



Providing a simplified uniform program for both admins and employees

"I have a team at TopStitch that I reach out to if help is needed. They are reliable, follow-up quickly, and are clearly providing quality service and product. It is super user-friendly!"

Krista Olsen
Clinical Manager, Colorado Springs Cardiology

Colorado Springs Cardiology is a vibrant, unified group of highly skilled and exceptional cardiologists and staff known for providing some of the best cardiovascular care in Colorado Springs as well as other parts of Colorado. They have been providing comprehensive care for nearly 50 years, comprised of 40 providers and 120 support staff. With the looming opening of a new clinic, they also needed to have 40 new employees in uniforms quickly.

In need of branded scrubs, outerwear, and lab coats to unify their staff, they were looking for a uniform program that was easy to manage for their administrator, as well as simple to use for employees. They also needed access to the right product selection to meet their program requirements, as well as a stream-

CHALLENGES

- Employees wanted more choice in their uniforms and a convenient way to purchase them.
- Administrative staff were spending too much time on the uniform program.
- Leadership wanted to increase employee retention and satisfaction with more uniform options.
- Find a one-stop shop uniform provider who could handle multiple locations and the entire program from order to delivery.

SOLUTIONS

With TopStitch for Teams, Colorado Springs Cardiology was provided:

- A uniform management platform with a modern, shopping experience for employees.
- A dedicated team to handle the setup of the uniform website and assist with ongoing maintenance.
- Streamlined logistics from embroidery set up to order delivery and employee support.

RESULTS

- 160 employees, across multiple locations are empowered to order uniforms on their own time.
- Krista has saved 4 hours a month managing her uniform program.
- Cohesive and professionally branded associates and increased patient satisfaction.
- Increased employee satisfaction with the expanded uniform selections.

lined way to issue uniform vouchers and deliver goods directly to their staff.

“We were looking for something user-friendly for staff and easy to manage (low logistical impact) for leadership”, said Krista Olsen, Clinical Manager. “The Topstitch for Teams solution provided low logistical impact to leadership, high satisfaction to our staff, and on-going compliments from patients regarding our presentation.”

WHY TOPSTITCH FOR TEAMS

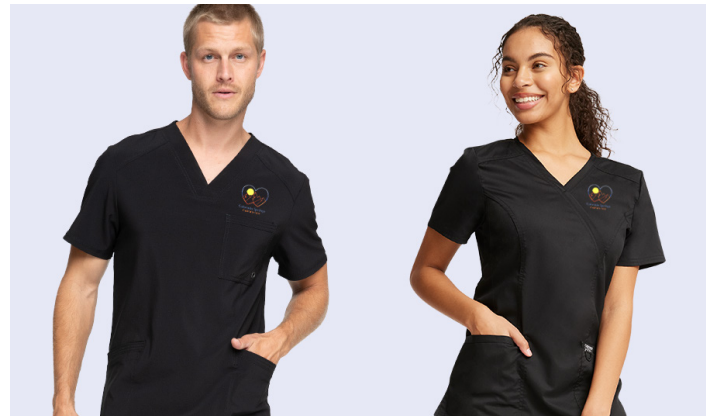
After speaking with a local promotional company and researching online, Colorado Springs Cardiology found TopStitch Scrubs and reached out to learn more about their solutions.

They chose to partner with Topstitch because they offer several advantages over competitors with an easy-to-use platform geared towards uniform administrators and healthcare workers.

“TopStitch is so easy to work with and our options are completely customizable”, said Krista. “The TopStitch team has been readily available for any questions or concerns and rolling out phased vouchers. I also needed several mock-ups of the initial embroidery and they were able to help me. The entire team has been fantastic!”

The TopStitch for Teams solution allowed Colorado Springs Cardiology:

- A personalized shopping experience for employees with preselected products and logos set up by the administrators according to their program requirements.
- A streamlined embroidery process through the website, saving the administrator time. Krista is no longer collecting employees' sizes and orders so she can focus on her 'day job'.



- Direct delivery to employees' doorsteps, without the admin needing to distribute uniforms to staff. Now all employees are empowered to shop on their own time to find the products they love.

THE RESULTS

The new program implemented by Colorado Springs Cardiology resulted in several positive outcomes:

Happy Employees: Employees were thrilled with the expanded uniform options and online ordering system. They were especially impressed with how easy it was to use.

Administrative Efficiency: The administrator's workload was significantly reduced, allowing them to focus on more important aspects of their job and get valuable time back in their day - headache free.

Streamlined Processes: The streamlined embroidery and delivery process improved the efficiency of welcoming new staff, reducing the time required for uniform distribution and easing the transition for new associates.

In conclusion, Colorado Springs Cardiology successfully built a simple to manage scrub uniform program that provides associates with more uniform options, simplifies administrative processes, streamlines embroidery and delivery logistics, and is simple to use for both admin and employees.

