

MedEsthetics®

BUSINESS FOR MEDICAL PRACTITIONERS

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MULTI-MODAL
HAND REJUVENATION
TECHNIQUES

How Young
Is Too Young
For Cosmetic
Enhancement?

Robyn
Siperstein, MD

On why customer service should be part of medicine

Plus:
❖ Year-End Tax Planning
❖ Social Media Marketing

INTRODUCTIONS



1 RECOVERY SUPPORT

The NEOVA Clinical Recovery Range includes six products formulated to calm, hydrate and protect skin following microdermabrasion, laser skin resurfacing, chemical peels and laser hair removal procedures. The core ingredient of the line, Copper Peptide Complex, restores the function and "cross-talk" of essential cellular pathways in dermal repair to enhance wound healing and stimulate skin renewal. Products include: Cu₃ Gentle Cleanser, Cu₃ Recovery Spray Rehabilitating Mist, Cu₃ Transforming Gel Recovery Mask, Cu₃ Tissue Repair Recovery Cream, Cu₃ Recovery Lotion Comfort Formula and Cu₃ Lip Repair.

Contact: 888.966.1010, neova.com.

2 NIGHT REPAIR

Melatonik from ISDIN is a 3-in-1 night serum that repairs daily damage and supports healthy, younger-looking skin. The serum combines melatonin, an indirect antioxidant that stimulates the skin's natural defenses against free radicals, bakuchiol to help restore skin elasticity and vitamin C.

Contact: 862.242.8129, isdin.com/us.

3 PREBIOTIC CARE

Revision Skincare's DEJ face cream and DEJ eye cream both feature a blend of proven antiaging ingredients with a new prebiotic compound, alpha-glucan oligosaccharide, which helps skin maintain a healthy microbiome. Additional ingredients include a proprietary blend of peptides that plump and lift skin, THD ascorbate to brighten and firm, plus antioxidants, hydrators and amino acid copper complex.

Contact: 800.385.6652, revisionskincare.com.

4 HYDRATION BOOSTER

Lightweight Advanced Anti-Aging Replenishing Oil from Glowbiotics can be used alone or under a moisturizer to boost skin hydration and also helps smooth and soften cracked cuticles, dry elbows and frizzy hair. The probiotic-based oil features the Superfood Botanical Oil Complex, a cocktail of skin mimetic botanical oils rich in omega fatty acids, vitamins and antioxidants that helps restore skin balance, as well as a Corrective Anti-Aging Complex of Renovage (teprenone) and Sytenol A (bakuchiol).

Contact: 877.423.1314, glowbioticsmd.com.



BLEMISH CONTROL

Specifically formulated to address the concerns of acne-prone adults, SkinCeuticals **Blemish + Age Defense** combines 2 percent dioic acid with an alpha- and beta-hydroxy acid formulation designed to prevent acne, minimize hyperpigmentation, and reduce the appearance of fine lines and wrinkles. **Contact: 800.771.9489, skinceuticals.com.**



Trifecting Night Cream from Envy Medical is an antioxidant-rich nighttime treatment cream that brightens skin, softens fine lines, and evens skin tone and texture through enhanced cellular turnover. Ingredients include encapsulated retinol, Lumixyl peptide, hyaluronic acid and shea butter. The cream is available in 1 percent and 2 percent retinol concentrations. **Contact: 888.848.3633, envymedical.com.**



Colorescience's **Even Up Clinical Pigment Perfector** is a 3-in-1 product that camouflages dark spots with a mineral-based primer, reduces future discoloration by interrupting the four key pathways that cause excess pigmentation and protects skin from photodamage and UV-induced hyperpigmentation with an SPF 50 mineral sunscreen. **Contact: 866.426.5673, colorescience.com.**



Formulated to clarify, brighten and refine blemish-prone skin, Glowbiotics MD's **Acne Clarifying + Refining Treatment** features 2 percent salicylic acid to unclog pores, licorice extract to inhibit pigmentation, antiseptic and antimicrobial eucalyptus oil and biomimetic peptide technology to regulate cellular activity for healthier skin. **Contact: 877.423.1314, glowbioticsmd.com.**



The **ActinAge MicroPeel** from SkinLuma clarifies and exfoliates skin with a combination of 30 percent salicylic acid, azelaic acid and a retinoid. The low downtime, in-office treatment is indicated for oily and blemish-prone skin and can be used on Fitzpatrick Skin Types I-IV. **Contact: 800.874.9686, skinluma.com.**