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WELCOME!

A soft-focus, close-up photograph of a woman's face, likely a blonde, looking slightly to the right. The image is overlaid with a light beige tint and serves as the background for the text.

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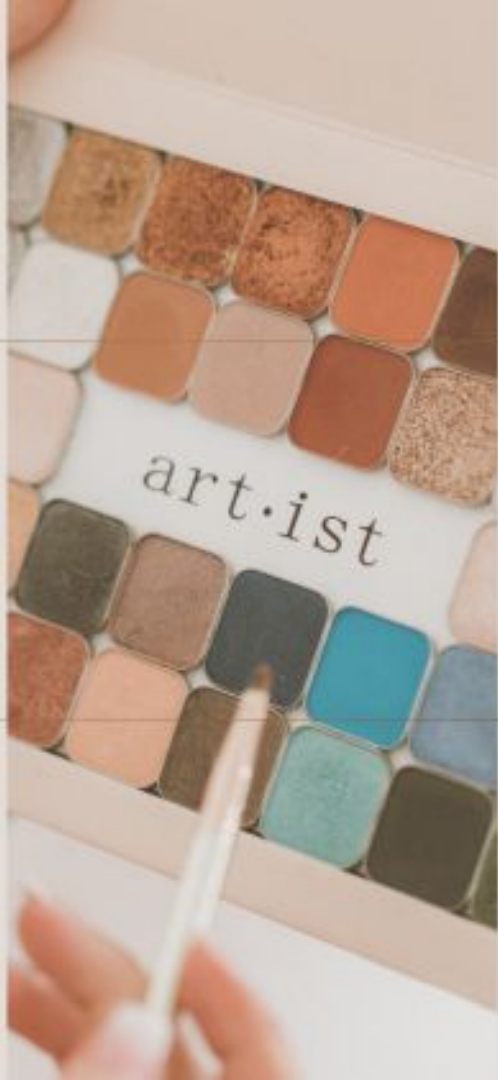
Everyday I'm Hustlin'

What is your WHY?

What started all of this?

Why are you here in this company and what are you aspiring to?

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A little back-story
for you

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What is your “Why today?”

Write it down! Every day write it down.
CREATE THE THINGS YOU WISH EXISTED

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- If you say you are going to do something, do it. Integrity starts with the truths and lies you tell yourself.
- “Hustle isn’t just working on the things you like. It means doing the things you don’t enjoy so you can do the things you love.” – Unknown
- Don’t let the things you love most be your excuse. Make them your reason.

Excuses

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I don't have time

I'm not good at social media

I don't have enough followers

I can't take a good photo

I have kids

No one will help me

I am not like these other women that have success

I don't have the right setup

I don't have good ideas

I have another job

I don't understand technology

I am too old

I am too young

I am not special enough

My family/husband is not supportive

I don't have money to invest in what I need

It's too much work

I am not a makeup artist

I am not outgoing enough to be successful

No one is interested

People don't want to buy

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Priorities:

We all have commitments and goals in multiple areas of our lives.

Make your top priority categories into mountains.

Once they are sorted they can be arranged from most pressing or important at the top down to least pressing or important.

What is the ONE priority at the top of the mountain?

What comes below it?

Even if two things are equally important and pressing you still need to decide on what needs to happen first.

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My Personal Mountains

Spirituality: Meditation, prayer, reading/study, etc

Marriage: Date night, dedicated time talking about the day, meaningful loving texts or notes, service, etc

Motherhood/Family/Household: Meal planning, chores, playing a game with my kids, cuddle time, etc

Personal Development/Self Care: Exercise, reading, a bath, attending conferences, counseling, meaningful connections with friends, etc

Business: Connecting with my team, creating content, color matching, events, messages, networking, etc

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“We can either make our choices deliberately or allow other people’s agendas to control our lives.”
— Greg McKeown

Show up every day for the life you want!

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Each day or week plan out the time you want to set aside for specific categories.

Set the top priority task for that category.

This saves you in the moment from wasting your time scrolling social media or other tasks that can take up time.

You are currently making a choice to do anything in the world with your time.

Any way you choose to justify it, just know it is a choice.

Making intentional time for your mountains allows complete focus for the tasks you value most.

This will lead to days filled with progress and allow you to show up in all areas of your life.

I feel the truest balance in life is being all in on the things you want to flourish in your life.

The rest is simply not as important.

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Team building/ strengthening

1

5 MIN:

send a text to encourage a few of your artists

2

30 MIN:

reach out to ten potential artists and recognize accomplishments of current artists

3

3 HOURS:

put together a team challenge, go live about the business opportunity, follow up with potential artists

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Sales/
product knowledge

1

5 MIN:

follow up with
previous color
matches

2

30 MIN:

post to your stories
and group/page
about current
collections or new
releases

3

3 HOURS:

go live with a
makeup tutorial,
hold an in person or
online HAC class,
schedule one on
one color match
appointments

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Personal development

“Be not afraid of going slowly. Be afraid only of standing still.” – Chinese proverb

1

5 MIN:

write down your “why today” and three goals for the week

2

30 MIN:

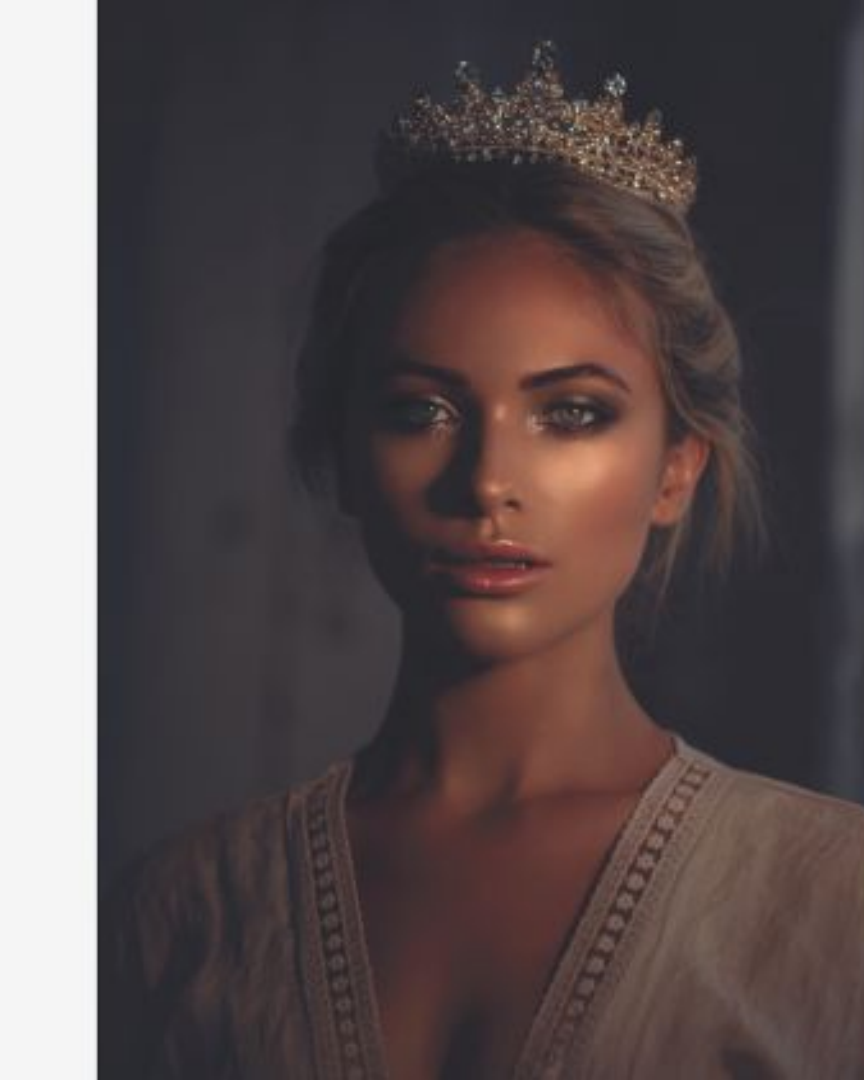
read an inspiring book and write down the actionable things it inspires you to do

3

3 HOURS:

meet a friend for lunch, attend a webinar or conference, journal

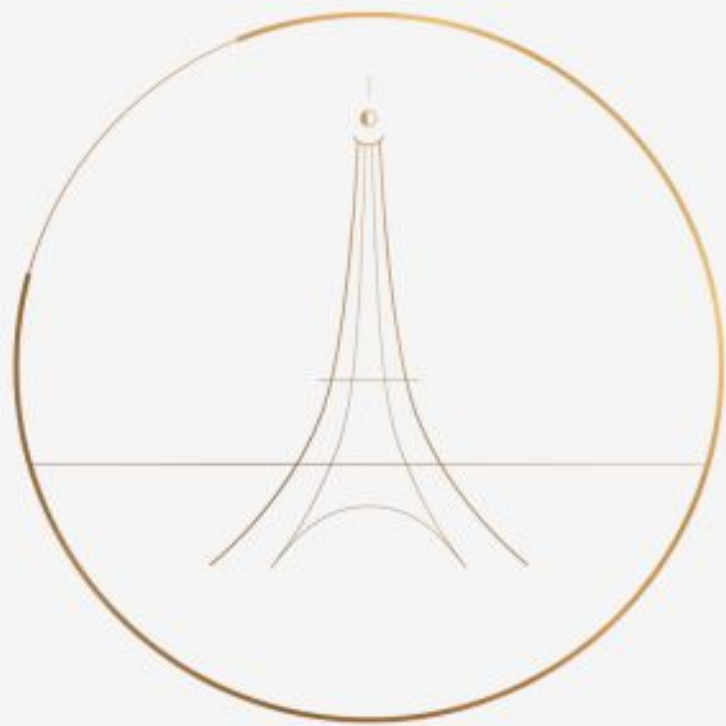
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A close-up portrait of a woman with light brown hair, wearing a gold crown and a light-colored, patterned garment. She is looking directly at the camera with a neutral expression. The background is dark and out of focus.

“We are what we repeatedly do.
Excellence, therefore, is not an
act but a habit.” -Aristotle

YOU are the ONLY ONE
that can show up every
day for your dreams

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Shalika