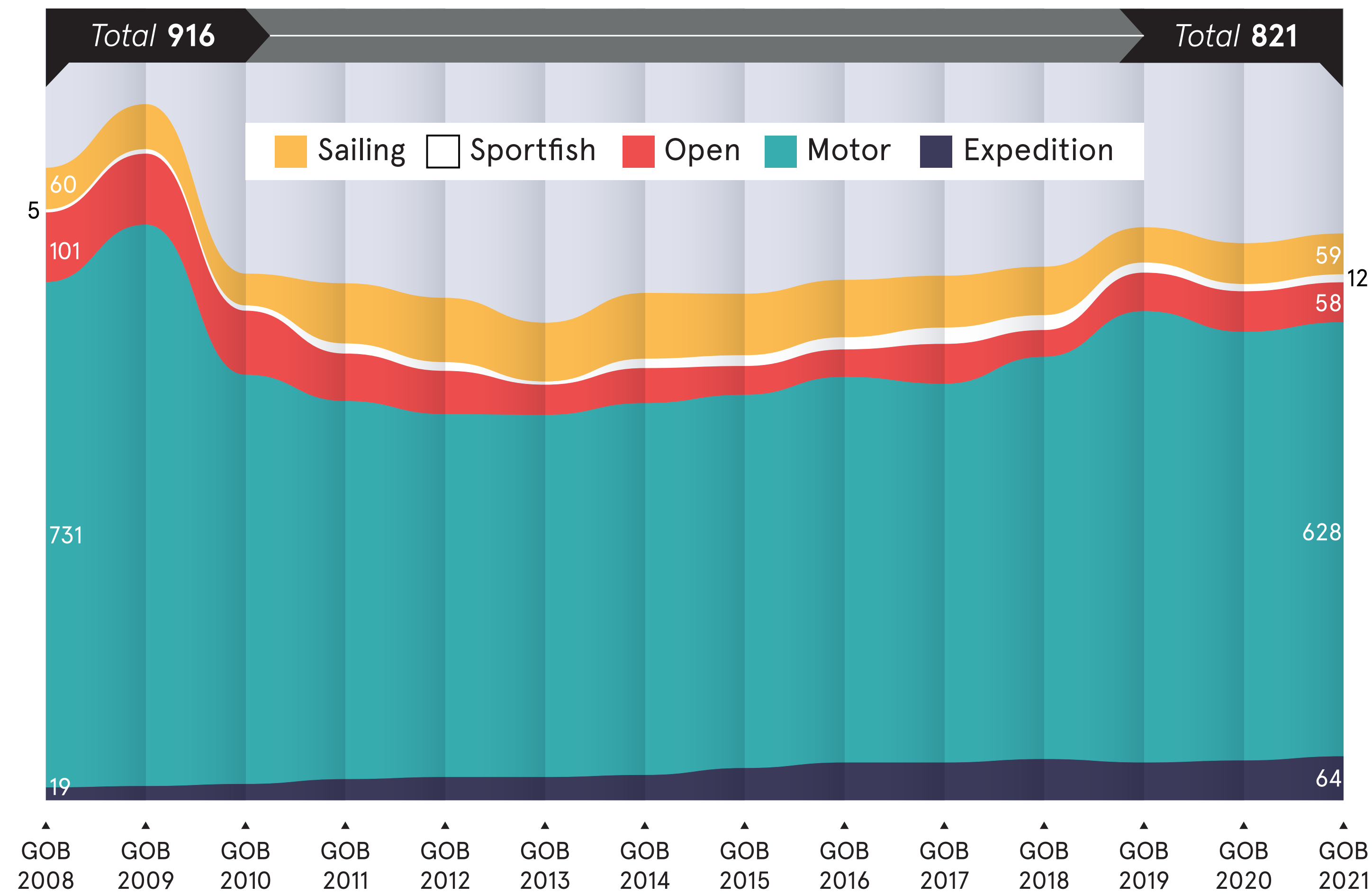


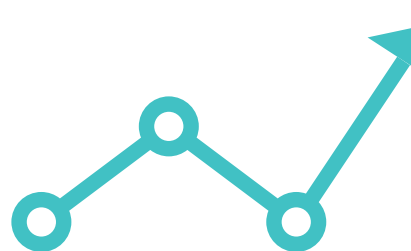
71%

of the boats in build come from semi-custom series

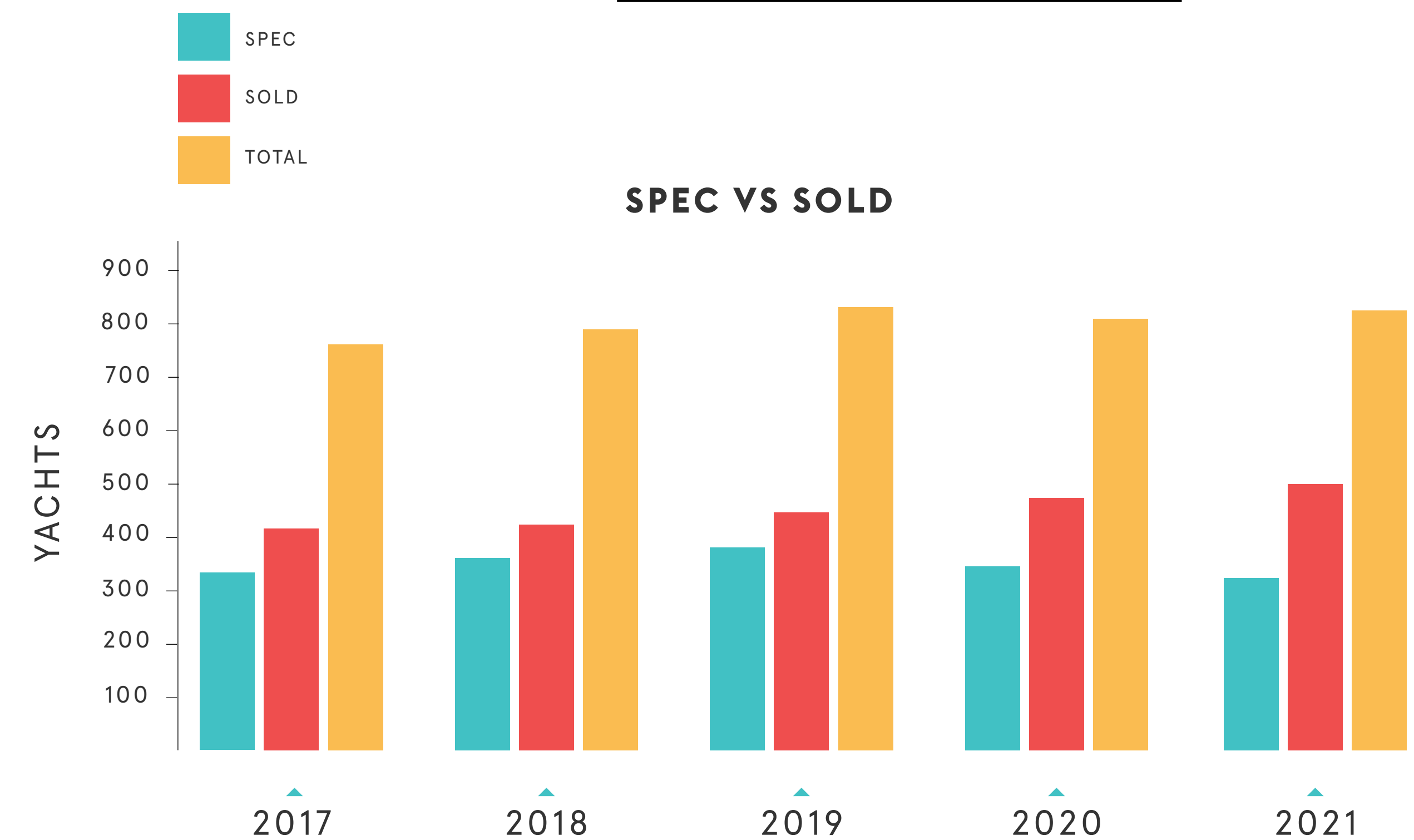
WHAT'S IN BUILD?

Projects by type



 **166%**

Increase in the number of
explorers in build from 2010

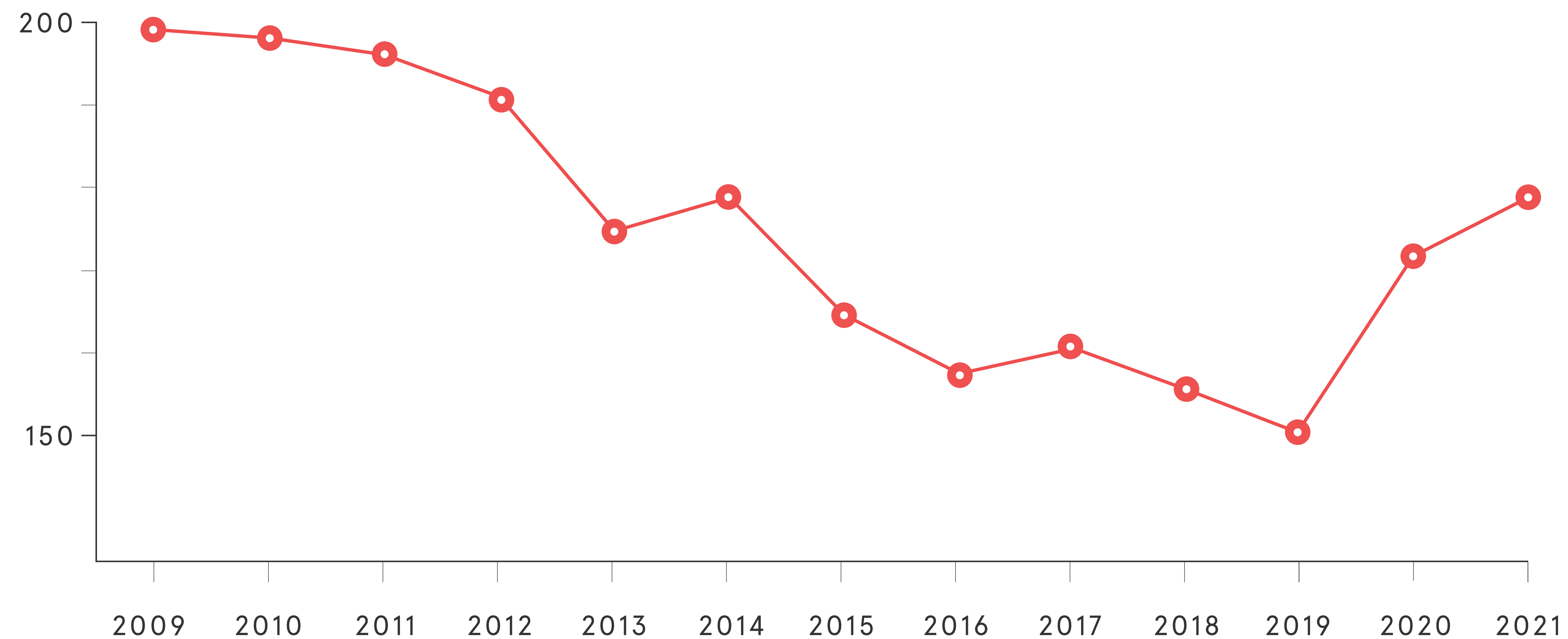


Percentage in build on spec each year



ACTIVE SHIPYARDS

Number of active shipyards



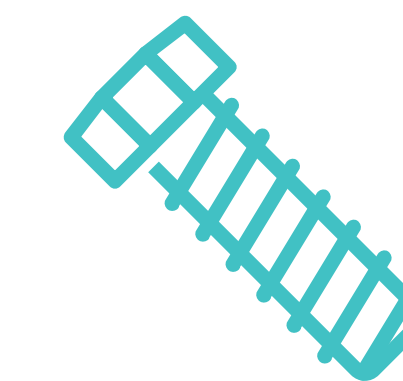
87

Shipyards building
just one project



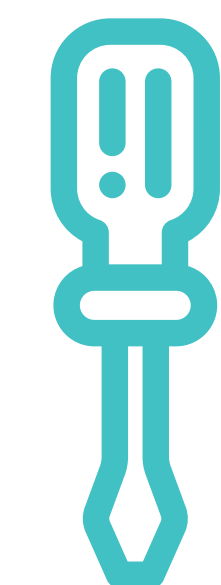
60

Shipyards building three or
more superyachts



33

Shipyards building five
or more superyachts

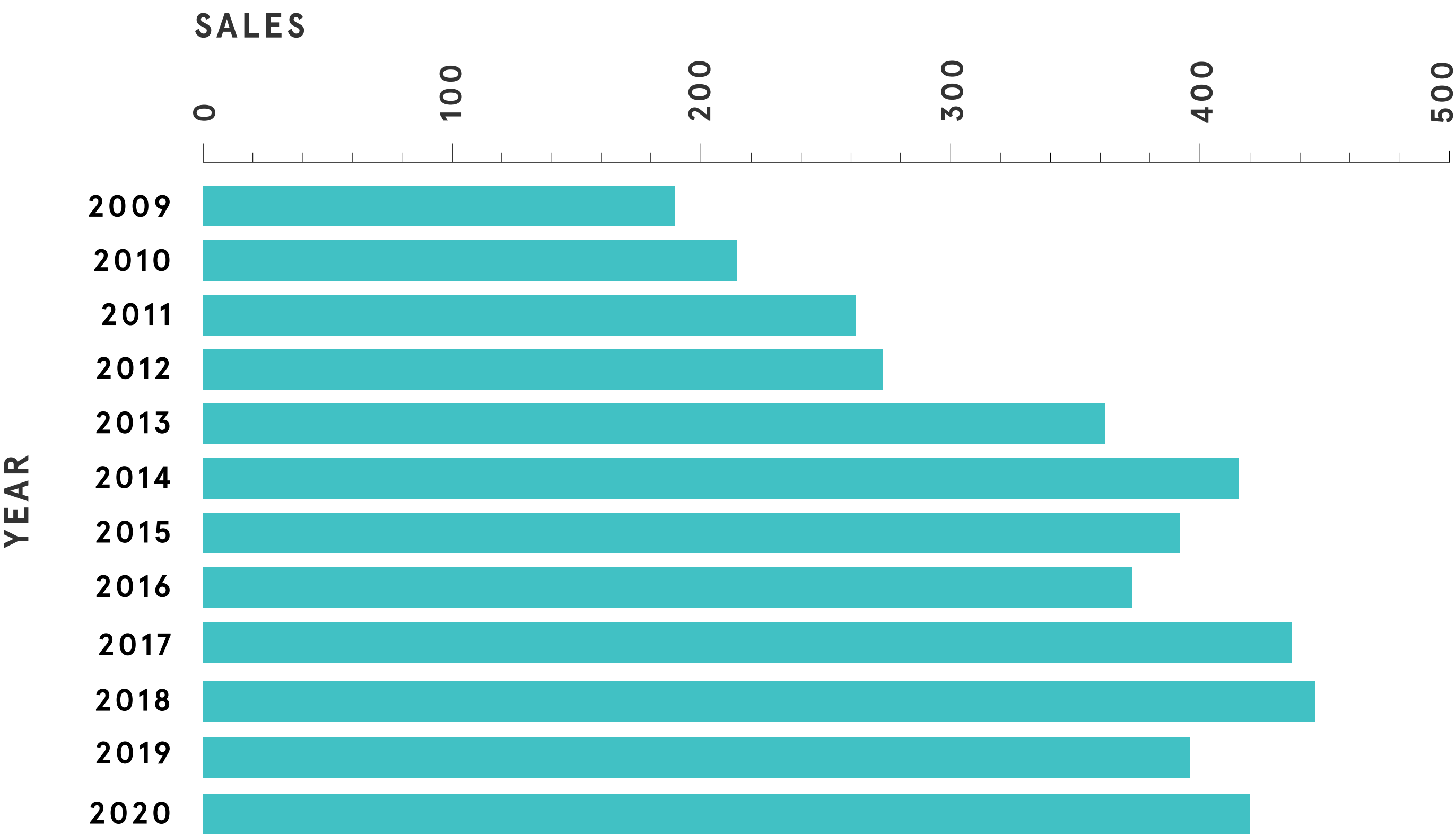


19

Shipyards building
10 or more projects

FULL-YEAR BROKERAGE

Brokerage sales, Jan-Dec



44%

of all brokerage sales in
2020 were to US owners

YACHTS SOLD



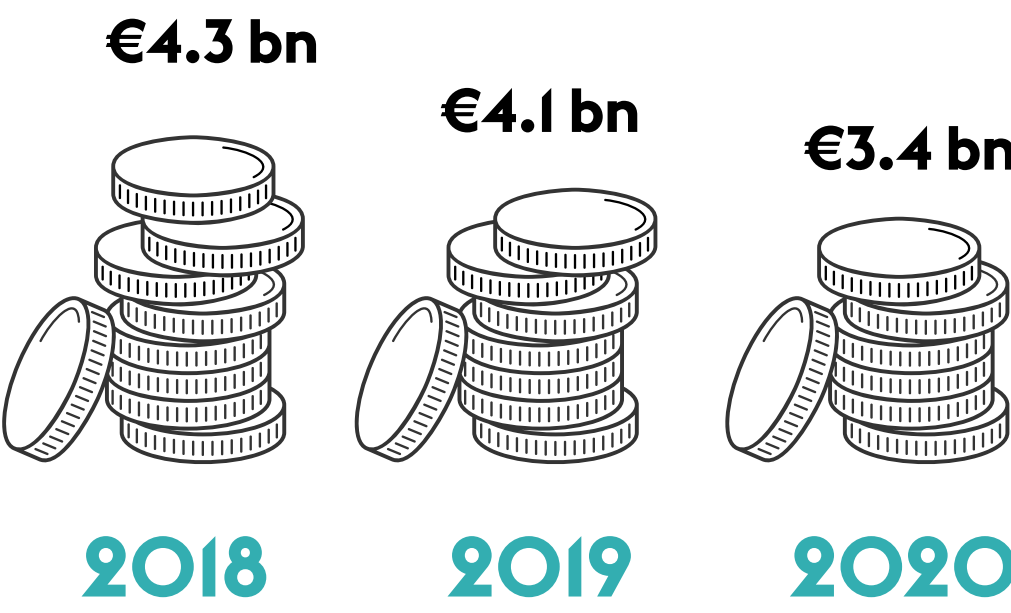
TOTAL LOA



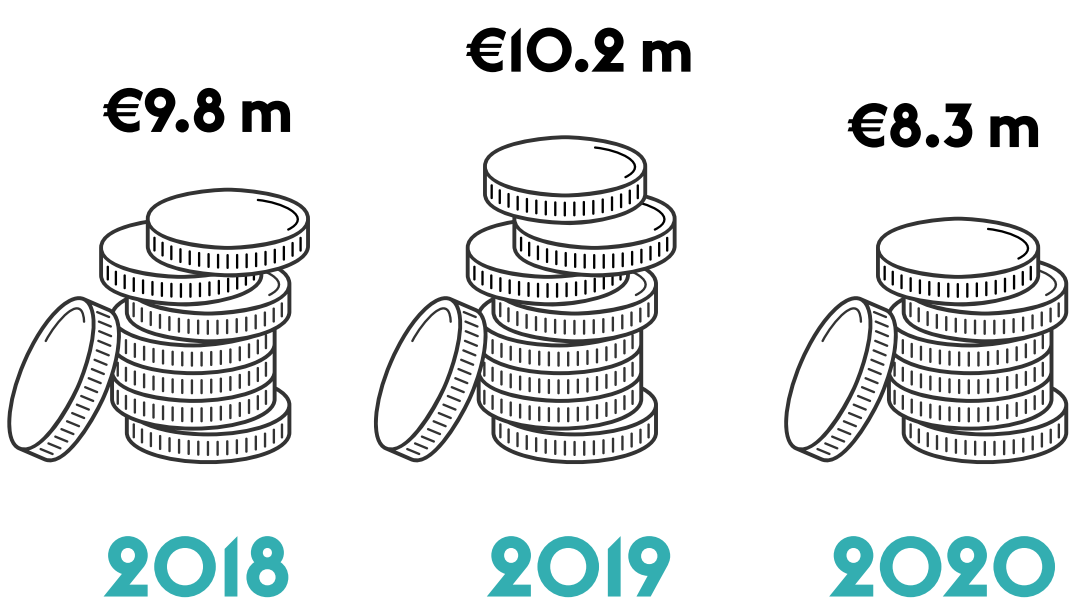
AVE. LOA



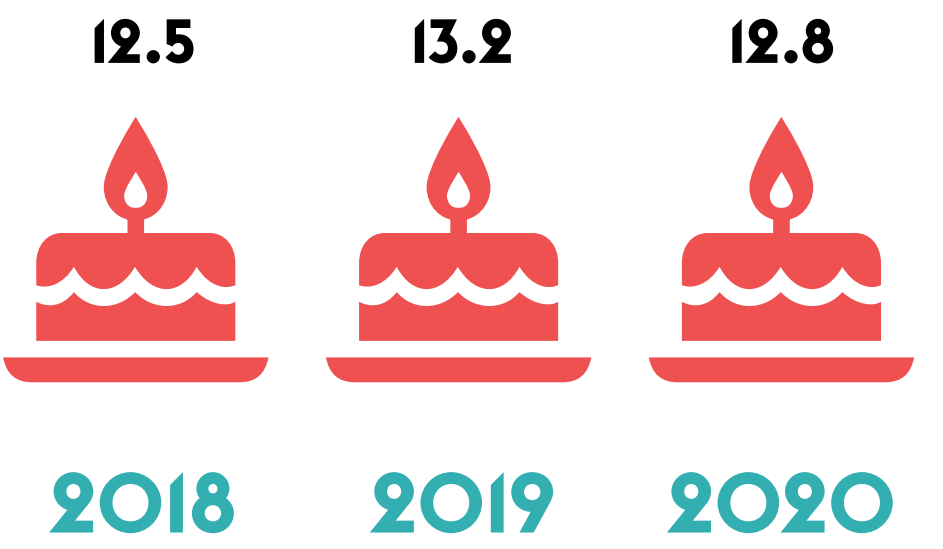
TOTAL ASKING PRICE



AVERAGE ASKING PRICE



AVERAGE AGE



BROKERAGE – IN DETAIL

2020's biggest brokerage sales

YACHT	LOA (M)	SHIPYARD	YEAR	ASKING PRICE
Blue Marlin	77	Admiral	2023	Not declared
Bella Vita	75.4	Lurssen	2009	Not declared
Infinite Jest	75	Turquoise	2021	Not declared
Leander G	74.98	Peene Werft	1992	€45M
Odyssey	74	CRN	2017	€84M
Hasna	73	Feadship	2017	€92.5M
Visionary	72.55	Admiral	2024	Not declared
Metamorphosis	72	Admiral	2024	Not declared
Triple Seven	67.74	Nobiskrug	2006	€38M
Aurora Borealis	67.6	Amels	2019	€79.5M

2020 brokerage sales, motor vs sail

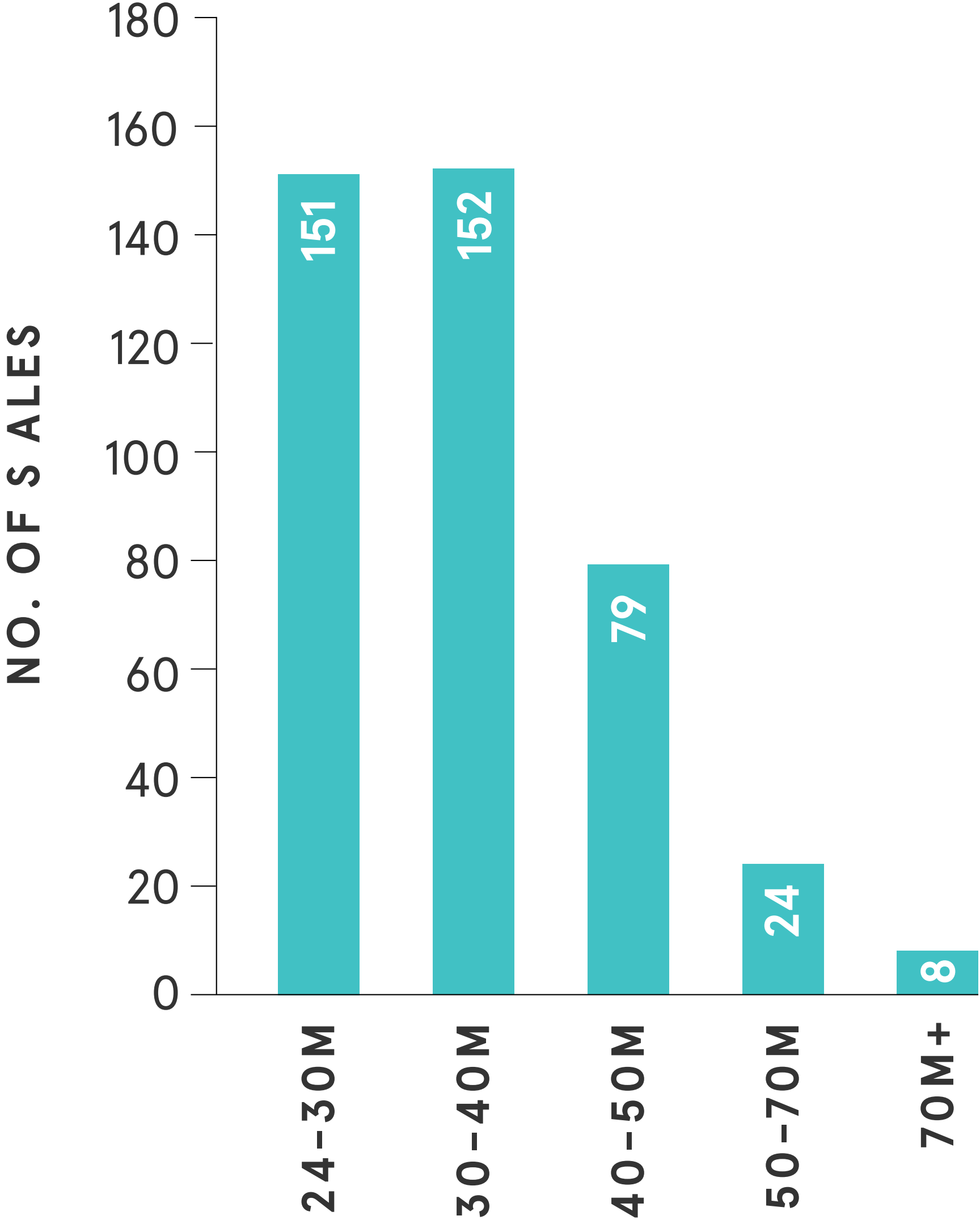
SAIL
27



MOTOR
387



2020 sales by size category

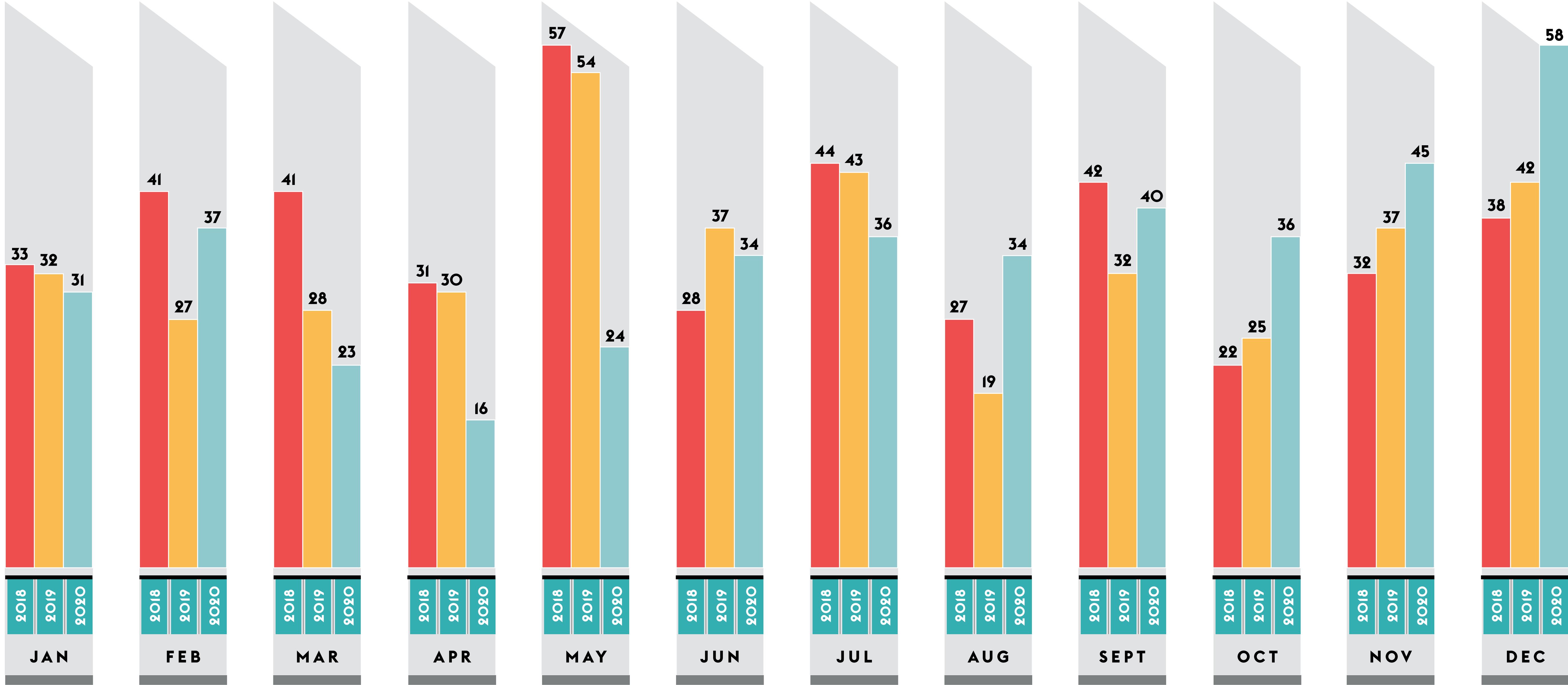


FULL-YEAR BROKERAGE

Brokerage sales, Jan-Dec

134

Yachts sold on
brokerage market in
Q1 2021, the strongest
Q1 on record

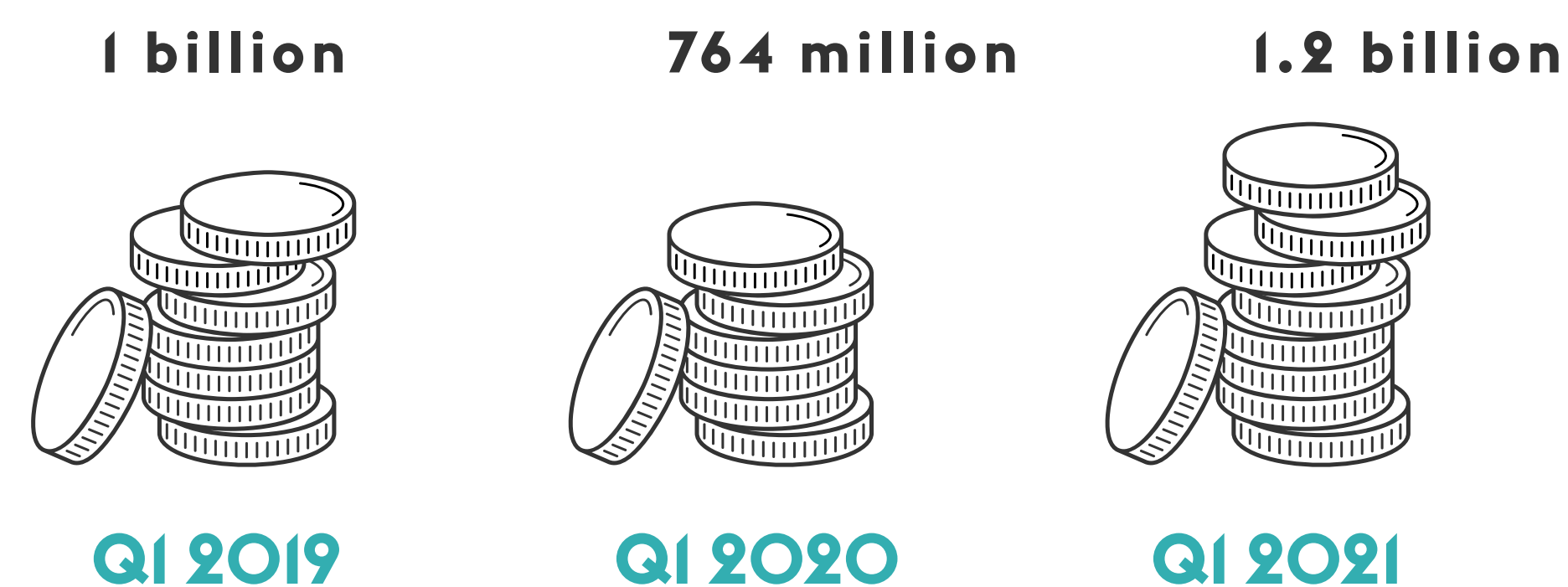


BROKERAGE Q1 2021

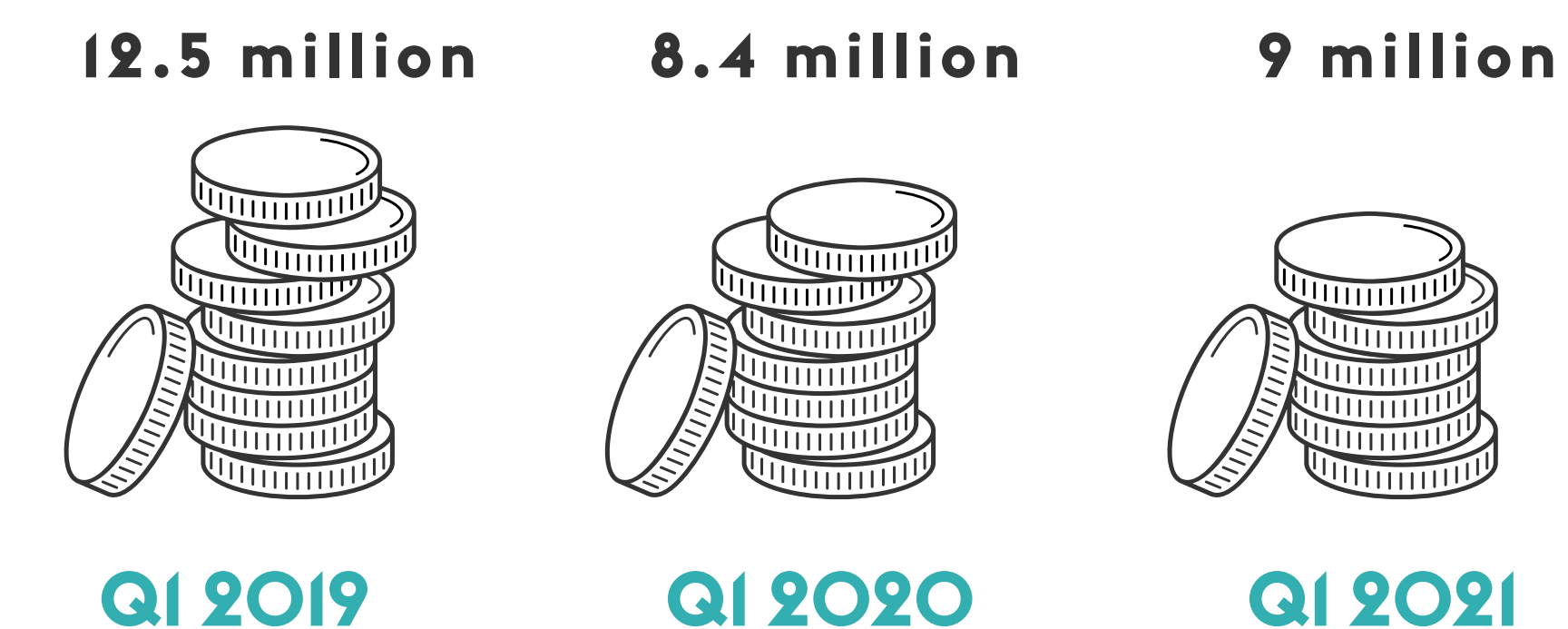
Sales



Total Asking Price (€)



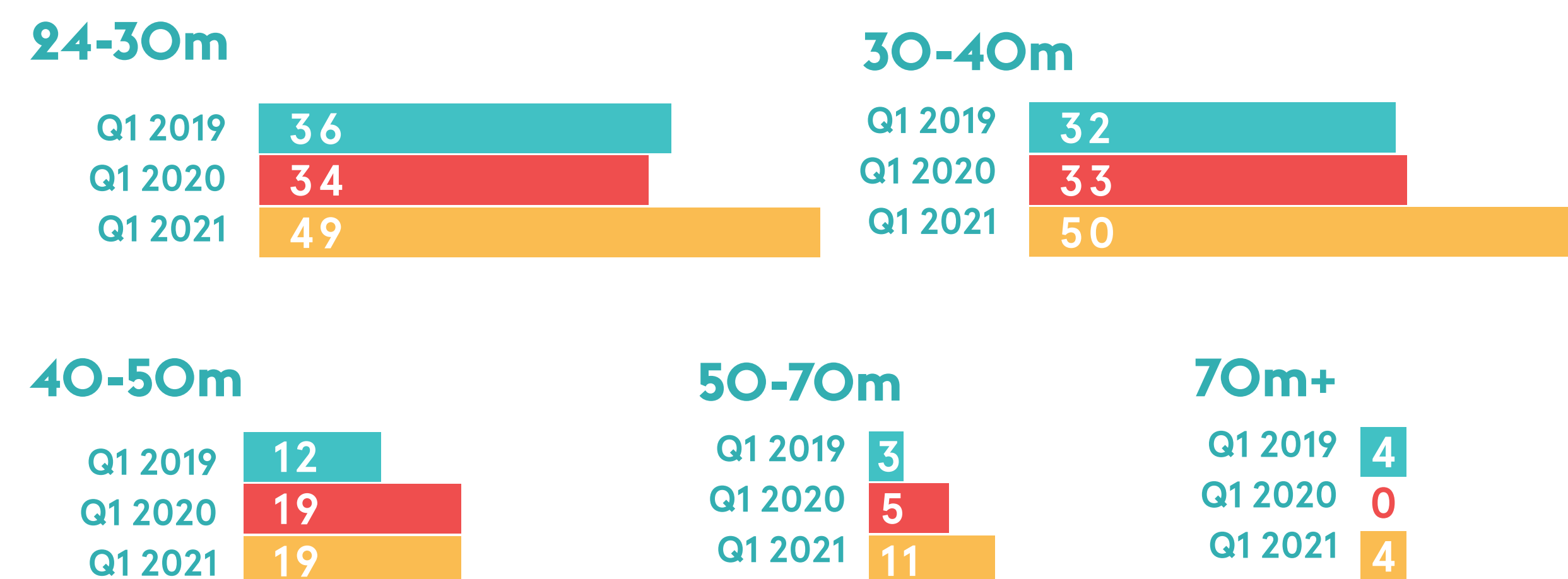
Average Asking Price (€)



Average age



Sales per size categories



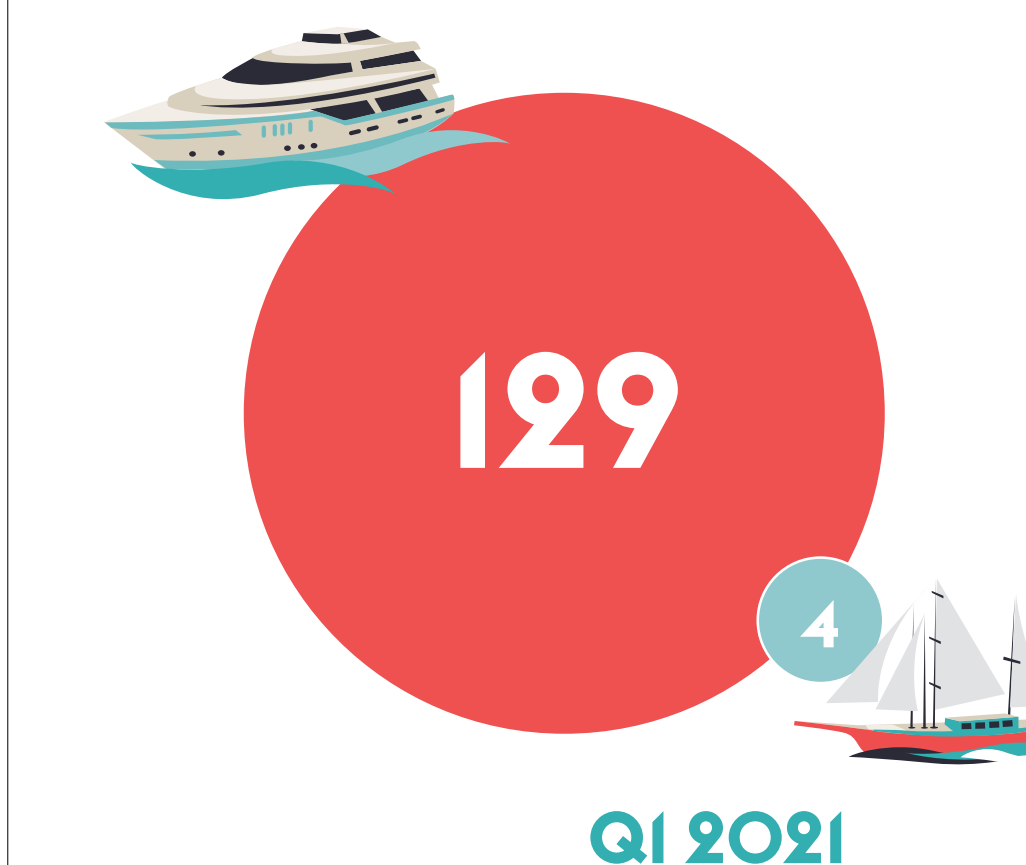
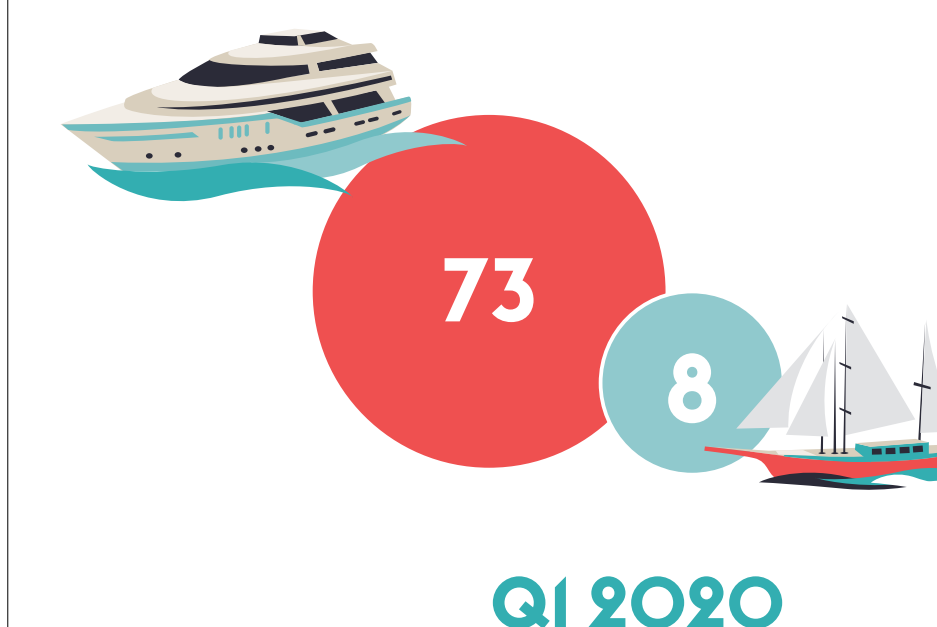
51%

US buyers have accounted for 51% of all brokerage transactions in 2021

20%

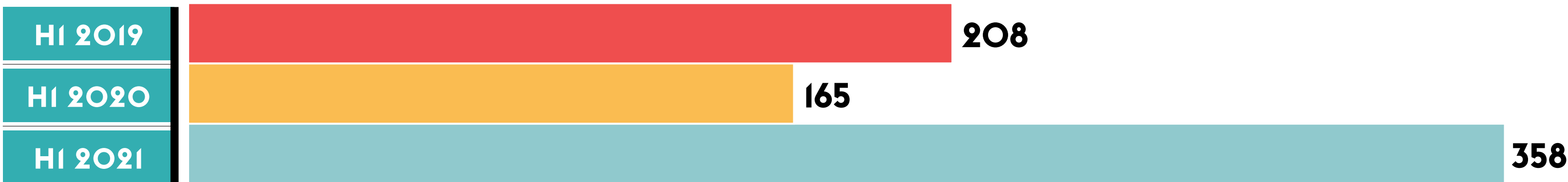
European buyers have accounted for 20% of all brokerage transactions in 2021

Motor/Sail

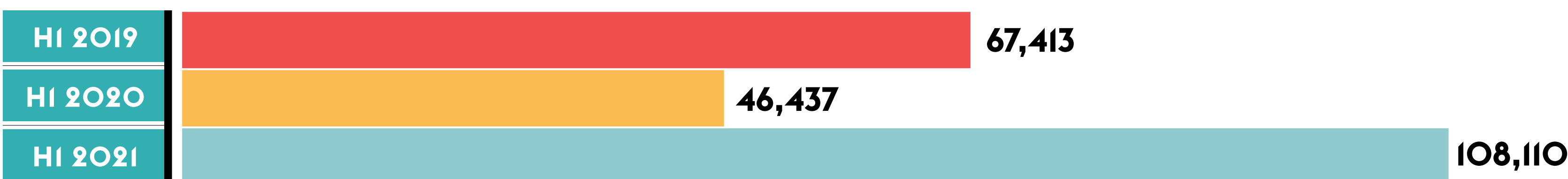


H1 2019 - 2021

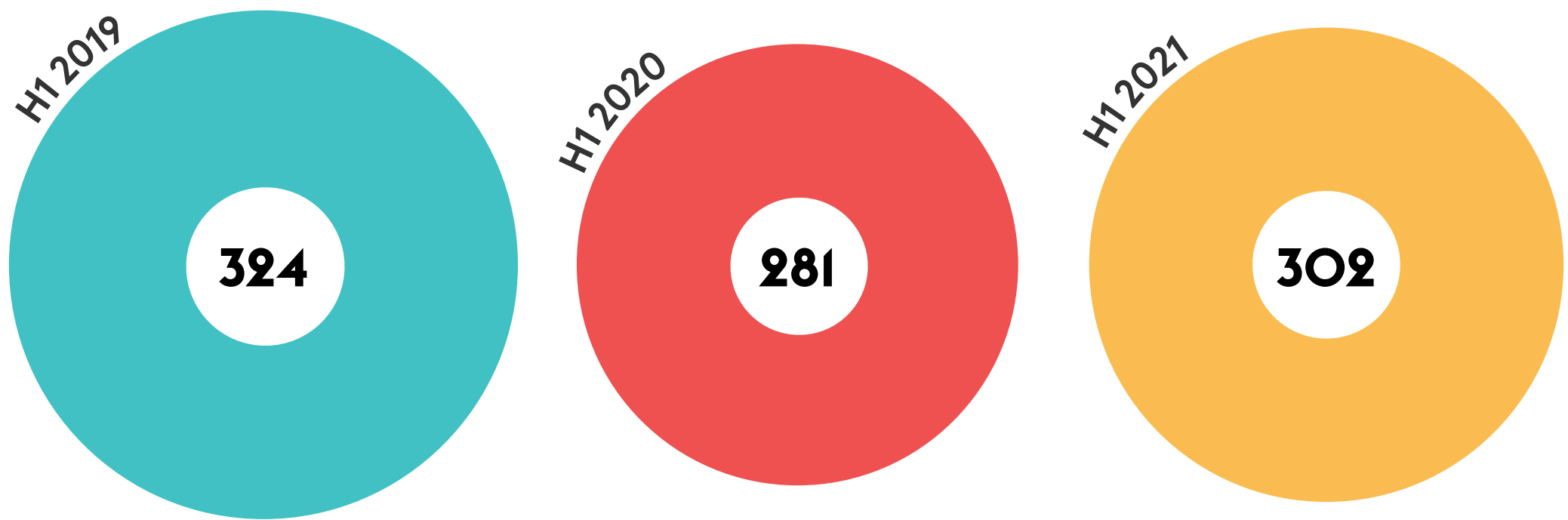
Sales



Total GT



Avg GT



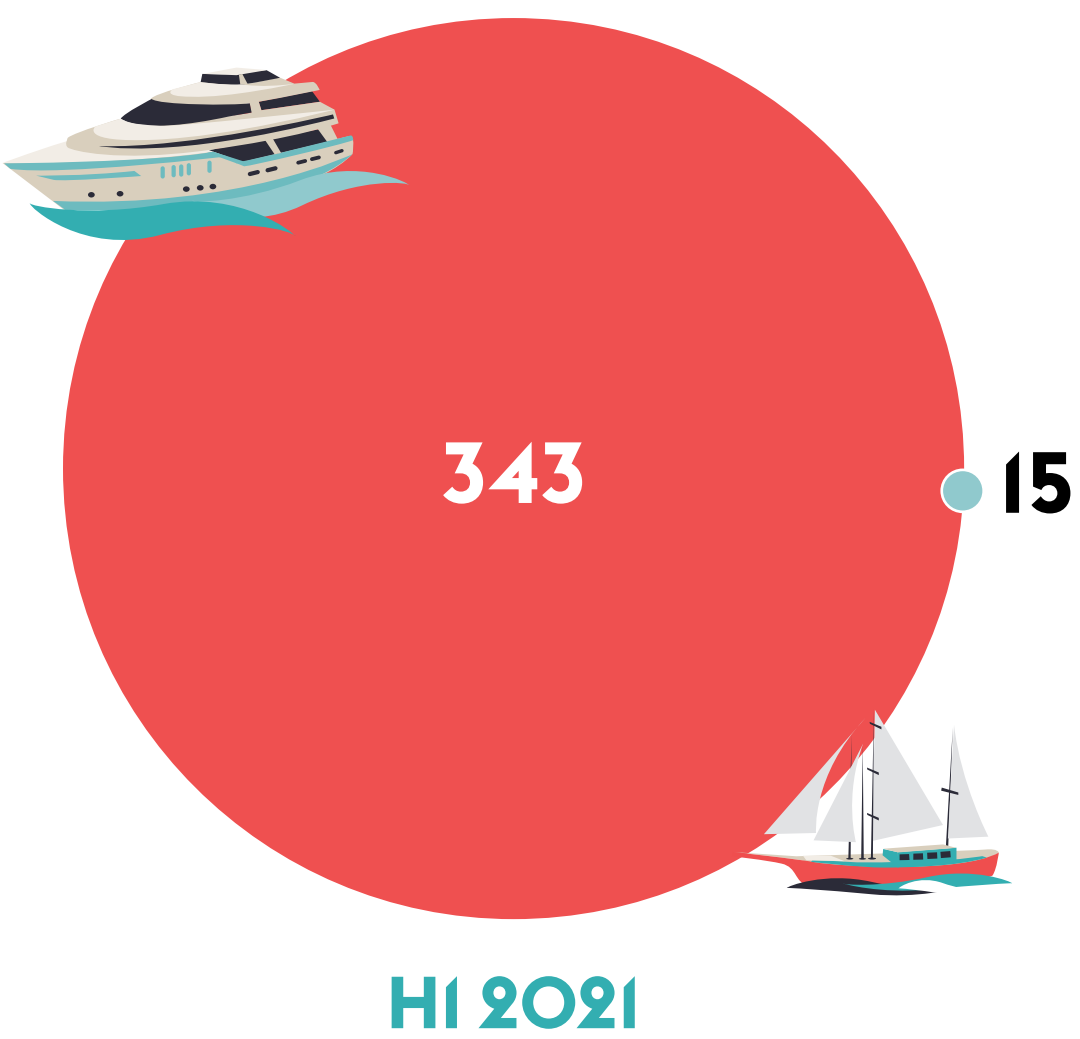
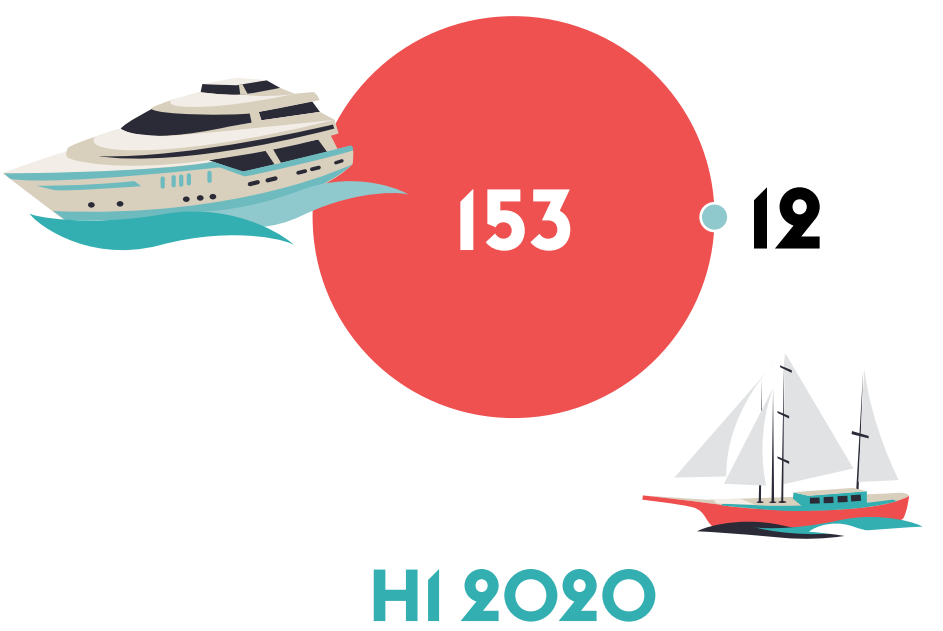
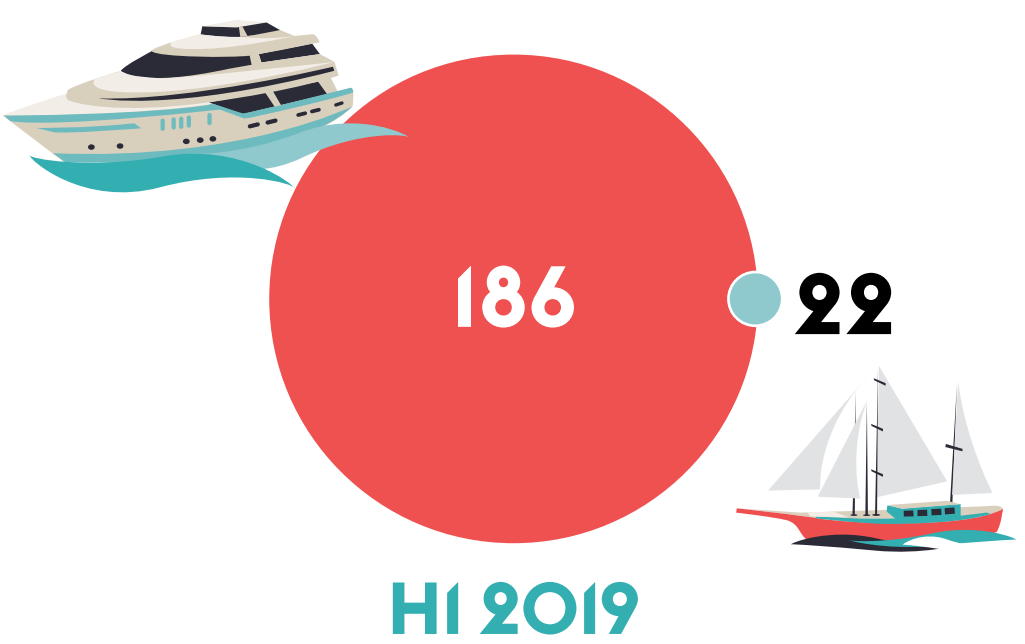
TOTAL LOA



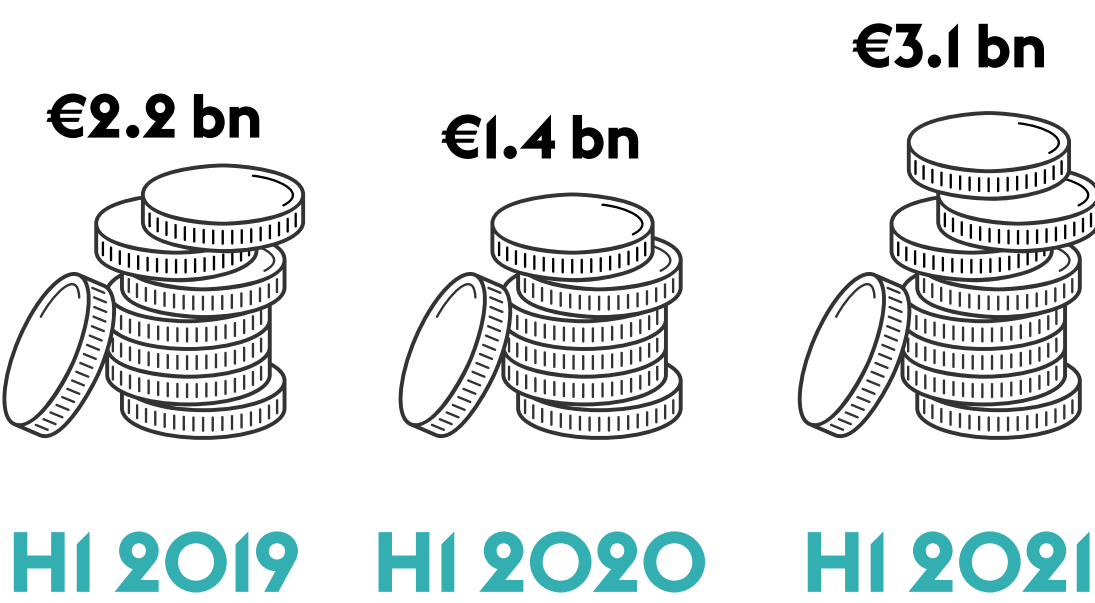
AVG LOA



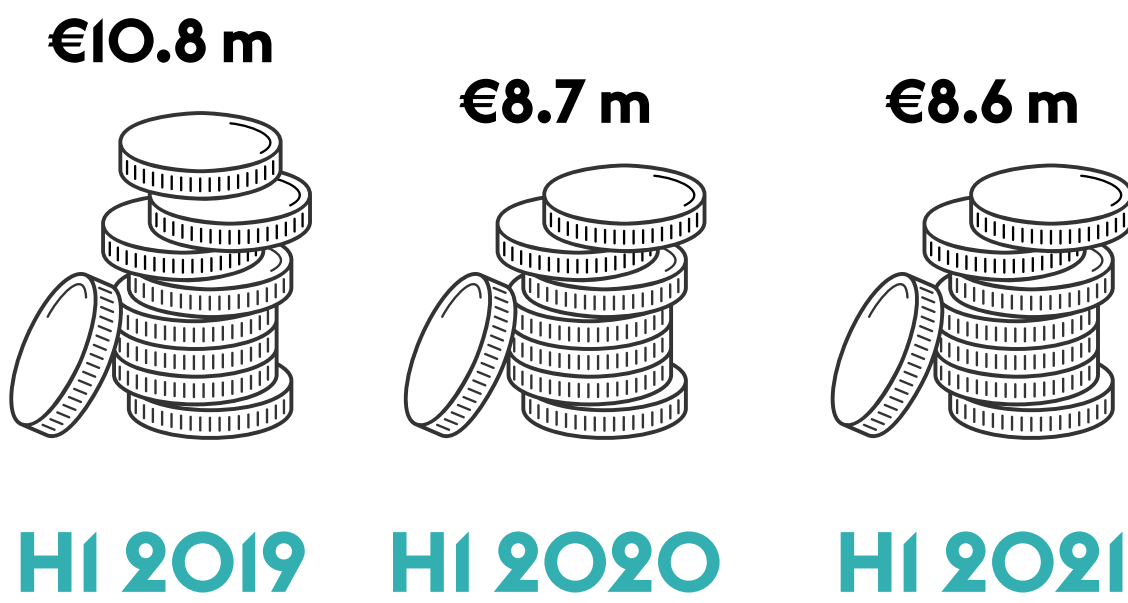
Motor/Sail



TOTAL ASKING PRICE



AVERAGE ASKING PRICE



AVERAGE AGE



SALES HI 2019 - 2021

407

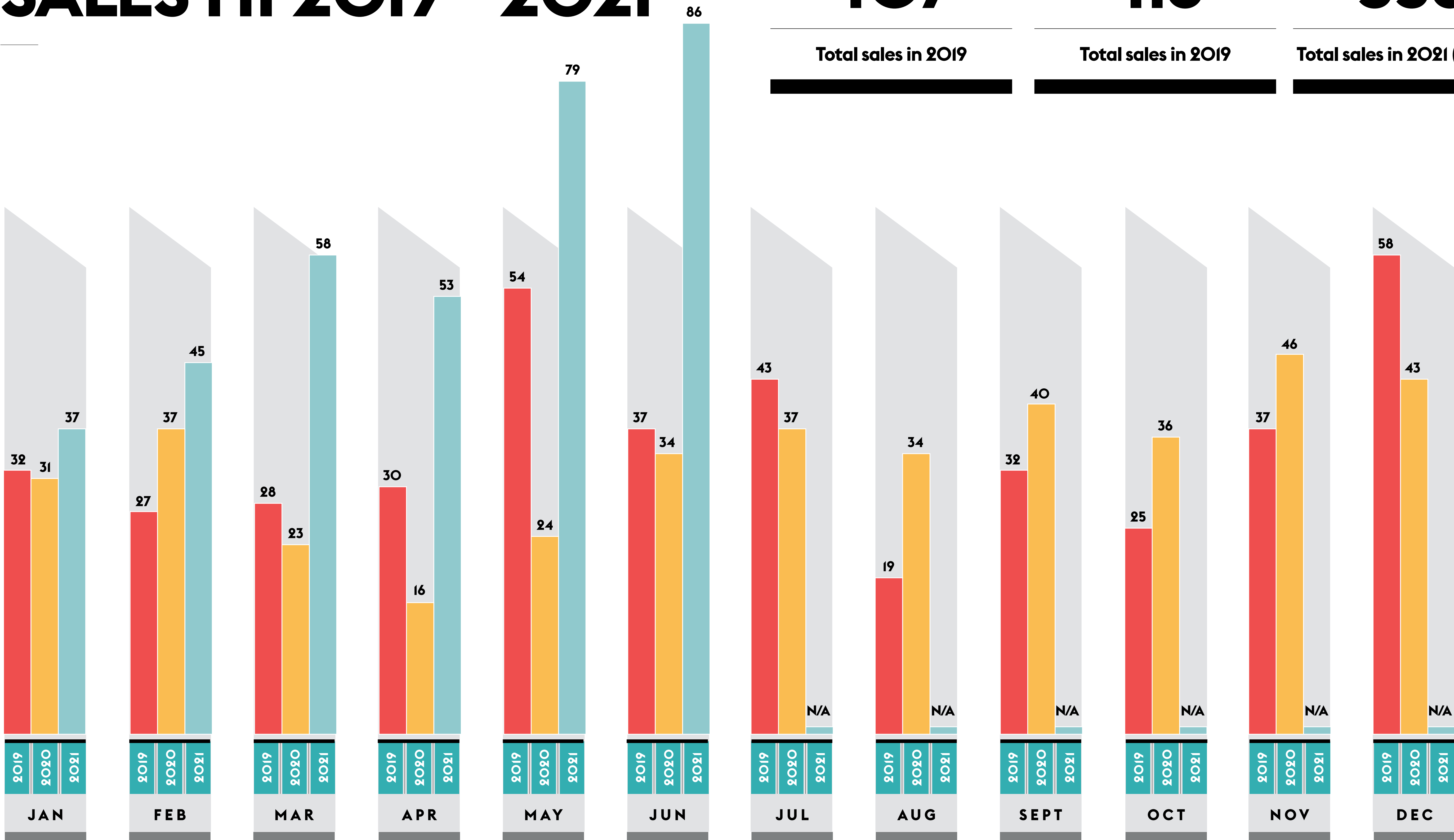
Total sales in 2019

416

Total sales in 2019

358

Total sales in 2021 (Jan-Jun)





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