



# UNIFORM PROGRAM BEST PRACTICES

For healthcare facilities, one often-overlooked way to improve employee satisfaction is by offering flexibility in uniform choices. Allowing employees to select their preferred scrub brand or style—while maintaining consistent colors and logos—can have a significant impact on how they feel at work.

## Why Choice Matters

Uniforms should be comfortable and functional for everyone. Allowing employees to choose from different brands, fabrics, and styles ensures a proper fit and boosts confidence, while maintaining a unified look with consistent colors and logos. This empowers employees to select uniforms that best suit their needs and preferences, leading to increased comfort and improved performance.

## The Balance Between Choice and Cohesion

While some managers worry about visual consistency, offering a variety of uniform brands with coordinated colors and logos allows for personal choice without sacrificing a unified, professional look. This approach fosters a sense of belonging and empowers individuals, leading to a more cohesive and satisfied team.

## TOP TEN THINGS TO CONSIDER:

- Uniforms are not one-size-fits-all
- Fabric properties matter
- Functionality is key
- Style and professionalism go hand-in-hand
- Color and logo consistency maintain a unified look
- Employee input is invaluable
- Proper fit boosts confidence and performance
- Comfortable employees are happy employees
- A flexible uniform program reduces turnover
- Investing in uniforms is investing in your team

## Boosting Morale and Satisfaction

Employee choice in uniforms significantly impacts morale, satisfaction, and retention. In healthcare, where comfort is crucial, uniform dissatisfaction can contribute to turnover. Allowing choice demonstrates a commitment to employee well-being, fosters a positive workplace culture, and reduces turnover, ultimately saving on recruitment and training costs.

READY TO TRANSFORM YOUR TEAM'S UNIFORM EXPERIENCE?  
SCAN HERE TO BOOK A DEMO WITH UNIFORM STORES TODAY!

