Mercer University School of Medicine
Master of Public Health Program

Department of Community Medicine

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• Generalist Degree (Rural and Underserved Populations)

• 59 Students enrolled

• 8 Core Faculty 11 Adjunct

• Located in beautiful Macon, Georgia

• Accredited since 2005
Case Study

Development and Presentation Of Measures and Data
Align Program ideas with CEPH framework (TA Consultation)

- Define
- Clarify
- Verify
Define Research

Research \(\iff\) Scholarly Activity
Was it really that bad?
Do we have to use your tables?
Who gets asked to the table? Everybody
Organization/ Stakeholder Buy-In (Strategic Planning Process)

- Participation
- Agree on goals/targets
- Responsibility
- Accountability
Agree on Targets

- Teaching
- Research
- Service
- Competencies
Goal 2: Research
The MPH program will support the advancement of public health knowledge through research with rural and underserved populations.

Objective 2: MPH faculty will advance public health knowledge by securing funding to conduct research and dissemination of results through publication.
<table>
<thead>
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<th>Target</th>
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<th>2008- 2009</th>
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<td>2.2.3 80% of faculty will submit applications for research funding.</td>
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Build Program Framework to Achieve Goals

- Assurance of Organizational Capacity
- Develop Processes
- Fill Gaps
- Implementation (Program Delivery)
Measures are Presented and Discussed with CEPH/Site Visitors

- Monitor Progress (Committee Reports)
- Compare target versus results (Evaluation Matrix)
- State of the Program Report
- Self-Study
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<td>FAR</td>
<td>Partially Met 40%</td>
<td>Partially Met 47%</td>
<td>Met 90%</td>
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<td>Partially met 27%</td>
<td>Partially Met 47%</td>
<td>Met 82%</td>
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Embrace the Process

Lessons Learned
Institutionalize evaluation to avoid trivialization and recidivism

- Proactive
- Intentional
- Systematic
- Responsive
Stakeholders Matter

Lessons Learned
Results

- Can increase revenue
- Improve retention
- Increase profile
- Improve status within the University