



SEO CASE STUDY

DENTAL PRACTICE

Campaign Type: Local Campaign
Campaign Launch Month: July 2020

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

SEP 21

0 Targeted keywords
Ranked on the first page of search engines

JAN 22

9 Targeted keywords
Now rank on the first page of search engines

Google Analytics ● Organic Traffic ● Total Sessions

