

SEWARD & KISSEL LLP

# **Shipping Capital Markets**

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# Current Status — U.S. Listed Company Capital Raises\*

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2019 (YTD Sept 30): ~ 650 Million USD (~ 75.0 common equity)
Bonds / converts
2018: ~ 4.0 billion USD
~ 0.5 common equity / ~ 3.4 debt (incl. converts and preferred)
2017: ~ 7.1 billion USD
~ 2.1 common equity / ~ 4.1 debt (incl. converts)
2016: ~ 3.0 billion USD
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\* Excludes "At the Market" equity offerings and affiliate investments

~ 2.0 common equity / ~ 0.75 (incl. converts and preferred)

# Current Status — Challenges

Continued depressed equity trading prices – most significantly below NAV Return on shipping equity investment since 2008

#### Macro / Global Conditions:

- Global trade policies
- Geopolitical risk

#### **Shipping Industry Conditions:**

- Uneven / unsustained sector recovery
  - Bulker Rates late 2018 did not equal recovery in stock prices current tanker rates
- Regulatory uncertainty, the "scrubber bet"
- Availability of alternate sources of capital / financing
- Company size and Investor base, U.S. investment banks and analysts
  - · little fundamental analysis and institutional investor interest

#### ... despite strong fundamentals

- Supply / demand balance and current order books
- particularly crude and product, refinery capacity and locations
- IMO 2020, both a risk and opportunity
- Continued consolidation

# Recent Transactions - Capital Markets

### **Common Equity**

- · Small issuances, with warrant coverage
- Market but also regulatory limitations on public offerings

#### **Converts**

- attractive pricing with upside potential a bet on the future stock price
- Free float and the hedge challenge
  - Share borrow facility; forward contract

#### **Bond Market**

• Strong 2018 - Q1 2019 in the high yield and the NOK market

## At the Market Offerings

Registered offerings, ability to time strengths

# Recent Transactions - Alternate Listings

## Alternative paths to public listing's perceived advantages:

- Liquidity and stock as currency
- Greater and quicker access to capital markets
- "Direct Listing" (new listing without capital raise)
  - Diamond S; Flex LNG; Navios Containers; Caster
- "IPO by Merger" through existing listing

## "Ship for Shares" transactions

Asset sales for listed stock (or stock and cash)

Going Privates - Still value being public

# Legal Regulatory

#### **Green Bonds**

- Projected 200 billon (USD) market full year 2019
- Focused on renewables
- Shipping is catching up
  - NYK and MOL issuances in 2018 (scrubber and LNG fuels)
  - · Defining the Green criteria in shipping

#### **Sanctions Issues**

- OFAC allegations of Iran sanctions violations by COSCO affecting related JV
  - "strict liability" enforcement

## **SEC Regulatory Initiatives**

• Reduced disclosure and financial reporting requirements - expanded definition of a Smaller Reporting Company

# Conclusion

## 2020 Super Cycle?

## Strong fundamentals remain in place

- Continued strong fundamentals and growth potential
- Further M&A activity / larger companies
  - Future IPO candidates
- Corporate Governance
- Transparency on regulatory matters such as 2020
- Resolution of global trade

. . . but must see sustained recovery and stock appreciation - Investors need to make money in Shipping

When recover comes and capital markets reopen, they open quickly



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