







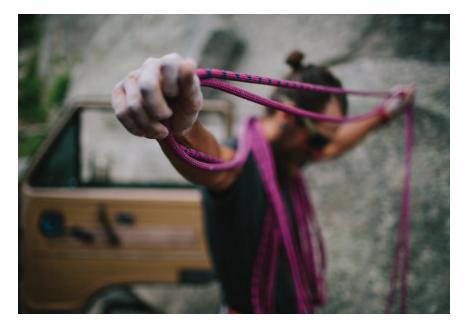




AND WE MAKE

# ADVENTURE READY EYEWEAR

FOR THOSE WHO AGREE

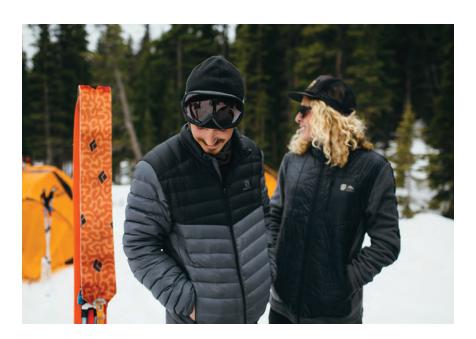




OUR PASSION
IS OUTDOOR
ADVENTURE.











ZEAL SUNGLASSES AND GOGGLES ARE ENGINEERED TO MAKE YOUR

#### EXPERIENCES RICHER

AND YOUR

MEMORIES MORE VIBRANT.







We blend innovative materials, cutting-edge technologies, and time-honored craftsmanship to create some of the

### BEST EYEWEAR IN THE WORLD.























# THISIS OUR LOGO.



EVERY PAIR OF SUNGLASSES AND GOGGLES THAT BEARS IT HAS BEEN BATTLE-TESTED BY US IN THE WILDS OF COLORADO.

WHEN WE'RE NOT **UP LATE WORKING** TO IMPROVE OUR PRODUCTS, WE'RE UP EARLY ON A MISSION TO TEST WHAT WE MAKE.









It comes with

# 300 DAYS OF SUNSHINE, FOOT AFTER FOOT OF FRESH POW, AND ENDLESS MOUNTAIN RANGES.

(It's also well stocked with craft beer.)





Innovations like our

#### **AUTOMATIC+**

sunglass and goggle lenses that use photochromic and polarized technology to adjust to changing light conditions.



And our polarized, plant-based,



lens that eliminates distortion and accentuates detail so you see richer color, greater depth, and more contrast.



But ZEAL is more than just an eyewear company.

WE ARE GUIDED
BY A SIMPLE SET
OF BELIEFS.



#### USE LESS IS OUR MANTRA.

There's only one good kind of footprint: The kind that is gone with the next rain, wave, gust, or snowfall. All of us live for the outdoors; all of us have a responsibility to protect the world around us for generations to come. We are constantly seeking new ways to use less, further reduce our footprint, and make more environmentally friendly products.



#### GIVE BACK IS OUR GOLDEN RULE.

It's easy to get caught up in the beauty of the great outdoors. We try to remind ourselves that not everyone is as fortunate as we are when it comes to exploring the wild world around us. At ZEAL, we work to bring inspirational adventures to those who might never have felt the thrill of running a river or the calm of a mountain top.

#### EXPLORE MORE IS OUR RALLYING CRY.

ZEAL means passion and we live by our name every day. Our goal is to create products that inspire us all to pursue our passions. To make sure we always keep the tent packed. The skis tuned. The surfboard waxed. Because you never know when that next perfect day might come along.

AFTER ALL...





In Boulder?

## STOP BY AND SAY, "HELLO!"

1230 Spruce Street Boulder, Colorado 80302

If we're not home, you know where to find us.

**#EXPLOREMORE** 

COLORADO, USA

ZEALOPTICS.COM