.01 NAME OF PROMOTION: WIKY Ultimate WIKY Word Jackpot

.02 SPONSORS: Town and Country Ford

.03 DESCRIPTION OF PRIZE(S): cash (in form of check) starting in the amount of $1000.00. If that amount is not claimed on that day $100.00 will be added each weekday until the jackpot is claimed.

.04 VALUE OF PRIZE(S): starting at $1000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s)

.05 PROMOTION METRO AREA: Evansville, IN DMA
(as defined by Nielsen)

.06 MINIMUM AGE TO ENTER: Eighteen (18)

.07 HOW TO ENTER:
☐ Complete an entry form located on the WIKY 104.1 FM website at http://wiky.com/
☐ Complete an entry form available at the following locations:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
☒ See Addendum A, incorporated herein by reference.

.08 DEADLINE FOR RECEIPT OF ENTRIES: 05/31/2019 at 5:10pm CST

.09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIKY Ultimate WIKY Word Jackpot Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1162 Mt. Auburn Road, Evansville, IN 47720

.10 PROMOTION PERIOD: Promotion Begins: 04/01/2019 at 6:10am CST
Promotion Ends: 05/31/2019 at 5:30pm CST

.11 NUMBER OF WINNERS: up to approx 44

.12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
1162 Mt. Auburn Road, Evansville, IN 47720
OR
☒ See Addendum B, incorporated herein by reference.

.13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win

-1-
.14 DEADLINE FOR CLAIMING/REDEEMING PRIZE(S): NOON 10 business days from winning PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued

.15 ALL PRIZES WILL BE AWARDED: ☒ Yes OR ☐ No

.16 ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) ☐ Yes OR ☒ No

.17 OFFICIAL RULES REQUEST ADDRESS: WIKY Ultimate WIKY Word Jackpot Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311

.18 WINNER(S) LIST REQUEST ADDRESS: WIKY Ultimate WIKY Word Jackpot Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311

.19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/03/2019

.20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes OR ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of $1000.00 and above of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of $0 of this prize package at the time of accepting prize and completing paperwork.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules
In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.
HOW TO ENTER - ADDENDUM A

Listeners log into their WIKY Rewards account at wiky.com and sign up for the contest through the WIKY WORD game.

Please note that there will be no play on Monday, May 27, 2019

ADDENDUM B - METHOD OF SELECTION OF WINNER

One name is generated each day randomly via computer for that person to be the possible winner for that weekday.

For that person to be the winner they listen at approx. :10 after the hour, every weekday from approx. 6:10am to approx. 5:10pm for the WIKY Word of the Day.

Listeners will log into their WIKY Rewards account and enter the Word of the Day, each day during the contest.

If the entrant that was the randomly drawn at start of day and they enter the “WIKY Word of the Day” in their “WIKY Rewards Account” they will win that jackpot.

If they don’t the jackpot will not be won that day and the jackpot will increase by $100.00 until the jackpot is won.

Please note that there will be no play on Monday, May 27, 2019

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station’s Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.