

Council on Education for Public Health

Correcting Misrepresentation of Accreditation Status*

The Council on Education for Public Health (CEPH) requires that applicant and accredited schools and programs accurately represent information related to accreditation status. These specific requirements are outlined in the Accreditation Procedures in Section 7: Required Public Disclosures.

While site visit teams seek validation that information provided by applicant and accredited schools and programs is accurate, the Council acknowledges that incorrect or misleading information may from time to time be released by an applicant or accredited school or program. Whether or not this misinformation was intentional or inadvertent, it is important that such information be corrected.

Thus, whenever the Council becomes aware that an applicant or accredited school or program has misrepresented its accreditation status or accreditation-related data, the contents of the accreditation report or the Council's actions regarding that school or program, CEPH will

- 1) ask the school or program to provide written evidence that it has corrected the inaccurate information in a manner generally approximating the original dissemination of the inaccurate information, or, if action by the school or program does not correct the misinformation adequately
- 2) issue such public statement that will communicate the correct information, including, as appropriate, distribution of the full accreditation report

In instances where CEPH becomes aware that a school or program that may (or may not) be planning to seek accreditation misrepresents its status, CEPH will write to the school or program advising it to cease and desist. Such misrepresentation might occur when a program has no formal relationship with CEPH but advertises its program as "consistent with CEPH criteria" or "modeled along the CEPH requirements." Use of CEPH's trademarked name or acronym in this way is subject to enforcement by law.

* Also see Policy Statement on Public Disclosure

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