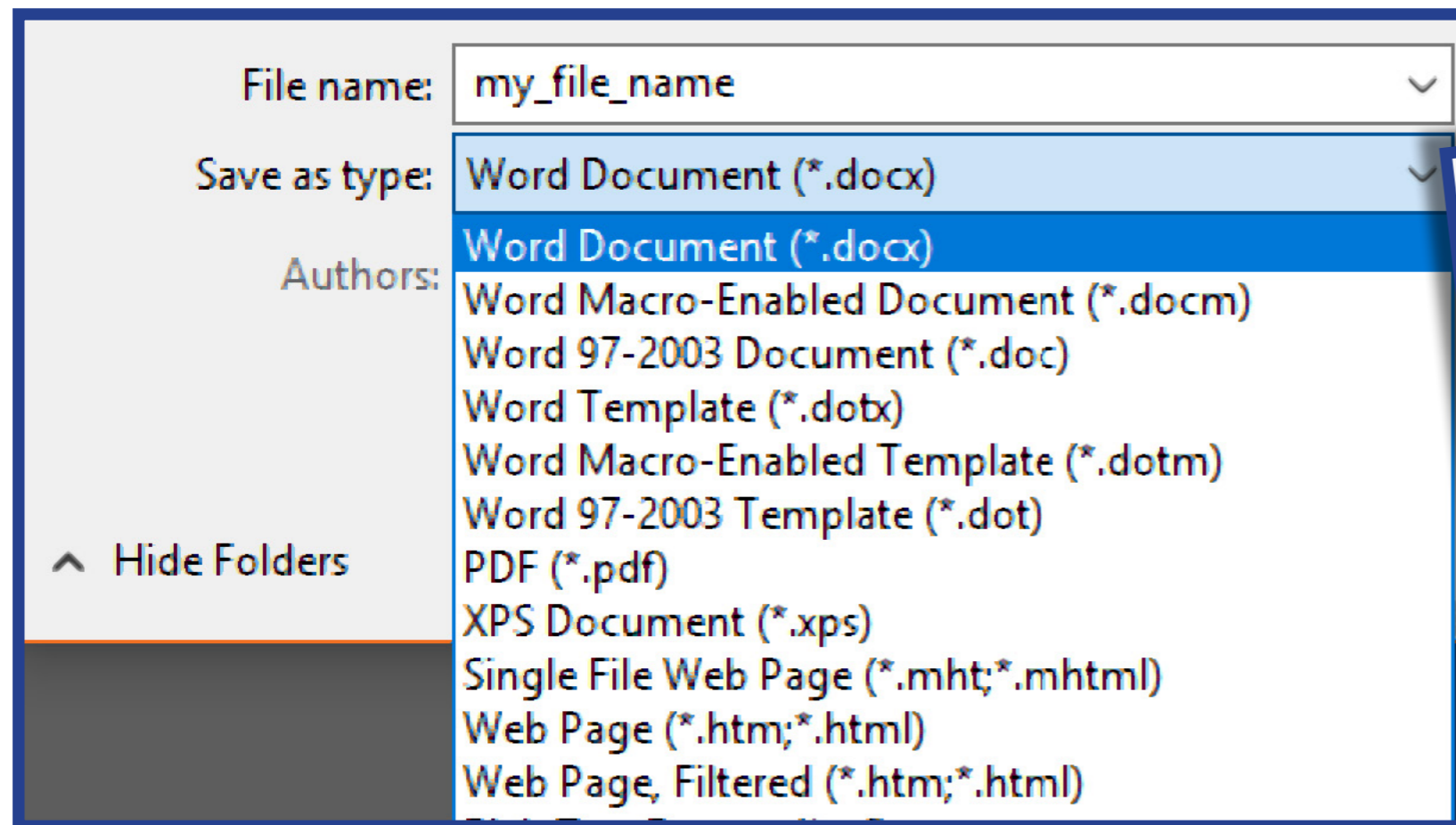


Rule #6: Recognition vs Recall



“Don’t make users remember stuff! Give them a list of options.”