Uniform Stores
EXCLUSIVELY FROM SCRUB AUTHORITY

When it Comes to Uniform Programs, *the Status Quo Doesn't Work Anymore!*

Shifting from traditional bulk ordering to a modern e-commerce uniform platform is like moving from a manual typewriter to a cloud-based document: *one is a rigid, heavy lift, while the other is fluid and automated.* Promotional Products Distributors need to let go of the *"old way"* of running uniform programs and embrace the *"new way"* if they want to make their business scalable and profitable.

Stop selling your clients a product, start selling them a solution.

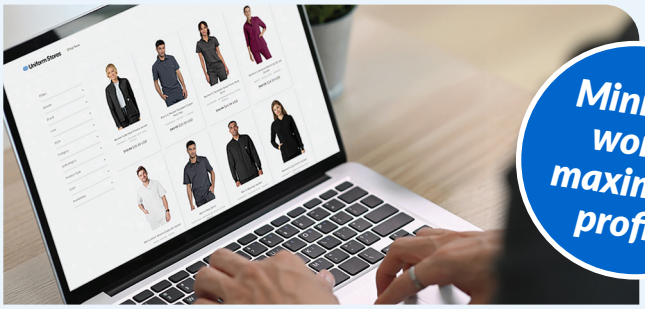


THE OLD WAY:

Bulk Ordering & Manual Distribution

In the traditional model, the burden of logistics falls entirely on the PPD and the organization's administrator.

- Orders have to be collected and placed
- Embroidery services need to be coordinated
- Stipends have to be issued and tracked manually in spreadsheets
- Delivery has to be arranged and orders have to be sorted and distributed upon arrival
- Employee returns, complaints, and questions need to be fielded on an on-going basis.
- Employees are unhappy because they have limited uniform choices - uniforms are not one size/style fits all



THE NEW WAY:

Custom Managed Uniform Programs

Uniform Stores creates uniform programs that streamline embroidery, stipend management, direct delivery to employees, and customer service.

- Admins save dozens of hours per month thanks to the platform's seamless automation that handles all the logistics for them
- Organizations get a dedicated, custom e-commerce store tailored to their needs
- Each employee's experience is tailored to their specific role
- Orgs remain on-budget and employees stay on-brand
- Employees are happy because they can choose from a wide assortment

FEATURE	TRADITIONAL BULK	UNIFORM STORES
Inventory	*High risk; you own the stock*	*Low/No risk; items are decorated on demand*
Placing Orders	*Manual spreadsheets*	*Self-service via a dedicated website*
Shipping	*Shipped to HQ; sorted and distributed by hand*	*Shipped directly to the employee's home or desk*
Payment	*One giant upfront invoice*	*Only pay for stipends redeemed, billed monthly*
Returns	*A time-consuming nightmare*	*Dedicated customer service team*

THE BOTTOM LINE: ***The "old way" is a logistics job you didn't ask for; the "new way" is an automated management tool that runs in the background.***