



SEO CASE STUDY

ROOFING SERVICES

Campaign Type: Local Campaign

Campaign Launch Month: August 2019

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

AUG 19

0 Targeted keywords

Ranked on the first page of search engines

JAN 20

13 Targeted keywords

Now rank on the first page of search engines

AUG 20

29 Targeted keywords

Now rank on the first page of search engines

Google Analytics

● Organic Traffic

● Total Sessions

