

WCJK 96.3 FM March Mutt Madness

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WCJK 96.3 JACKfm's March Mutt Madness
- .02 SPONSORS: SouthPaws: Dog Daycare, Boarding, and Spa
- .03 DESCRIPTION OF PRIZE(S): Grand Prize: One (1) \$500.00 prize in the form of a check and 10-night boarding pass and deluxe bath & groom package from SouthPaws (including de-shedding treatment upgrade)
Runner Up: one (1) \$250.00 prize in the form of a check.
- .04 VALUE OF PRIZE(S): \$1,250.00 Grand Prize; \$250.00 Runner Up Prize
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION AREA: Nashville, TN (as defined by Addendum A and Addendum B)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WCJK 96.3 FM website at <http://963jackfm.com/>
AND/OR
☐ Complete an entry form available at the following locations:
504 Rosedale Avenue, Nashville, TN 37211
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
504 Rosedale Avenue, Nashville, TN 37211
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 03/07/2018 at 12:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WCJK 96.3 JACKfm's March Mutt Madness Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
504 Rosedale Avenue, Nashville, TN 37211
- .10 PROMOTION PERIOD: Promotion Begins: 02/23/2018 at 8:00am CST
Promotion Ends: 04/02/2018 at 5:00pm CST
- .11 NUMBER OF WINNERS: (1) grand prize winners and (1) runner-up winner
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at 9:00am CST at 504 Rosedale Avenue, Nashville, TN 37211
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 04/23/2018 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void

prize without any further prize consideration. NOTE: any checks that are not cashed within 90 days of date of check issued will be void and will not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WCJK 96.3 JACKfm's March Mutt Madness Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WCJK 96.3 JACKfm's March Mutt Madness Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 04/16/2018
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes
OR
☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 504 Rosedale Ave, Nashville, TN 37211 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$0 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0.00 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee or Kentucky counties:

Allen (KY), Bedford (TN), Cannon (TN), Cheatham (TN), Christian (KY), Coffee (TN), Davidson (TN), Dekalb (TN), Dickson (TN), Hickman (TN), Houston (TN), Humphreys (TN), Logan (KY), Macon (TN), Marshall (TN), Maury (TN), Montgomery (TN), Robertson (TN), Rutherford (TN), Simpson (KY), Smith (TN), Stewart (TN), Sumner (TN), Todd (KY), Trousdale (TN), Williamson (TN) and Wilson (TN)

Beginning at approximately 8a CT on Friday, February 23, 2018 and concluding at 12p CT on Wednesday, March 7, 2018 visit 963jackfm.com, click on the contest entry link, and complete an official entry form. A photo of your pet will need to be uploaded.

The photo cannot be a professional photo taken by a professional photographer due to copyright rules, cannot be a stock image, and no nudity (if human is shown) in photos accepted. All pictures submitted must be in .jpg format only, in order to be considered.

Entries and photos can also be dropped off at our studio, located at 504 Rosedale Avenue, Nashville, TN 37211 during standard business hours. Return of original photos cannot be guaranteed. These entries must be received before 12p CT on Wednesday, March 7, 2018. No exceptions.

Photos can also be mailed with all the requested information include to 96.3 JACKfm's March Mutt Madness Photo Contest c/o Promotions Department. 504 Rosedale Avenue, Nashville, TN 37211. Return of original photo cannot be guaranteed. 96.3 JACKfm is not responsible for late or undeliverable entries. These entries must be received before 12p CT on Wednesday, March 7, 2018. Failure to provide all requested information will void submission. No exceptions.

All online registration entries must be received by 12pm CT on Wednesday, March 7, 2018. No exceptions.

Limit (1) entry per person/per household.

All submissions become the sole property of 96.3 JACKfm and will not be returned.

The Station is not responsible for lost, stolen, damaged, mis-delivered, mangled, and incomplete or for entries not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technological glitches.

Each submission must not contain copyrighted materials or any other materials that may be restricted, prohibited, or outlawed by federal, state, or local laws. No third party logos or advertising should appear in the submission.

The Station in their sole discretion, reserve the right to disqualify any submission if such submission contains illegal, indecent or otherwise offensive material, or if such act contains material whose content is deemed at the sole discretion of the Station to be unsuitable for the public or broadcast on the Station.

Any entry whose submission does not comply with these rules will be disqualified.

METHOD OF SELECTION OF WINNER** – ADDENDUM B

NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee or Kentucky counties:

Allen (KY), Bedford (TN), Cannon (TN), Cheatham (TN), Christian (KY), Coffee (TN), Davidson (TN), Dekalb (TN), Dickson (TN), Hickman (TN), Houston (TN), Humphreys (TN), Logan (KY), Macon (TN), Marshall (TN), Maury (TN), Montgomery (TN), Robertson (TN), Rutherford (TN), Simpson (KY), Smith (TN), Stewart (TN), Sumner (TN), Todd (KY), Trousdale (TN), Williamson (TN) and Wilson (TN)

****Note: when “winner” is selected and if determined that “winner” does not reside in one of the above counties, the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

Up to (64) entrants (the Finalists) meeting all eligibility and registration requirements of these official rules will be posted on 963jackfm.com beginning Monday, March 12, 2018 at approximately 8am CT.

Listeners will visit 963jackfm.com to view the Finalists and vote on their favorite entry.

The Station is not responsible for votes not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technical glitches.

Voting will be allowed once per 24-hour period, per device, per person at 963jackfm.com.

The Voting Schedule will be as follows:

Between Monday, March 12, 2018 and Monday, April 2, 2018 any listener may visit 963jackfm.com and vote for their favorite photo.

The photo(s) that receive the most votes during the first voting period will advance to the next voting round and so forth until (1) Grand Prize winner and (1) Runner Up winner is determined.

Each Voting Round will be open from 9a CT to 9p CT during the Voting Period as follows:

Round One: March 12 - March 15, 2018

Round Two: March 16 - 19, 2018

Round Three: March 20 - 23, 2018

Round Four: March 24 - 27, 2018

Round Five: March 28 - April 1, 2018

Round Six: April 2, 2018

The Grand Prize winner and the Runner Up winner will be selected on Tuesday, April 3, 2018 at approximately 8:30am CT.