

# **Moving the Marine Economy**

**March 2024** 

# **Agenda**

1. 2020s: A Decade of Disruption	3
2. The Energy Transition	7
3. The Marine Economy – Cargo Trends and New Markets	16
4. Fuel and Propulsion	21

### **Contact Details**

Tim Smith
Director
tim.smith@msiltd.com









# **Disruption (1): 2020**

### **COVID-19: global pandemic**

#### Disruption

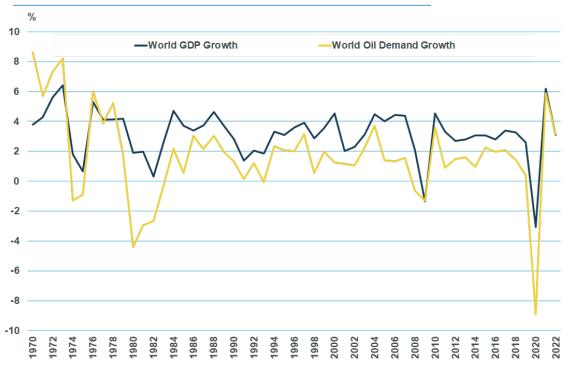
**Energy Transition** 

Marine Economy

Fuel and Propulsion

- The 2020s have been characterised by major disruptions to shipping markets, starting with the COVID-19 pandemic
- Unlike typical recessions, which tend to be uniformly bad for shipping demand, the COVID-19 pandemic had varying impacts
- Some shipping markets, such as containerships, saw massive profits which, in the form of a huge orderbook, still influence markets today

#### **Global GDP and Oil Demand Growth**





# **Disruption (2): 2022**

## Ukraine invasion: trade maps redefined

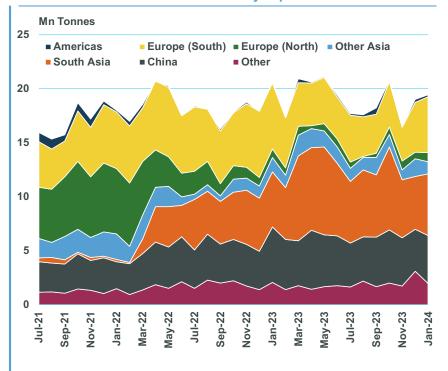
**Russian Seaborne Crude Oil Flows by Importer** 

#### Disruption

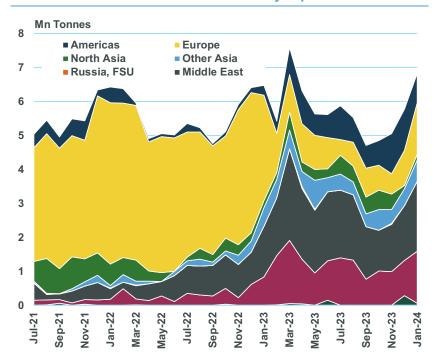
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### **Russian Seaborne Clean Product Flows by Importer**





# **Disruption (3): 2023**

## Suez Canal/Red Sea: vessels re-routed

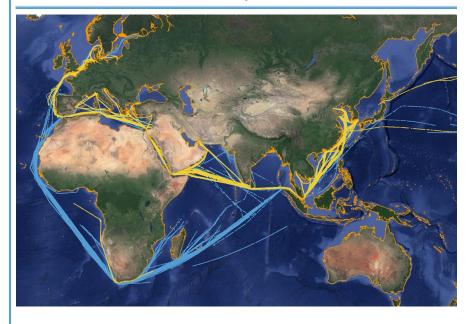
Disruption

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Asia – Europe: Containership Movements Final Week Dec 23 vs Final Week Sep 23

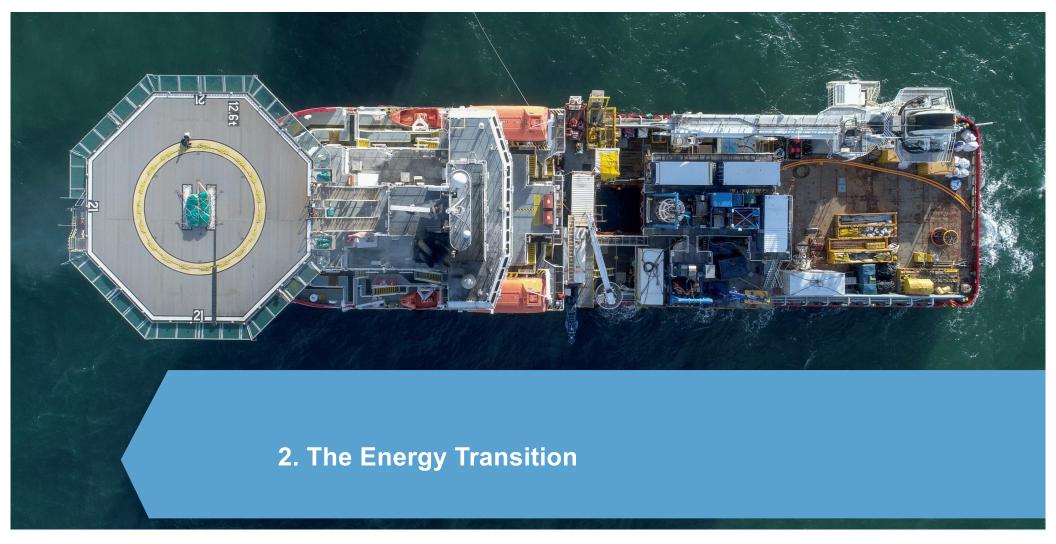


Middle East – West: Crude Tanker Movements

Jan 24 vs Dec 23





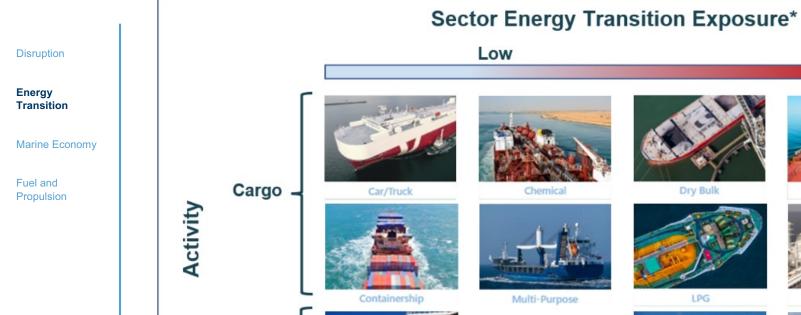


# **Energy as shipping demand**

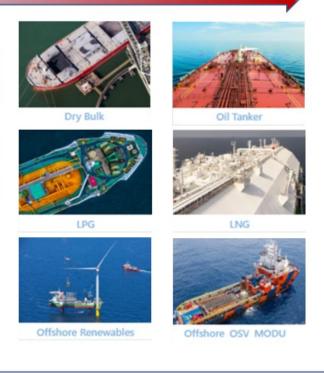
Service

\*To primary shipping activity

'Structural' changes to demand will matter more than economic or geopolitical events over the lifetime of an asset



Cruise



High

## **Global Final Consumption**

### What - fuel type

Disruption

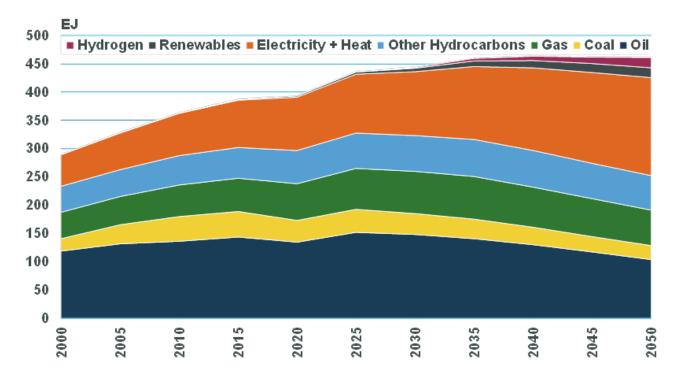
# **Energy** Transition

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Fuel and Propulsion

- Looking at global final consumption of energy (use at the point of consumption), several key themes are evident in our global outlook.
- Firstly, the share of hydrocarbons will decline, dropping from about 75% currently, to just over half by 2050. Overall end-use hydrocarbons is expected to peak around 2030, but will remain a large part of the global energy mix by 2050.
- Electricity use will continue to grow in both absolute terms and market share through the forecast.
- In turn this will require significant increases in, and changes to, electricity generation to meet this requirement in an increasingly sustainable way.

#### **Final Consumption – Fuel Type**





# **Electricity**

### Global final use and power generation

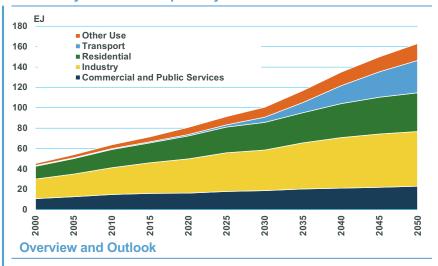
#### Disruption

# **Energy Transition**

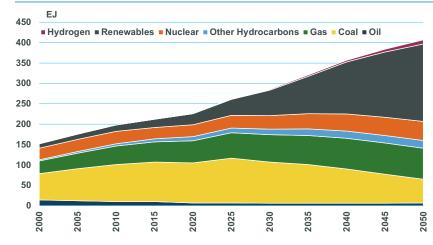
Marine Economy

Fuel and Propulsion

#### **Electricity Final Consumption by Use**



#### **World Power Generation by Fuel Type**



- Electricity demand is forecast to grow rapidly over the forecast, with final demand effectively doubling from current levels by 2050 to about 160 EJ
- The strongest delta will be in transportation
- Currently transport demand accounts for relatively little final consumption of electricity, which is dominated by industry and residential usage
- Vehicle electrification will increase transport's share of global electricity demand change. By 2030, transport is forecast to account for 5% of global electricity demand, rising to 19% by 2050
- Electric vehicle (EV) sales increased by 31% yoy in 2023. Fully electric or battery electric vehicles (BEVs) comprised 9.5 Mn of the 13.6 Mn EVs
- Increasing electricity demand requires growing power generation capacity. We expect renewables to drive growth as traditional sources, particularly coal, decline



# Renewable electricity capacity

### China is on a different scale to other regions

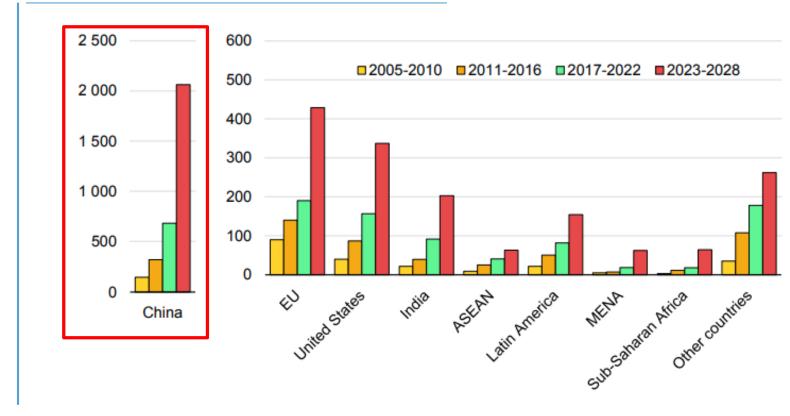
Renewable Electricity Capacity (GW, source: IEA)

Disruption

# **Energy** Transition

Marine Economy

Fuel and Propulsion





# **Regional Dynamics**

### China

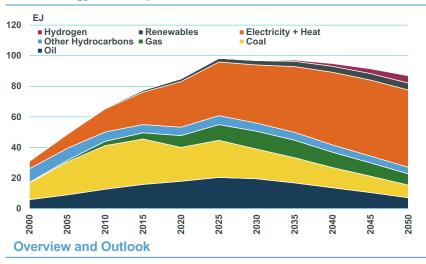
Disruption

## **Energy** Transition

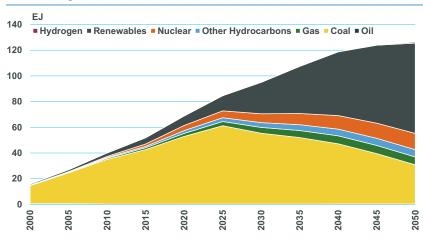
Marine Economy

Fuel and Propulsion

### **Final Energy Consumption**



### **Electricity Generation**



- China's final energy consumption is forecast to plateau in the second half of this decade, trending lower in the latter part of the forecast period. Electricity will comprise the majority of China's final energy consumption, by 2050
- Coal and oil consumption are expected to lose their share's in China's final energy consumption
- At COP28, China confirmed its ambitions to reach a peak in carbon emissions before 2030. China is by far the largest carbon emitter, exceeding the US, EU and India combined.
- China also has by far the largest solar and wind power capacity.
- Projections for China's renewable energy growth are strong, and will account for over half of China's electricity generation by 2050, up from a projected 14% in 2025. Over the same period, coal power generation will drop from 72% to 24%.



# **Regional Dynamics**

### **Middle East**

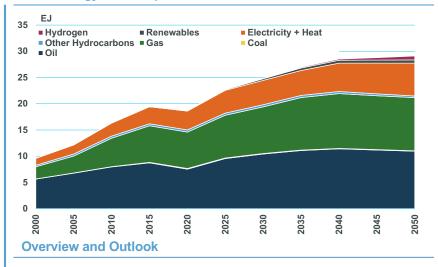
Disruption

# **Energy** Transition

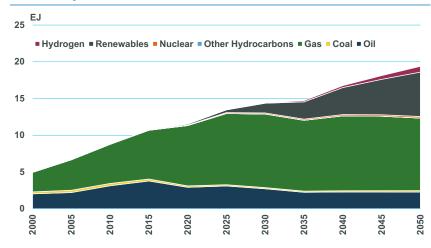
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Fuel and Propulsion

### **Final Energy Consumption**



#### **Electricity Generation**



- The Middle East sees total final energy consumption grow at 1% p.a. between 2025-2050. The overall share of oil and gas sees relatively little change, dropping from 78% in 2025 to 75% by 2050. The Middle East's abundant hydrocarbon production streams clearly plays a role in sustaining hydrocarbon demand.
- In power generation, the change in the mix is more pronounced with significant increase in renewables to meet growing electricity demand. This is coming from a low base, but will be driven by solar as well as wind. Saudi Arabia is the largest solar operator in the region. At the Saudi Green Initiative Forum at COP28, Saudi officials stated an aim for balancing electricity production equally between gas and renewables by 2030.
- In the UAE, Emirates Nuclear Energy Corporation (ENEC) announced in December 2023 that the final unit, Unit 4, of the Barakah nuclear energy plant was complete. Under construction since 2012, once operational ENEC say that the plant will provide 25% of the UAE's electricity needs.



## **Middle East**

## **Energy investment**

**Refinery Capacity** 

2018

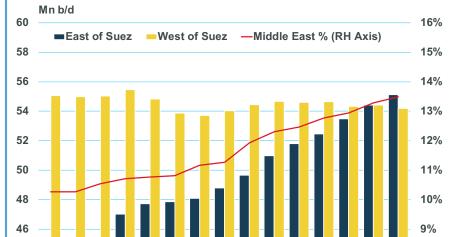
2016

Disruption

#### Energy Transition

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2022

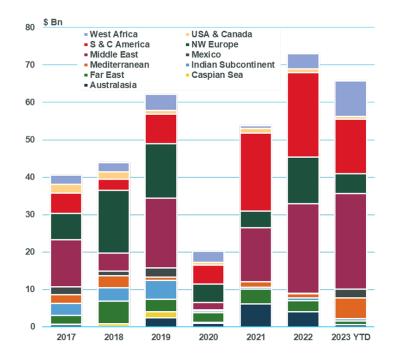
2020

2024

2026

2028

### **Offshore O&G Project Awards**





2030

8%

7%

# **Energy Outlook**

### **New on MSI HORIZON**

Disruption

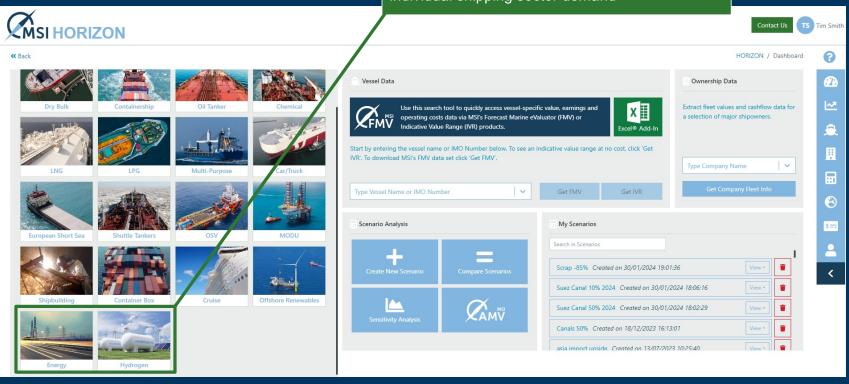
Energy Transition

Marine Economy

Fuel and Propulsion

MSI has added Energy and Hydrogen content to the **HORIZON** platform, including reports, data and forecasts

These projections also feed into MSI forecasts for individual shipping sector demand









### **Seaborne Trade**

### 'Conventional' Liquid Markets

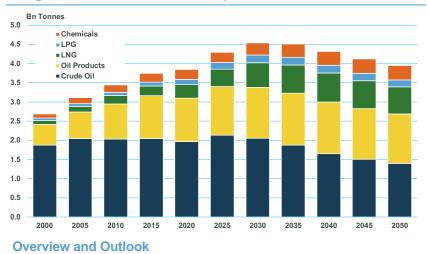
Disruption

**Energy Transition** 

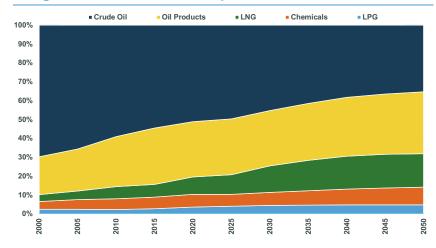
#### **Marine Economy**

Fuel and Propulsion

### Cargo Volume - 'Conventional' Liquids



### Cargo Share – 'Conventional' Liquids



- Focusing on liquids markets, including oil, gas and chemical cargoes, we expect to see an overall peak in volumes by 2030, with a decline thereafter.
- The drop is not precipitous, partly because changes in cargo volumes won't be perfectly aligned with end user volume changes.
- Crude oil sees the largest drop, falling by 35% between 2025 and 2050. Its share of liquids cargo drops to 35%, from about half currently.
- Seaborne products trade proves more resilient as a combination of oil demand growth driven by demographic trends and more limited electric vehicle expansion in regions such as Africa meets a lack of refinery capacity development. This is augmented by growing refinery capacity in producing regions (such as the Middle East) and the potential for refinery capacity/demand mismatch in regions with declining oil demand (e.g. US, Europe), which will potentially either support products imports or provide additional capacity for exports.
- Gas and chemical cargoes will continue to see substantial growth into the 2030s, increasing their share of liquid bulk shipping markets



# Liquid vs. Dry

### **Commodity components**

Disruption

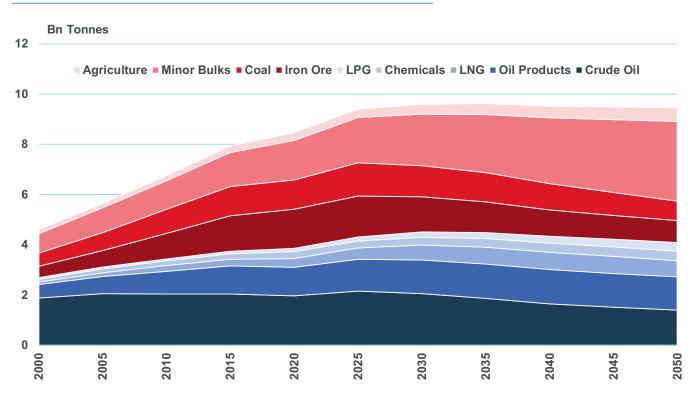
**Energy Transition** 

**Marine Economy** 

Fuel and Propulsion

- Overlay Dry Bulk cargoes (red) with liquids (blue)
- Overall volume plateaus in 2030s
- Major changes in components
- Dry bulk market shifts from iron ore and coal, to 'minor bulks'
- Agriculture hold minority but growing share
- Minor bulk cargo growth driven by a wide range of cargoes including direct reduced iron (DRI), agri-bulks, minor ores, minerals, fertilisers, scrap steel

### Liquid (Blue) vs. Dry Bulk (Red) Seaborne Cargoes





## **New Markets**

**Offshore Wind Capacity** 

2020

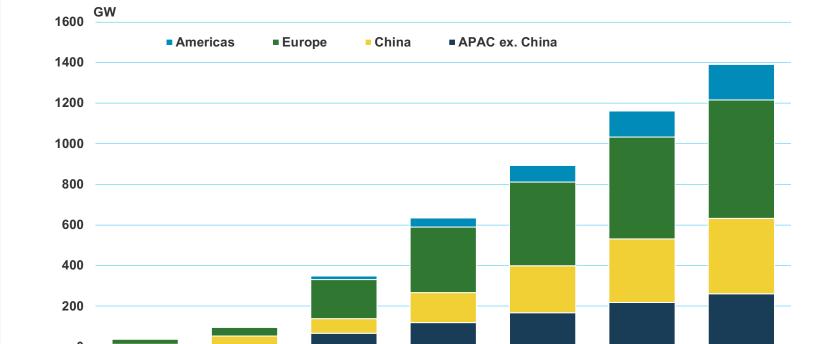
### **Offshore wind**

Disruption

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Fuel and Propulsion



2035



2030

2025

### **New Markets**

### **Hydrogen economy**

Disruption

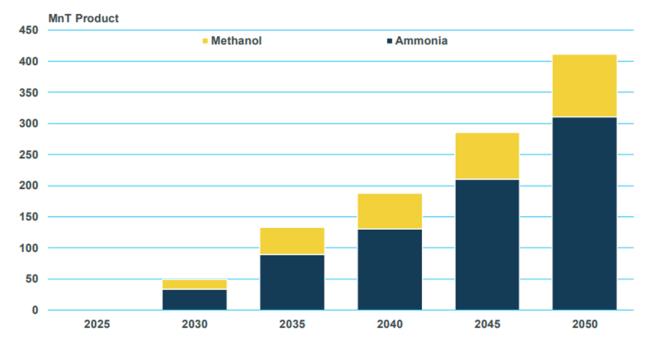
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Fuel and Propulsion

- MSI has developed new modelling capability to assess the future potential for the global hydrogen economy and its implications for the shipping industry, both as cargo and fuel.
- There is a widespread assumption that, in the first instance, ammonia and methanol will be the 'hydrogen carriers' produced from clean hydrogen.
- The ammonia industry, which has been focused on fertilizer production, will transform to one driven by energy markets. Future volumes of clean ammonia are set to dwarf the existing grey trade. The nascent industry is anticipated to achieve clean exports in the region of 34 MnT by 2030, and over 300 MnT by 2050.
- Our modelling indicates a surge in green ammonia seaborne trade from 2030 to 2050, driven by the Middle East and South Asia. By 2050, these two regions are positioned to supply the market with over 78 MnT of green ammonia, accounting for just under one-third of exports.

### **Methanol and Ammonia Cargo**



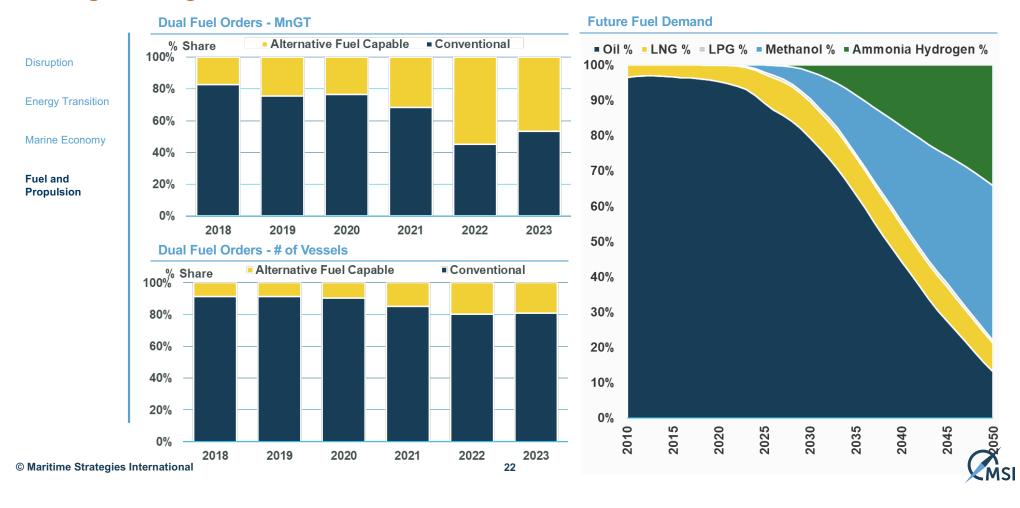






# **Future Fuel for Shipping**

## Moving in the right direction



# **MSI FMV**

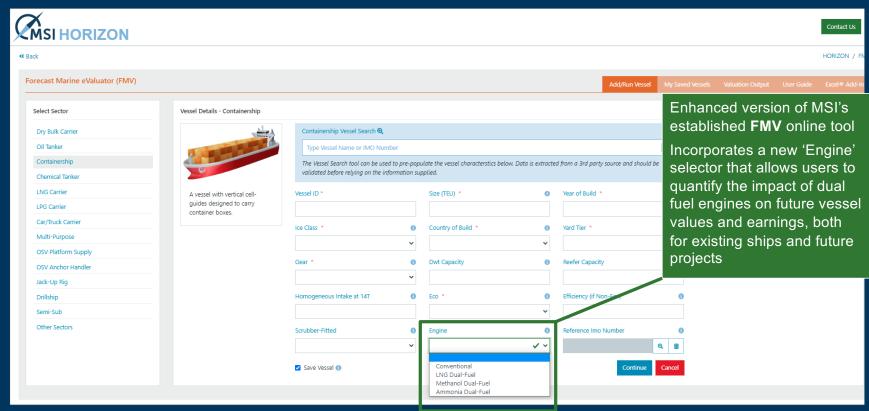
## **Enhanced capabilities for future fuels**

Disruptior

**Energy Transition** 

Marine Economy

Fuel and Propulsion

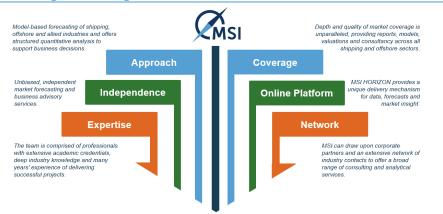




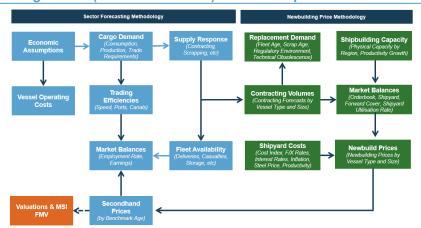
### Introduction to MSI

### Boutique maritime consultancy offering forecasts, modelling, data, asset valuation and strategic advisory services

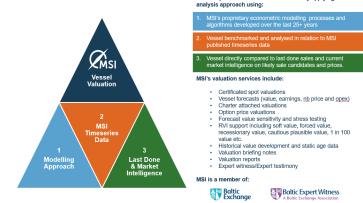
#### **MSI's Strategic Advantage**



#### Forecasting Models (All Marine Markets) & Market Reports



#### **Current and Forecast Asset Valuations**



MSI independent valuations are derived by applying a meta-

#### **Advisory Services**



MSI

# **MSI Background and Disclaimer**

For over 35 years, MSI has developed integrated relationships with a diverse client base of financial institutions, ship owners, shipyards, brokers, investors, insurers and equipment and service providers.

MSI's expertise covers a broad range of shipping sectors, providing clients with a combination of sector reports, forecasting models, vessel valuations and bespoke consultancy services.

MSI's team is comprised of professionals with extensive academic credentials, deep industry knowledge and many years experience of delivering successful client projects.

MSI balances analytical power with service flexibility, offering a comprehensive support structure and a sound foundation on which to build investment strategies and monitor/assess exposure to market risks.

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## **Contact Us**



## **Maritime Strategies International Ltd**



24 Southwark Bridge Road London SE1 9HF United Kingdom

Tel: +44 (0)207 940 0070



77 Robinson Road #31-01 Robinson 77 Singapore 068896

Tel: +65 8754 3450

Email: info@msiltd.com