



SEO CASE STUDY

PERSONAL INJURY LAW

Campaign Type: Local Campaign

Campaign Launch Month: February 2020

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

SEP 19

14 Targeted keywords

Ranked on the first page of search engines

JAN 21

33 Targeted keywords

Now rank on the first page of search engines

Google Analytics

● Organic Traffic

● Total Sessions

