

# Action Sheet: Navigating Bad Faith Insurance Claims

Strategies and insights from McCormick and Murphy's case studies.

Based on [Case Studies](#) by McCormick and Murphy

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## Understand Bad Faith

- Recognize unreasonable claim denials.
- Identify delayed or ignored communications.
- Spot inadequate investigations.
- Note failure to settle within policy limits.

## Gather Evidence

- Collect all policy documents.
- Keep records of all communications.
- Document damages thoroughly.
- Obtain expert opinions if needed.

## Document Your Claim

- Create a clear timeline of events.
- List all parties involved.
- Summarize all interactions with the insurer.

## Communicate Effectively

- Send formal demand letters.
- Request written explanations for decisions.
- Maintain a professional tone.

## Seek Legal Counsel

- Consult experienced bad faith attorneys.
- Discuss your case specifics.
- Understand your legal options.

## Resources & Further Reading

*Related guides for this action sheet:*

### ■ Bad Faith Insurance Claims Checklist

<https://storage.googleapis.com/mccormick-and-murphy-checklists-20260711-0b240a/mccormick-and-murphy/Checklist/bad-faith-insurance-claims-checklist.pdf>

### ■ McCormick & Murphy Bad Faith Case Studies (Infographic)

<https://storage.googleapis.com/mccormick-and-murphy-checklists-20260706-115bde/mccormick-and-murphy/Infographic/case-studies-info-graphic.pdf>

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