

ASSESSING THE VALUE OF A SUPERYACHT

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- 1 A short introduction to VesselsValue
 - 2 Valuation Methodologies
 - 3 Challenges
 - 4 The beginning of our Superyacht Valuation Methodology
- 

INTRODUCTION TO VESSELSVALUE

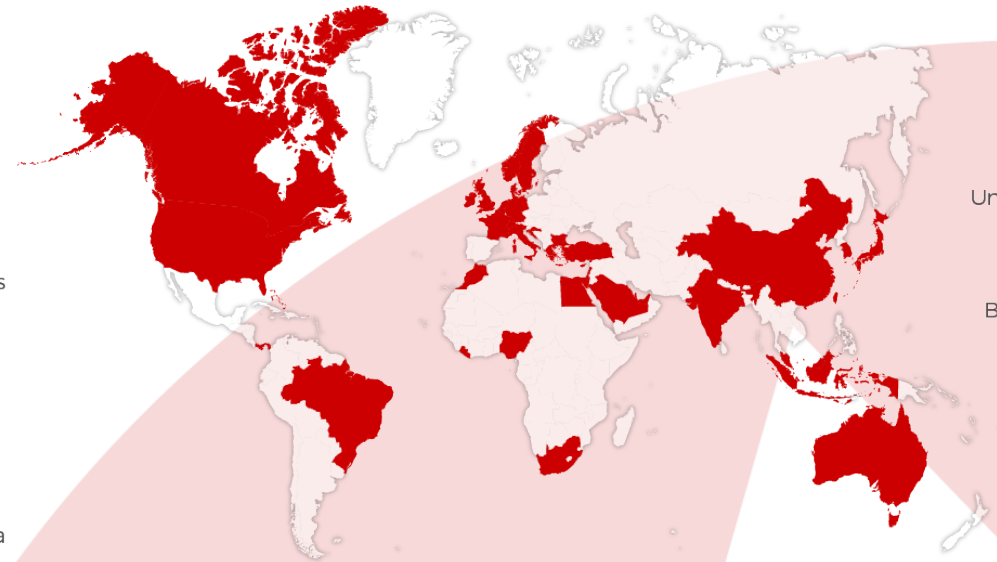
INTRODUCTION TO VESSELSVALUE



The Online Shipping & Offshore Market Intelligence and Valuation Service

- **Established** – 2010
- **Offices** – London (HQ), Isle of Wight (Data), Stoke (Coders), Singapore (Rep)
- **Clients** - 750 logins, 360 companies, 48 countries
- **Client types** - Banks, Owners, Funds, Governments, Regulators, Lawyers
- **People** – 75 (from 4 in 2010)
- **Press** - quoted in c.20 articles per week across >30 global and regional publications

Morocco
Gibraltar
Croatia
Bulgaria
Turkey
Egypt
Lebanon
Ireland
UK
Italy
Belgium
Netherlands
Denmark
Norway
Monaco
Switzerland
Sweden
India
China
Hong Kong
South Korea
Japan
Marshall Islands



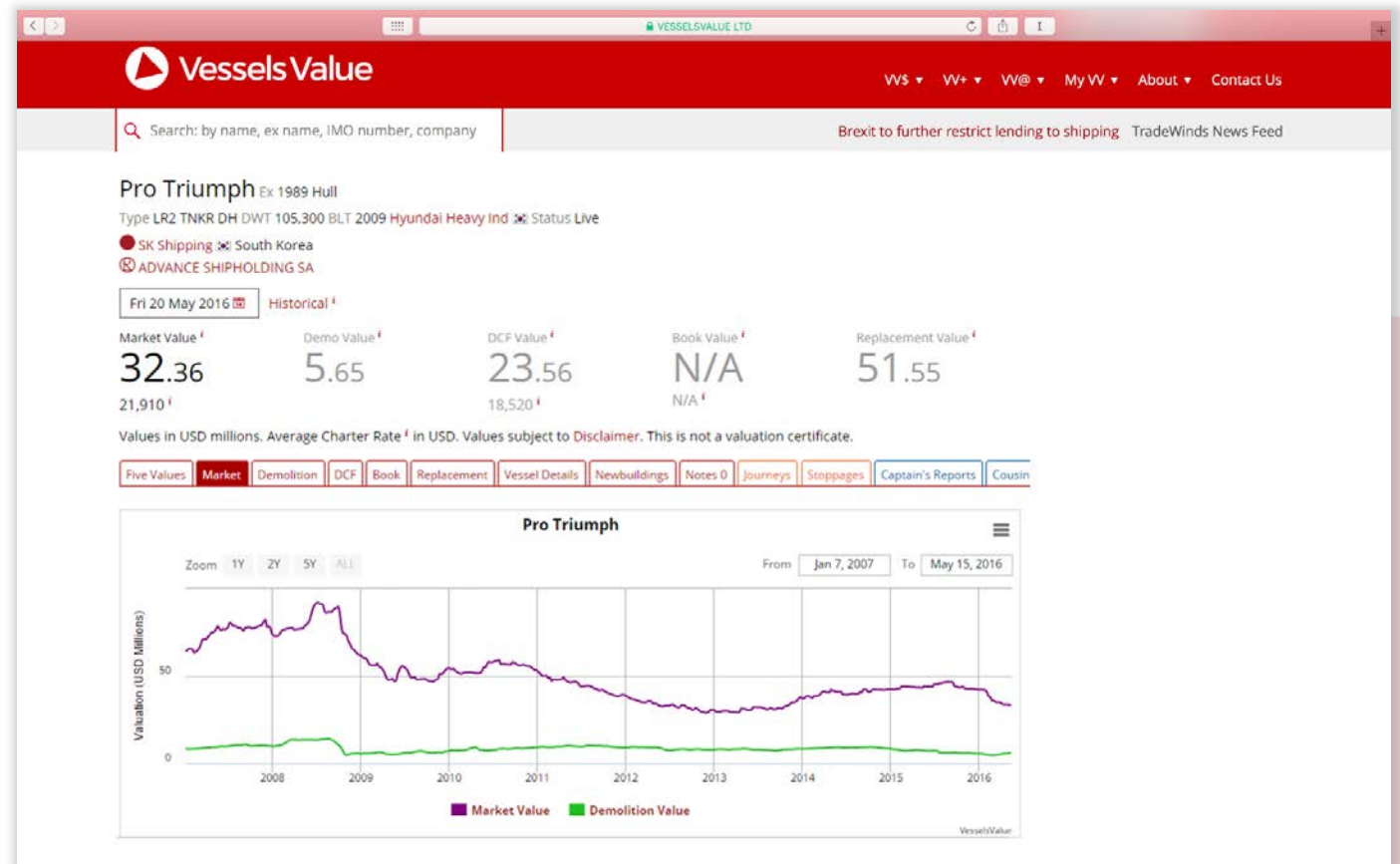
Greece
Singapore
Indonesia
Cyprus
Israel
Qatar
Dubai
Saudi Arabia
United Arab Emirates
Abu Dhabi
Australia
Taiwan
British Virgin Islands
Canada
Bahamas
USA
Panama
Brazil
France
Liberia
Nigeria
Germany
South Africa

OVERVIEW OF SERVICES



VV\$ Instant Values

- Daily updated values for Vessels, Companies, Portfolios
- Tankers, Bulkers, Containers, LNG, LPG, PSV's, AHTS's
- Accuracy tested and reported
- Full supporting information (time series, transactions etc)
- Instant valuation certificates

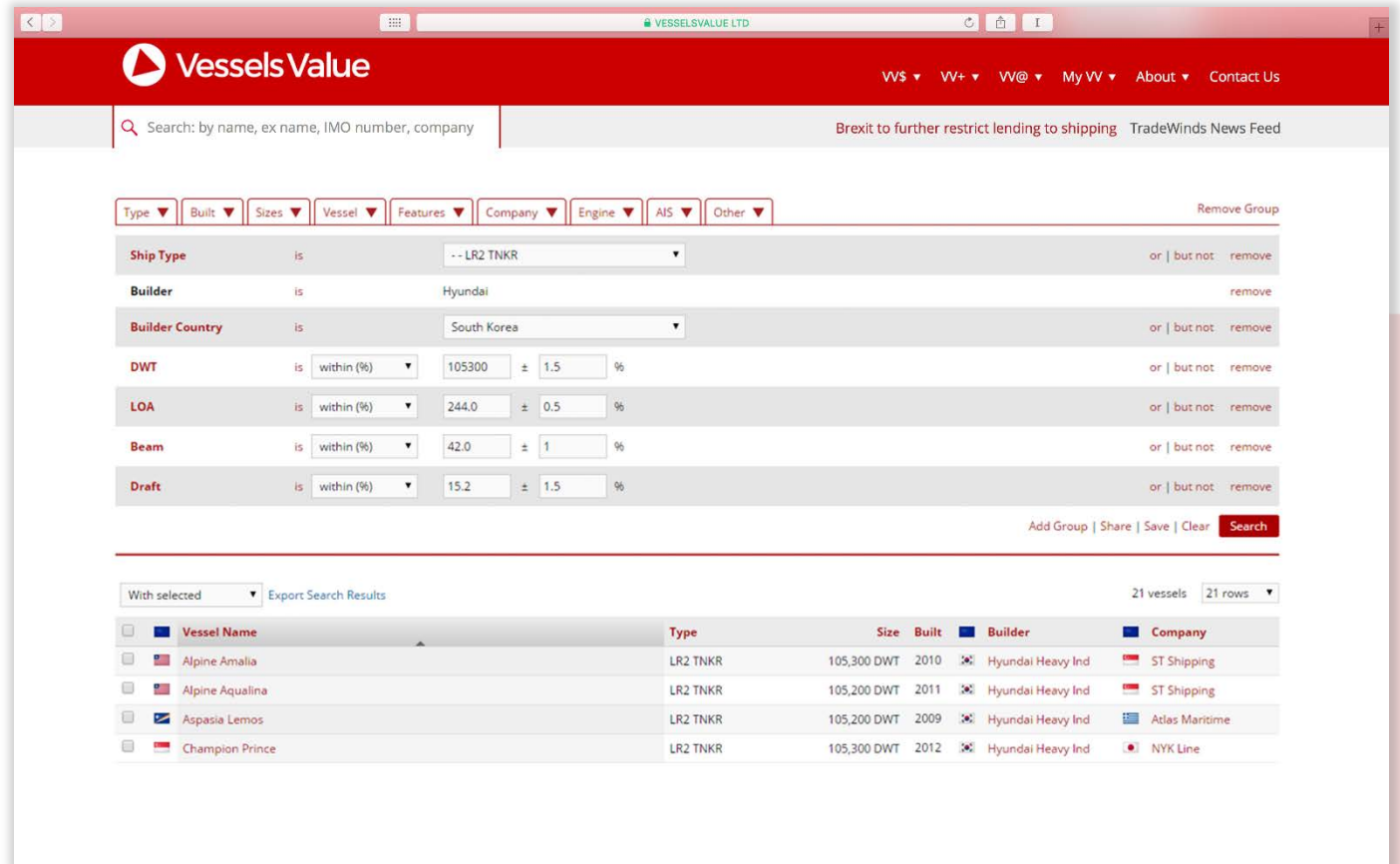


OVERVIEW OF SERVICES



VV+ Powerful & Interactive Database

- **Advanced functionality:**
Search and compare by any combination of criteria
- **Fleet search:** vessels, companies, specifications, incidents, locations, laden/ballast
- **Deals search:** S&P, Newbuilds, Demolitions, Charters



The screenshot displays the VesselsValue website interface. At the top, there's a navigation bar with the VesselsValue logo and links for VW\$, VW+, VW@, My VV, About, and Contact Us. Below the navigation bar is a search bar with the placeholder text "Search: by name, ex name, IMO number, company". To the right of the search bar, there's a link for "Brexit to further restrict lending to shipping" and a "TradeWinds News Feed" link.

The main content area features a filter section with tabs for Type, Built, Sizes, Vessel, Features, Company, Engine, AIS, and Other. Below the tabs, there are several filter criteria with dropdown menus and input fields:

- Ship Type:** is -- LR2 TNKR (dropdown) or | but not remove
- Builder:** is Hyundai (dropdown) remove
- Builder Country:** is South Korea (dropdown) or | but not remove
- DWT:** is within (%) 105300 ± 1.5 % or | but not remove
- LOA:** is within (%) 244.0 ± 0.5 % or | but not remove
- Beam:** is within (%) 42.0 ± 1 % or | but not remove
- Draft:** is within (%) 15.2 ± 1.5 % or | but not remove

At the bottom of the filter section, there are links for "Add Group", "Share", "Save", "Clear", and a "Search" button.

Below the filter section, there's a table with the following columns: Vessel Name, Type, Size, Built, Builder, and Company. The table shows 21 vessels and 21 rows of data. The first few rows are:

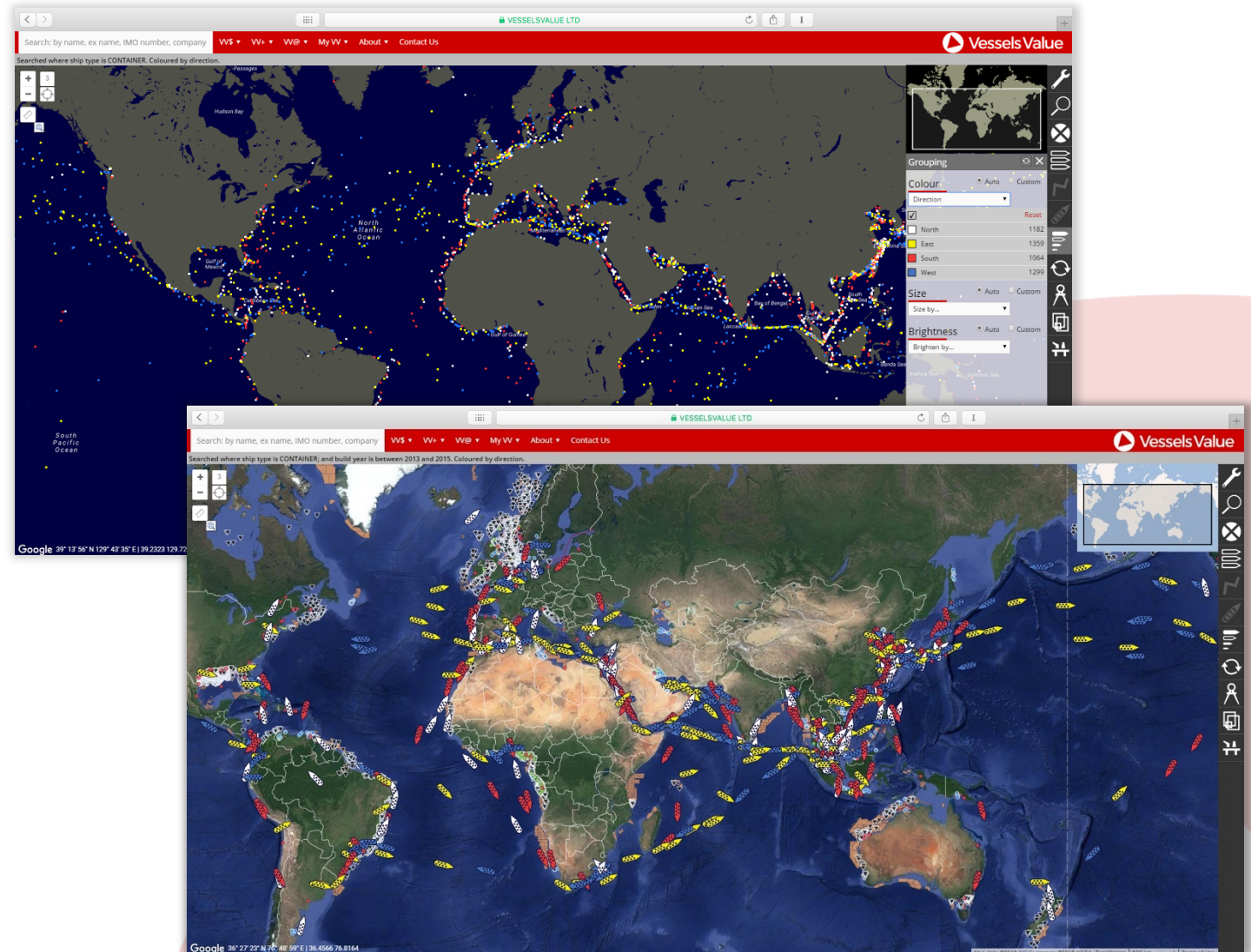
Vessel Name	Type	Size	Built	Builder	Company
Alpine Amalia	LR2 TNKR	105,300 DWT	2010	Hyundai Heavy Ind	ST Shipping
Alpine Aqualina	LR2 TNKR	105,200 DWT	2011	Hyundai Heavy Ind	ST Shipping
Aspasia Lemos	LR2 TNKR	105,200 DWT	2009	Hyundai Heavy Ind	Atlas Maritime
Champion Prince	LR2 TNKR	105,300 DWT	2012	Hyundai Heavy Ind	NYK Line

OVERVIEW OF SERVICES



VV@ Integrated AIS & GIS

- AIS Satellite and Terrestrial mapping/tracking
- GIS Maritime energy infrastructure (oil fields, platforms, pipelines, SBM's)
- Automated alerts (i.e. sanction zones, OSV activity around rigs)



EXECUTIVE OFFICERS



RICHARD RIVLIN — CEO

- 40 years in the shipping market
- Founder of VesselsValue



GEORGINA GAVIN — CCO

- 10 years sales and management experience
- Founding employee at VV



ADRIAN ECONOMAKIS — COO

- 5 years in Energy consultancy
- 6 years VV
- Founding employee at VV
- MSc Shipping, Trade & Finance



BEN DURBER — CFO

- 1st class mathematics and computer programming degree
- 11 years experience in software development
- Founding employee at VV

KEY STAFF



London



Isle of Wight



Singapore



Consultants



Stoke



VALUATION METHODOLOGIES



THE 5 VALUES

Alexander the Great Ex New Paradise

Type VLCC DH DWT 298,000 BLT 2010 Universal  Status Live

 Crude Carriers Corp  Greece

 ALEXANDER THE GREAT CARRIERS

Wed 14 Sep 2016 

Historical ⁱ

Market Value ⁱ

53.73

32,210 ⁱ

Demo Value ⁱ

11.83

DCF Value ⁱ

31.41

23,650 ⁱ

Book Value ⁱ

51.81

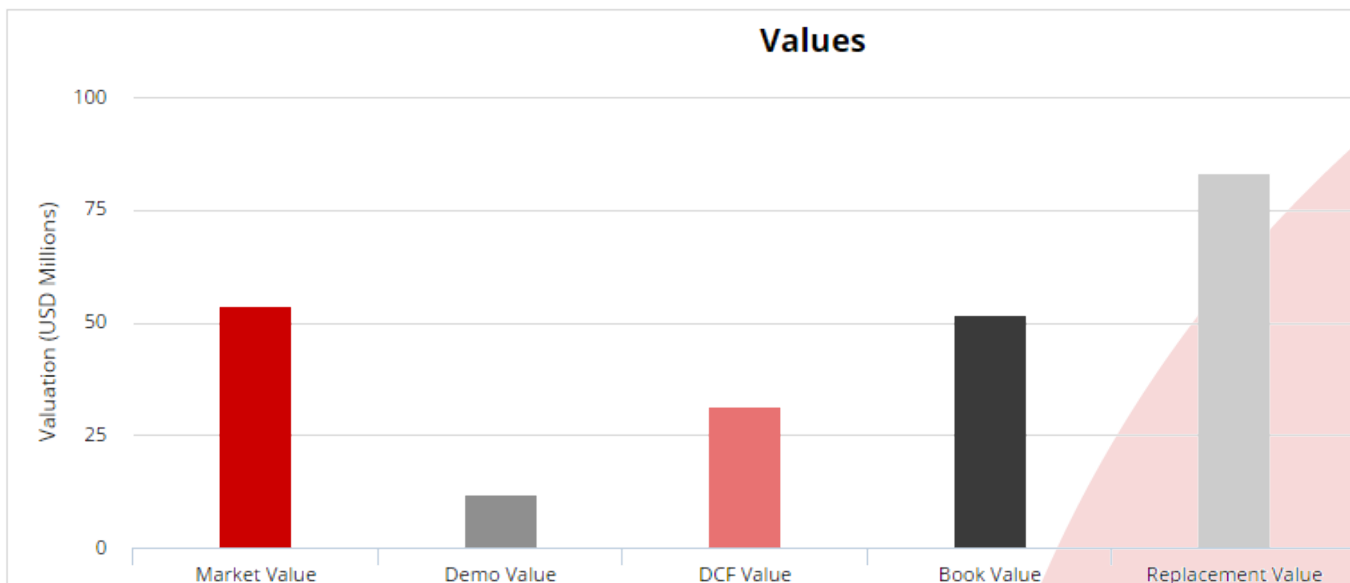
31,470 ⁱ

Replacement Value ⁱ

83.40

Values in USD millions. Average Charter Rate ⁱ in USD. Values subject to **Disclaimer**. This is not a valuation certificate.

Values Market Forecast Demolition DCF Book Replacement Vessel Details Newbuildings Journeys Stoppages



1

Market – buy/sell today

2

Demo – end of life

3

DCF – present value of future income

4

Book – accountants

5

Replacement – new version

MARKET VALUE



Traditional – Broker



VesselsValue
Data / Algorithms / Technology



ADVANTAGES OF VV METHOD

- ALWAYS OBJECTIVE**
- IMMEDIATE & ALWAYS AVAILABLE**
- INTERACTIVE CHARTS & EXCEL EXPORTS**
- MEASURED ACCURACY**
- 100% CONFIDENTIAL**

 VesselsValue	TRADITIONAL VALUATION METHODS
✓	✗
✓	✗
✓	✗
✓	✗
✓	✗

FIND YOUR VESSEL



← → ↺

VESSLSVALUE LTD [GB]

https://www.vesselsvalue.com

Live Database

Logout

VV\$ ▼ VV+ ▼ VV@ ▼ My VV ▼ About ▼ Contact Us

Q great

Close

Molasses tanker goes aground off UK TradeWinds News Feed

Vessels 100

Ex-Names 32

Dead Vessels 33

Management 15

Registered Owners 72

Builders 2

Ports 6

Portfolios 0

Vessel Name	Type	Size	Built	Yard	Company
Great	HANDY BC (Ore)	29,400 DWT	1986	Fincantieri Ancona	Gamma Shipping
Great	POST PANAMAX CONT	5,576 TEU	2004	Koyo Dock	Diana Containerships
Great 61	ULTRAMAX BC	61,600 DWT	2015	Nantong COSCO KHI	Susesea Holdings
Great Amity	SUPRAMAX BC	56,100 DWT	2004	Mitsui Tamano	Sinotrans Shipping
Great Animation	POST PANAMAX BC	93,200 DWT	2011	Jinling Shipyard Jiangsu	Sinotrans Shipping
Great Arsenal	HANDY BC	26,600 DWT	1997	Imabari	Unknown Lebanese
Great Aspiration	POST PANAMAX BC	93,300 DWT	2010	Jinling Shipyard Jiangsu	Sinotrans Shipping
Great Balboa	SMALL CLEAN TNKR	4,600 DWT	1963	Ingalls	Unknown Panamanian
Great Challenger	CAPE SIZE	176,300 DWT	2005	Universal	Cido Shipping
Great Cheer	POST PANAMAX BC	93,300 DWT	2009	Jinling Shipyard Jiangsu	Sinotrans Shipping

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EXAMPLE VALUATION PAGE



Market Value ⁱ

53.73

32,210 ⁱ

Demo Value ⁱ

11.83

DCF Value ⁱ

31.41

23,650 ⁱ

Book Value ⁱ

51.81

31,470 ⁱ

Replacement Value ⁱ

83.40

1Y Forecast Value ⁱ

36.94

Values in USD millions. Average Charter Rate ⁱ in USD. Values subject to Disclaimer. This is not a valuation certificate.

Values

Market

Forecast

Demolition

DCF

Book

Replacement

Vessel Details

Newbuildings

Journeys

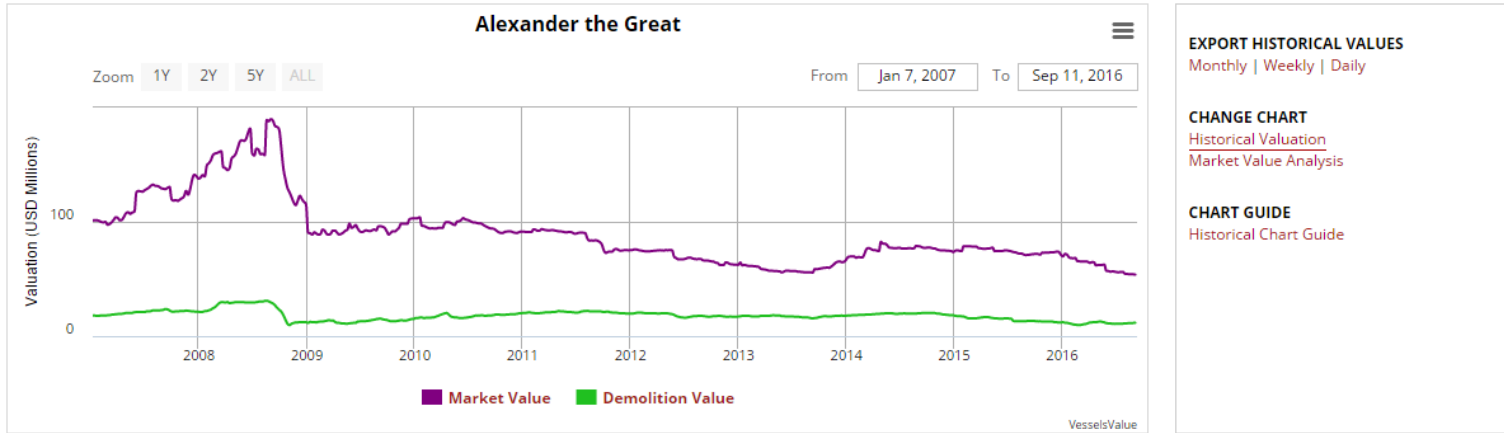
Stoppages

Captain's Reports

Cousins

Notes 1

VV Documents 0



Previously Sold As

Sold Name	Sold Type	Sold Size	Comments	Price	Sale Date	Buyer	Seller
Alexander the Great	VLCC	298,000 DWT	Undisc Price		07 Jan 13	Crude Carriers Corp	Capital Product Partner
Alexander the Great	VLCC	298,000 DWT		96.50	29 Jan 10	Capital Product Partner	Cido Shipping

87 Sales in Sector

Export | Show Freight and Change | Failed Sales | Hide Undisclosed Prices

87 rows

Sale Date	Comments / En Bloc ID	Price	Sold Name	Sold Type	Size	Built	Age	Builder	Buyer	Seller
05 Aug 2016	Conversion	28.00	GenMar Victory	VLCC	312,700 DWT	2001	15	Hyundai Heavy Ind	Nathalin Managemen	Gener8 Maritime
02 Aug 2016		28.30	Kaminesan	VLCC	303,900 DWT	2003	13	Universal	Eurotankers	MOL
27 Jul 2016	Resale / 12112	84.50	Hull 791 Hyundai Sami	VLCC	300,000 DWT	2016	0	Hyundai Samho Heav	Euronav	Product Shipping and
27 Jul 2016	Resale / 12112	84.50	Hull 792 Hyundai Sami	VLCC	300,000 DWT	2016	0	Hyundai Samho Heav	Euronav	Product Shipping and

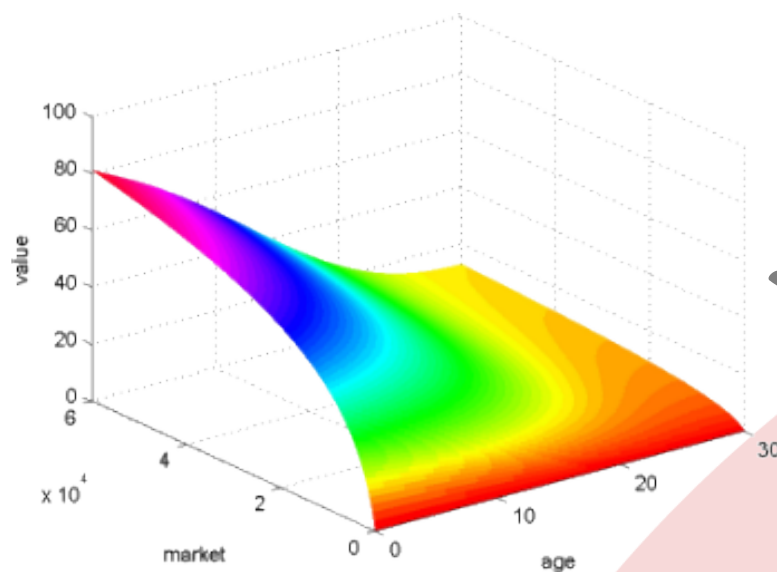
VV MARKET VALUE METHODOLOGY



Daily Recalibration

Daily Updates

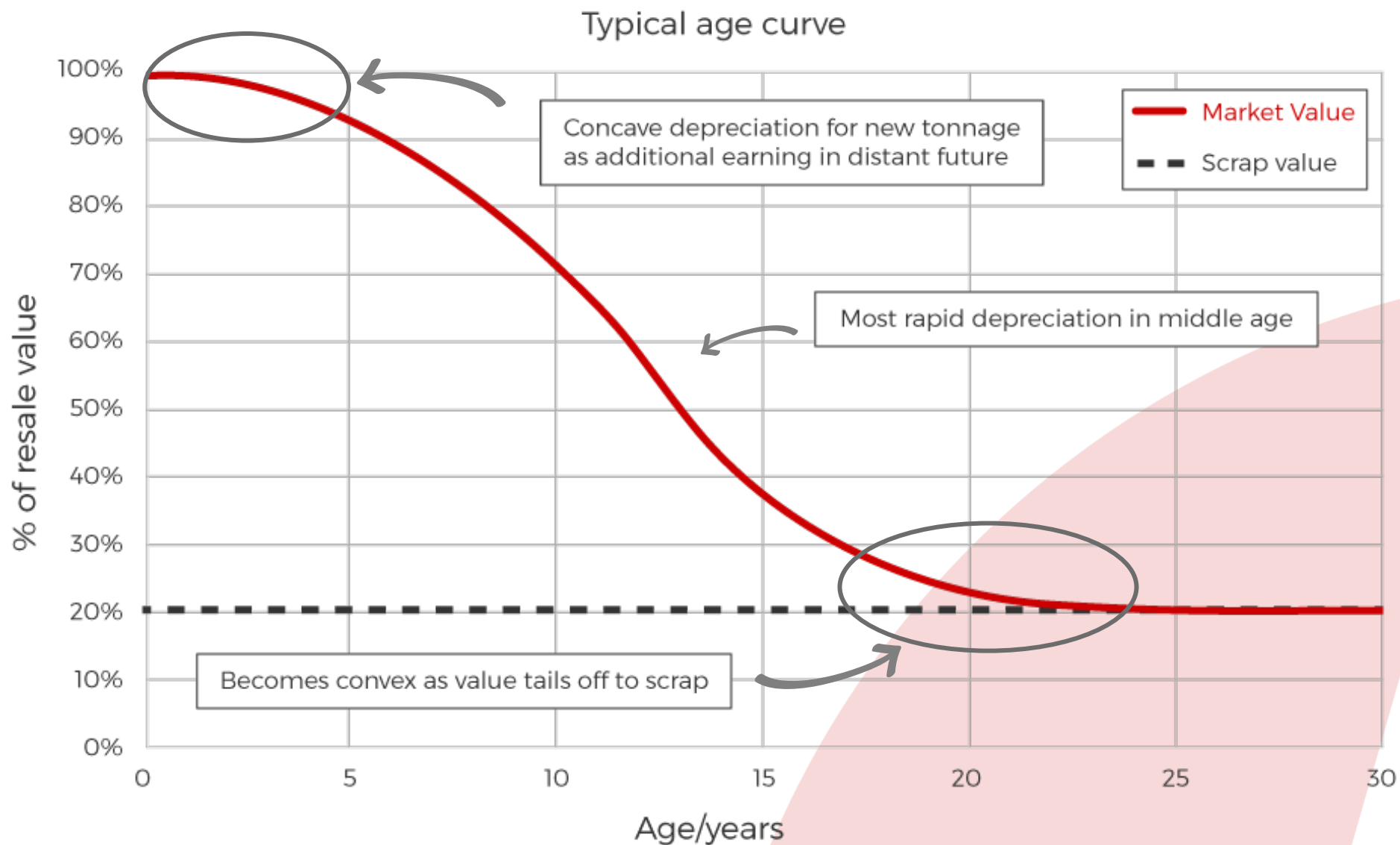
Type
Size
Age
Other features
Transactions
Market sentiment



Instant Access

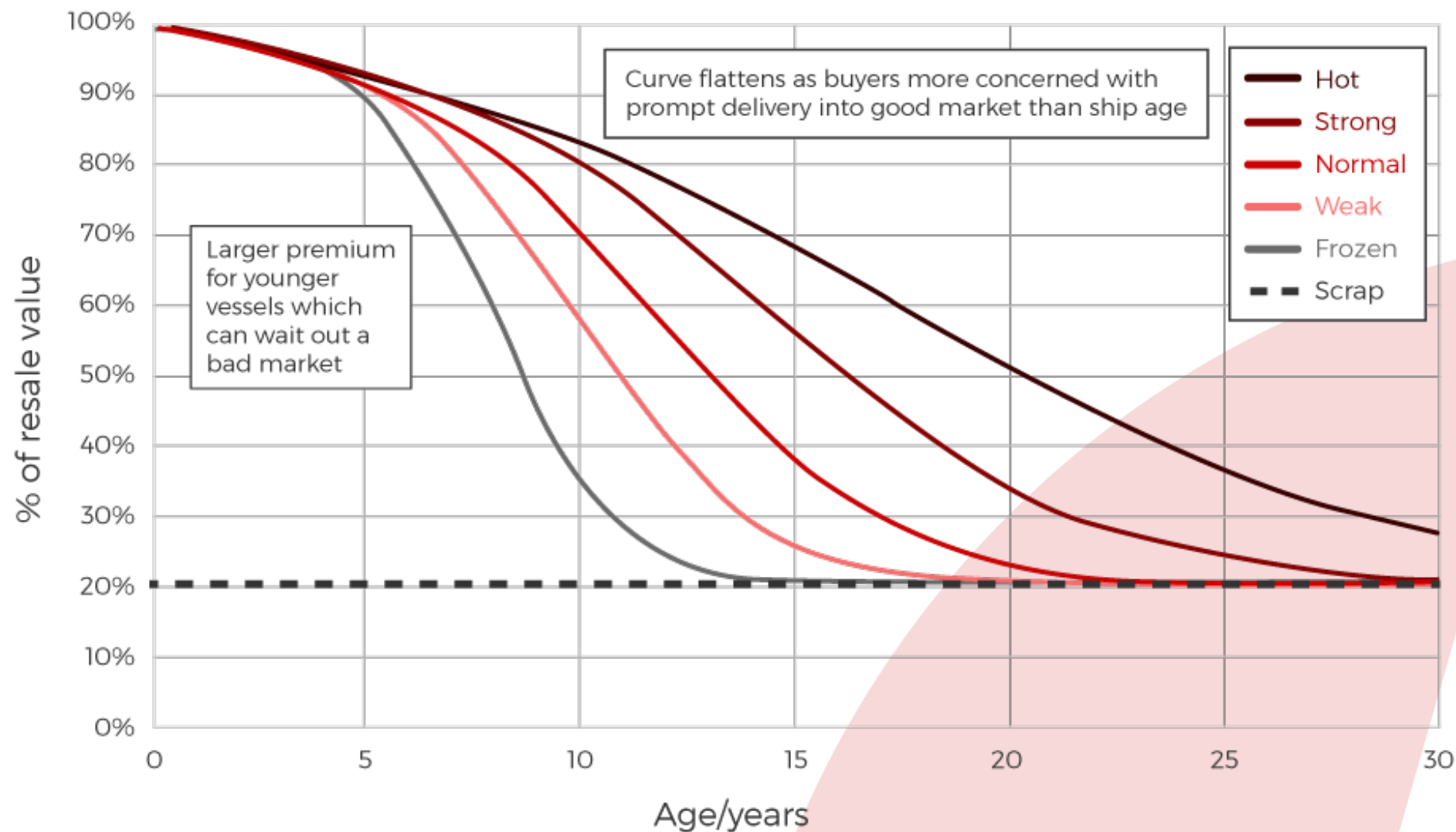
Ship, Fleet & Portfolio values
Historical Time Series
Fleet Statistics
Ownership/Relationships

AGE (DEPRECIATION)



AGE (DEPRECIATION)

Different markets, different age curves



OTHER FEATURES – COMMERCIAL VESSELS

For commercial vessels, do the features help the vessel:

- Save money (i.e. engine efficiency, build quality)
- Make money (i.e. cargo systems, segregations)

Example of bespoke vessel (OSV) features VVs value

- DWT (PSV's)
- Bollard pull / BHP (AHTS's)
- Fire-fighting (FiFi) capability
- Deck strength
- Deck area
- Total accommodation
- Supply capacity (methanol/glycol etc.)
- Dynamic positioning
- Chain capacity
- Chain lockers
- Oil recovery
- Survivor capacity/equipment
- Generators
- Number of winches/drums
- Helideck
- Gearing
- Design

OTHER FEATURES – COMMERCIAL VESSELS



Incorporating features into value

Parameter space too large to model mathematically (the “art” of valuation)

Modelled heuristically through detailed quantitative and qualitative research

Feature scores converted into a logic module which interfaces with algorithms

Scores constantly updated (as trends change)

OTHER FEATURES - SUPERYACHTS



For Superyachts, more tricky:

- How do they make the owner feel?
- Saving money, making money can be secondary
- 2nd hand value (depreciation) may be important

Quantifying “Feel”?

- **Taste is personal**, especially for UHNWI
- For example - most expensive houses are gutted by new owners (see Chelsea mansion, Angelopoulos full refurb quickly followed by Fredriksen full refurb)
- **Quality is measurable** – premium for top outfitter (i.e. Winch), teak decking, paint, appearance
- **Critical features are measurable** – pools, number of hull doors, balconies, commercial coding

OTHER FEATURES - SUPERYACHTS



- **Premiums** for features **change over time** and across different vessel classes
- **Continuous updating** and research required
- Accuracy testing to identify valuation errors
- Feedback loop for continued optimisation of values
- Client use further tightens up values (but must maintain objectivity)
- Benefits of being **SPECIALIST VALUATION PROVIDER**

MARKET VALUE ACCURACY

Behind the Screens

Accuracy Report

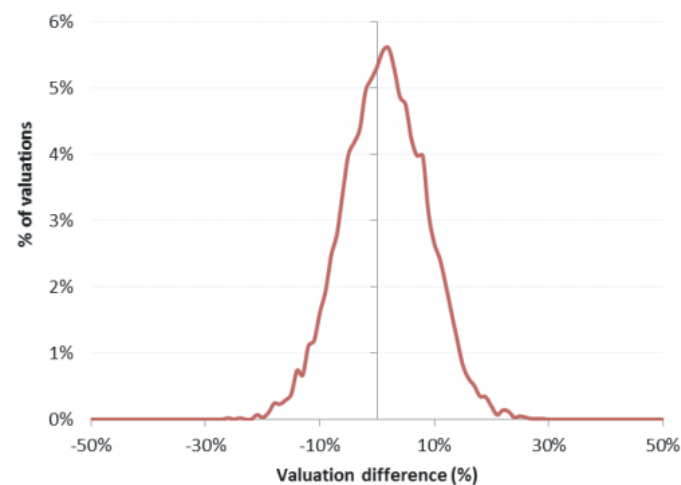
Analysis of valuations vs sales prices from 1.3.2011 to 1.3.2016

Valuation accuracy is assessed as the difference between the prices vessels are sold at and the VesselsValue valuations the day before the sale date. This is expressed as the % of valuations (as % of sales) within certain accuracy ranges and in chart format.

All Vessels (3633)

Sales	3633
Mean age (yrs)	14

Accuracy Range	% of Transactions
+/- 1%	15.4%
+/- 2%	25.4%
+/- 3%	35.7%
+/- 4%	45.7%
+/- 5%	54.3%
+/- 10%	84.9%
+/- 20%	99.4%
+/- 30%	100.0%



Statistics	
Mean	0.8%
Std dev	7.2%

CHALLENGES

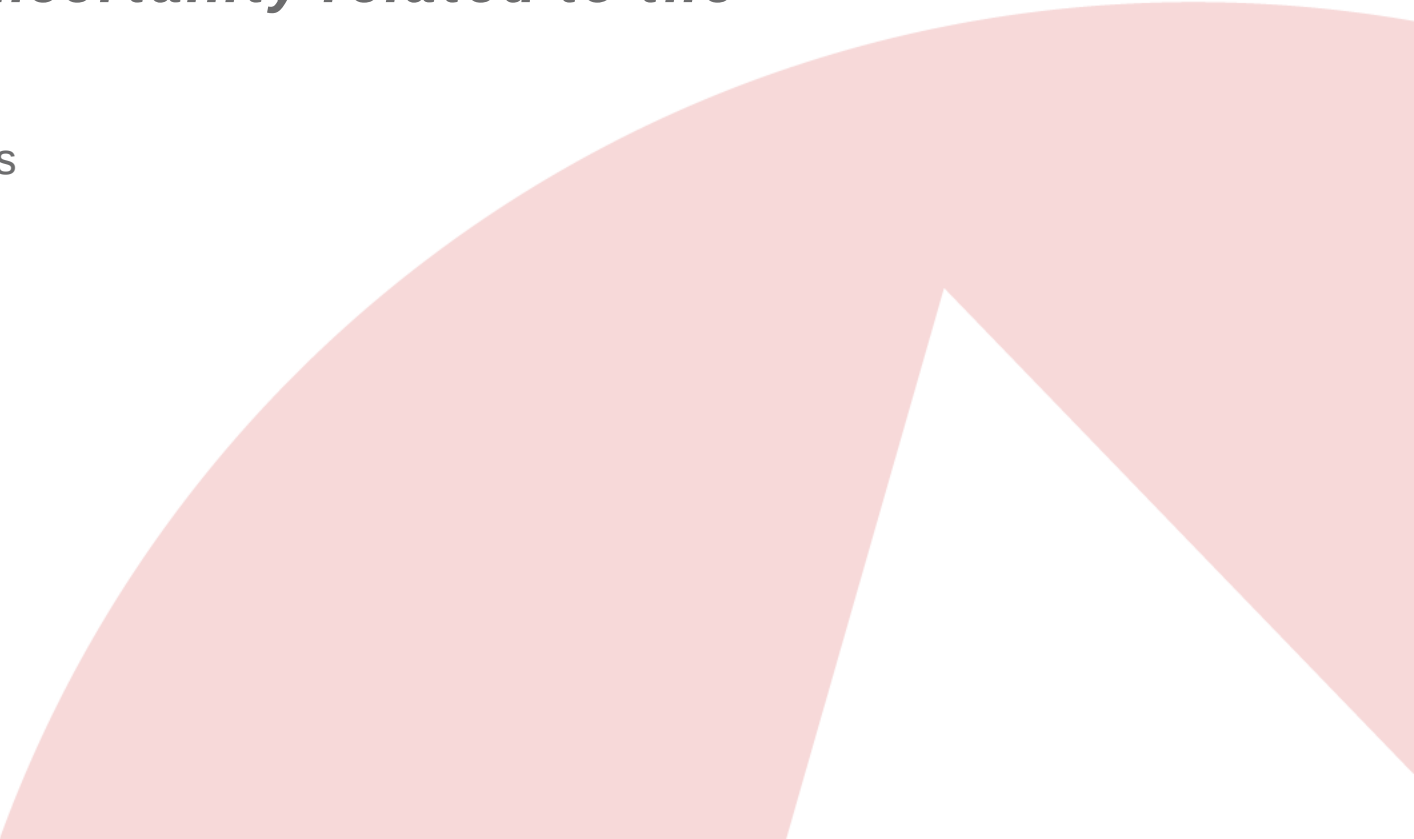


TRANSACTIONS

Transactions are the most **significant variable** to value

“*Valuation has been received from accredited brokers for all vessels. Due to a limited number of sale and purchase transactions in the current market, **there is a large uncertainty related to the received broker estimates.***”

Notes on public shipping companies accounts



TRANSACTIONS

S/H Liquidity important (but not critical)

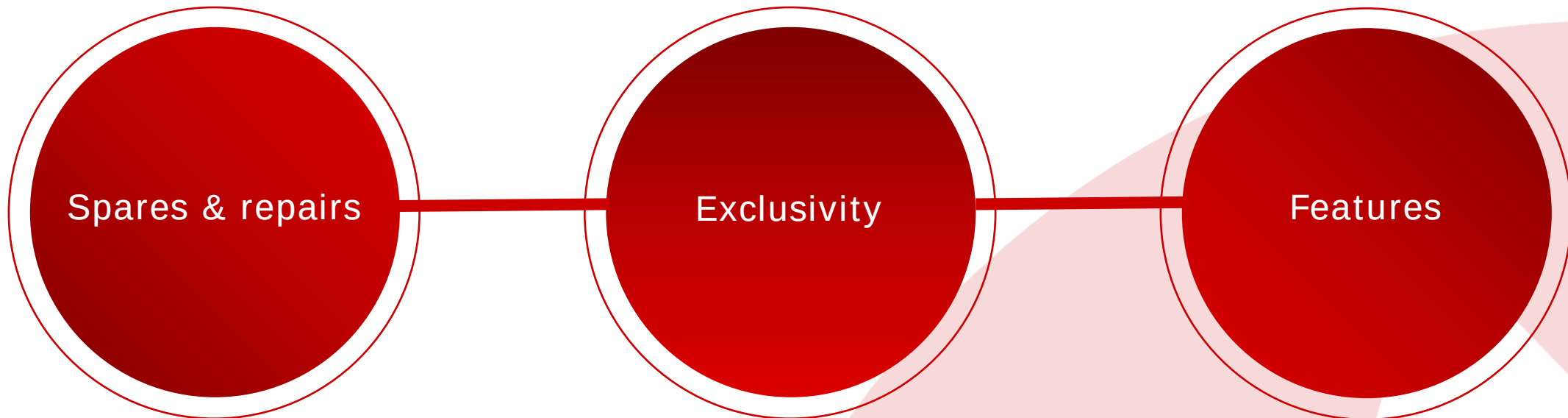
- VV Sparse market model (newbuild prices + depreciation + feature scores)
- NB prices, hard to find but not impossible
- Aviation – true NB price is c40% of published prices by manufacturers / airlines (found out through research)

Transaction transparency very important

- Difficult to find true prices (newbuild and S/H)
- Lack of reporting / confidentiality
- Identifying other factors that may have affected the price (sold with finance, discount for personal relationships, distressed sale)
- Specifications and effects of value critical when analysing / using transaction (better vessels sell for more, must be separated from effects of the market)

LEVEL OF CUSTOMISATION

- **Are one-off vessels more valuable than a series?**
- Are there buyers for one-offs?



Some Negative

“ *VesselsValue does not know what they are doing and should concentrate on assessing the value of tankers and bulk carriers.* **”**

Norwegian Shipowner X, quoted in Dagens Naeringsliv (a Norwegian daily newspaper) in May 2016

Some Positive

“ *Vessels Value have come a long way in setting the standard for blue sea shipping in precise, prompt valuations in a relatively short period of time. By applying similar metrics along with known differentiators in the offshore space they will achieve this too with their offshore product.* **”**

Singaporean Offshore Broker Y

DEALING WITH FANTASY



Huge variation in values provided by brokers

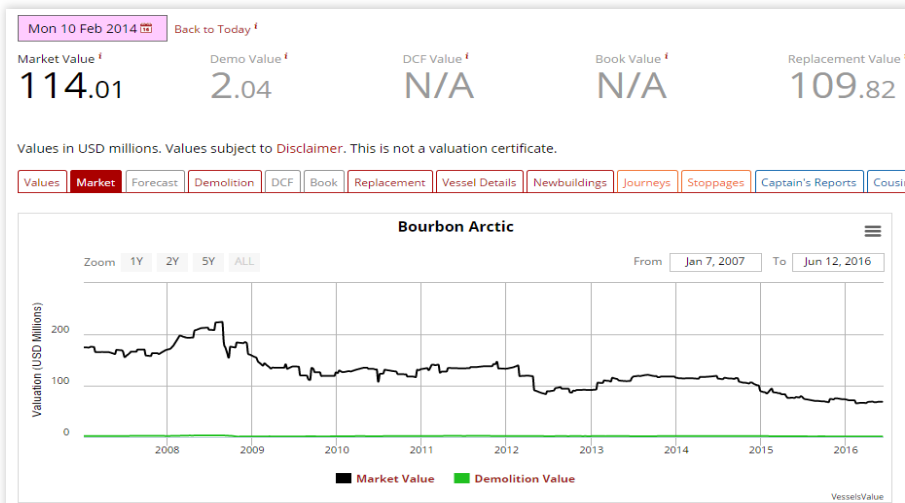
For example, same AHTS (blt 2016, 28k bhp), same day, charter free market value:

Far East offshore broker: **USD 30m**

Scandinavian offshore broker: **USD 90m**

c.200% spread, very limited supporting evidence = lack of confidence in values

REALITY



31 Sales in Sector Export | Failed Sales | Hide Undisclosed Prices

31 rows

Sale Date	Comments / En Bloc ID	Price	Sold Name	Sold Type	Size	Built	Age	Builder	Buyer	Seller
15 Apr 2016	Undisc Price		Pacific Brigand	AHTS (Large)	12,240 BHP	1998	18	🇳🇴 Ulstein Verft	🇳🇵 Red Sea International	🇳🇵 Swire Pacific Offshore
03 Mar 2016	Undisc Price		Far Sea	AHTS (Very Large)	13,219 BHP	1991	25	🇳🇴 Simek	Unknown	🇳🇵 Farstad Shipping
19 Feb 2016		7.00	Union Bear	AHTS (Very Large)	15,000 BHP	1999	17	🇳🇴 Kleven Verft	🇳🇵 Smit International	🇳🇵 Ship Finance Internat
18 Feb 2016		7.00	Sea Lynx	AHTS (Very Large)	15,000 BHP	1999	17	🇳🇴 Loland Verft	🇳🇵 Smit International	🇳🇵 Deep Sea Supply
29 Jan 2016	Undisc Price		Hull 1152	AHTS (Super Large)	21,760 BHP	2017	-1	🇳🇵 SPP	Unknown	🇳🇵 Rimorchiatori Riuniti
27 Jan 2016		1.30	Normand Skarven	AHTS (Very Large)	13,196 BHP	1986	30	🇳🇴 Ulstein Verft	🇳🇵 Karadeniz Holding	🇳🇵 Solstad Offshore
23 Dec 2015	Undisc Price		Normand Drott	AHTS (Large)	12,000 BHP	1984	31	🇳🇴 Ulstein Verft	🇳🇵 SeaOwl France	🇳🇵 Solstad Offshore
05 Nov 2015	Bank Sale	25.00	Malaviya Nine	AHTS (Very Large)	14,998 BHP	2008	7	🇳🇵 Amursky	Unknown	🇳🇵 GOL Offshore
15 Oct 2015	Undisc Price		Maersk Chignecto	AHTS (Large)	10,880 BHP	1983	32	🇳🇵 Hyundai Heavy Ind	🇳🇵 Armamex Naviera SA	🇳🇵 Maersk Supply Servio
28 Sep 2015	Undisc Price		Maersk Promoter	AHTS (Very Large)	15,598 BHP	1992	23	🇳🇵 Vard Soviknes	Unknown Greek	🇳🇵 Maersk Supply Servio
14 Jul 2015		15.00	Pacific Banner	AHTS (Large)	12,240 BHP	1998	17	🇳🇴 Ulstein Verft	🇳🇵 Tag Offshore Ltd	🇳🇵 Swire Pacific Offshore

Newbuilding History

Yard Hull No	Sold Type	Sold Size	Comments	En Bloc Count	Price	Sale Date	Buyer	Builder
802	AHTS (Super Large)	28,000 BHP			119.00	10 Feb 14	🇫🇷 Bourbon	🇳🇴 Vard Brattvaag

VALUES



Values and prices may have a large spread

Full supporting information can fill in the gaps

Information is power

BENEFITS VV MAY BRING TO SUPERYACHT FINANCE

BENEFITS

Help increase bank lending – capital adequacy rules

Better informed owners - break the monopoly of information

Increased competition – better pricing

THANK YOU



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