

HMM's response to the challenges in shipping industry

2024.10



Contents

- 1. Alliance**
- 2. Environmental Regulations**
- 3. HMM's Response to the Challenges**
- 4. Summary**

Alliance

Less Players - Oligopolistic Market

- In 2010, 20 Carriers competed in East-West Trade

- Merger / Acquisition / Bankruptcy

→ Only 10 Carriers survived in 2024

Increased Scale – Mega Carrier

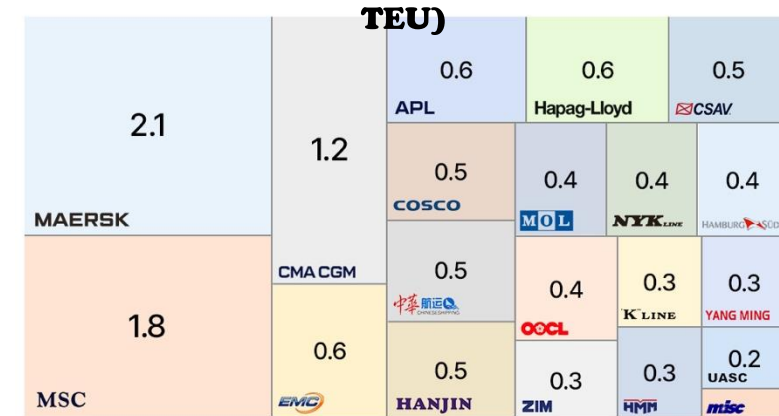
- Largest carrier :

2.1 mil. TEU in 2010 → 6.1 mil. TEU in 2024

- Market Share of Top 10 Carrier :

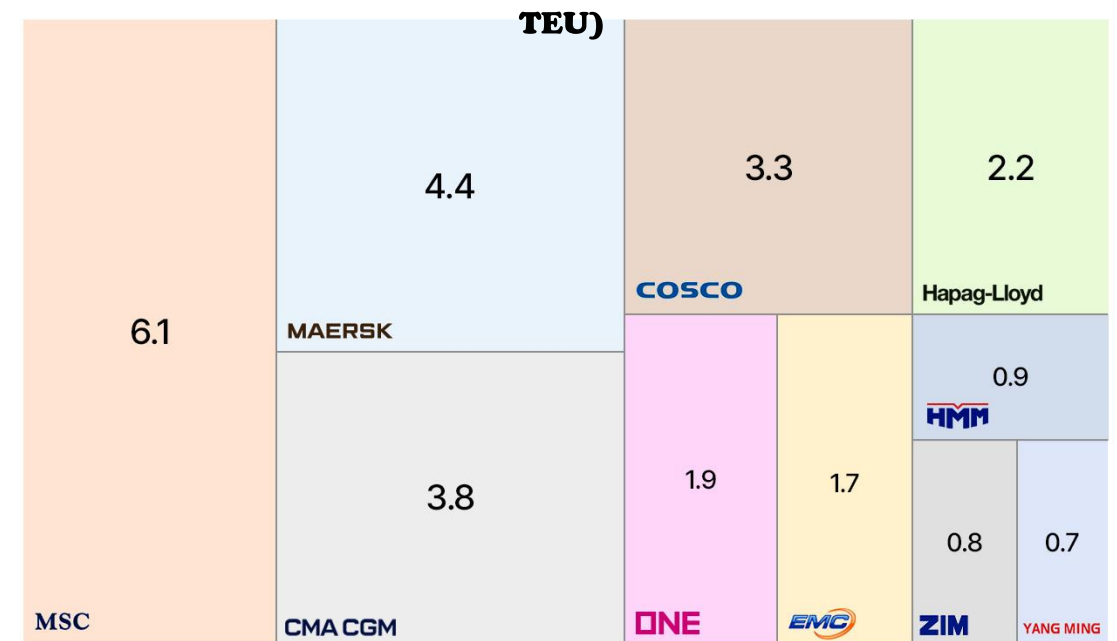
61% in 2010 → 84% in 2024

2010 Top 20 Carriers (12.0 mil. TEU)



* Total Capacity : 14.6mil. TEU

2024 Top 10 Carriers (25.8 mil. TEU)



* Total Capacity : 30.6mil. TEU

Shift of Alliance Structure

[1996 - 2010]

Alliance among Mid-tier Carriers

+ Independent Carriers

[Mid 2010]

Mega Alliance up to 5~6 members in a group

[2025 -]

Mega Carrier (MSC) vs. Mega Alliance among 2~3 members in a group

2010

TNWA (3)
HMM
APL
MOL
GRAND Alliance (4)
Hapag-Lloyd
NYK LINE
OOCL
misc
CKYH (4)
COSCO
"K" LINE
YANG MING
HANJIN
Independent Carrier (9)
MAERSK
MSC
CMA CGM
EVERGREEN
中華郵政 (China Post)
UASC
ZIM
HAMBURG SÜD
CSAV

2015

G6 (6)
HMM
MOL
APL
NYK LINE
Hapag-Lloyd
OOCL
CKYHE (5)
COSCO
"K" LINE
YANG MING
HANJIN
EVERGREEN
2M (2)
MAERSK
MSC
O3 Alliance (3)
CMA CGM
UASC
中華郵政 (China Post)
Independent Carrier (2)
ZIM
HAMBURG SÜD

2025

Premier Alliance (3)
HMM
ONE
YANG MING
Ocean Alliance (3)
CMA CGM
COSCO
EVERGREEN
Gemini (2)
MAERSK
Hapag-Lloyd
Independent Carrier (2)
MSC
ZIM

Implications for Future Market

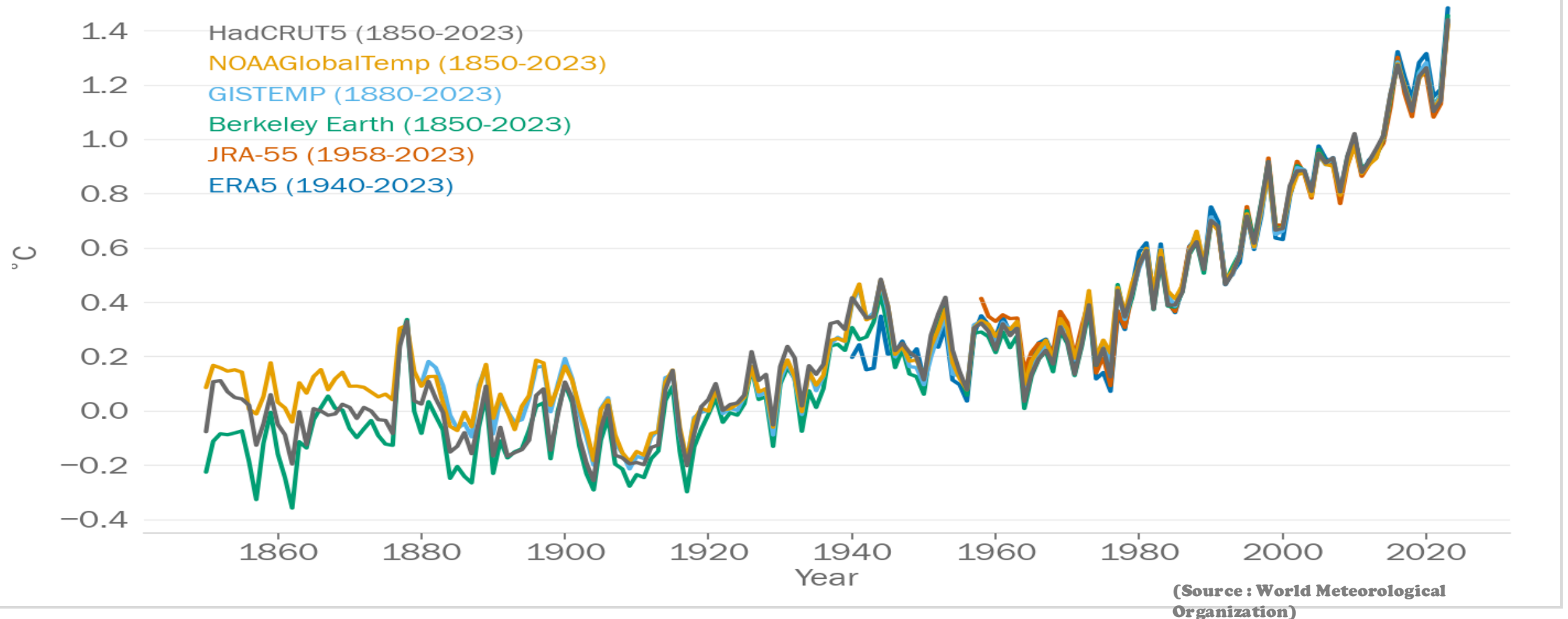
Trend

The strong gets stronger, the market won't allow new player easily

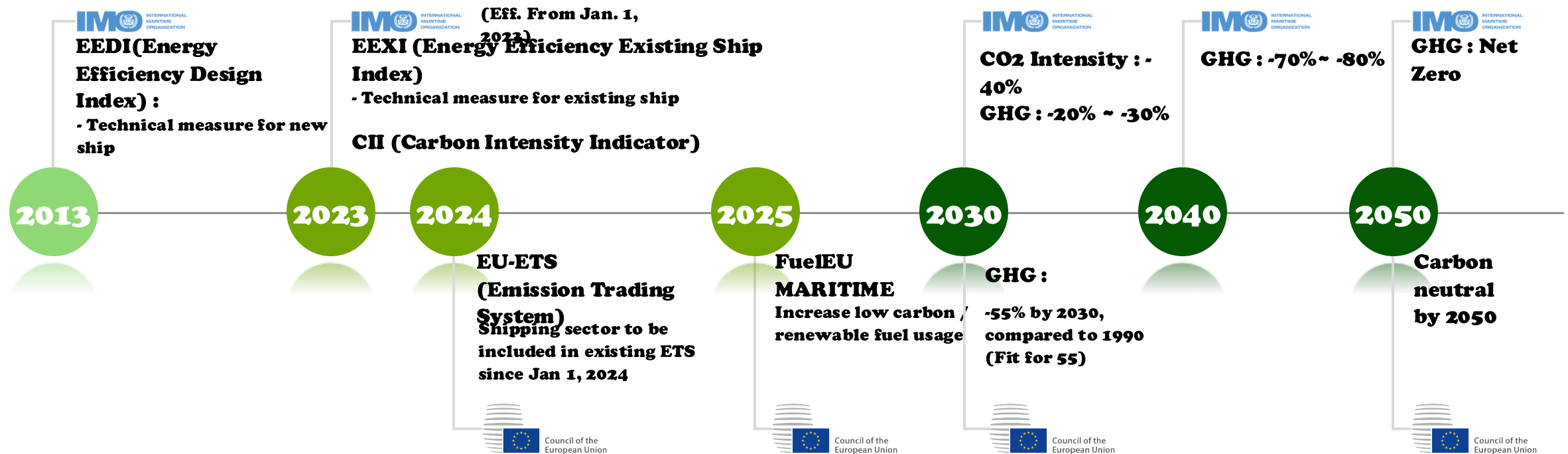
Carrier	Total Fleet (,000 TEU, a)	Orderbook (,000 TEU, b)	Aged Vessel Over 20 years (,000 TEU, c)	% of aged vessel from total fleet (c/a)	% of aged vessel from orderbook(c/b)
MSC	6,077	1,996	1,000	16.5%	50.1%
Maersk	4,359	425	419	9.6%	98.6%
CMA CGM	3,829	1,060	145	3.8%	13.7%
COSCO	3,268	770	192	5.9%	24.9%
Hapag Lloyd	2,227	176	126	5.7%	71.5%
ONE	1,928	596	12	0.6%	2.0%
Evergreen	1,697	661	116	6.8%	17.5%
HMM	899	125	0	0.0%	0.0%
ZIM	753	78	20	2.7%	25.6%
Yang Ming	695	44	61	8.8%	138.6%

Despite Paris Agreement, global temperature has risen 1.4 degrees Celsius already

Global Mean Temperature Difference (°C) compared to 1850-1900 average



Global(IMO) and Local(EU) policy help in back and forth way

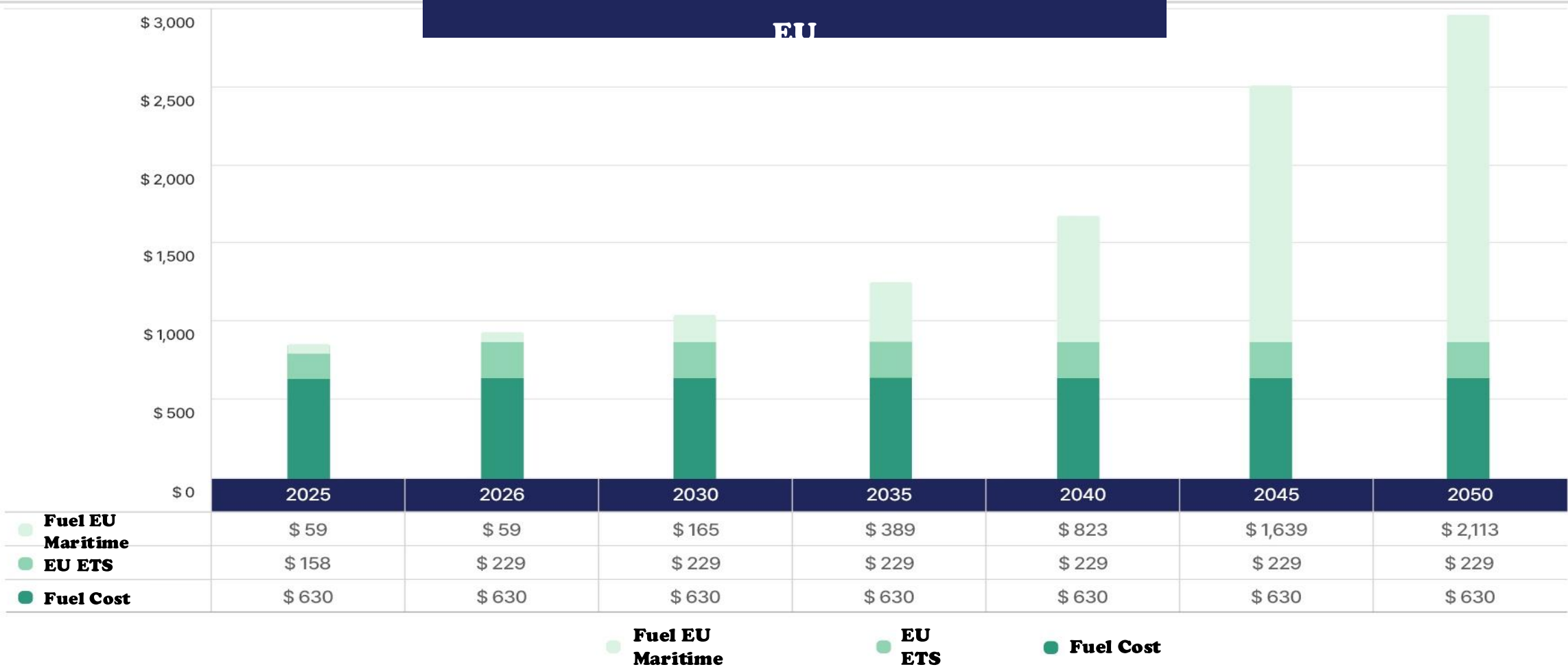


EU FIT FOR 55 policy requires at least 2 GHG emission reduction measure for shipping

Item	EU ETS	FuelEU Maritime
Target	Reducing total GHG emissions	Reducing carbon intensity within fuel
Implementation date	January 1, 2024	January 1, 2025
How to implement	Increasing the share of surrender EUA (2024 : 40%, 2025 : 70%, 2026 : 100%)	Strengthen criteria every 5 years
GHG	2024~2025 : CO ₂ 2026 : CO ₂ , CH ₄ , N ₂ O	CO ₂ , CH ₄ , N ₂ O
Kind of emission factor	Tank to Wake	Well to Wake
What kind of cost	Purchasing cost of EUA	Purchasing alternative fuel
Management	Surrender EUA for each vessel	Compliance Pooling, Borrowing, Banking
Penalty	€100/CO ₂ if there is no surrender of EUA	Penalty for non-compliance
Additional Requirement	-	Shore power from 2030

Additional cost shall be included in your bill while using fuel

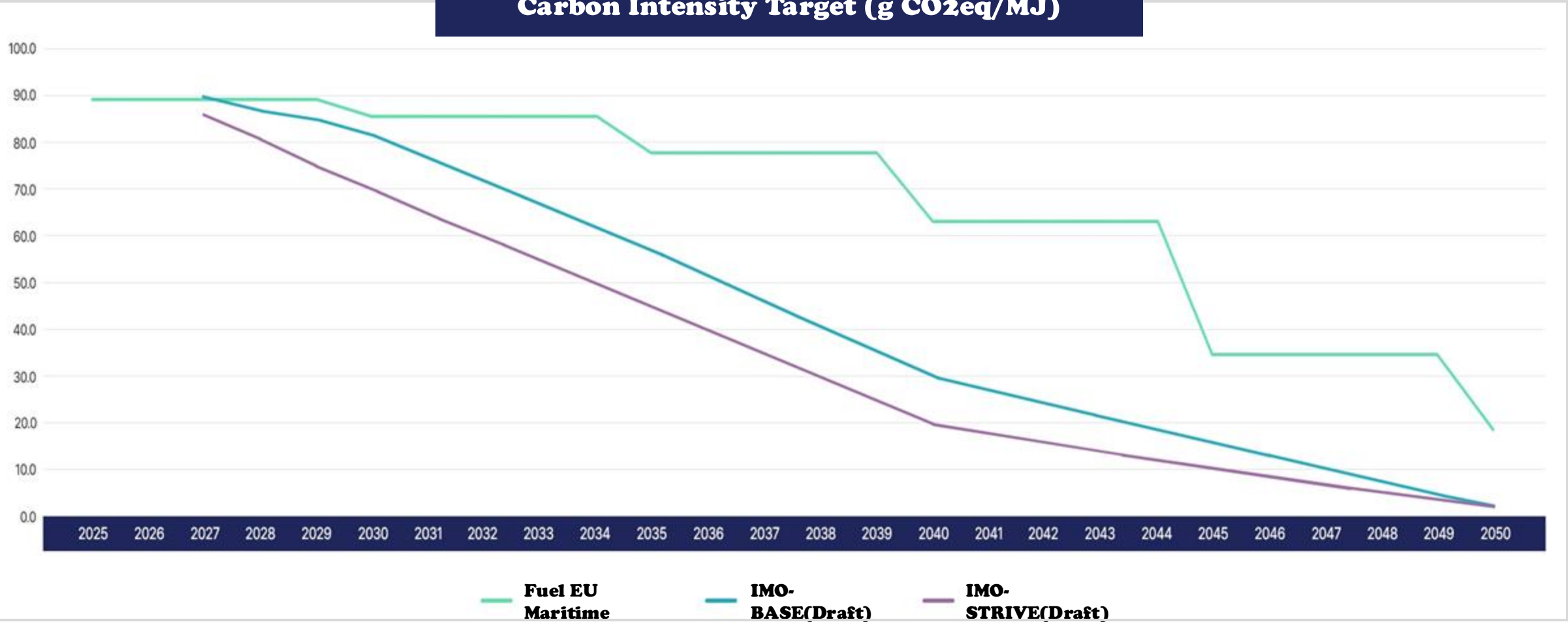
Total cost while using 1ton VLSFO within Intra EU



* VLSFO \$630/Ton, EUA : €65/T CO2, FuelEU Maritime Penalty : €2400/non-compliance unit, EURO→USD : 1.1

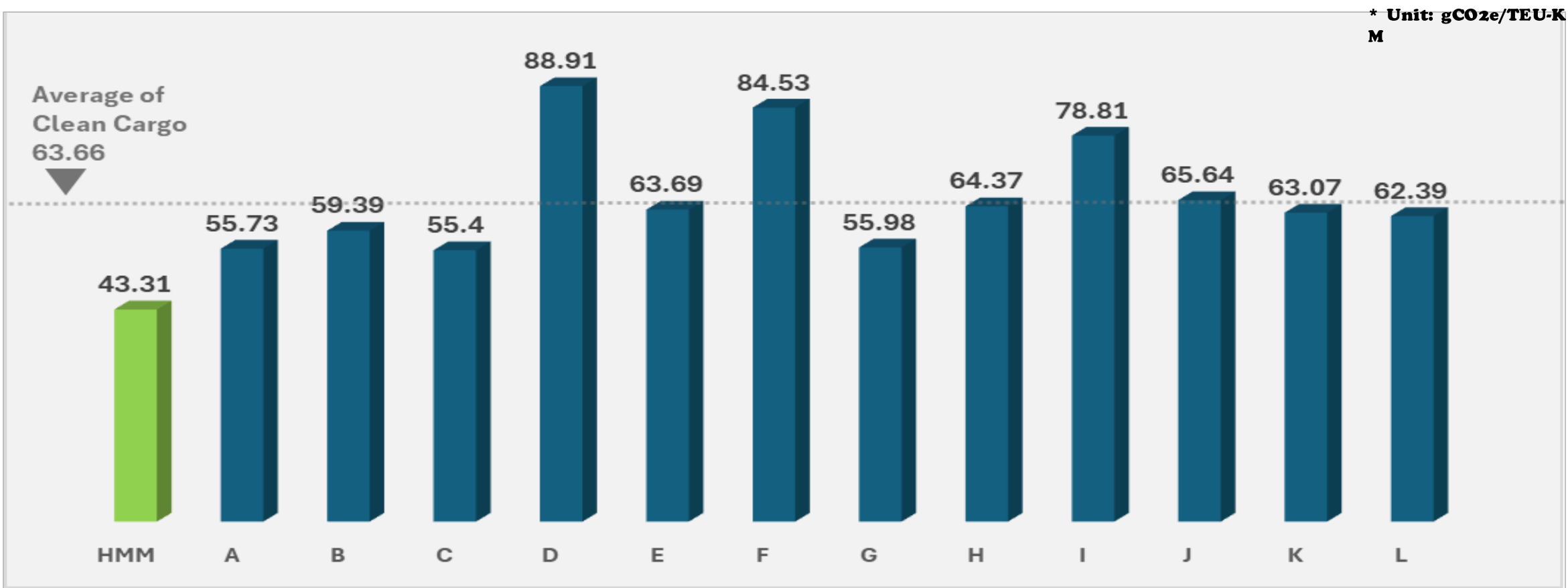
**IMO will adopt mid term measure(basket)
by 2025 (GHG Fuel Standard) + Carbon Levy will be imposed from
2027?**

Carbon Intensity Target (g CO₂eq/MJ)



HMM Recognitions : 'No.1' in GHG Emission Intensities (Average of Trade Lanes)

GHG Emission Intensities (Average of Trade Lanes)



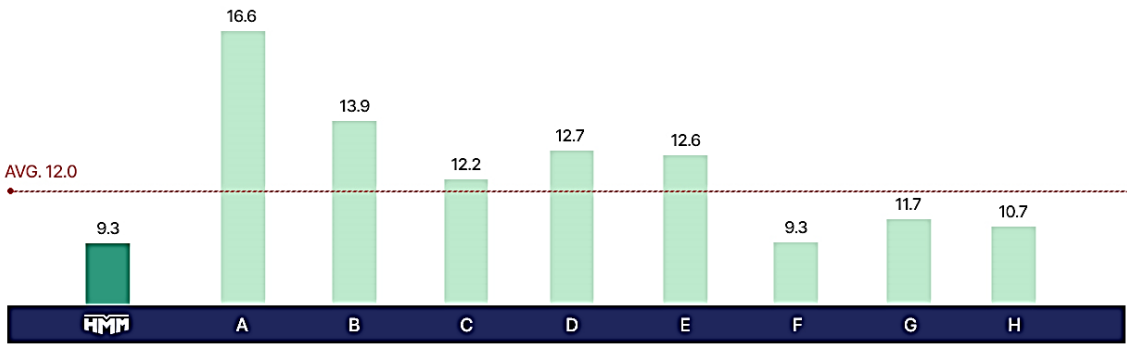
(Source : Clean Cargo 2023)

HMM fleets are the youngest among the carriers, meaning more energy efficiency

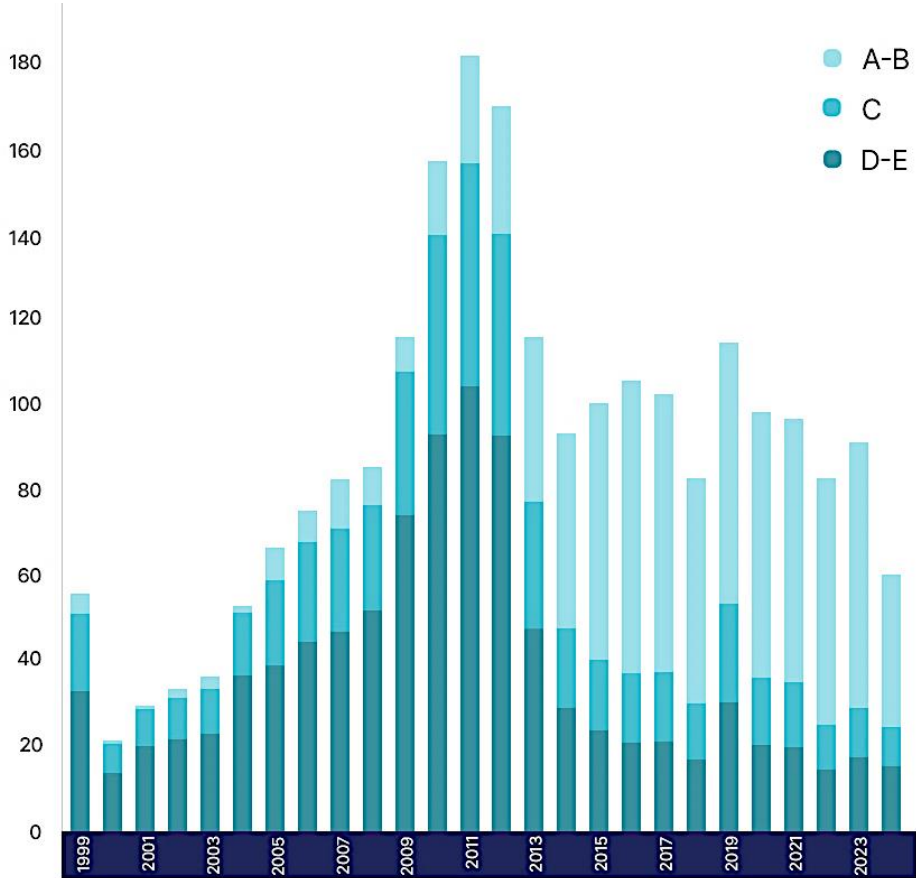
Fleet Age between HMM vs. Other Carriers

Rank	Carrier	Average age (Years)
1	F	9.3
2	HMM	9.3
3	H	10.7
4	G	11.7
5	C	12.2
6	E	12.6
7	D	12.7
8	B	13.9
9	A	16.6

* Raw data : Alphaliner (2024. 06.)



Fleet Age Profile By CII Rating, m dwt



* Source : Clarksons Fuelling Transition Oct.2024

HMM has achieved both Economy of Scale and Lower CO2 emissions

Share of Larger Vessels(over 15K,18K) capacity(TEU) by carriers



*Raw data :

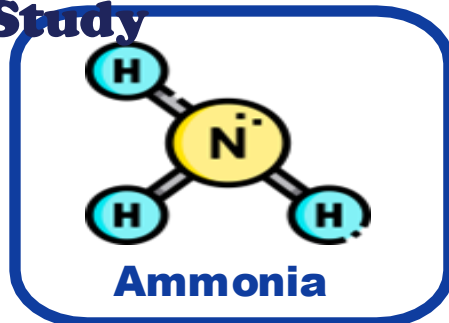
AlphaImmer (2024.06)

Alternative Fuel vessels in Order



Nine Methanol Fueled vessels 9,000 TEU x 9 , 2025 - 2026 Delivery
Two LNG Dual Fueled vessels 7,700 TEU x 2 , 2025 Delivery

On-Going Alternative Fuel Study



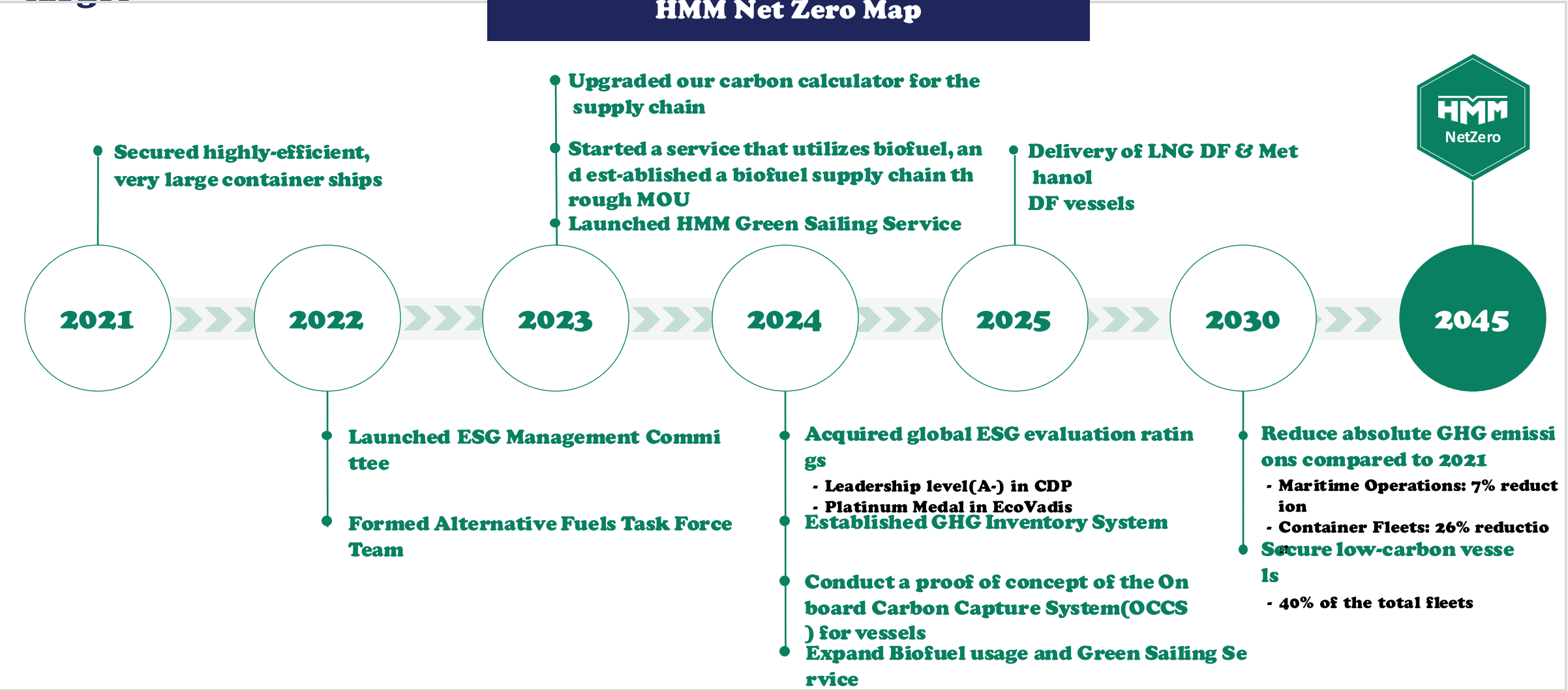
Formed Consortium for Green Ammonia Transport.
-HMM, Lotte Fine Chemical, Lotte Global Logistics, POSCO, Korea Shipbuilding & Offshore Engineering, Korean Register of Shipping
Studying alternative fueled ships with shipyard – Ammonia Engine development
MOU to cooperate on the development ships powered with Small Modular Reactors (SMRs)

All-Electric based trucking service in USA



Plan to set a JV company with logistics service provider in California to create an eco-friendly inland logistics network using all electric trucks
*** California Air Resources Board (CARB) aims for 100% zero-emission in transportation by 2035**

HMM will reach to Net Zero by 2045, 5 years ahead of global target



HMM's Response to the Challenges



- | **HMM to expand container fleet to 1,550,000TEU by 2030**
- | **HMM will reach to economy of scale and be ready for environmental compliance with massive investment (KRW 11 Trillion)**



Year	Fleet	TEUs	over 10K Containerships	Dual Fuel Containerships
2024	82	905K	55%	-
2030	130	1,550K	↑ 70%	↑ 40%

