



# MARINE M O N E Y

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M E D I A   K I T

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# DISTINGUISH YOURSELF

## —We are Committed to Your Success—

Advertising in Marine Money International publications is the most effective way to reach decision makers in the international ship finance community. Relied upon by the most powerful shipowners, investors, lenders and lawyers in the world, advertising in Marine Money will distinguish your business from the rest.

Our publications build on our global networking conferences putting deal transactions together.

Through our shipping magazine, Marine Money, and our weekly on-line newsletter, Freshly Minted, we give our readers in-depth analysis of the latest deals, including structures, pricing and financing techniques used as well as details on the lenders, principals and investors involved, from single ship transactions to capital markets financing.

## 2024 BENCHMARKING PROGRESS UPDATE

By Decklyn Uttmark

The process may be more efficient today, but the old way had its own charm.

I've told this before the internet. Marine Money editors would wait for annual reports to arrive in the mail like children awaiting presents. Thick envelopes—sealed and marked from long journeys—would land on our desks, adorned with postmarks and exotic stamps from faraway places. Inside was always something special: a company's unique creation, reflecting its style, creativity, and personality. And there was always a photograph of the management team. Each report was beautiful in its own way—no two were alike. If you haven't seen the old Euronext drawings, you should. They are works of art.

The same looks very different in 2023. Today, I sit at my desk with black-and-white SEC filings and financial reports glowing on one screen, while a massive Excel model stretches across another. Some 21-year-olds might prefer to spend a sunny summer day elsewhere, but I hand myself credit—inspired in the world's most interesting shipping companies, reading their

strategies, and comparing their financial performance.

I had the rare fortune of beginning my work on Marine Money's Benchmarking project during a remarkable period for the industry—years shaped by multiple "black swan" events. It's not often that shipping equities, across the board, rise to the top of capital markets performance. Yet that is exactly what I witnessed. With so many distinct sub-sectors, each driven by its own fundamentals, "super-cycles" are decade-defining phenomena, shaped by geopolitical shifts that reverberate across the globe.

Even in its hey days, however, shipping does not command the intense attention of sectors like technology—especially in today's AI-driven boom. For context: at year-end, the total market capitalization of the publicly listed shipping sector stood just under \$200 billion, according to our data. Compare that with the NYSE and Nasdaq's combined market capitalization of nearly \$40 trillion, much of it concentrated in mega-cap tech companies. NYSE's alone, for example, now carries a \$4.0 trillion valuation.

This is why, for more than three decades, Marine Money has been committed to producing the annual Rankings—a comprehensive peer-to-peer benchmark of public shipping companies' performance. Each year is different, and in the two editions I've had the privilege to contribute to, there have always been surprises. The Rankings are not about competition; they create a baseline, helping both public and private shipping companies measure themselves against their peers. We normalize data across accounting standards and reporting methodologies, stripping out one-off factors to focus on true operating performance. For readers outside ownership circles, this issue also provides a valuable pulse check on the broader sector.

As the industry evolves, so too does our Benchmarking sample. M&A activity can reshape the list by combining public companies or taking them private. This year we had, for example, to Gram Car Carriers, CSO, Redships, ASA, and Aramco Gas, who continue their journeys as part of larger groups. At the same time, we welcome fresh perspectives from Himalaya Shipping, Stolt Tankers, Seacore Shipping, and ADMARC LBS.

We hope you find the following pages both insightful and reporting methodologies, stripping out one-off factors to focus on true operating performance. For readers outside ownership circles, this issue also provides a valuable pulse check on the broader sector.

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Hello	
Company	Date
Philippine Shipping	15/10 April 2023
Stolt Tankers	10/10 April 2023
Seacore Shipping	10/10 March 2023
ADMARC LBS	10/10 June 2023
Newcomers	
Company	Date
Gram Car Carriers	M&A Take Private by MSC
CSO	M&A Take Private by Seatrium
Aramco Gas	Plant Sale to BW LPG
Redships ASA	M&A Take Private by Enbridge

MARINE MONEY

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## TOMBSTONE SPECIAL

### Every Deal Deserves Attention

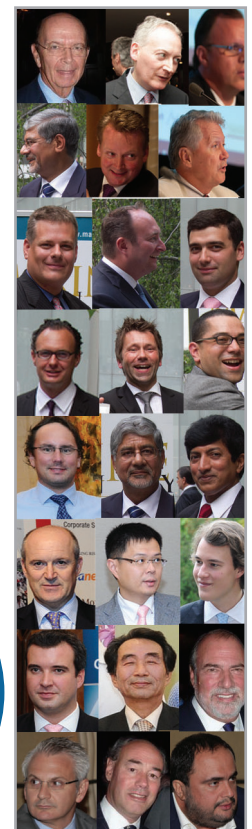
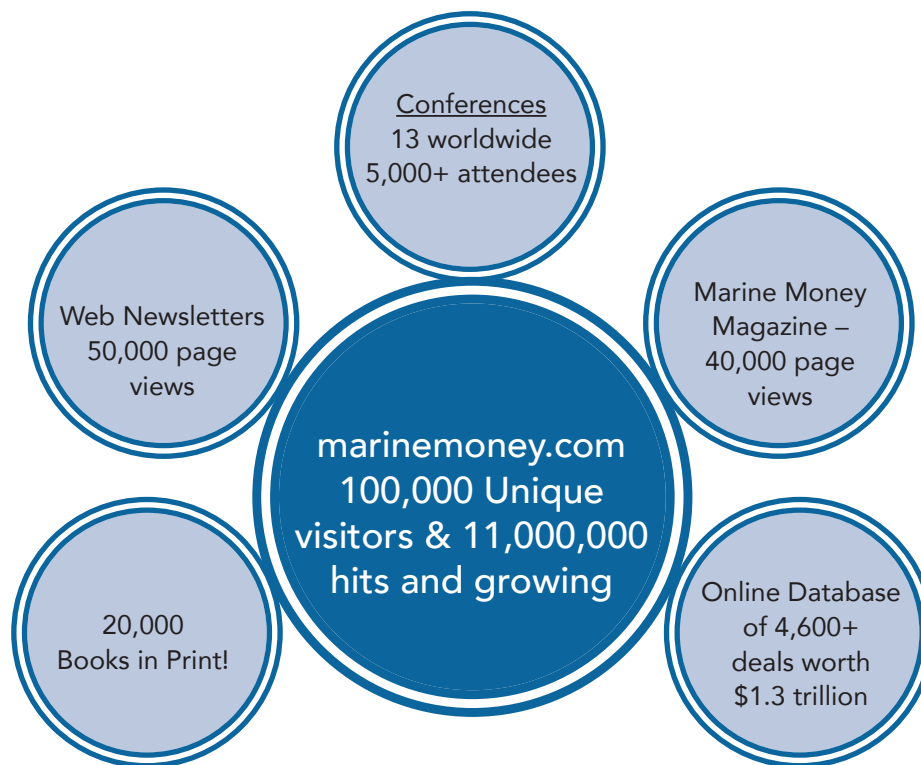
Because we know just how much effort, thought and time goes into the successful creation and execution of a newly closed transaction, we would like to help you celebrate you and your team's excellence with a tombstone advertisement at a fraction of the cost of a global corporate branding advertisement.

### Tombstone advertisements say a great deal.

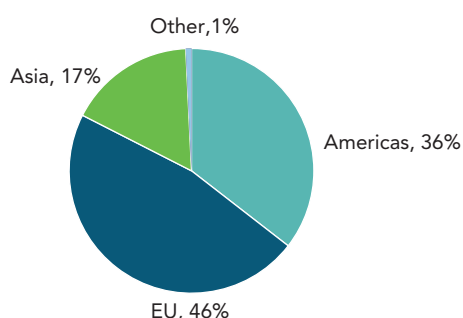
The information deserves to be widely shared. The details of the transaction stand you in the best possible light. The marketplace, your current and future clients, are interested to see the latest deal you have executed. We are proud to show off your accomplishment. And each completed deal adds to you and your institution's stature – that is something we want to celebrate.



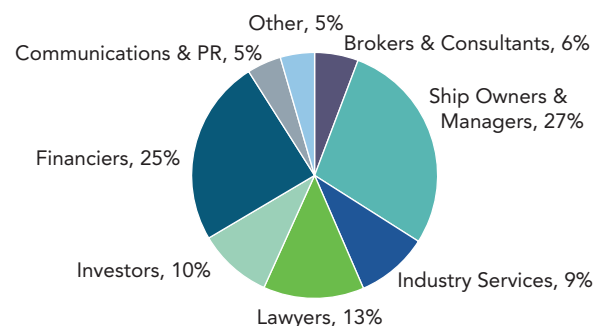
# THE MOST INTERESTING PEOPLE IN MARINE FINANCE ARE INTERESTED IN MARINE MONEY...



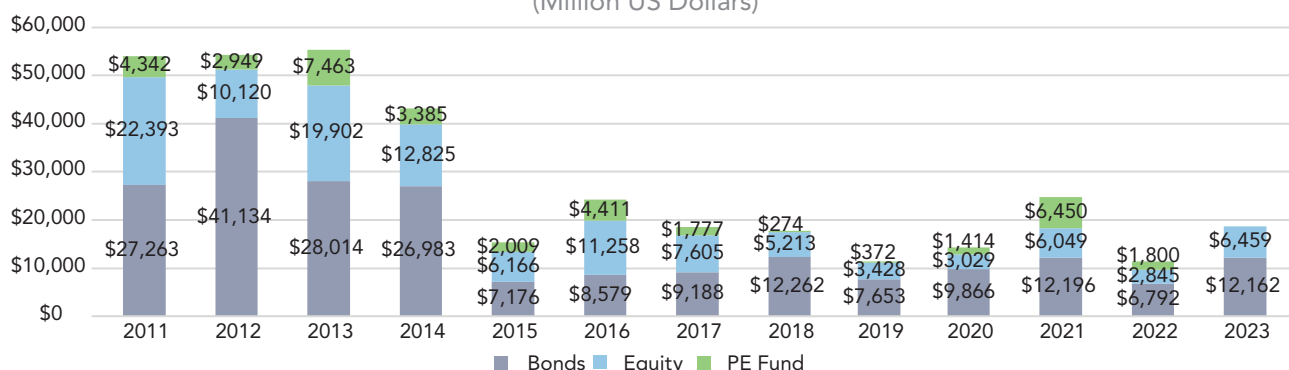
SUBSCRIBERS BY GEOGRAPHIC REGION



MARINE MONEY SUBSCRIBER PROFILES



SOURCES OF CAPITAL, 2011-2024  
(Million US Dollars)





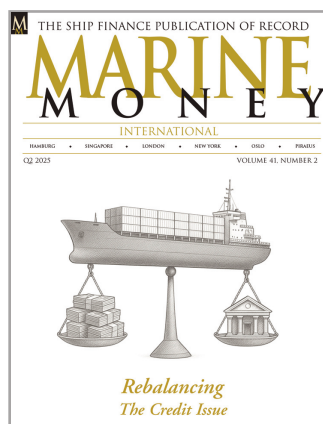
## Q1 2026

### Deal of the Year Awards

The Q1 issue of Marine Money is the Editors annual celebration of the Best Deals of the year. There were some extraordinary transactions accomplished demonstrating not only strategic value creation on the part of shipowners and their teams world-wide, but superior execution and creativity on the part of the winning banks, investment banks, investors and advisors who populate the winning pages which follow. We hope reading about the best ideas in capital formation serve you well.

#### DEADLINE DATES

Artwork: February 23rd  
Material Close: March 2nd



## Q2 2026

### Banking/Debt Special

The annual Marine Money survey of banks and bankers shows signs of spring though the banks report more work ahead to get their houses fully in order and what this means for borrowers is important. The bank portfolio league table will open eyes. Enjoy one of our most well read issues.

#### DEADLINE DATES

Artwork: May 11th  
Material Close: May 18th



## Q3 2026

### Rankings Issue

The Rankings issue of Marine Money is a true celebration of achievement and for the top performers true excellence. The financial performance measures provide benchmarks into the state of the industry. They also reflect enormous hard work by thousands of women and men ashore and at sea.

#### DEADLINE DATES

Artwork: August 17th  
Material Close: August 24th



## Q4 2026

### A Year in Transactions

This issue of Marine Money takes a look at the enormous number of transactions completed in 2025 and stacks these up in comparison with trends in deals over the past five years.

This data comes directly from Marine Money's Deal Database.

#### DEADLINE DATES

Artwork: November 23rd  
Material Close: November 30th



# OTHER WAYS TO DISTINGUISH YOURSELF

## GEOGRAPHIC TARGET MARKETING

Marine Money hosts the industry's most valuable ship finance conferences and seminars in specialized markets around the world. Issues of Marine Money are distributed at each Marine Money event expanding the network reach and impact of each ad.

Over the 36 years the networking opportunities at our conferences have led to billions of dollars worth of deals. To target your advertising campaign by geographic region insert your ad in the issue published during our different international ship finance forums.



## PROMOTIONAL EVENTS

For more extensive campaigns please contact us concerning sponsorship opportunities at our events including:

- Internal branding at the conference
- External branding through brochure mailers to targeted decision-makers
- Exclusive sponsorship for the entire conference
- Exhibition stands
- Deal Room (Semi-private Meeting Lounge)
- Workshops
- Sponsors of:
  - VIP Dinner Reception
  - Cocktail Reception
  - Conference luncheon
  - All day refreshments



# AD SPECS/RATES

(All sizes are width x height)

(US inches)

(Metric mm)

Full Page (Trim size)	8.5" x 11"	215.9mm x 279.34mm
Full Page w/ Bleed	8.75" x 11.25"	222.25mm x 285.75mm
1/2 Page Vertical	3.65" x 9.875"	92.71mm x 251mm
1/2 Page Horizontal	7.5" x 5"	190.5mm x 127mm
1/4 Page Vertical	3.65" x 5"	92.71mm x 127mm
1/4 Page Horizontal	7.5" x 2.5"	190.5mm x 63.5mm

For best results we recommend sending press quality PDFs. All full page bleeds must extend .125" or 3mm beyond trim all around and all live copy must be .25" inside trim.

Take advantage of the discounts for multiple frequency — up to a 30% savings.  
All charges are per insertion.

MAGAZINE	1X	2X	4X
FULL PAGE	\$2,500	\$2,000	\$1,500
1/2 PAGE	\$1,700	\$1,400	\$1,000
1/4 PAGE	\$1,200	\$1,000	\$700

## FRESHLY MINTED

Printed Editions	1X	2X	4X
Full Page	\$795	\$600	\$400

Electronic (ad in FM pdf version on the web with link to website)

1/4 Page \$250      1/2 Page \$500

- For cover pages, add 20%.
- We would be delighted to discuss inclusions such as flyers and brochures.
- Contact us for advertising rates for ads on [marinemoney.com](http://marinemoney.com)

**Full page  
with bleed**

**Full page**

**1/2 page horizontal**

**1/2 page  
vertical**

**1/4 page  
vertical**

**1/4 page horizontal**

# AD INFORMATION

## EVERY ISSUE DISCOUNT

Make an impression on the market in every issue of Marine Money at a price that is even better than the multiple insertion rate. Please contact Mike McCleery or Andrea Farrison if you are interested in learning more about this year-long opportunity to build your brand globally with distribution to decision makers in every marine finance center in the world.

## TECHNICAL

### MAGAZINE

If sending a completed ad you have 5 choices:

1. Quark XPress document for Macintosh (we use version 2024) with a laser printout or pdf.  
Art work must be included in form of jpeg, tiff, or eps at 300 dpi in resolution and fonts must be included as well. Please compress (zip, sit) the whole file if you are emailing.
2. Tiff file at 300 dpi in resolution.
3. Jpeg file at 300 dpi in resolution.
4. Eps file (Illustrator 2025) with the fonts included or as outlines at 300 dpi in resolution.
5. Pdf file at 300 dpi in resolution set for print or press optimized with fonts embedded.

Any questions contact Cari Brunelle at [cbrunelle@marinemoney.com](mailto:cbrunelle@marinemoney.com).

All of the above can be emailed to [cbrunelle@marinemoney.com](mailto:cbrunelle@marinemoney.com) under 15MB, if larger please contact us for ftp details or use "www.yousendit.com or wetransfer.com".

\*Important Please Note: We cannot accept Microsoft Word or Powerpoint files.

### FRESHLY MINTED

SPECIAL CONFERENCE PRINTED EDITIONS: Please see above for size and ad formats. Note: We only accept full page ads in the Printed Editions.

### ELECTRONIC:

Please provide your company logo as a high resolution jpeg, tiff or preferably eps file (with all text converted to outlines) as well the website you would like your logo linked to. Contact us for advertising rates for ads on [marinemoney.com](http://marinemoney.com)

### PRODUCTION CHARGES

Proof changes, except for corrections of publisher's errors, will be charged.

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# GENERAL CONDITIONS

## APPROVALS

All advertisements, and contents thereof, are accepted for publication to the editor's approval. Marine Money will not be bound by any condition on a contract, order or copy instructions (printed or verbal) other than those set forth in this rate schedule and specifically agreed upon in writing by Marine Money.

Every advertisement is accepted and published on the representation of the agency and the advertiser that they are authorized to publish the entire content and subject matter of the advertisement.

## PROOFING/LIABILITY

Marine Money is not responsible for any errors on copy once the advertiser has approved a proof. Ads being submitted by any agency should be approved prior to submission. Any ad submitted after the issue closing date is not guaranteed a proof prior to publication and Marine Money will not be held liable for any errors.

## PREFERRED POSITION

Positioning of advertisement is at the sole discretion of the editor with the exception position requests agreed upon/ acknowledged by Marine Money in writing prior to publication. Orders specifying positions may be requested, but are subject to the approval of the editor. Special ad positions (available for covers only) are guaranteed at a 20% premium to standard advertising rates.

## CHANGES/CANCELLATIONS

No changes or cancellations are accepted after the issue space closing date. When canceling an advertisement, clients who do not fulfill their discounted multiple insertions as agreed, must pay the difference between the full price and the discounted price.

## DESIGN/LAYOUT PRODUCTION

Marine Money staff can provide quality ad design and layout services for a nominal charge.

When sending art work for re-creation please send in tiff, eps (with fonts converted to outlines) or jpeg format along with a pdf or word document of layout. Fonts and color codes must be included as well.

## SHIPPING INSTRUCTIONS

Marine Money International

Advertising Dept., / Andrea Farrison

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Tel: +1.203.406.0106

Email: cbrunelle@marinemoney.com AND copy Email: afarrison@marinemoney.com

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☐ NEW CONTRACT

☐ INSERTION ONLY

☐ REVISION

☐ CANCELLATION

☐ SPECIAL

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ADVERTISER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

ATTN: \_\_\_\_\_

PHONE: \_\_\_\_\_ MOBILE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SIZE \_\_\_\_\_ POSITION \_\_\_\_\_ DISCOUNT \$ \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

INSERTION DATES:

Q12026 \_\_\_\_\_ Q22026 \_\_\_\_\_ Q32026 \_\_\_\_\_ Q42026 \_\_\_\_\_

Q12027 \_\_\_\_\_ FM \_\_\_\_\_ Banner \_\_\_\_\_

BILLING INSTRUCTIONS:

☐ BILL ADVERTISER

☐ BILL AGENCY

☐ SPECIAL

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

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