

# SEO CASE STUDY

## SEPTIC SYSTEM SERVICE

Campaign Type: Local Campaign

Campaign Launch Month: August 2020

### SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

### KEYWORDS RANKING

AUG 20

#### 11 Targeted keywords

Ranked on the first page of search engines

DEC 20

#### 34 Targeted keywords

Now rank on the first page of search engines

### Google Analytics

● Organic Traffic

● Total Sessions

