



# Listing Distribution

## The second step to ensuring accurate information across the web.

Modern search has changed the way customers find businesses online. Is your business showing up in modern GPS systems? Mobile apps? Missing or incorrect data can result in unhappy customers, lost revenue, and a drop in local search ranking.



### Submit, update, and monitor

Listing Distribution gives you a single dashboard to submit, update, and monitor your business information across data aggregators: Neustar/ Localeze, Acxiom, Infogroup, and Factual.



### Data aggregators do the work for you

Data aggregators gather consumer and business data and provide it to hundreds of listing directories, review sites, search engines, and more. They also power sophisticated modern applications such as Apple's Siri and personal navigation systems.

### Listing Builder allows you to...

- Go automated by submitting, updating, and monitoring your business information from a single dashboard
- Report on the sync status of your business data, showcase your business's brand
- Build your business's online presence, drive customers to your door, and boost SEO

### The data aggregators are referenced by over 300 listing sites

They take your business information and correct your business listings.

