

Powerful Platform Solutions for a Highly Personal Brand

Challenges

- Unreliable cloud storage
- High operations cost
- Excessive number of vendors
- Complex data migration

Solution

- Google Cloud Platform
- Compute Engine
- VPC
- Partner Interconnect
- Load balancing
- IAM
- Stackdriver
- PAN VM-Series
- Metrics monitoring
- Microsoft SQL

Results

- Improved IT uptime
- More efficient data management
- Stronger data analytics performance
- Agile eCommerce oversight

Executive Summary

The customer needed help tackling several challenges related to their database management, hosting needs and network upgrades. Google specifically recommended Taos as a preferred partner, and the Taos team stepped up to deliver flawless data migration and Microsoft software upgrades. Taos established managed services that could keep the customer positioned with more consolidated and cost-effective data management tools and network resources.

Providing a Personal Touch in Service Provision

In a bid against several larger GSIs, Taos hosted the customer team at our Boise, Idaho operations center and demonstrated our available resources, team expertise and corporate culture. Our smaller but more nimble capabilities along with our Google partnership persuaded the customer to select Taos as their service provider for their ongoing network and data management needs.

Easy Data Center Migration

Taos performed an in-depth assessment of the customer's existing network infrastructure and data storage using Stratazone and Carbonite for the VM migration assessment and disaster recovery solution. Taos' professional team then conducted the migration, taking that data off Google Cloud Platform (GCP), routing through Azure for upgrade purposes and then restoring the data to GCP once the solution enhancements were complete.



24/7
managed services monitoring



100%
onshore solutions



About the customer

Founded in 2004 in New York City, the customer is a distinctly American brand with a global point of view, taking its cue from the customer herself. The company and its more than 300 stores, globally, embrace a philosophy of family first and the work of the customer's Foundation. The customer launched this foundation in 2009 to advance women's empowerment and entrepreneurship by providing access to capital, education and digital resources.

Flexibility for Complex Performance Standards

The customer needed Taos to upgrade its SQL databases onto GCP, and Taos' flexibility as a multi-cloud provider helped securely vacate existing workloads and migrate to upgraded GCP solutions. At the same time, the customer primarily used Windows 2008 on most of its corporate devices and endpoints, which required a comprehensive software update.

Results

The customer saw an immediate boost to its IT uptime and network infrastructure management efficiency, including streamlined application development and analytics reporting. Data loss has been minimized, with network assets protected against digital threats, while marketing performance has been empowered by the new Google Cloud Platform tools and services, providing better web, mobile and eCommerce results.

Emerging Technology Consulting and Managed Services

Taos helps today's enterprises and rapidly growing businesses harness the power of the cloud and DevOps with digital transformation and optimization solutions. As a Global Leader of Cloud and DevOps, Taos continues to solve What's Next. Visit taos.com



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