



MARINE M O N E Y

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M E D I A K I T

WWW.MARINEMONEY.COM

—We are Committed to Your Success—

Advertising in Marine Money International publications is the most effective way to reach decision makers in the international ship finance community. Relied upon by the most powerful shipowners, investors, lenders and lawyers in the world, advertising in Marine Money will distinguish your business from the rest.

Our publications build on our global networking conferences putting deal transactions together.

Through our shipping magazine, Marine Money, and our weekly on-line newsletter, Freshly Minted, we give our readers in-depth analysis of the latest deals, including structures, pricing and financing techniques used as well as details on the lenders, principals and investors involved, from single ship transactions to capital markets financing.

BENCHMARKING PROGRESS

For 30 years, the editorial team at *Marine Money* has been producing an annual ranking of the of the shipping industry's leading public companies based on a variety of financial metrics. We present this data based on the specific sector that each company operates in, so that the information can be used for benchmarking against peers. When companies don't fit into a single sector, we include them in the "Industrial Shipping" and "Multi-sector" categories. The work can be challenging because the companies are located around the globe and have different approaches when it comes to reporting, but we think it's important to have a worldwide benchmark, so we do our best to provide an "apples to apples" comparison.

I'd like to acknowledge the contributions of George Welman, Glenn Muller, and Marine Money's newly hired financial analyst Decklyn Utmark, a June graduate of Webb Institute on Long Island. Decklyn brought not only his own facility with numbers and accounting, but also the high standards for which Webb is so respected. This is not the first time Decklyn has appeared in an issue of Marine Money. In 2000, we celebrated his birth, and honored his father Geoff, who was an editor at the time, by featuring a photo of the newborn Decklyn on the cover of Marine Money.

The numbers and charts in this issue are the product of a detailed review and assessment of each company's financial statements and related footnotes, not to mention plenty of heated discussions around the Marine Money team about how to interpret that information. Whether you're a private owner, or one of the public companies featured in this issue, we hope that you find that the comparative data to be a useful resource when benchmarking your own performance, and seeing how different strategies translate into relative and absolute performance.

After our team had finished populating the database and financial model, we decided to see what the much-hyped Artificial Intelligence might make of the information. The process began during our first call, when Jon Chia took the opportunity to take a representative slice of the data, put it into ChatGPT, and prompted it to provide a summary. Within seconds, it had generated a narrative that provided a professional-looking summary highlighting key results of each of the sectors, but unfortunately most of it was wrong. Most importantly, it wasn't able to offer any context as to why the companies performed the way they did, proving that the human mind has not been made

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Once again, my thanks to the team for the incredible amount of work that goes into producing this issue. We all hope you find it both useful and inspiring.

In the following pages, we benchmark the performance of the various public shipping companies in the major shipping markets utilizing our annual rankings, which follow below. Everything revolves and that is true of our sample set in companies regularly enter and exit. The chart below shows the charges that occurred this year, where we experienced a net loss. These will be replaced in next year's issue by three companies that went public last year, including Cool Company, Gram Car Carriers and Freightline Express.

HELLO
None

GOODBYE
Atlas Corp
Hunter Group
Nordic Shipholding A/S
Hoegh LNG Partners
Navios Maritime Holdings Inc

MARINE MONEY

WWW.MARINEMONEY.COM

WATSON FARLEY
&
WILLIAMS

THE GLOBAL
MARITIME LAW FIRM

Industry heavyweight with over 40 years' experience advising across the full spectrum of maritime assets and sub-sectors. Recognised as the market-leading full service firm in the maritime space, our award-winning maritime group helps clients navigate every aspect of this global industry.



TOMBSTONE SPECIAL

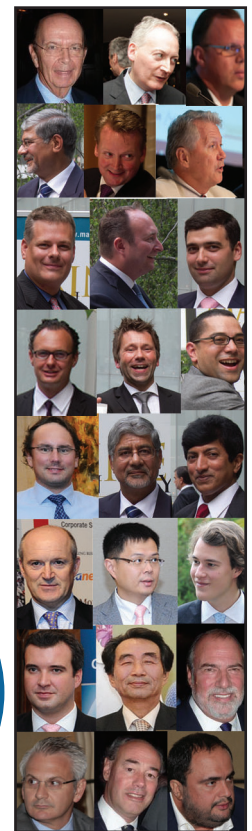
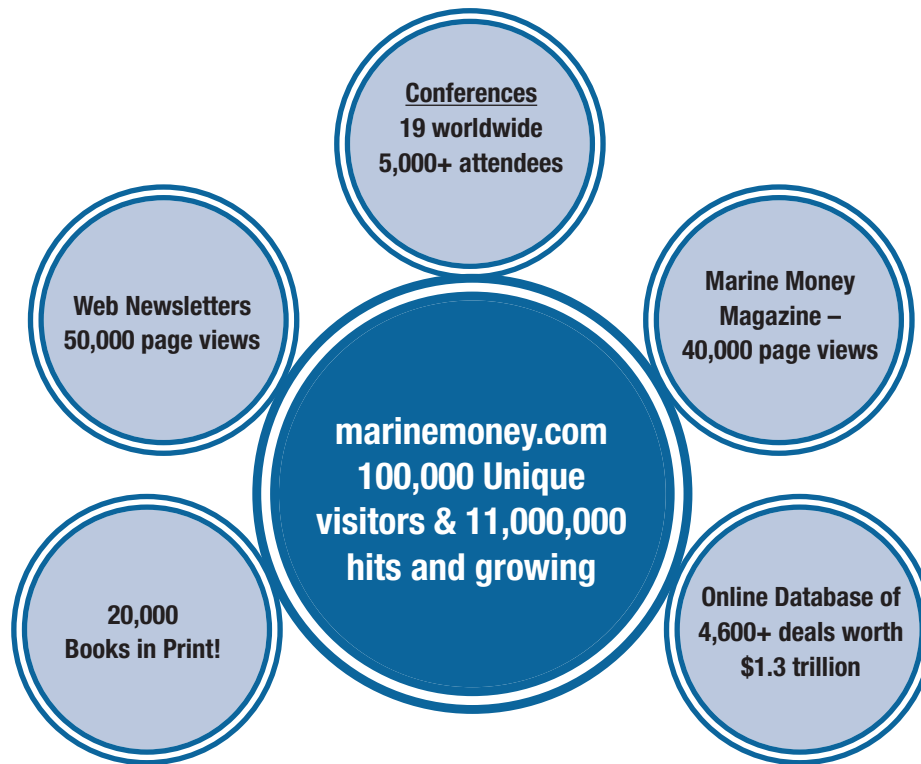
Every Deal Deserves Attention

Because we know just how much effort, thought and time goes into the successful creation and execution of a newly closed transaction, we would like to help you celebrate you and your team's excellence with a tombstone advertisement at a fraction of the cost of a global corporate branding advertisement.

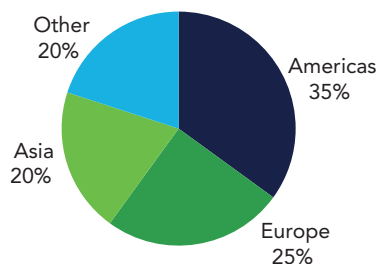
Tombstone advertisements say a great deal.

The information deserves to be widely shared. The details of the transaction stand you in the best possible light. The marketplace, your current and future clients, are interested to see the latest deal you have executed. We are proud to show off your accomplishment. And each completed deal adds to you and your institution's stature – that is something we want to celebrate.

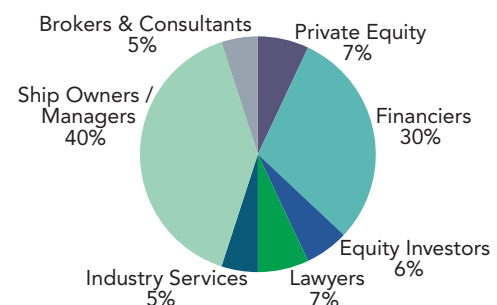
THE MOST INTERESTING PEOPLE IN MARINE FINANCE ARE INTERESTED IN MARINE MONEY...



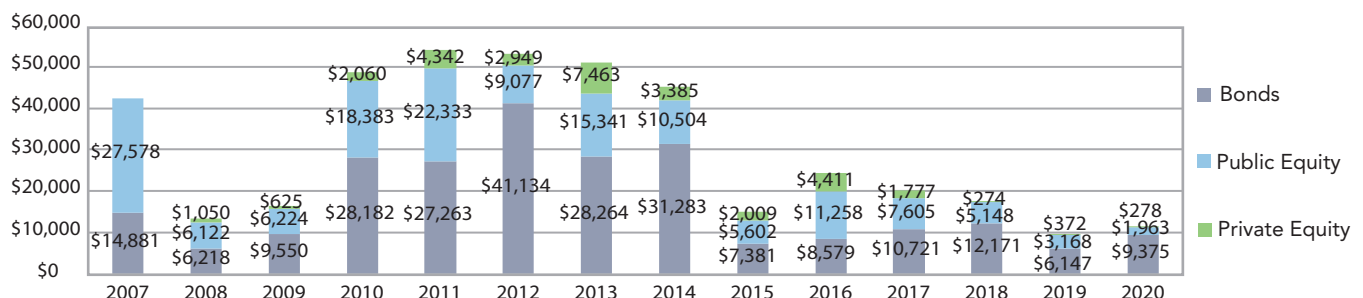
Subscribers by Geographic Region

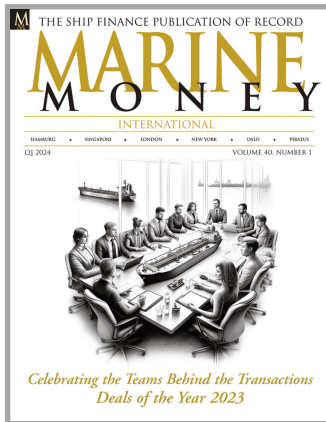


Marine Money Subscriber Profiles



Sources of Capital, 2007-2020
(Million US Dollars)





Q1 2025

Deal of the Year Awards

The Q1 issue of Marine Money is the Editors annual celebration of the Best Deals of the year. There were some extraordinary transactions accomplished demonstrating not only strategic value creation on the part of shipowners and their teams world-wide, but superior execution and creativity on the part of the winning banks, investment banks, investors and advisors who populate the winning pages which follow. We hope reading about the best ideas in capital formation serve you well.

DEADLINE DATES

Artwork: February 24th
Material Close: March 3rd



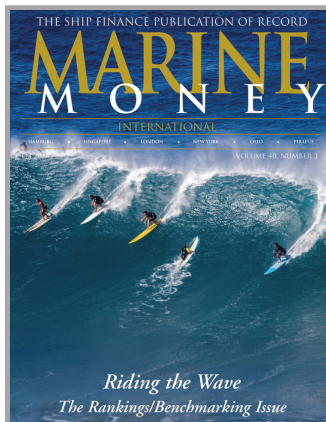
Q2 2025

Banking/Debt Special

The annual Marine Money survey of banks and bankers shows signs of spring though the banks report more work ahead to get their houses fully in order and what this means for borrowers is important. The bank portfolio league table will open eyes. Enjoy one of our most well read issues.

DEADLINE DATES

Artwork: May 12th
Material Close: May 19th



Q3 2025

Rankings Issue

The Rankings issue of Marine Money is a true celebration of achievement and for the top performers true excellence. The financial performance measures provide benchmarks into the state of the industry. They also reflect enormous hard work by thousands of women and men ashore and at sea.

DEADLINE DATES

Artwork: August 18th
Material Close: August 25th



Q4 2025

A Year in Transactions

This issue of Marine Money takes a look at the enormous number of transactions completed in 2024 and stacks these up in comparison with trends in deals over the past five years.

This data comes directly from Marine Money's Deal Database.

DEADLINE DATES

Artwork: November 24th
Material Close: December 1st

OTHER WAYS TO DISTINGUISH YOURSELF

GEOGRAPHIC TARGET MARKETING

Marine Money hosts the industry's most valuable ship finance conferences and seminars in specialized markets around the world. Issues of Marine Money are distributed at each Marine Money event expanding the network reach and impact of each ad.

Over the 36 years the networking opportunities at our conferences have led to billions of dollars worth of deals. To target your advertising campaign by geographic region insert your ad in the issue published during our different international ship finance forums.



PROMOTIONAL EVENTS

For more extensive campaigns please contact us concerning sponsorship opportunities at our events including:

- Internal branding at the conference
- External branding through brochure mailers to targeted decision-makers
- Exclusive sponsorship for the entire conference
- Exhibition stands
- Deal Room (Semi-private Meeting Lounge)
- Workshops
- Sponsors of:
 - VIP Dinner Reception
 - Cocktail Reception
 - Conference luncheon
 - All day refreshments



AD SPECS/RATES

(All sizes are width x height)	(US inches)	(Metric mm)
Full Page (Trim size)	8.5" x 11"	215.9mm x 279.34mm
Full Page w/ Bleed	8.75" x 11.25"	222.25mm x 285.75mm
1/2 Page Vertical	3.65" x 9.875"	92.71mm x 251mm
1/2 Page Horizontal	7.5" x 5"	190.5mm x 127mm
1/4 Page Vertical	3.65" x 5"	92.71mm x 127mm
1/4 Page Horizontal	7.5" x 2.5"	190.5mm x 63.5mm

For best results we recommend sending press quality PDFs. All full page bleeds must extend .125" or 3mm beyond trim all around and all live copy must be .25" inside trim.

Take advantage of the discounts for multiple frequency — up to a 30% savings.
All charges are per insertion.

MAGAZINE	1X	2X	4X
FULL PAGE	\$2,500	\$2,000	\$1,500
1/2 PAGE	\$1,700	\$1,400	\$1,000
1/4 PAGE	\$1,200	\$1,000	\$700

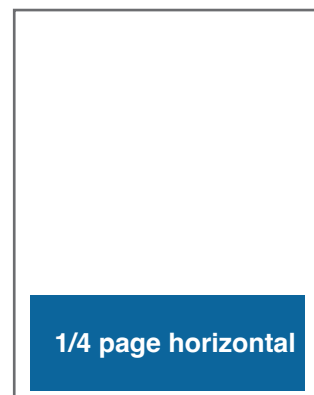
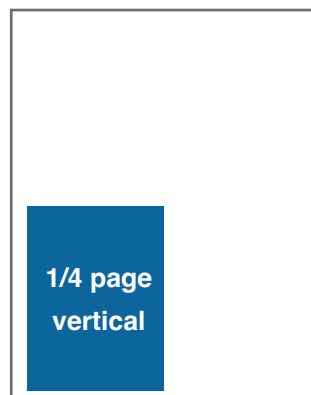
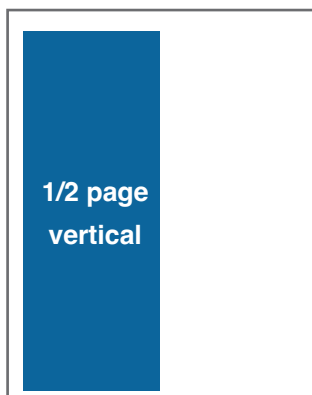
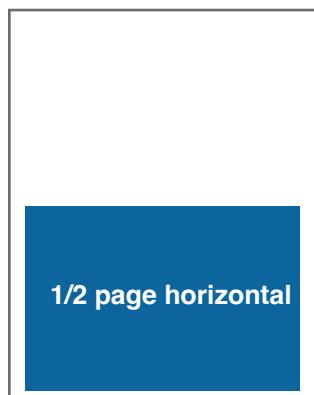
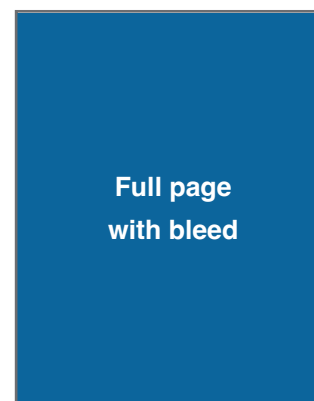
FRESHLY MINTED

Printed Editions	1X	2X	4X
Full Page	\$795	\$600	\$400

Electronic (ad in FM pdf version on the web with link to website)

1/4 Page \$250 1/2 Page \$500

- For cover pages, add 20%.
- We would be delighted to discuss inclusions such as flyers and brochures.
- Contact us for advertising rates for ads on marinemoney.com



AD INFORMATION

EVERY ISSUE DISCOUNT

Make an impression on the market in every issue of Marine Money at a price that is even better than the multiple insertion rate. Please contact Mike McCleery or Andrea Farrison if you are interested in learning more about this year-long opportunity to build your brand globally with distribution to decision makers in every marine finance center in the world.

TECHNICAL

MAGAZINE

If sending a completed ad you have 5 choices:

1. Quark XPress document for Macintosh (we use version 2024) with a laser printout or pdf.
Art work must be included in form of jpeg, tiff, or eps at 300 dpi in resolution and fonts must be included as well. Please compress (zip, sit) the whole file if you are emailing.
2. Tiff file at 300 dpi in resolution.
3. Jpeg file at 300 dpi in resolution.
4. Eps file (Illustrator 2025) with the fonts included or as outlines at 300 dpi in resolution.
5. Pdf file at 300 dpi in resolution set for print or press optimized with fonts embedded.

Any questions contact Cari Brunelle at cbrunelle@marinemoney.com.

All of the above can be emailed to cbrunelle@marinemoney.com under 15MB, if larger please contact us for ftp details or use "www.yousendit.com or wetransfer.com".

*Important Please Note: We cannot accept Microsoft Word or Powerpoint files.

FRESHLY MINTED

SPECIAL CONFERENCE PRINTED EDITIONS: Please see above for size and ad formats. Note: We only accept full page ads in the Printed Editions.

ELECTRONIC:

Please provide your company logo as a high resolution jpeg, tiff or preferably eps file (with all text converted to outlines) as well the website you would like your logo linked to. Contact us for advertising rates for ads on marinemoney.com

PRODUCTION CHARGES

Proof changes, except for corrections of publisher's errors, will be charged.

MARINE MONEY USA

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Stamford, CT, 06902, USA
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Website: www.marinemoney.com

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koates@marinemoney.com
Website: www.marinemoney.com

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155 61 Holargos-Athens, Greece
Tel: +30 210 9858 809
Email: mia.jensen@marinemoney.gr
Website: www.marinemoney.com

GENERAL CONDITIONS

APPROVALS

All advertisements, and contents thereof, are accepted for publication to the editor's approval. Marine Money will not be bound by any condition on a contract, order or copy instructions (printed or verbal) other than those set forth in this rate schedule and specifically agreed upon in writing by Marine Money.

Every advertisement is accepted and published on the representation of the agency and the advertiser that they are authorized to publish the entire content and subject matter of the advertisement.

PROOFING/LIABILITY

Marine Money is not responsible for any errors on copy once the advertiser has approved a proof. Ads being submitted by any agency should be approved prior to submission. Any ad submitted after the issue closing date is not guaranteed a proof prior to publication and Marine Money will not be held liable for any errors.

PREFERRED POSITION

Positioning of advertisement is at the sole discretion of the editor with the exception position requests agreed upon/acknowledged by Marine Money in writing prior to publication. Orders specifying positions may be requested, but are subject to the approval of the editor. Special ad positions (available for covers only) are guaranteed at a 20% premium to standard advertising rates.

CHANGES/CANCELLATIONS

No changes or cancellations are accepted after the issue space closing date. When canceling an advertisement, clients who do not fulfill their discounted multiple insertions as agreed, must pay the difference between the full price and the discounted price.

DESIGN/LAYOUT PRODUCTION

Marine Money staff can provide quality ad design and layout services for a nominal charge.

When sending art work for re-creation please send in tiff, eps (with fonts converted to outlines) or jpeg format along with a pdf or word document of layout. Fonts and color codes must be included as well.

SHIPPING INSTRUCTIONS

Marine Money International

Advertising Dept., / Andrea Farrison

100 First Stamford Place, Floor 6, Stamford, CT 06902, USA

Tel: +1.203.406.0106 ext. 3712 • Fax: +1.203.406.0110

Email: cbrunelle@marinemoney.com AND copy Email: afarrison@marinemoney.com

ADVERTISING CONTRACT

☐ NEW CONTRACT

☐ INSERTION ONLY

☐ REVISION

☐ CANCELLATION

☐ SPECIAL

DATE: _____

ADVERTISER: _____

ADDRESS: _____

ATTN: _____

PHONE: _____ FAX: _____

EMAIL ADDRESS: _____

SIZE _____ POSITION _____ DISCOUNT \$ _____ AMOUNT \$ _____

INSERTION DATES:

Q12025 _____ Q22025 _____ Q32025 _____ Q42025 _____

Q12026 _____ FM _____ Banner _____

BILLING INSTRUCTIONS:

☐ BILL ADVERTISER

☐ BILL AGENCY

☐ SPECIAL

AUTHORIZED SIGNATURE: _____ DATE: _____

MARINE MONEY USA

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Website: www.marinemoney.com

MARINE MONEY GREECE

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