

WIKY 104.1 FM Cruise a Day in May 2018
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIKY Cruise A Day in May 2018
- .02 SPONSORS: Evansville Regional Airport & Premiere Tan
- .03 DESCRIPTION OF PRIZE(S): Each "Pick Your Trip" voucher is good for one of the following trips:
* Round trip airfare for two from a major international airport to one of these select destinations: New York City, Washington DC, Miami, Orlando, Las Vegas, New Orleans, Los Angeles or Phoenix;
OR * 4 day, 3 night cruise for two (with inside accomodations) out of Port Canaveral or Miami;
OR * 4 day, 3 night standard deluxe drive away with \$50 Gift Card;
OR * 2 day, 1 night standard deluxe sports adventure.
Pick Your Trip vouchers' expiration date is November 1, 2018. Trips must be booked online at www.pick-your-trip.com no later than November 1, 2018. Age restrictions may apply on trips. Failure to use voucher does not void accepting value. Subject to availability.
Premiere Tan Prize Packs.
Each Premiere Tan prize pack includes a Free Sunless Session (expires 12.31.18), a bottle of Tan Extender, a Premiere Tan T-shirt and a drawstring bag.
- .04 VALUE OF PRIZE(S): approx. \$325.00 ea package
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Evansville, IN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIKY 104.1 FM website at <http://wiky.com/>
AND/OR
 Complete an entry form available at the following locations:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/31/2018 at 4:00PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIKY Cruise A Day in May 2018 Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1162 Mt. Auburn Road, Evansville, IN 47720
- .10 PROMOTION PERIOD: Promotion Begins: 04/20/2018 at approximately 8:00AM CST
Promotion Ends: 05/31/2018 at 6:00PM CST
- .11 NUMBER OF WINNERS: Up to approx. 22

- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1162 Mt. Auburn Road, Evansville, IN 47720
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 06/06/2018 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.
NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)
OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIKY Cruise A Day in May 2018 Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIKY Cruise A Day in May 2018 Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/01/2018
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$0.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0.00 of this prize package at the time of accepting prize and completing paperwork.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.

It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM B

METHOD OF SELECTION OF WINNER

1. Once the listener is registered at WIKY.com, they will listen for their name to be announced on 104.1 FM WIKY every weekday between the hours of 9:00AM – 5:00PM CDT beginning on May 1, 2018 through May 31, 2018 excluding Memorial Day. No names will be called out on Monday, May 28, 2018 in observance of Memorial Day.
2. The Station will randomly select names from online and mailed entries. The WIKY on-air Personality will announce a different name every hour (between approx. 9:00AM to approx. 5:00PM CDT each weekday excluding May 28, 2018). If your name is announced by the On-Air Personality during the Cruise a Day in May promotion, you will have 10 minutes from the time your name is announced to call the WIKY studio at (812) 451-2104 or 1-800-454-WIKY to qualify to win that day's cruise (Pick Your Trip voucher) and a Premiere Tan Prize Pack.
3. Each weekday after 5:00pm CDT (excluding May 28, 2018), a qualifier will be randomly drawn only from that day's qualifiers to win one cruise (Pick Your Trip voucher) and a Premiere Tan Prize Pack. In the event that no one calls in to qualify on a given weekday, the station will NOT give away a Cruise and Premiere Tan prize pack on that particular day.
4. A family member or a friend may NOT call in on behalf of the selected individual to qualify for the prize. All eligible callers/winners will be required to provide all information requested in order to be eligible. Any attempts to deceive the Station will result in immediate disqualification. Decisions of the station management is final.
5. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.
6. Due to delays in the WIKY online and app streaming of its broadcast signal, listeners to the online and app stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
7. In event of any dispute involving the contest, the decisions of the Midwest Communications, Inc. management is final. All matters not specifically mentioned in these rules shall be determined at the sole discretion of the Midwest Communications, Inc. management.
8. Please note that only one Cruise and Premiere Tan Prize Pack may be won per person/household during this promotion.
9. Winners will be notified of their winning. Winner must come during standard business hours to pick up the Pick Your Trip voucher and Premiere Tan Prize Pack and complete necessary paperwork in a timely manner. Winner must show a valid government issued Photo ID in order to pick up the prize and complete the paperwork. No proxy representation will be allowed unless approved by management due to hardship.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.