

A VISION FOR THE FUTURE BEYOND 2020

MARTIN H. REDMAYNE - THE SUPERYACHT GROUP

A CANDID & PERSONAL PERSPECTIVE

GROWTH
POTENTIAL

INVENTORY



COST OF OWNERSHIP

MARKETING

&

SALES

WARRANTY

& SERVICE

REFIT CAPACITY

FEEES



PROFITABILITY

SIMPLICITY

EFFICIENCY

TIME

USE

PLAGIARISM

CONFUSION

— CLARITY —

HEADACHES

CLIENTS

PRIVACY

SECURITY



ESCAPE

DEPRECIATION

CONGESTION

GEOPOLITICAL **SHIFTS**

PRESS & MEDIA

CORRUPTION

BOREDOM

PASSION

FUN

INVESTMENTS

INHERITANCE

FAMILY



PHILANTHROPY

THE FUTURE

THANK YOU