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Worth a Thousand Words: Jessica Janae



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Taking your photography  
game to the next level!!!

# My equipment

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**Cameras:** Canon 5D mark IV & Canon 5D mark III, Iphone 8

**Lenses:** canon 16-35mm 2.8, canon 35mm 1.4, sigma 50mm  
1.4, canon 85mm 1.8

I often rent the 100mm 2.8 canon lens as well

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# We're gonna talk about...

# 1

Phone  
photography!

Tip & tricks to  
get those  
phone pics  
lookin hot

# 2

Lighting &  
focal length  
MATTERS  
people. Let's  
learn to do it  
right.

# 3

What to do  
and what NOT  
TO DO for  
posing  
yourself and  
others!

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# Behind the scenes



One big window

Plain white sheet

No other lights on in the room

# Final Image (portrait mode)



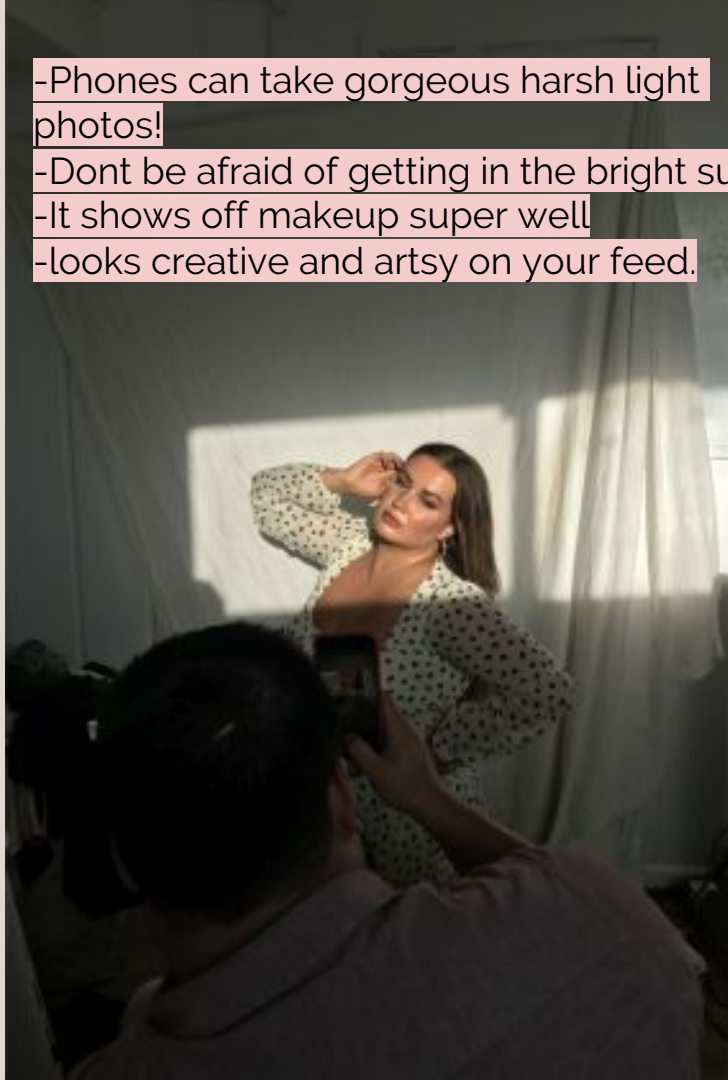
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-Phones can take gorgeous harsh light photos!

-Dont be afraid of getting in the bright sun

-It shows off makeup super well

-looks creative and artsy on your feed.

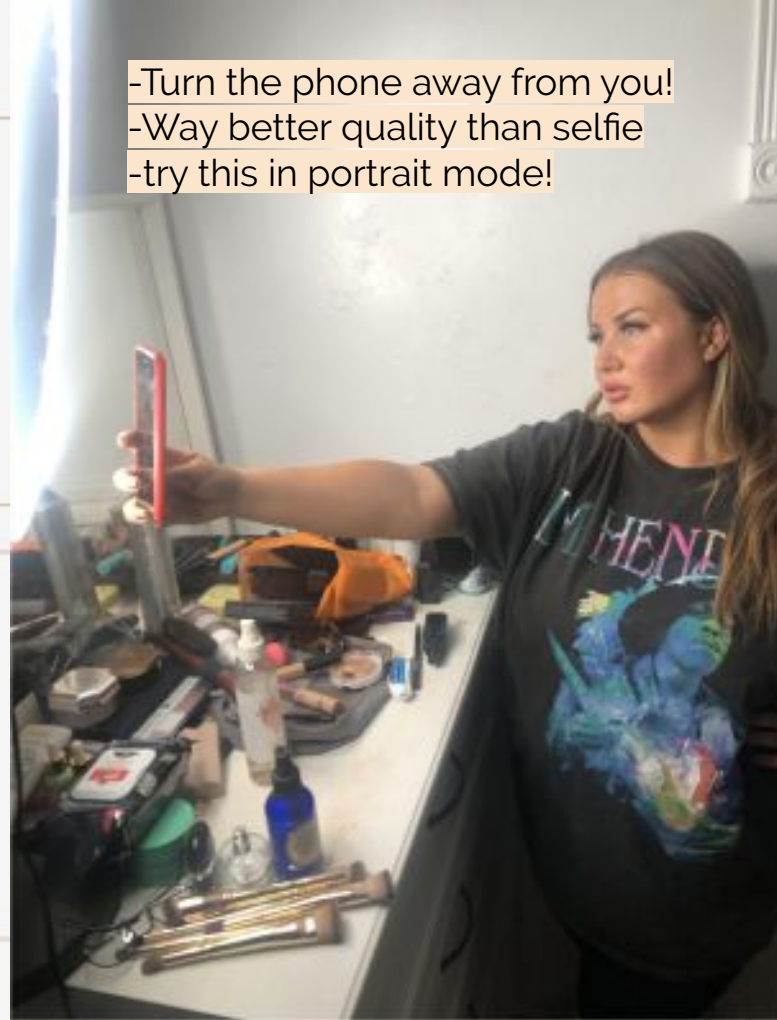


Play with the shadows!!!





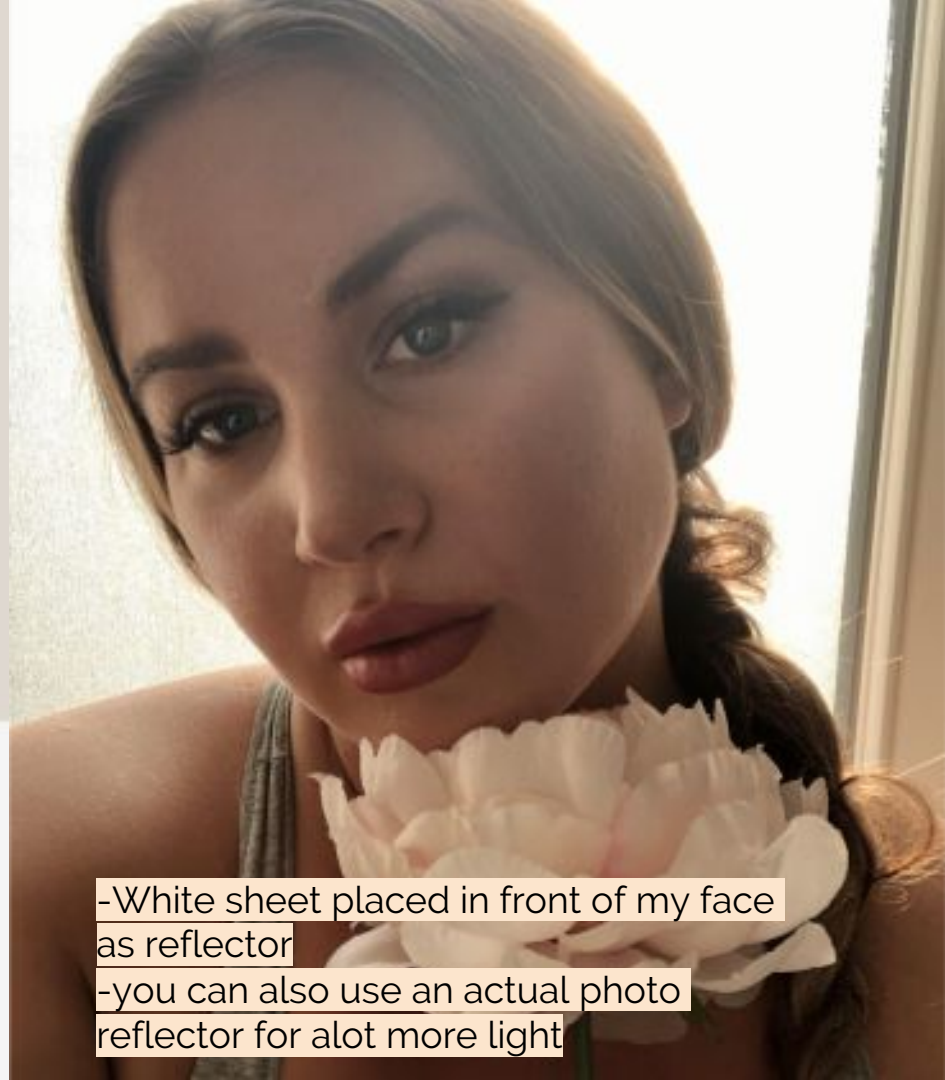
- Turn the phone away from you!
- Way better quality than selfie
- try this in portrait mode!







Before: backlight with phone



-White sheet placed in front of my face as reflector

-you can also use an actual photo reflector for alot more light

Desperate times! Sometimes you only have a lamp. Move it around until the light is even on the face



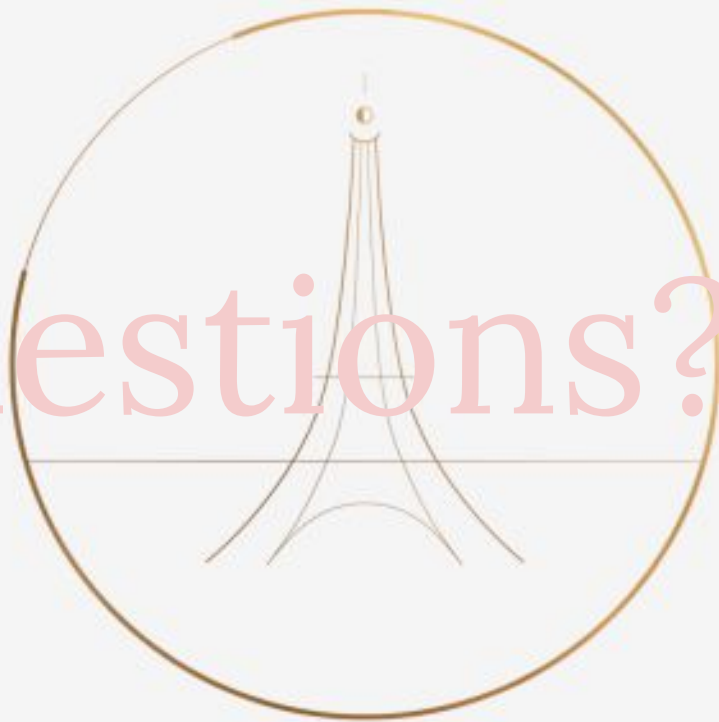
Iphone regular photo



Iphone portrait mode



Questions????



*Magfara*

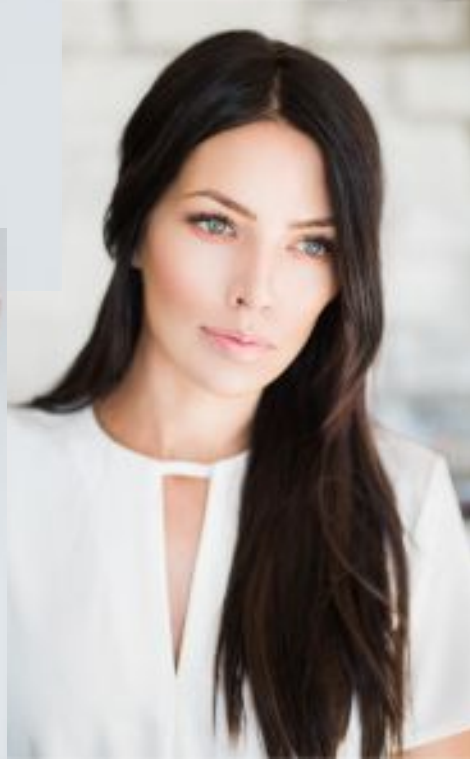


# Lighting

7 types of light to shoot in, to play with and to learn!

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# Front light/window light

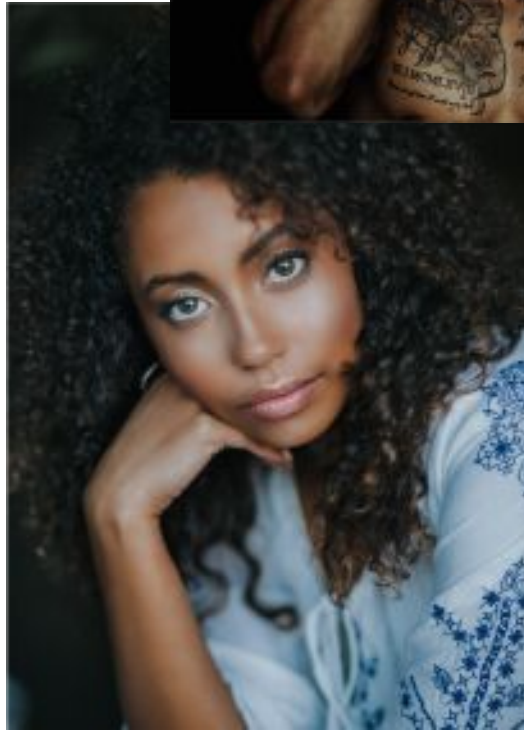


# Front light tips:

- turn off all ambient lights
- use sheet or poster board or blank wall for backdrop
- person shooting: don't wear dark colors or red, orange yellow etc
- ring light can replicate front light!



# Doorway Light





# Doorway Light

- no ambient light on sides of subject
- not lots of ambient light behind subject
- put up a sheet, white, black or grey backdrop behind subject
- garages or sheds are my fave, cuz its black behind the subject
- low aperture or "portrait mode" is best



# Backlight



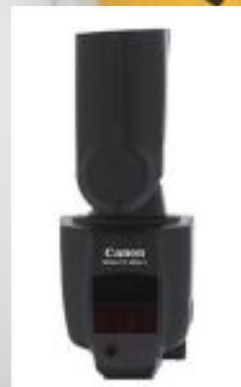
# Backlight tips

- Cover the sun with your hand
- Wear white or use reflector
- Make sure greenery is not in front of the subject
- Let just a peek of sun in and it creates a star (with wider lenses like 35 or 24)
- You can create backlight anytime of day



## FLASH

If you have a dslr, invest in an external flash!



# Shade



# Shade Tips

- subject face where there is the most light
- create shade with diffuser or sheet
- Overcast can still be bright so keep rules in mind



Diffuser blocking harsh sun,  
creating soft light



# REFLECTOR









Without Reflector



With Reflector



# Harsh Light



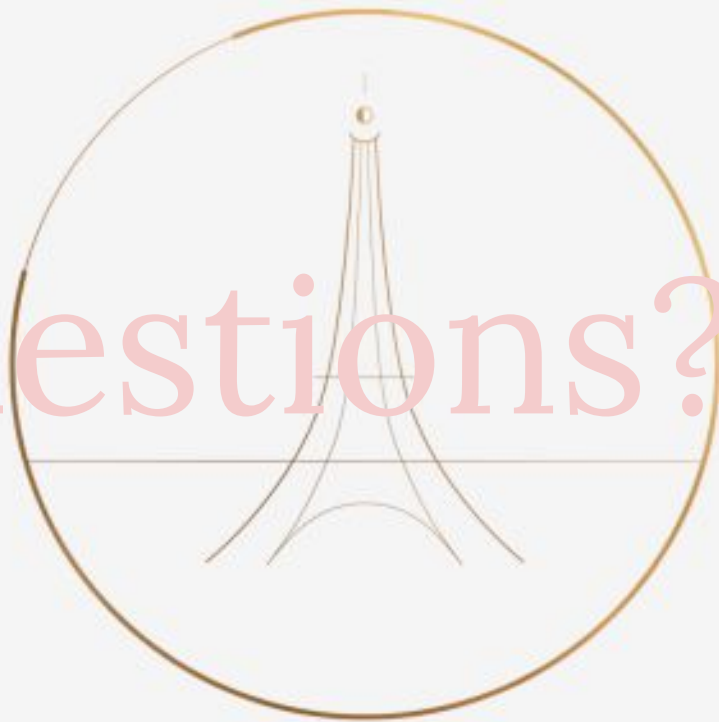


# Harsh Light tips

- under exposure looks best
- face always finding the light
- count for them to open eyes
- expose for brightest part of face
- play with shadows
- no real rules, you can get creative as heck with this



Questions????



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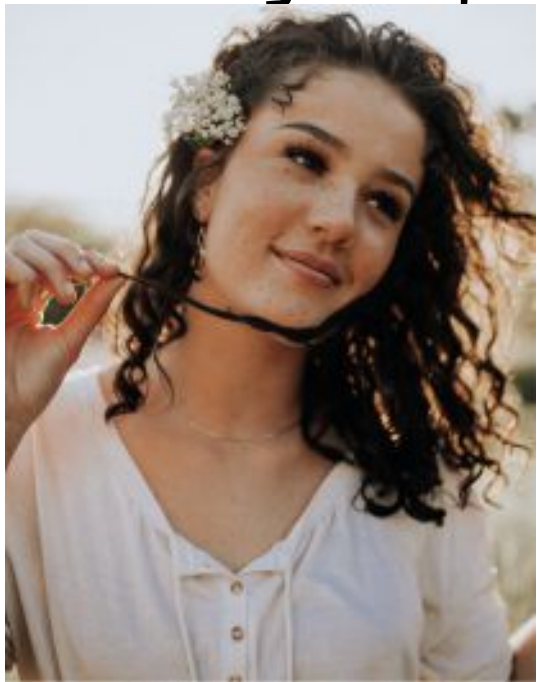
## Focal Length

These are my favorite lenses to shoot portraits with. self portraits and of others!

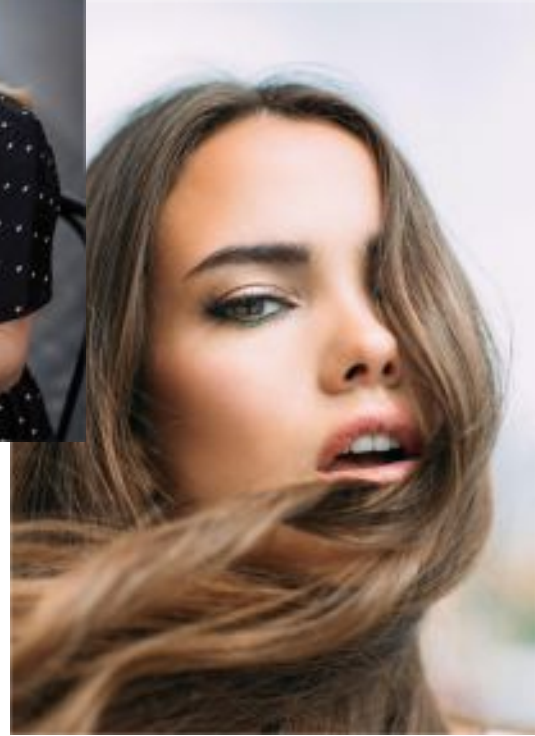
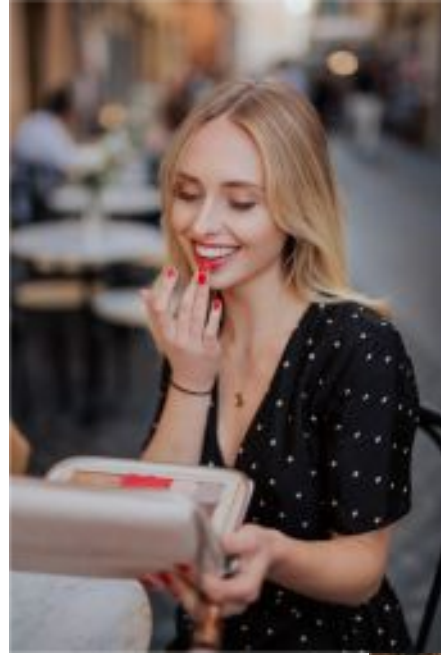
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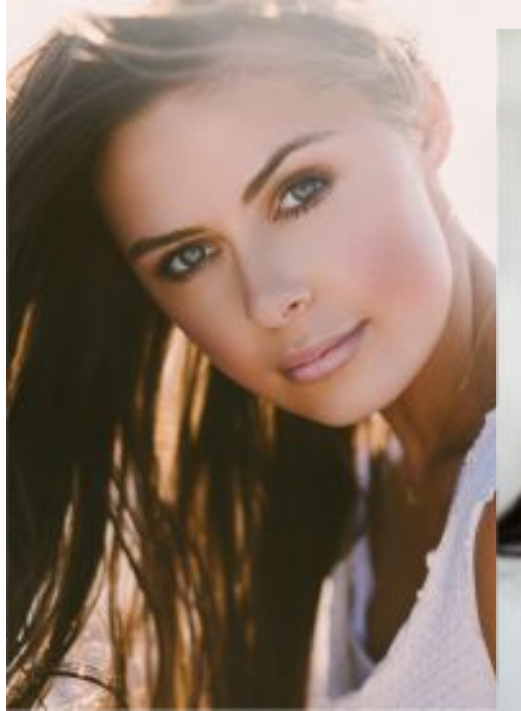
# 35mm: great for movement & feeling



# 50mm: fool proof



85mm: dreamy, ideal for portraits



100mm 2.8 macro



35mm



50mm

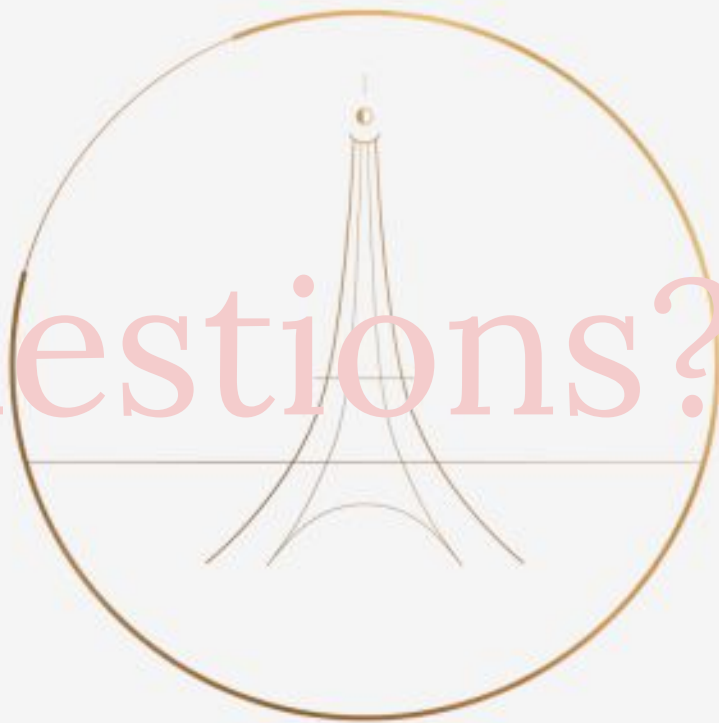


85mm





Questions????



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When you purchase a dslr camera, often it comes with a kit lens.

It's a decent lens but its not amazing.

Upgrade your lens FIRST!! Invest in the LENS.

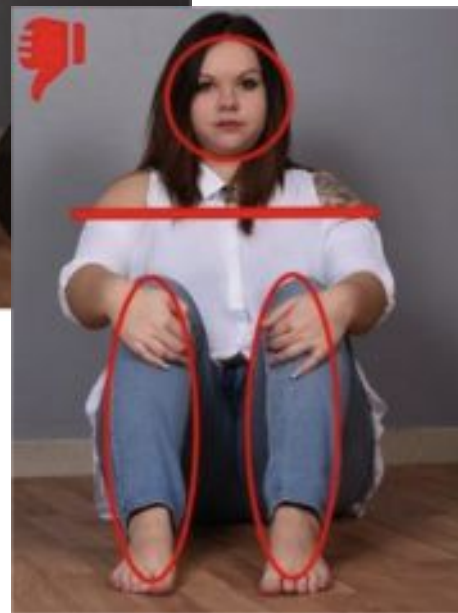
Great starter lens: 50mm 1.8 only \$100!

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- Straight on is usually not the most flattering.
- One shoulder higher than other
- one knee knocked in
- always creating hourglass shaped





-Pull arm away from body!

-when facing forward , pull elbows back to make arms look smaller

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- put one arm back
- chest out
- side sit
- turtle head

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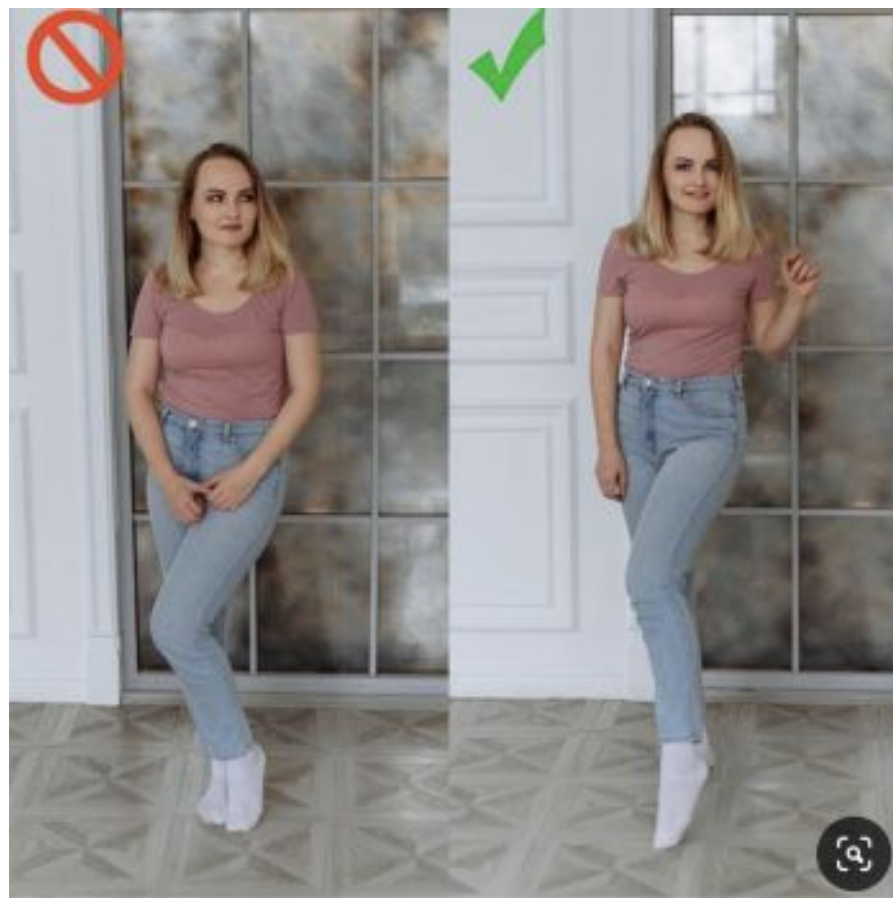
- always trying to create hourglass vibe
- subject lean into you
- lean face towards you
- turtle neck
- use hands and arms and cross leg to create smaller waist

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Q&A???

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