

Data Processing Agreement Addendum

This Data Processing Agreement (“**DPA**”) is made and entered into as of this ___day of ____, 2022 forms part of our Terms and Conditions (available at www.storemaven.com/terms-of-service) (the “**Agreement**”). You acknowledge that you, on your own behalf as an individual (if applicable) and on behalf of on behalf of the entity which is a party to the Agreement and executing this DPA (“**Organization**”) (collectively, “**You**”, “**Your**”, “**Client**”, or “**Data Controller**”) have read and understood and agree to comply with this DPA, and are entering into a binding legal agreement with **StoreMaven** as defined below (“**StoreMaven**”, “**Us**”, “**We**”, “**Our**”, “**Service Provider**” or “**Data Processor**”) to reflect the parties' agreement with regard to the Processing of Personal Data (as such terms are defined below) of GDPR-protected individuals. Both parties shall be referred to as the “**Parties**” and each, a “**Party**”.

WHEREAS, StoreMaven shall provide the services set forth in the Agreement (collectively, the “**Services**”) for the Client, as described in the Agreement; and

WHEREAS, In the course of providing the Services pursuant to the Agreement, we may process Personal Data on your behalf, in the capacity of a “**Data Processor**”; and the Parties wish to set forth the arrangements concerning the processing of Personal Data (defined below) within the context of the Services and agree to comply with the following provisions with respect to any Personal Data, each acting reasonably and in good faith.

NOW THEREFORE, in consideration of the mutual promises set forth herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Parties, the parties, intending to be legally bound, agree as follows:

INTERPRETATION AND DEFINITIONS

- 1.1 The headings contained in this DPA are for convenience only and shall not be interpreted to limit or otherwise affect the provisions of this DPA. References to clauses or sections are references to the clauses or sections of this DPA unless otherwise stated. Words used in the singular include the plural and vice versa, as the context may require. Capitalized terms not defined herein shall have the meanings assigned to such terms in the Agreement. Definitions:
 - (a) “**Affiliate**” means any entity that directly or indirectly controls, is controlled by, or is under common control with the subject entity. “**Control**”, for purposes of this definition, means direct or indirect ownership or control of more than 50% of the voting interests of the subject entity.
 - (b) “**Authorized Affiliate**” means any of Client's Affiliate(s) which (a) is subject to the Data Protection Laws And Regulations of the European Union, the European Economic Area and/or their member states, Switzerland and/or the United Kingdom, and (b) is permitted to use the Services pursuant to the Agreement between Client and StoreMaven, but has not signed its own agreement with

StoreMaven and is not a "Client" as defined under the Agreement.

- (c) **"Controller" or "Data Controller"** means the entity which determines the purposes and means of the Processing of Personal Data. For the purposes of this DPA only, and except where indicated otherwise, the term "Data Controller" shall include yourself, the Organization and/or the Organization's Authorized Affiliates.
- (d) **"Data Protection Laws and Regulations"** means all laws and regulations, including laws and regulations of the European Union, the European Economic Area and their Member States, Switzerland and the United Kingdom, applicable to the Processing of Personal Data under the Agreement.
- (e) **"Data Subject"** means the identified or identifiable person to whom the Personal Data relates.
- (f) **"GDPR"** means the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).
- (g) **"Member State"** means a country that belongs to the European Union and/or the European Economic Area. **"Union"** means the European Union.
- (h) **"Personal Data"** means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. For the avoidance of doubt, Client's business contact information is not by itself deemed to be Personal Data subject to this DPA.
- (i) **"Process(ing)"** means any operation or set of operations which is performed upon Personal Data, whether or not by automatic means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- (j) **"Processor" or "Data Processor"** means the entity which Processes Personal Data on behalf of the Controller.
- (k) **"Security Documentation"** means the Security Documentation applicable to the specific Services purchased by Client, as updated from time to time, and accessible via www.storemaven.com/security, or as otherwise made reasonably available by StoreMaven.
- (l) **"StoreMaven"** means the relevant StoreMaven entity of the following StoreMaven legal entities: StoreMaven Ltd.
- (m) **"StoreMaven Group"** means StoreMaven and its Affiliates (if any) engaged in the Processing of Personal Data.

- 1.2 **“Sub-processor”** means any Processor engaged by StoreMaven and/or StoreMaven Affiliate to Process Personal Data on behalf of Client.
- (a) **“Supervisory Authority”** means an independent public authority which is established by an EU Member State pursuant to the GDPR.

2. **PROCESSING OF PERSONAL DATA**

- 2.1 Roles of the Parties. The Parties acknowledge and agree that with regard to the Processing of Personal Data, (i) Client is the Data Controller, (ii) StoreMaven is the Data Processor and that (iii) StoreMaven or members of the StoreMaven Group may engage Sub-processors pursuant to the requirements set forth in Section 5 “Sub-processors” below. For clarity, this DPA shall not apply with respect to StoreMaven processing activity as a Data Controller with respect to StoreMaven data as defined in the Agreement.

- 2.2 Client's Processing of Personal Data. Client shall, in its use of the Services, Process Personal Data in accordance with the requirements of Data Protection Laws and Regulations and comply at all times with the obligations applicable to data controllers (including, without limitation, Article 24 of the GDPR). For the avoidance of doubt, Client's instructions for the Processing of Personal Data shall comply with Data Protection Laws and Regulations. Client shall have sole responsibility for the means by which Client acquired Personal Data. Without limitation, Client shall comply with any and all transparency-related obligations (including, without limitation, displaying any and all relevant and required privacy notices or policies) and shall have any and all required legal bases in order to collect, Process and transfer to Data Processor the Personal Data and to authorize the Processing by Data Processor of the Personal Data and to authorize the Processing by StoreMaven of the Personal Data which is authorized in this DPA. Client shall defend, hold harmless and indemnify StoreMaven, its Affiliates and subsidiaries (including without limitation their directors, officers, agents, subcontractors and/or employees) from and against any liability of any kind related to any breach, violation or infringement by Client and/or its authorized users of any Data Protection Laws and Regulations and/or this DPA and/or this Section.

2.3 Data Processor's Processing of Personal Data.

- 2.3.1 Subject to the Agreement, Data Processor shall Process Personal Data that is subject to this DPA only in accordance with Client's documented instructions for the following purposes: (i) Processing in accordance with the Agreement and this DPA and to provide the Services; (ii) Processing for Client to be able to use the Services; (iii) Processing to comply with other documented reasonable instructions provided by Client (e.g., via email) where such instructions are consistent with the terms of the Agreement; (iv) Processing as required by Union or Member State law to which Data Processor is subject; in such a case, Data Processor shall inform the Client of the legal requirement before processing, unless that law prohibits such information on important grounds of public interest. The duration of the Processing, the nature and purposes of the Processing, as well as the types of Personal Data Processed and categories of Data Subjects under this DPA are further specified in **Schedule 1** (Details of the

Processing) to this DPA.

2.3.2 To the extent that Data Processor or its Affiliates cannot comply with a request (including, without limitation, any instruction, direction, code of conduct, certification, or change of any kind), from Client and/or its authorized users relating to Processing of Personal Data or where StoreMaven considers such a request to be unlawful, Data Processor (i) shall inform Client, providing relevant details of the problem (but not legal advice), (ii) Data Processor may, without any kind of liability towards Client, temporarily cease all Processing of the affected Personal Data (other than securely storing those data), and (iii) if the Parties do not agree on a resolution to the issue in question and the costs thereof, each Party may, as its sole remedy, terminate the Agreement and this DPA with respect to the affected Processing, and Client shall pay to Data Processor all the amounts owed to Data Processor or due before the date of termination. Client will have no further claims against Data Processor (including, without limitation, requesting refunds for Services) due to the termination of the Agreement and/or the DPA in the situation described in this paragraph (excluding the obligations relating to the termination of this DPA set forth below).

2.3.3 StoreMaven will not be liable in the event of any claim brought by a third party, including, without limitation, a Data Subject, arising from any act or omission of StoreMaven, to the extent that such is a result of Client's instructions.

2.4 **Details of the Processing.** The subject-matter of Processing of Personal Data by Data Processor is the performance of the Services pursuant to the Agreement. The duration of the Processing, the nature and purpose of the Processing, as well as the types of Personal Data Processed and categories of Data Subjects under this DPA are further specified in Schedule 1 (Details of the Processing) to this DPA.

3. RIGHTS OF DATA SUBJECTS

3.1 **Data Subject Request.** If StoreMaven receives a request from a Data Subject to exercise its rights as laid down in Chapter III of the GDPR ("**Data Subject Request**"), Data Processor shall, to the extent legally permitted, notify Client. Taking into account the nature of the Processing, Data Processor shall use commercially reasonable efforts to assist Client by appropriate technical and organizational measures, insofar as this is possible, for the fulfilment of Client's obligation to respond to a Data Subject Request under Data Protection Laws and Regulations. To the extent legally permitted, Client shall be responsible for any costs arising from Data Processor's provision of such assistance.

4. STOREMAVEN PERSONNEL

4.1 Confidentiality. Data Processor shall grant access to the Personal Data to persons under its authority (including, without limitation, its personnel) only on a need to know basis and ensure that such persons engaged in the Processing of Personal Data have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality..

4.2 Data Processor may disclose and Process the Personal Data (a) as permitted hereunder (b) to the extent required by a court of competent jurisdiction or other Supervisory

Authority and/or otherwise as required by applicable laws or applicable Data Protection Laws and Regulations (in such a case, Data Processor shall inform the Client of the legal requirement before the disclosure, unless that law prohibits such information on important grounds of public interest), or (c) on a "need-to-know" basis under an obligation of confidentiality to legal counsel(s), data protection advisor(s), accountant(s), investors or potential acquirers.

5. AUTHORIZATION REGARDING SUB-PROCESSORS

- 5.1 **Appointment of Sub-processors.** Client acknowledges and agrees that (a) Data Processor's Affiliates may be used as Sub-processors; and (b) Data Processor and/or Data Processor's Affiliates respectively may engage third-party Sub-processors in connection with the provision of the Services. Data Processor shall make available to Client the current list of Sub-processors used by Data Processor via www.storemaven.com/subprocessors ("**Sub-processor List**"). The Sub-processor List as of the date of execution of this DPA, or as of the date of publication (as applicable), is hereby, or shall be (as applicable), authorized by Client.
- 5.2 **Notification of New Sub-processors.** Client shall send an email to privacy@storemaven.com with the subject SUBSCRIPTION TO SUB-PROCESSORS NOTIFICATION, to subscribe to notifications of new Sub-processors, and if Client subscribes, Company Name shall provide notification of any new Sub-processor(s) before authorizing such new Sub-processor(s) to Process Personal Data in connection with the provision of the Services.
- 5.3 **Objection Right for New Sub-processors.** Client may reasonably object to StoreMaven's use of a new Sub-processor for reasons related to the GDPR by notifying Data Processor promptly in writing within three (3) business days after receipt of StoreMaven's notice in accordance with the mechanism set out in Section 5.2 and such written objection shall include the reasons related to the GDPR for objecting to StoreMaven's use of such new Sub-processor. Failure to object to such new Sub-processor in writing within three (3) business days following StoreMaven's notice shall be deemed as acceptance of the new Sub-Processor. In the event Client reasonably objects to a new Sub-processor, as permitted in the preceding sentences, StoreMaven will use reasonable efforts to make available to Client a change in the Services or recommend a commercially reasonable change to Client's use of the Services to avoid Processing of Personal Data by the objected-to new Sub-processor without unreasonably burdening the Client. If StoreMaven is unable to make available such change within a reasonable period of time, which shall not exceed thirty (30) days, Client may, as a sole remedy, terminate the applicable Agreement and this DPA with respect only to those Services which cannot be provided by StoreMaven without the use of the objected-to new Sub-processor by providing written notice to StoreMaven provided that all amounts due under the Agreement before the termination date with respect to the Processing at issue shall be duly paid to StoreMaven. Until a decision is made regarding the new Sub-processor, StoreMaven may temporarily suspend the Processing of the affected Personal Data. Client will have no further claims against Data Processor due to the termination of the Agreement (including, without limitation, requesting refunds) and/or the DPA in the situation described in this paragraph.

6. SECURITY

6.1 Controls for the Protection of Personal Data. Taking into account the state of the art, the costs of implementation, the scope, the context, the purposes of the Processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, Data Processor shall maintain all industry-standard technical and organizational measures required pursuant to Article 32 of the GDPR for protection of the security (including protection against unauthorized or unlawful Processing and against accidental or unlawful destruction, loss or alteration or damage, unauthorized disclosure of, or access to, Personal Data), confidentiality and integrity of Personal Data, as set forth in the Security Documentation which are hereby approved by Client. Upon the Client's request, Data Processor use commercially reasonable efforts to assist Client, at Client's cost, in ensuring compliance with the obligations pursuant to Articles 32 to 36 of the GDPR taking into account the nature of the processing and the information available to Data Processor.

7. Third-Party Certifications and Audits. Upon Client's written request at reasonable intervals, and subject to the confidentiality obligations set forth in the Agreement and this DPA, Data Processor shall make available to Client that is not a competitor of Data Processor (or Client's independent, third-party auditor that is not a competitor of Data Processor) a copy or a summary of StoreMaven's then most recent third-party audits or certifications, as applicable (provided, however, that such audits, certifications and the results therefrom, including the documents reflecting the outcome of the audit and/or the certifications, shall only be used by Client to assess compliance with this DPA, and shall not be used for any other purpose or disclosed to any third party without Data Processor's prior written approval and, upon Data Processor's first request, Client shall return all records or documentation in Client's possession or control provided by Data Processor in the context of the audit and/or the certification). At Client's cost and expense, Data Processor shall allow for and contribute to audits, including inspections of StoreMaven's, conducted by the controller or another auditor mandated by the controller (who is not a direct or indirect competitor of StoreMaven) provided that the parties shall agree on the scope, methodology, timing and conditions of such audits and inspections. Notwithstanding anything to the contrary, such audits and/or inspections shall not contain any information, including without limitation, personal data that does not belong to Client.

8. PERSONAL DATA INCIDENT MANAGEMENT AND NOTIFICATION.

9. To the extent required under applicable Data Protection Laws and Regulations, shall notify Client without undue delay after becoming aware of the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to Personal Data, including Personal Data, transmitted, stored or otherwise Processed by Data Processor or its Sub-processors of which Data Processor becomes aware (a "Personal Data Incident"). Data Processor shall make reasonable efforts to identify the cause of such Personal Data Incident and take those steps as Data Processor deems necessary, possible and reasonable in order to remediate the cause of such a Personal Data Incident to the extent the remediation is within Data Processor's reasonable control. The obligations herein shall not apply to incidents that are caused by Client or Client's users are otherwise unrelated to the provision of the Services. In any event, Client will be the party responsible for notifying supervisory authorities and/or concerned data subjects (where required by Data Protection Laws and Regulations).

10. **RETURN AND DELETION OF PERSONAL DATA.** Subject to the Agreement, Data Processor shall, at the choice of Client, delete or return the Personal Data to Client after the end of the provision of the Services relating to Processing, and shall delete existing copies unless applicable law requires storage of the Personal Data. In any event, to the extent required or allowed by applicable law, Data Processor may retain one copy of the Personal Data for evidence purposes and/or for the establishment, exercise or defence of legal claims and/or to comply with applicable laws and regulations. If the Client requests the Personal Data to be returned, the Personal Data shall be returned in the format generally available for Data Processor's Clients.
11. **AUTHORIZED AFFILIATES**
- 11.1 Contractual Relationship. The Parties acknowledge and agree that, by executing the DPA, the Client enters into the DPA on behalf of itself and, as applicable, in the name and on behalf of its Authorized Affiliates, thereby establishing a separate DPA between Data Processor. Each Authorized Affiliate agrees to be bound by the obligations under this DPA. All access to and use of the Services by Authorized Affiliates must comply with the terms and conditions of the Agreement and this DPA and any violation of the terms and conditions therein by an Authorized Affiliate shall be deemed a violation by Client.
- 11.2 Communication. The Client shall remain responsible for coordinating all communication with Data Processor under the Agreement and this DPA and shall be entitled to make and receive any communication in relation to this DPA on behalf of its Authorized Affiliates.
12. **TRANSFERS OF DATA**
- 12.1 Transfers to countries that offer adequate level of data protection: Personal Data may be transferred from the EU Member States, the three EEA member countries (Norway, Liechtenstein and Iceland) (collectively, "EEA") and the United Kingdom to countries that offer adequate level of data protection under or pursuant to the adequacy decisions published by the relevant data protection authorities of the EEA, the Union, the Member States or the European Commission ("Adequacy Decisions"), without any further safeguard being necessary.
- 12.2 Transfers to other countries. If the Processing of Personal Data includes transfers from the EEA to countries outside of the EEA which are not subject to an Adequacy Decision ("Other Countries"), the Parties shall comply with Chapter V of the GDPR, including, if necessary, executing the standard data protection clauses adopted by the relevant data protection authorities of the EEA, the Union, the Member States or the European Commission or comply with any of the other mechanisms provided for in the GDPR for transferring Personal Data to such Other Countries. To the maximum extent permitted by law, to the extent that Client and StoreMaven will use the Standard Contractual Clauses as a mechanism to transfer Client Personal Data, the rights and obligations of the parties shall be performed in accordance with, and subject to, this DPA.
13. **TERMINATION.** This DPA shall automatically terminate upon the termination or expiration of the Agreement under which the Services are provided. Sections 2.2, 2.3.3, 8 and 12 shall survive the termination or expiration of this DPA for any reason. This DPA cannot, in principle, be terminated separately to the Agreement, except where the Processing ends before the termination of the Agreement, in which case, this DPA shall automatically terminate.

14. **RELATIONSHIP WITH AGREEMENT.** In the event of any conflict between the provisions of this DPA and the provisions of the Agreement, the provisions of this DPA shall prevail over the conflicting provisions of the Agreement. Notwithstanding anything to the contrary in the Agreement and/or in any agreement between the parties and to the maximum extent permitted by law: (A) StoreMaven's (including StoreMaven's Affiliates') entire, total and aggregate liability, related to personal data or information, privacy, or for breach of, this DPA and/or Data Protection Laws and Regulations, including, without limitation, if any, any indemnification obligation under the Agreement or applicable law regarding data protection or privacy, shall be limited to the amounts paid to StoreMaven under the Agreement within twelve (12) months preceding the event that gave rise to the claim. This limitation of liability is cumulative and not per incident; (B) In no event StoreMaven and/or StoreMaven Affiliates and/or their third-party providers, be liable under, or otherwise in connection with this DPA for: (i) any indirect, exemplary, special, consequential, incidental or punitive damages; (ii) any loss of profits, business, or anticipated savings; (iii) any loss of, or damage to data, reputation, revenue or goodwill; and/or (iv) the cost of procuring any substitute goods or services; and (C) The foregoing exclusions and limitations on liability set forth in this Section shall apply: (i) even if StoreMaven Affiliates or third-party providers, have been advised, or should have been aware, of the possibility of losses or damages; (ii) even if any remedy in this DPA fails of its essential purpose; and (iii) regardless of the form, theory or basis of liability (such as, but not limited to, breach of contract or tort).
15. **AMENDMENTS.** This DPA may be amended at any time by a written instrument duly signed by each of the Parties.
16. **LEGAL EFFECT.** This DPA shall only become legally binding between Client and Data Processor when the formalities steps set out in the Section "INSTRUCTIONS ON HOW TO EXECUTE THIS DPA" below have been fully completed. StoreMaven may assign this DPA or its rights or obligations hereunder to any Affiliate thereof, or to a successor or any Affiliate thereof, in connection with a merger, consolidation or acquisition of all or substantially all of its shares, assets or business relating to this DPA or the Agreement. Any StoreMaven obligation hereunder may be performed (in whole or in part), and any StoreMaven right (including invoice and payment rights) or remedy may be exercised (in whole or in part), by an Affiliate of StoreMaven.
17. **SIGNATURE.** The Parties represent and warrant that they each have the power to enter into, execute, perform and be bound by this DPA. You, as the signing person on behalf of Client, represent and warrant that you have, or you were granted, full authority to bind the Organization and, as applicable, its Authorized Affiliates to this DPA. If you cannot, or do not have authority to, bind the Organization and/or its Authorized Affiliates, you shall not supply or provide Personal Data to StoreMaven. By signing this DPA, Client enters into this DPA on behalf of itself and, to the extent required or permitted under applicable Data Protection Laws and Regulations, in the name and on behalf of its Authorized Affiliates, if and to the extent that StoreMaven processes Personal Data for which such Authorized Affiliates qualify as the/a "data controller".

This DPA has been pre-signed on behalf of StoreMaven. [Instructions on how to execute this DPA.](#)

1. To complete this DPA, you must complete the missing information; and
2. Send the completed and signed DPA to us by email, indicating the Client's name, to privacy@storemaven.com.

List of Schedules


- **SCHEDULE 1 - DETAILS OF THE PROCESSING**

The parties' authorized signatories have duly executed this Agreement:

CLIENT:

Signature:
Client Legal Name:
Print Name:
Title:
Date:

STOREMAVEN LTD.

Signature: 
Legal Name: Storemaven Ltd.
Print Name: ADAM RAKIB
Title: Co-founder & President
Date: 16 March 2022

SCHEDULE 1 - DETAILS OF THE PROCESSING

Subject matter. StoreMaven will Process Personal Data as necessary to perform the Services pursuant to the Agreement, as further instructed by Client in its use of the Services.

Nature and Purpose of Processing

1. Performing the Agreement, this DPA and/or other contracts executed by the Parties, including, providing the Service(s) to Client and providing support and technical maintenance, if agreed in the Agreement
2. For StoreMaven to comply with documented reasonable instructions provided by Client where such instructions are consistent with the terms of the Agreement.
3. Providing the Service(s) to Client.
4. Setting up an account/account(s) for Client.
5. Setting up profile(s) for users authorized by Clients.
6. For Client to be able to use the Services.
7. For Data Processor to comply with documented reasonable instructions provided by Client where such instructions are consistent with the terms of the Agreement.
8. Performing the Agreement, this DPA and/or other contracts executed by the Parties.
9. Providing support and technical maintenance, if agreed in the Agreement.
10. Resolving disputes.
11. Enforcing the Agreement, this DPA and/or defending Data Processor's rights.
12. Management of the Agreement, the DPA and/or other contracts executed by the Parties, including fees payment, account administration, accounting, tax, management, litigation; and
13. Complying with applicable laws and regulations, including for cooperating with local and foreign tax authorities, preventing fraud, money laundering and terrorist financing.
14. All tasks related with any of the above.

Duration of Processing. Subject to any Section of the DPA and/or the Agreement dealing with the duration of the Processing and the consequences of the expiration or termination thereof, StoreMaven will Process Personal Data for the duration of the Agreement, unless otherwise agreed upon in writing.

Type of Personal Data. Client may submit Personal Data to the Services, the extent of which is determined and controlled by Client in its sole discretion, and which includes the following categories of Personal Data:

- First name
- Last name
- Address
- Phone number
- Email address
- Company
- Title
- Photo
- Personal Data included in the management of the Client's Project(s)Payment information
- Business information
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- Any other Personal Data or information that the Client decides to provide to the Data Processor.

The Client and the Data Subjects shall provide the Personal data to StoreMaven by supplying the Personal data to Data Processor's Service.

In some limited circumstances Personal Data may also come from others sources, for example, in the case of anti-money laundering research, fraud detection or as required by applicable law. For clarity, Client shall always be deemed the "Data Controller" and StoreMaven shall always be deemed the "Data Processor" (as such terms are defined in the GDPR).

The Client, Client's vendors and/or Client's business partners and the Data Subjects shall provide the Personal Data to StoreMaven by supplying the Personal Data to StoreMaven's Service. For the avoidance of doubt, the log-in details to StoreMaven's platform are subject to StoreMaven's privacy policy available here: <https://www.storemaven.com/privacy-policy/> and not to this DPA.

Categories of Data Subjects. Client may submit Personal Data to the Services, the extent of which is determined and controlled by Client in its sole discretion, and which may includes, but is not limited to Personal Data relating to the following categories of data subjects:

- Client's customers and/or clients
- Client's users authorized by Client to use the Services
- Employees, agents, advisors, freelancers of Client (who are natural persons)
- Prospects, Clients, business partners and vendors of Client (who are natural persons)
- Employees or contact persons of Client's prospects, Clients, business partners and vendors