Uniform Stores
EXCLUSIVELY FROM SCRUB AUTHORITY



The Strategic Power of
ASSORTMENT

GIVE EMPLOYEES CHOICE WHILE STAYING COHESIVE AND ON BRAND

In many healthcare environments, the traditional uniform approach is often at odds with employee morale and retention. To strike a balance between professional unity and employee satisfaction, ***healthcare administrators need to pivot their focus to prioritize standardized color and logo over rigid brand and style requirements.***

ONE SIZE DOES NOT FIT ALL!

By de-coupling visual identity from specific garment brands or styles, staff are empowered to look and feel good in scrubs they love, while maintaining a unified, recognizable brand presence for the organization.

Teams still look professional and cohesive in the same color and logo, even though they're wearing different brands and styles:

1 GOOD

Brand:
Cherokee Work-wear Orginials

Style:
Mock Wrap Top, Straight Leg Pant



BUDGET BRAND

2 BETTER

Brand:
koi Next Gen

Style:
Scallop Neck Top, Wide Leg Pant



MID-RANGE BRAND

3 BEST

Brand:
Jaanuu

Style:
V-Neck Top, Jogger Pant



PREMIUM BRAND

Offering staff a ***good-better-best assortment*** gives them an array of uniform options with different fits and styles, in a range of price points from economical to premium. If they wish to purchase premium scrubs that exceed their stipend amount, they can pay for the difference with their own credit card. ***This allows orgs to control their budget, keep their team looking unified and professional, and make their staff feel valued and appreciated.***